

PUBLIC FILE

2nd Quarter, 2018 KZBT – 93.3 FM – Midland, TX

KZBT has identified the following issues as significant issues facing our community in this quarter:

- A. Traffic Awareness: The status of road conditions and traffic in the Permian Basin Area.
- B. Education: Issues relating to public school education in our community.
- C. Crime: Recent incidents of robberies in the downtown business district and the efforts of the community to deal with such crimes.
- D. Gas Prices: The price of gas and the impact on commuting patterns in our community.
- E. Stray animal population growth and pet adoptions
- F. Oil Prices: The impact that rising or declining oil prices have on the area..
- G. Public Health: The benefits of getting education on how to better take care of yourself and using food as medicine.
- H. Community Welfare- The agencies that assist kids in school by supplying clothes.

KZBT addresses these issues through responsive programming that includes:

- AM Newscasts
- 2) Traffic reports
- Weekly Public affairs program called Radio Health Journal which airs at 5am Sunday morning
- 4) Weekly Public airs program called Viewpoint which airs at 5:30 Sunday morning
- 5) Live interviews with community leaders and citizens
- 6) Live appearances at various community and charity events by station personalities
- 7) Providing free air time for public service announcements (PSA's). KZBT airs PSA's throughout the day.
- 8) Partnering with other local media for breaking news reports

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 $Guest\ information, segment\ podcasts\ and\ the\ latest\ health\ news\ are\ available\ at\ www.radiohealthjournal.net$



e Latest In Health, Science & Technology Program Log for Radio Health Journal

- 9) Weather alerts, storm coverage.
- 10) EAS messages (child abductions, storm warnings, etc.)

This report is representative of the Issues Programming aired by KZBT and is by no means exhaustive.

<u>Health</u> –In Studio Interview – 8:30am April 10th, 2018 – Lauren Heimen of March of Dimes was in studio to talk about the 5k / March For Babies to bring awareness to medical needs needed by babies.

- –In Studio Interview − 8:30am April 10th, 2018 Dr. Staton Atrium with Food is Medicine event. Benefits of eating the right foods to cure such issues as Heart Disease and diabetes.
 - In Studio Interview 8:00am May 9, 2018- Doreen Womack of Midland Co. System of Care Children's Mental Health

Community

–In Studio Interview − 8:25am April 17th, 2018 − 311 Ministries interview to push their 5k Run to benefit 311 Ministries. Benefit kids at school who need necessities from their counselors like shoes and clothes.

- In Studio Interview- 8:15am May 16th, 2018 Harold Fuller from West Texas Pride talking about Autism Awareness night a t the game.
- In Studio Interview 8:15am May 11th, 2018 Peeps and Creeps event encouraging pet rescue and home
- In Studio Interview 8:15am June 20, 2018 7 Eleven Job Fair was in to discuss employment in the Permian Basin.

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B Latest In Health, Science & Technology Program Log for Radio Health Journal

<u>Education</u> – In Studio Interview – 8:30 am April 18th, 2018 – Carey Barrons in studio interview to talk about the Lecture Series and Science Night at the Petroleum championing education thru discovery for kids at the museum.

Radio Health Journal – 30 minute program that airs 5am to 5:30am on Sundays. 2018-Q2 (April-June) Radio Health Journal Quarterly Report Compliancy Issues covered this quarter:

Addictions and treatment Ethics

Adolescents Family and parenting issues

Alcohol and substance abuse and Federal government, laws, treatment legislation and regulation

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Animal welfare First responders

Anti-trust Food safety

Autism Foreign trade

Business and industry Gifted youth

Consumer safety Government regulation

Consumerism Harm reduction

Crime and justice system Health care

Disabilities Insurance

Drug and substance abuse and Interpersonal relationships

treatment Legal and justice system

Economics Local government

Education Medicare

Emergency response Mental health and suicide

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The Latest In Health, Science & Technology Program Log for Radio Health Journal

Military
Opioid crisis
Parenting
Patient safety
Public health
Public safety
Religion
Sexual assault and abuse
Social media
Sports, recreation and entertainment
State government regulation
Underage drinking
Vaccines
Water safety
Women's issues
Workplace issues
Youth at risk





Program 18-13 Producers Polly Hansen, Reed Pence

Air Week 4/1 - 4/7/2018 Production Director Sean Waldron

Time Segment

Dur.

2:33 SEGMENT 1: SEXUALLY ABUSIVE DOCTORS

12:10

Synopsis: The Dr. Larry Nasser case has publicized doctors who sexually abuse patients. However, the extent of these assaults is unknown, as few doctors are ever punished and their misdeeds are never known. A reporter who investigated the official response to the problem and a physician who has worked on a sexual assault crisis line discuss the issue.

Host: Reed Pence. Guests: Dr. Altaf Saadi, neurologist and former sexual assault crisis line worker; Danny Robbins, investigative reporter, *Atlanta Journal-Constitution*

Compliancy issues covered: sexual assault and abuse, crime and justice system, women's issues, state government regulation

Links for more information: https://www.huffingtonpost.com/author/altaf-saadi, https://www.ajc.com/news/danny-robbins/bOyk2t5r6yheu3XxAFNa8J/

15:15 SEGMENT 2: TEACHING DOCTORS TO LISTEN 7:34

Synopsis: Studies have found that many doctors don't really listen to their patients, and so miss how illness is affected by the "other things" in life. Experts discuss how to help doctors consider the patient as a whole.

Host: Nancy Benson. Guests: Dr. Saul Jeremy Weiner, Prof. of Medicine, pediatrics & Medical Education, Univ. of Illinois and co-author, *Listening For What Matters: Avoiding Contextual Errors in Health Care*; Dr. Alan Schwartz, Michael Reese Endowed Prof. of Medical Education, Univ. of Illinois, Chicago, and co-author, *Listening For What Matters: Avoiding Contextual Errors in Health Care*.



