

NCC Cable System Order

Order #	62415611	Flight Dates	04/17/17 - 04/23/17	Update Date	04/14/17
Syscode	7638	Agency	Access Media Services, LP	Version	1 Vs. 1
System Name	Cass Cable TV/Virginia, IL	Advertiser	State Solutions Inc	Show All Lines	
Market	Champaign-Sprngfld-Dtr DMA			Total # of Weeks	1
		Client Code	110	Total	\$354.00
AE	Ryan Bartholomew	Product Code	232	Commission	\$53.10
Sales Coordinator	Patrick Kelly	Est Code	929	Net Total	\$300.90
Office	Los Angeles	Product Name	State Solutions 30 4.17-4.23	Total Spots	25
Phone	(310) 254-2220	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA National Live+SD Apr16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		New buy. Please review and confirm thanks.			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Anderson Cooper 360, CNN Tonight	4/17/17	4/23/17	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$15.00	\$120.00	30	
2	FXNC	The Five, Special Report, The First 100 Days	4/17/17	4/23/17	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$12.00	\$84.00	30	
3	FXNC	The O'Reilly Factor, Tucker Carlson, Hannity	4/17/17	4/23/17	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Total
SPOTS	25	0	0	0	0	0	0	0	0	0	0	0	25
AMT	\$354.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$354.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/14/17

62415611 | Champaign-Sprngfld-Dtr DMA | Cass Cable TV/Virginia, IL | 7638 |

Cass Advertising

Cass Advertising
100 Redbud Rd, PO Box 200
Virginia, IL 62691
888-314-1374

Today's Date : 04/14/2017
CLIENT : **State Solutions Inc**
Address : **Address1**
City : **City**
Phone Number : **(000) 000 - 0000**
Email Address :

CLIENT # : **0756-13**
ADVERTISER : **#62415611 #929 30 V**
State : **ST** Zip Code : **00000**
Fax Number : **(000) 000 - 0000**

Contact : **Ryan Bartholomew (Patrick Kelly)**
Start Date : **04/17/2017**
Stop Date : **04/23/2017**

Campaign : Virginia
Description : C_3Z3-H9-1 | |
Contract Type: Regular

Line	Network	Start Date	Stop Date	Time Frame		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Commercials	Rate	Ad Copy	Gross Total	Location
				From	To												
1	CNN	04/17/2017	04/23/2017	19:00:00	24:00:00	X	X	X	X	X	X	X	8	\$15.00	1	\$120.00	Virginia Headend
2	FXNW	04/17/2017	04/23/2017	16:00:00	19:00:00	X	X	X	X	X	X	X	7	\$12.00	1	\$84.00	Virginia Headend
3	FXNW	04/17/2017	04/23/2017	19:00:00	24:00:00	X	X	X	X	X	X	X	10	\$15.00	1	\$150.00	Virginia Headend

Weekly Totals : 25 \$354.00

Commercials per Week : 25
Weekly Investments : \$354.00
Commercials per Month : 25
Average Monthly Gross Investments : \$354.00
Term of Contract In Months : 1
Total Commercial Announcements : 25
Total Gross Advertising Investment : \$ 354.00
PAYMENT TERMS : Terms

Type of Copy - Copy Number - Percentage
Normal Copy 1 and 33 %
Normal Copy 1 and 67 %

Spot Number - Description
1 TPILRAUN1801H
4 TPILRAUN1806H

AVERAGE COST PER SPOT : \$ 14.16

	Apr-2017	May-2017	Jun-2017	Jul-2017	Aug-2017	Sep-2017	Oct-2017	Nov-2017	Dec-2017	Jan-2018	Feb-2018	Mar-2018
Gross Total	\$354.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Total Spots	25	0	0	0	0	0	0	0	0	0	0	0

Inventory is limited and is subject to availability.
Rates are good for seven days. Subject to change.
All Rates based on each commercial.
Rates do not include commercial production.
Deadlines: 2-day turnaround for traffic and insertion.
Proposal Expires in 30 days
Terms
Pay Who
Address, City, State ZIP

Client Signature

Cass Advertising : Laymon Carter