

WKKQ-FM
Quarterly Issues Programs List
For: 3rd Quarter 2018 (July, August, September)
Dated: October 9, 2018

Section I. Issues

The station has identified the following issues as significant issues facing our community in this quarter.

- A. **Patriotism-** Our community is proud to be Patriotic and looks to the radio station to provide a Patriotic soundtrack.
- B. **Weather conditions-** Severe weather notification, and weather conditions in general, is important to our community.
- C. **Fireworks Safety-** There are injuries every year during Independence Day celebrations.
- D. **Back to School-** The beginning of the school year is an important time in small communities. Listeners need to know the details.
- E. **Tourism-** Our community has many sites of historical or recreational value and bringing people in from other areas would help the tourism industry of our community.

Section II. Responsive Programs

The station has broadcast programming dealing with each of the above-referenced issues. Programming dealing with each issue is set out below.

- A. **Patriotism:**
On Independence Day, we air Patriotic Music in order to set the tone for get-togethers and parades.
- B. **Weather conditions:**
We aired messages giving weather warnings and watches for flash floods, tornadoes and thunderstorms.
- C. **Fireworks Safety:**
In order to warn the people in our community about the dangers of handling fireworks, we ran a series of messages pertaining to this issue.
- D. **Back to School:**
For the weeks leading up to the start of school, we air announcements giving details of school start times and we air safety messages reminding drivers to watch for students walking and getting on and off school buses.
- E. **Tourism:**
The station works with local officials to promote and encourage tourism in the history-rich local area with on air announcements and interviews.