Compliancy issues covered: health care, education, consumerism, patient safety

Links for more information: http://www.contextualizingcare.org



Program 18-14 Producers Reed Pence, Polly Hansen Air Week 4/8 - 4/14/2018 Production Director Sean Waldron

Time Segment

Dur.

2:06 SEGMENT 1: THE PRICE CONSEQUENCES OF DOCTOR CONSOLIDATION

12:04

Synopsis: Hospitals and very large medical groups are buying up independent physician practices to the point that in some areas, it's hard to find independent doctors. Studies show purchased practices cost more for patients. Experts discuss the incentives that have prompted consolidation and moves to eliminate them.

Host: Reed Pence. Guests: Dr. Laurence Baker, Prof. of Health Research and Policy, Stanford Univ. School of Medicine; Dr. Christopher Ody, Research Asst. Prof., Kellogg School of Management, Northwestern Univ.

Compliancy issues covered: health care, economics, federal government and regulations, anti-trust

Links for more information: https://profiles.stanford.edu/laurence-baker, https://www.kellogg.northwestern.edu/faculty/directory/ody-christopher.aspx

15:10 SEGMENT 2: THE VACCINE RACE AND ETHICS 7:38

Synopsis: Millions of lives have been saved as a result of vaccines. But in the development of desperately needed vaccines, scientists cut corners in ways that wouldn't be allowed today. An expert discusses the balance of need and ethics in science and medicine.

Host: Nancy Benson. Guest: Dr. Meredith Wadman, reporter, Science magazine and author, The Vaccine Race: Science, Politics, and the Human Costs of Defeating Disease

Compliancy issues covered: health care, public health, ethics, religion, vaccines

Links for more information: http://meredithwadman.com



Program 18-15 Producers Pat Reuter, Reed Pence Air Week 4/15 - 4/21/2018 Production Director Sean Waldron

Time Segment

Dur.

2:05 SEGMENT 1: ADVENTURES OF A PARAMEDIC

11:46

Synopsis: Paramedics and EMTs are the first responders of the health system and often find violent, confusing situations on their arrival. A former paramedic describes the "inside story" of the job, its dangers and rewards.

Host: Reed Pence. Guests: Kevin Hazzard, author, A Thousand Naked Strangers: A Paramedic's Wild Ride to the Edge and Back

Compliancy issues covered: health care, emergency response, public safety

Links for more information: http://udayjanimd.com, http://glenvillemedicalconciergecare.com

14:53 SEGMENT 2: THE MYSTERY OF MENIERE'S DISEASE 7:49

Synopsis: Experts discuss symptoms and treatments of Meniere's disease, an oftenmisdiagnosed disorder producing loss of hearing and crippling vertigo.

Host: Nancy Benson. Guest: James Raath, business consultant and author, *Love Mondays*; Dr. David Friedland, Prof. and Vice Chair, Otolaryngology and Communication Sciences, Medical College of Wisconsin

Compliancy issues covered: health care, disabilities

Links for more information: https://www.nidcd.nih.gov/health/menieres-disease, https://www.nidcd.nih.gov/health/menieres-disease, https://www.nidcd.nih.gov/health/menieres-disease, https://www.mcw.edu/ear-nose-throat/faculty/david-friedland.htm



Program 18-16 Producer Reed Pence Air Week 4/22 - 4/28/2018 Production Director Sean Waldron

Time Segment

Dur.

2:05 SEGMENT 1: DIAGNOSING PERINATAL DEPRESSION

12:56

Synopsis: Perinatal depression (previously known as postpartum depression) is seldom brought up by a new mother, so healthcare providers must screen for it carefully. However, sometimes they err on the side of caution in efforts to prevent the mother from harming herself or her baby. Experts discuss the balancing act.

Host: Reed Pence. Guests: Jessica Porten, new mother diagnosed with depression; Dr. Darby Saxbe, Asst. Prof. of Psychology, Univ. of Southern California; Dr. Tiffany Moore Simas, Assoc. Prof. of Obstetrics and Gynecology, Pediatrics, Psychiatry and Quantitative Health Sciences, Univ. of Massachusetts Medical School & co-chair, Maternal Mental Health Expert Work Group, Amer. College of Obstetrics and Gynecology

Compliancy issues covered: health care, women's issues, youth at risk, public health and safety

Links for more information:

https://dornsife.usc.edu/cf/psyc/psyc_faculty_display.cfm?person_id=1032709, https://profiles.umassmed.edu/display/129886

16:03 SEGMENT 2: FOREIGN ACCENT SYNDROME

6:56

Synopsis: People who suddenly speak with what sounds like a foreign accent often have a brain injury due to a stroke or other trauma. Experts discuss the symptoms the syndrome and chances of recovery.

Host: Nancy Benson. Guests: Dr. Sheila Blumstein, Albert D. Mead Prof. of Cognitive Linguistics and Psychological Sciences, Brown Univ.; Dr. Jack Ryalls, Prof. of Communication Sciences and Disorders, Univ. of Central Florida

Compliancy issues covered: health care, disabilities

Link for more information: https://www.brown.edu/Departments/CLPS/people/sheila-blumstein, https://www.brown.edu/Departments/CLPS/people/sheila-blumstein, https://www.brown.edu/Departments/CLPS/people/sheila-blumstein, https://www.cohpa.ucf.edu/directory/john-ryalls/



Program 18-17 Producer Reed Pence Air Week 4/29 - 5/5/2018 Production Director Sean Waldron

Time Segment

Dur.

2:03 SEGMENT 1: MEDICARE TACKLES THE OPIOID EPIDEMIC 12:55

Synopsis: New limits on Medicare prescriptions of opioids are controversial, as some doctors believe patients could suffer more pain. Others believe the limits will achieve a much-needed brake on the temptation to overprescribe while allowing legitimate treatment. Experts discuss.

