

WKKQ-FM
Quarterly Issues Programs List
For: 4th Quarter 2013 (October, November, December)
Dated: January 6, 2014

Section I. Issues

The station has identified the following issues as significant issues facing our community in this quarter.

- A. **Insurance Information:** -In the current climate of rising health costs and uncertainty about insurance options, insurance information is an issue.
- B. **Crime.** Crime is an important issue to the people in our community.
- C. **Halloween Safety-**The safety of our children while trick-or-treating is important to our community.
- D. **Shopping Options-**Knowing where to find items for the Holiday season is an important issue for our community.
- E. **Spiritual Wellness-** Often community leaders point to the lack of positive news and reinforcing spiritual wellness as a community issue.

Section II. Responsive Programs

The station has broadcast programming dealing with each of the above-referenced issues. Programming dealing with each issue is set out below.

- A. **Insurance Information:**
By airing both long-form programming that explains various insurance programs and spot announcements by insurance companies and agents, the need of knowing insurance options in the community is met.
- B. **Crime:**
We air messages pertaining to unsolved crimes and criminal activity so that the community can be informed and protect each other and themselves. We work closing with law enforcement officials to air timely crime-based information to the public.
- C. **Halloween Safety:**
The station airs messages leading up to Halloween reminding parents, children and others in the community about safety tips and measures. This makes for a safer Halloween.
- D. **Shopping Options:**
By airing commercial spot announcements, we inform people of where to find goods and services during the Holiday shopping season. This solves the issue of determining shopping options.
- E. **Spiritual Wellness:**
In addition to long form religious programs, we also air daily devotionals as a way of meeting the need for Spiritual Wellness in the community.