Host: Reed Pence. Guests: Dr. Anna Lembke, Assoc. Prof. and Chief, Addiction Medicine, Stanford Univ. School of Medicine; Dr. Sally Satel, addiction psychiatrist and lecturer, Yale Univ. School of Medicine & Resident Scholar, American Enterprise Institute

Compliancy issues covered: health care, drug addiction, Medicare, federal government and regulation

Links for more information: https://profiles.stanford.edu/anna-lembke, https://sallysatelmd.com/about/

16:00 SEGMENT 2: CURING CHRONIC SINUSITIS 7:02

Synopsis: Many people confuse allergies, colds, and sinus infections. A physician specializing in these maladies describes the differences, and the new ways sinusitis can be treated.

Host: Nancy Benson. Guests: Dr. Lisa Liberatore, otolaryngologist specializing in sinus and sleep issues, Totum Health, New York

Compliancy issues covered: health care, consumerism

Links for more information: http://livetotum.com



Program 18-18 Producer Reed Pence Air Week 5/6 - 5/12/2018 Production Director Sean Waldron

Time Segment

Dur.

1:54 SEGMENT 1:USING ANIMALS TO SNIFF OUT DISEASE 12:39

Synopsis: Diseases apparently have distinctive odors that humans can't detect. Researchers are using dogs, mice, rats and other animals to literally sniff out cancer and other diseases in the laboratory. In the 3rd World, rats are used to diagnose TB. Experts discuss the use of animals to diagnose disease and their efforts to build machines that can do the same thing.

Host: Reed Pence. Guests: Dr. Cindy Otto, Exec. Director, Penn Vet Working Dog Center, Univ. of Pennsylvania; Dr. Gary Beauchamp, Emeritus Director and President, Monell Chemical Senses Center; Dr. Christiaan Mulder, Director, TB program, Apopo

Compliancy issues covered: health care, public health, animal welfare, consumerism, economics, federal government regulation

Links for more information: http://www.monell.org, http://www.apopo.org/en/

15:35 SEGMENT 2: PROCESSED FOOD ADDICTION 7:20

Synopsis: Researchers are discovering that for some people, eating processed foods produces some of the same brain effects as people addicted to alcohol or drugs. An expert discusses how dietary adjustment can end this addiction and its effects.

Host: Nancy Benson. Guests: Dr. Joan Ifland, lead editor, *Processed Food Addiction: Foundations, Assessment and Recovery*

 $Compliancy \ issues \ covered: \ addictions \ and \ treatment, \ public \ health, \ consumerism, \ food \ safety$

Links for more information: https://www.foodaddictionreset.com



Program 18-19 Producers Reed Pence, Polly Hansen Air Week 5/13 - 5/19/2018 Production Director Sean Waldron

Time Segment

Dur.

2:04 SEGMENT 1: FIREFIGHTERS AND PTSD 12:20

Synopsis: Firefighters have extremely high rates of PTSD, similar to combat soldiers, yet are very reluctant to seek help. Experts discuss reasons for this reluctance, results of it, and how new efforts at peer counseling may help ease the psychological strain.

Host: Reed Pence. Guests: Dan Robertson, Oakland CA fire lieutenant and President, Local 55, International Assn. of Firefighters; Dr. Suzy Bird Gulliver, Director and Chief, Warriors Research Institute, Baylor Scott & White health, Dallas, and Prof. of Psychiatry, Texas A&M College of Medicine Health Science Center

Compliancy issues covered: health care, first responders, public safety, local government, military

Links for more information: https://twitter.com/ofd20dr?lang=en, http://researchers.sw.org/wri/team

15:26 SEGMENT 2: AUTISM AND PRODIGIES 7:30

Synopsis: Behavioral similarities between prodigies and some people with autism have long been noted. Now some researchers are beginning to find genetic links between the two phenomena. Experts discuss findings and their implications for autism treatment.

Host: Nancy Benson. Guest: Dr. Joanne Ruthsatz, Asst. Prof. of Psychology, The Ohio State Univ. and author, *The Prodigy's Cousin: The Family Link Between Autism and Extraordinary Talent*; Dr. Jennifer Gerdts, Asst. Prof. of Psychiatry and Behavioral Sciences, Univ. of Washington and attending psychologist, Seattle Children's Autism Center

Compliancy issues covered: youth at risk, gifted youth, health care

Links for more information: http://www.prodigyscousin.com, http://theautismblog.seattlechildrens.org/author/jgerdts/



Program 18-20 Producer Reed Pence Air Week 5/20 - 5/26/2018 Production Director Sean Waldron

Time Segment

Dur.

2:04 SEGMENT 1: PRESENTEEISM

11:45

Synopsis: Presenteeism is when people go to work at less than peak efficiency due to illness, injury or distraction. Experts discuss the huge cost to the economy, the chronic illnesses that exact the most cost, and the accommodations that could save businesses billions of dollars.

Host: Reed Pence. Guests: Rob Hosking, Senior Vice President, Ranstad USA; Todd Whitthorne, President, ACAP Health; Michael Klachevsky, Practice Consultant for Absence Management, Standard Insurance Co.

Compliancy issues covered: economy, business and industry, workplace issues, public health, disabilities, employment

Links for more information: https://www.randstadusa.com/staffing-and-solutions/staffing/, https://www.acaphealth.com/leadership/, https://www.workplace-gps.com/about.htm

14:51 SEGMENT 2: COPING WITH THE EMPTY NEST 8:05

Synopsis: Parents who have spent 18 years or more raising children often feel lost when the last child leaves home for college or their own place. A psychotherapist discusses common reactions and strategies for renewing purpose living in the empty nest.

Host: Nancy Benson. Guests: Wendy Aronssen, psychotherapist and author, Refeathering the Empty Nest: Life After the Children Leave

Compliancy issues covered: interpersonal relationships, family and parenting issues, youth at risk

Links for more information: http://www.wendyaronssonlcsw.com



Program 18-21 Producer Reed Pence Air Week 5/27 - 6/2/2018 Production Director Sean Waldron

Time Segment

Dur.

2:03 SEGMENT 1: AUTISM AND SUBSTANCE ABUSE

12:26

Synopsis: Recent studies show that people with autism are twice as likely as others to engage in substance abuse, contrary to previous belief that they are extremely unlikely to use drugs or alcohol. An expert and an author who has used alcohol to cope with his autism discuss the developments and their impact.

Host: Reed Pence. Guests: Elizabeth Kunreuther, Clinical Instructor, Univ. of North Carolina Wakebrook Addiction Treatment Center and co-author, *Drinking, Drug Use and Addiction in the Autism Community*; Matthew Tinsley, Asperger syndrome patient and co-author, *Asperger Syndrome and Alcohol: Drinking to Cope*

Compliancy issues covered: autism, disabilities, alcohol and substance abuse and treatment, education

Links for more information: https://www.med.unc.edu/psych/directories/faculty/elizabeth-kunreuther,

http://www.asperger-training.com/matthew-tinsley/

15:31 SEGMENT 2: DROWNING: IT DOESN'T LOOK LIKE YOU THINK 8:05

Synopsis: Seven hundred children under age 15 drown in the US each year, most within sight of a parent or other adult. Experts discuss one major reason: drowning doesn't look like most people picture it, and so are unaware the child is in trouble.

Host: Nancy Benson. Guest: Dr. Francesco Pia, water safety educator; Mario Vittone, Retired Marine Safety Specialist, US Coast Guard.

Compliancy issues covered: public health, public safety, youth at risk, water safety, consumerism

Links for more information: http://poolsafely.gov, https://www.youtube.com/watch?v=-dmYka7jLiA



Program 18-22 Producer Reed Pence Air Week 6/3 - 6/9/2018 Production Director Sean Waldron

Time Segment

Dur.

2:04 SEGMENT 1: DOCTOR SUICIDE

12:13

Synopsis: Doctors are attempting suicide in high numbers, and are much more likely than the general population to complete it. Experts discuss the coverup of doctor suicides, the reasons behind depression in doctors, and why doctors who are depressed are less likely than normal to get help.

Host: Reed Pence. Guests: Dr. Pamela Wible, founder, Ideal Medical Care movement and author, *Physician Suicide Letters*, *Answered*; Dr. Louise Andrew, founder, MD Mentor

Compliancy issues covered: health care, public health, mental health and suicide, education, government regulation

Links for more information: http://www.idealmedicalcare.org/blog, http://www.mdmentor.com/who-we-are/

15:20 SEGMENT 2: ENHANCING FOOD SAFETY 7:27

Synopsis: Increasing recalls for food contamination have scared many Americans. A noted expert discusses why contamination scares are becoming more common, what government and producers are doing to protect us, and what we can do in our own kitchens to make foods safer.

Host: Nancy Benson. Guest: Dr. Mark Tamplin, former food safety adviser, World Health Organization and US Centers for Disease Control and Prevention and author, *Phage*.

Compliancy issues covered: food safety, consumer safety, health care, public health, government regulation, agriculture, business and industry

Links for more information: http://marktamplin.com/index.html



Program 18-23 Producer Reed Pence Air Week 6/10 - 6/16/2018 Production Director Sean Waldron

Time Segment

Dur.

2:05 SEGMENT 1: TACKLING HIGH DRUG PRICES

12:13

Synopsis: The White House has rolled out a plan to reduce the cost of prescription drugs nationally. Experts and those involved discuss elements of the plan and how it might work.

Host: Reed Pence. Guests: Donald Trump, President of the United States; Eric Hargan, Deputy Secretary, US Dept. of Health and Human Services; Dr. David Hyman, Prof. of Law, Georgetown Univ. Law Center and co-author, *Overcharged: Why Americans Pay Too Much for Healthcare*; Alex Azar, Secretary, US Department of Health and Human Services

Compliancy issues covered: health care, public health, Medicare, federal government, laws, legislation and regulation, economics, foreign trade, insurance

Links for more information: https://www.whitehouse.gov, <a href="https:

https://www.law.georgetown.edu/faculty/david-hyman/,

https://www.hhs.gov/about/leadership/secretary/alex-m-azar/index.html

15:20 SEGMENT 2: THE "BASEBALL RULE" 7:35

Synopsis: People injured by foul balls at major league baseball games have little chance of recovering damages against teams because of a more-than century old judicial rule that essentially says fans know the risk they're taking by attending. Experts explain the rule and recent moves by teams to play it safe.

Host: Nancy Benson. Guests: Eldon Ham, sports attorney and faculty member, Chicago-Kent College of Law; Nathaniel Grow, Assoc. Prof. of Business Law and Ethics, Kelley School of Business, Indiana Univ.

Compliancy issues covered: sports, recreation and entertainment, legal and justice system, youth at risk

 $\textbf{Links for more information:} \ \, \underline{\text{http://eldonham.com}}, \ \, \underline{\text{https://kelley.iu.edu/faculty-research/faculty-directory/profile.cshtml?id=GROWN} \\$



Program 18-24 Producer Polly Hansen and Reed Pence Air Week 6/17 - 6/23/2018 Production Director Sean Waldron

Time Segment

Dur.

2:05 SEGMENT 1: DRUG ABUSE AND HARM REDUCTION

12:21

Synopsis: As the opioid crisis continues, the city of Vancouver, BC, has found that a harm reduction approach helps addicts move to safer drug use and eventually getting clean. An author who's watched the process discusses the controversial approach of officially allowing drug use, but in safer conditions.

Host: Reed Pence. Guest: Travis Lupick, author, Fighting for Space: How a Group of Drug Users Transformed One City's Struggle With Addiction

Compliancy issues covered: drug and substance abuse and treatment, opioid crisis, local government, harm reduction

Links for more information: https://www.fightingforspace.com

15:28 SEGMENT 2: LIVING THROUGH EXCRUCIATING PAIN 6:59

Synopsis: Pain is an often misunderstood reality for millions of people. A noted university professor who became a quadriplegic in a bicycle accident discusses her constant pain and the way it changes life.

Host: Nancy Benson. Guest: Dr. Christina Crosby, Prof. of English and Feminist, Gender and Sexuality Studies, Wesleyan Univ. and author, A Body, Undone: Living On After Great Pain

Compliancy issues covered: consumerism, health care

Links for more information: http://magazine.wesleyan.edu/2016/04/05/christina-crosby-a-body-undone/



Program 18-25 Producer Reed Pence Air Week 6/24 - 6/30/2018 Production Director Sean Waldron

Time Segment

Dur.

2:05 SEGMENT 1: VANISHING TEEN RITES OF PASSAGE

12:39

Synopsis: Teenagers used to experience rites of passage including getting a driver's license, going out on dates, drinking, having sex, & getting a job. They're engaging in these activities much less often today. It means less risk, but may leave adolescents less ready for adulthood and independence. Experts discuss.

Host: Reed Pence. Guests: Dr. Jean Tweenge, Prof. of Psychology, San Diego State Univ. & author, I-Gen: Why Today's Superconnected Kids Are Growing Up Less Rebellious, More Tolerant, Less Happy and Completely Unprepared for Adulthood; Rachel Simmons, Leadership Development Specialist, Smith College and author, Enough As She Is: How to Help Girls Move Beyond Impossible Standards of Success to Live Happy, Healthy and Fulfilling Lives; Dr. Dan Siegel, Clinical Prof. of Psychiatry, UCLA School of Medicine, Exec. Director, Mindsight Institute and author, Brainstorm: The Power and Purpose of the Teenage Brain

Compliancy issues covered: youth at risk, adolescents, parenting, education, underage drinking, social media

Links for more information: http://www.rachelsimmons.com, http://www.rachelsimmons.com, http://www.drdansiegel.com

15:42 SEGMENT 2: BABIES AND THEIR GUT BACTERIA 7:22

Synopsis: Children have up to five times as much asthma and allergies as their grandparents, and a new study shows that an imbalance of gut bacteria in the first year of life may be why. An expert pediatrician discusses why this occurs and ways to address the problem.

Host: Nancy Benson. Guest: Dr. Tanya Altmann, Asst. Clinical Prof. of Pediatrics, UCLA Mattel Children's Hospital and Editor In Chief, American Academy of Pediatrics parenting book series

Compliancy issues covered: youth at risk, public health, consumerism

Links for more information: https://www.drtanya.com



<u>Viewpoints</u> -- 30 minute program that airs 5:30 am to 6:00am on Sundays.

2018-Q2 (April-June) Viewpoints Radio Quarterly Report Compliancy Issues covered this quarter:

Agriculture Family issues

American cities Feminism

American issues Film

Awards Film history

Business Finance

Children Food

Comedy Genetics

Community issues Government

Cooking Higher education

Crime History

Criticism Home life

Culture International

Dieting

Diversity

Economics Journalism

Education

Employment LGBTQ issues

Environment Literature

Ethics Live events

Exploring

Memorials



Violence Men's issues Mental health War Movies Weather Music Work Issues World history Nature Parenting Personality **Politics Prisons Privacy** Psychology Public issues Racism Refugees Religion Scams Science Self help Social media Storytelling Students Teamwork Technology Television

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Theater

Travel





Program 18-13 Producers Reed Pence, Evan Rook

Air Week 4/1 - 4/7/2018 Production Director Sean Waldron

Time Segment

Dur.

1:47 SEGMENT 1: A Spy in the Civil Rights Movement

9:22

Synopsis: Ernest Withers is a famed Civil Rights photographer who took some of the iconic photos that propelled the movement to the front pages across America. He was also working as a spy inside the movement for the FBI. Author Marc Perrusquia joins the show to tell Withers' story and help us parse through what it all means.

Host: Gary Price. Guests: Marc Perrusquia, author, A Spy in Canaan: How the FBI used a famous photographer to infiltrate the Civil Rights movement

Links for more info: https://www.mhpbooks.com/books/a-spy-in-canaan/, https://twitter.com/MarcPerrusquia

Compliancy Issues Covered: History, Government, Racism, Journalism

14:39 SEGMENT 2: Practicing Kindness 9:56

Synopsis: Often, it can seem like bad news outweighs the good. But one expert says that connecting with ourselves and practicing kindness can make it all a lot more bearable.

Host: Marty Peterson. Guests: Tara Cousineau, clinical psychologist and author, The Kindness Cure: How the science of compassion can heal your heart & your world

Links for more info: https://www.newharbinger.com/kindness-cure, http://www.taracousineau.com/

Compliancy Issues Covered: Mental health, Psychology, Self help

24:27 Culture Crash: Spoilers in Trailers

2:26

Synopsis: Movie trailers are more hyped than ever. Studios announce their release days in advance and fans pour over every screenshot and detail included in them... but what happens when some of the trailer turns out to be a spoiler?

Host: Evan Rook Culture, Movies **Compliancy Issues Covered: Media,**



Program 18-14 Producers Reed Pence, Evan Rook

Air Week 4/8 - 4/14/2018 Production Director Sean Waldron

Time Segment

Dur.

1:47 SEGMENT 1: A Peek Into the Minds of Real Life Con Men

9:22

Synopsis: When you think of a con man, do you picture a charmer, like George Clooney in Ocean's 11? Our guest discusses what con men are like in real life. She takes us through some of the most famous cons from the past and the techniques that make us all vulnerable to being swindled.

Host: Gary Price. Guests: Maria Konnikova, psychologist and author, The Confidence

Game: Why we fall for it... every time

Links for more info: http://www.mariakonnikova.com/

Compliancy Issues Covered: Economics, Business, Scams

13:35 SEGMENT 2: Religious Strife & Refugees: The 1947 Partition of India 9:56

Synopsis: In 1947, India was split into two countries: India and Pakistan. Now, author Veera Hiranandani is telling the story of the partition in her young adult novel, *The Night Diary*. She talks about the history of the partition and how that history is still tragically relevant in 2018.

Host: Marty Peterson. Guests: Veera Hiranandani, author, The Night Diary

Links for more info: https://www.penguinrandomhouse.com/books/549250/the-night-diary-by-veera-hiranandani/9780735228511/, http://wapo.st/2fF1TUl?tid=ss_mail&utm_term=.6e77fa9dca3b

Compliancy Issues Covered: History, Religion, World history, Refugees, Politics

23:56 Culture Crash: Concerts

2:26

Synopsis: Summer is getting closer, which means concerts are selling out across the country. We discuss the magic of live music and what makes it such a memorable night out.

Host: Evan Rook Compliancy Issues Covered: Media,

Culture, Music, Live events



Program 18-15 Producers Reed Pence, Evan Rook, Pat Reuter

Air Week 4/15 - 4/21/2018 Production Director Sean Waldron

Time Segment

Dur.

1:47 SEGMENT 1: The Rise of Confrontational Politics

9:22

Synopsis: Politicians have always stirred up controversy as a way to get ahead. But no politician has ever done it as often, or as successfully as Donald Trump. What is the attraction to these high-conflict politicians, and how do they argue their ways to the top?

Host: Gary Price. Guests: Bill Eddy, president of the High Conflict Institute and author, Trump Bubbles: The dramatic rise and fall of high-conflict politicians; Lauren A. Wright, PhD: political scientist and author, On Behalf of the President: Presidential spouses and White House communications strategy today

Links for more info: http://www.unhookedbooks.com/, http://www.highconflictinstitute.com/, http://www.laurenawright.com/

Compliancy Issues Covered: Politics, Government, History, Personality

12:09 SEGMENT 2: The Overblown Importance of What College You Attend 9:56

Synopsis: When a high school student isn't accepted into the college of their dreams it can be devastating. But we look at whether college choice really matters as much as we may think, and how students can thrive at smaller schools.

Host: Marty Peterson. Guests: Frank Bruni, columnist for The New York Times, author, Where You Go Is Not Who You'll Be: An antidote to the college admissions mania; Joshua Steckel, counselor at a New York high school and co-author, Hold Fast to Dreams

Links for more info: http://www.frankbrunibooks.com/, http://thenewpress.com/search/hold%20to%20fast%20dreams

Compliancy Issues Covered: Family issues, Students, Higher education, Education

23:17 Culture Crash: Robert Ebert's Legendary Criticism 2:26

Synopsis: Movie criticism these days typically boils down to numbers and general consensus. But when Roger Ebert was alive, he cultivated a following that considered his opinions and perspective above all else.

Host: Evan Rook Culture, Movies, Criticism **Compliancy Issues Covered: Media,**



Program 18-16 Producers Reed Pence, Evan Rook

Air Week 4/22 - 4/28/2018 Production Director Sean Waldron

Time Segment

Dur.

1:47 SEGMENT 1: Adventures & Explorations

10:26

Synopsis: Being an explorer may seem like a childhood fantasy, but it's a real thing people do. We talk to two experts about some notable explorers of the past and ways you can see the world through fresh eyes yourself.

Host: Gary Price. Guests: Dr. Huw Lewis-Jones, historian, explorer, author, *Explorers' Sketchbooks: The Art of Discovery & Adventure*; Dr. Nick Middleton, professor at Oxford University, author, *An Atlas of Countries That Don't Exist*

Links for more info: http://www.thamesandhudson.com/Explorers_Sketchbooks/9780500252192, http://www.nickmiddleton.net/project/an-atlas-of-countries-that-dont-exist/

Compliancy Issues Covered: History, War, International Relations

13:15 SEGMENT 2: Tips and Tricks for Cooking at Home 9:54

Synopsis: Cooking at home can help you eat on a budget, or keep your diet on track. Chef Alison Roman joins the show to give advice on cooking at home to make sure you can eat deliciously even without spending a night out.

Host: Marty Peterson. Guests: Alison Roman, chef and author, Dining In

Links for more info: https://www.alisoneroman.com/

Compliancy Issues Covered: Cooking, Home Life, Food, Dieting

24:09 Culture Crash: HBO's Westworld

2:15

Synopsis: Westworld, the show that mystified audience when it stormed onto the scene in 2016, is back tonight. We discuss the show and take a look at the perils of reading fan theories online.

Host: Evan Rook Media, Culture **Compliancy Issues Covered: Television,**



Program 18-17 Producers Reed Pence, Evan Rook, Polly Hansen

Air Week 4/29 - 5/5/2018 Production Director Sean Waldron

Time Segment

Dur.

1:47 SEGMENT 1: Our Right to Privacy in the Social Media Age

10:26

Synopsis: After the Cambridge Analytica scandal rocked Facebook; many of us have been left questioning what our right to privacy looks like in an increasingly digital world. When it comes to social media, who owns what information, an dhow do we assert the rights we do have? We talk to a professor of law about the legal issues associated with all those online profiles

Host: Gary Price. Guests: Jennifer E. Rothman, Professor of Law at Loyola Law School in Los Angeles

Links for more info: https://www.rightofpublicityroadmap.com/

Compliancy Issues Covered: Privacy, Internet, Social media, Law

13:55 SEGMENT 2: Religion in America's Prisons 9:54

Synopsis: Since the beginning of the US prison system, religion has been suggested as a way to help rehabilitate criminals. We talk to Tanya Erzen, a professor of religion, about why that is and what role prison ministries play in the lives of inmates.

Host: Marty Peterson. Guests: Tanya Erzen, author of God In Captivity: The Rise of Faith-Based Prison Ministries in the Age of Mass Incarceration

Links for more info: https://tanyaerzen.com/, http://www.beacon.org/God-in-Captivity-P1256.aspx

Compliancy Issues Covered: Religion, Prisons, American issues, Education

24:02 Culture Crash: Netflix's Battle Against Film Traditionalists 2:15

Synopsis: Netflix is becoming a bigger and bigger player in the film world, which is leaving a bad taste in some people's mouths. We look at the arguments for and against Netflix as a film distributor.

Host: Evan Rook Culture, Business



Program 18-18 Producers Reed Pence, Evan Rook

Air Week 5/6 - 5/12/2018 Production Director Sean Waldron

Time Segment

Dur.

1:47 SEGMENT 1: Parenting A Transgender Child

9:58

Synopsis: What should you do if your child tells you they feel they were born as the wrong gender? Do you force them to conform to their born gender or do you support their feeling of being born into the wrong body? We talk to the parent and the doctor of a transgender child to sort through the confusion and discover what science says about gender transitions and how one family navigated the issues associated with having a child you suddenly don't fully understand.

Host: Gary Price. Guests: Dr. Michele Angello, therapist and gender specialist; Alisa Bowman, journalist, author, mother

Links for more info: http://micheleangello.com/, http://www.barnesandnoble.com/w/raising-the-transgender-child-michele-angello/1123537769

Compliancy Issues Covered: Parenting, LGBTQ issues, Family issues

13:47 SEGMENT 2: The Ethical Implications of Genetic Screenings on Children 8:34

Synopsis: Science enables us to know much more than ever before. We can be aware of what disorders we could pass on to our kids and we can conduct screenings on children to discover irregularities in their genes. Such screenings can help doctors catch issues early but they can also put a huge burden on families.

Host: Marty Peterson. Guests: Bonnie Rochman, journalist and author of *The Gene Machine: How genetic technologies are changing the way we have kids—and the kids we have*

Links for more info: http://www.bonnierochman.com/, http://www.bonnierochman.com/, http://www.bonnierochman.com/, http://www.bonnierochman/9780374160784/

Compliancy Issues Covered: Ethics, Genetics, Science, Technology, Family issues

23:21 Culture Crash: True Crime 3:07

Synopsis: True crime stories fascinate us, but they can also have a big impact. We look at true crime and specifically, Michelle McNamera's book, *I'll Be Gone in The Dark*.

Host: Evan Rook Compliancy Issues Covered: Media, Culture, Crime



Program 18-19 Producers Reed Pence, Evan Rook

Air Week 5/13 - 5/19/2018 Production Director Sean Waldron

Time Segment

Dur.

1:47 SEGMENT 1: Honoring the Soldiers Who Fought in Vietnam

10:26

Synopsis: The Vietnam War was an unpopular war. As such, soldiers would come home to a society that didn't approve of what they did... even if they themselves were drafted into the war. We talk to a former Vietnam War protester about what we can do now to honor and remember those who served in Vietnam.

Host: Gary Price. Guests: Elizabeth Partridge, Former Vietnam protestor and author of Boots on the Ground: America's War in Vietnam

Links for more info: https://www.amazon.com/Boots-Ground-Americas-War-Vietnam/dp/0670785067, https://www.veteranscrisisline.net/

Compliancy Issues Covered: War, History, Politics, Memorials, American Issues

14:15 SEGMENT 2: Men's Place in the #MeToo Movement 9:00

Synopsis: The #MeToo movement has been getting headlines for months now. The movement was started by women, but what men still have a role to serve in the fight for equality and in the elimination of sexism and misogyny.

Host: Karen Hand. Guests: Brendan Kiely, author, Tradition

Links for more info: https://www.simonandschuster.com/books/Tradition/Brendan-Kiely/9781481480345 https://metoomvmt.org/

Compliancy Issues Covered: Feminism, Men's Issues, Politics

24:15 Culture Crash: The Hamilton Mixtape, Hamildrops and the Hamiltome: Keeping Hamilton alive 2:13

Synopsis: Hamilton is over 3 years old, but it still tops the iTunes and Spotify charts every few weeks or so thanks to the "Hamildrops," where creator Lin-Manuel Miranda releases new Hamilton-adjacent material every few weeks or so.

Host: Evan Rook
Theater, Music
Compliancy Issues Covered: Media, Culture,



Program 18-20 Producers Reed Pence, Evan Rook, Polly Hansen

Air Week 5/20 - 5/26/2018 Production Director Sean Waldron

Time Segment

Dur.

1:47 SEGMENT 1: Helping Save the Bees

10:02

Synopsis: You've probably heard that bees are in trouble, and that we need bees for many of the foods and plants we have come to love. We learn what we can all be doing to do our part and help save the bees before it's too late.

Host: Gary Price. Guests: Lynn Brunelle, writer for Bill Nye the Science Guy and author, Turn This Book Into a Beehive and 19 Other Experiments and Activities That Explore the Amazing World of Bees

Links for more info: https://www.workman.com/products/turn-this-book-into-a-beehive

Compliancy Issues Covered: Nature, Food, Science

13:54 SEGMENT 2: Financial Corruption and The Fed's Pursuit of SAC Capital 9:06

Synopsis: The financial world was shocked when the FBI began investigating Wall Street big shot Steve Cohen and his company SAC Capital. We discuss what they were looking for, what they found, and what it all means going forward.

Host: Karen Hand. Guests: Sheelah Kolhatkar, author of Black Edge: Inside information, dirty money and the quest to bring down the most wanted man on Wall Street

Links for more info: https://www.sheelahkolhatkar.com/

Compliancy Issues Covered: American Issues, Finance, Business

24:00 Culture Crash: Should We Really 'Save Barnes & Noble?' 2:24

Synopsis: For years, Barnes & Noble was the big enemy to independent bookstores. Now, Amazon is the big bad and some are calling for consumers to 'save" Barnes & Noble...but should we?

Host: Evan Rook Literature, Business Compliancy Issues Covered: Media, Culture,



Program 18-21 Producers Reed Pence, Evan Rook

Air Week 5/27 - 6/2/2018 Production Director Sean Waldron

Time Segment

Dur.

1:47 SEGMENT 1: Discovering the Maya Civilization

7:32

Synopsis: Discovering one of the most well known ancient civilizations was no easy task. We talk to author William Carlsen about the two men who ventured into the jungle and discovered the Mayans.

Host: Gary Price. Guests: William Carlsen, author of Jungle of Stone: The true story of two men, their extraordinary journey, and the discovery of the lost civilization of the Maya

Links for more info: https://www.williamcarlsen.com/, https://www.amazon.com/dp/B0105V62Z0/ref=dp-kindle-redirect? encoding=UTF8&btkr=1

Compliancy Issues Covered: History, Exploring, Travel

11:21 SEGMENT 2: Communicating with School-Aged Boys: A Psychologist's Advice 11:58

Synopsis: Most parents with adolescent boys at home can tell you all about the difficulties of communicating clearly with them. We talk to a clinical psychologist about how to best talk with young men and understand their perspective better.

Host: Marty Peterson. Guests: Dr. Adam Cox, a clinical psychologist and author, Cracking the Boy Code: How to understand and talk with boys

Links for more info: http://dradamcox.com/, https://www.amazon.com/Cracking-Boy-Code-Understand-Talk/dp/0865718768

Compliancy Issues Covered: Parenting, Education, Family issues, Psychology

24:19 Culture Crash: The End of New Girl 2:04

Synopsis: Fox's hit sitcom *New Girl* ended this month after 7 seasons. We take a look back at the show's run and what makes sitcoms so special to us

Host: Evan Rook Compliancy Issues Covered: Media, Culture, Television



Program 18-22 Producers Reed Pence, Evan Rook

Air Week 6/3 - 6/9/2018 Production Director Sean Waldron

Time Segment

Dur.

1:47 SEGMENT 1: Is Cursive Still Worth It?

9:42

Synopsis: With all of our technology and reliance on computers, many schools are phasing out some handwriting lessons. Specifically, schools have stopped teaching cursive. We talk to two experts about whether that's a good idea.

Host: Gary Price. Guests: Jan Olsen, occupational therapist, President of Handwriting Without Tears; Margaret Shepherd, calligrapher & artist, author of Learn World Calligraphy

Links for more info: http://hwtears.com, http://margaretshepherd.com

Compliancy Issues Covered: Education, Children, Technology

13:31 SEGMENT 2: The Fight for Paternity Leave 9:07

Synopsis: Bringing a new baby home is exciting... and chaotic. The last thing parents want to worry about is their work life. But for many dads, the stigma and financial burdens of trying to stay home means they have little time to bond at home. We talk to Josh Levs, a journalist who took the fight for paternity leave head-on.

Host: Marty Peterson. Guests: Josh Levs, journalist, father of 3, author of the book, All In: How our work-first culture fails dads, families, and businesses - and how we can fix it together

Links for more info: https://joshlevs.com/, https://www.amazon.com/dp/B00NEPGXJA/ref=dp-kindle-redirect? encoding=UTF8&btkr=1

Compliancy Issues Covered: Family Issues, Work Issues, Parenting

23:38 Culture Crash: Watching Film Classics in a Streaming World 2:41

Synopsis: Netflix and Amazon are go-tos for many Americans looking for a movie to watch. But how can people watch classics like *The Maltese Falcon* or *Singin'* in the *Rain* in this new world?

Host: Evan Rook Film, Film History Compliancy Issues Covered: Media, Culture,



Program 18-23 Producers Reed Pence, Evan Rook, Polly Hansen

Air Week 6/10 - 6/16/2018 Production Director Sean Waldron

Time Segment

Dur.

1:47 SEGMENT 1: Farming in Cities

9:45

Synopsis: Tending to crops is typically something that brings the rolling fields of rural America to mind. We talk to two experts about the growing trend of urban farming, and how cities have implemented programs that not only help feed their communities, but can also teach discipline and offer employment.

Host: Gary Price. Guests: Michael Ableman, co-founder and director of Sole Food Street Farms in Vancouver, BC, and author of the book, *Street Farm: Growing food, jobs and hope on the urban frontier;* Deirdre Bradley-Turner, director of Community Service and Service Learning at Emmanuel College, Boston, which is part of the Mission and Ministry Office at the college.

Links for more info: http://www.emmanuel.edu/, www.solefoodfarms.com/, http://www.chelseagreen.com/,

Compliancy Issues Covered: Agriculture, American Cities, Employment, Environment

13:34 SEGMENT 2: Weather: Past and Future 9:07

Synopsis: Most of us have been caught in a bad storm or seen some big hail. We talk to a weather expert and historian about some of the notable weather of the past and a look into the climate of the future.

Host: Marty Peterson. Guests: Andrew Revkin, weather expert and historian, author of the book Weather: An illustrated history from cloud atlases to climate change

Links for more info: https://www.barnesandnoble.com/w/weather-andrew-revkin/1127201858 - /

Compliancy Issues Covered: Environment, Weather, Science, History

23:33 Culture Crash: Books to Read This Summer 2:41

Synopsis: It's summer, which is a great time to do some reading. We discuss four books that will keep you turning those pages all summer long.

Host: Evan Rook

Compliancy Issues Covered: Media, Culture,

Books

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Program 18-24 Producers Reed Pence, Evan Rook

Air Week 6/17 - 6/23/2018 Production Director Sean Waldron

Time Segment

Dur.

1:47 **SEGMENT 1: Creating Better Teams**

10:07

Synopsis: Teamwork is seen as a premium in our culture. We believe that two is better than one. But entrepreneur and author Shane Snow says that we often don't use our groups and teams to their fullest potential. He gives us the science behind why, and how we can improve our communities.

Host: Gary Price. Guests: Shane Snow, entrepreneur and author, *Dream Teams: Working together without falling apart*

Links for more info: http://www.shanesnow.com/, https://www.amazon.com/Dream-Teams-Working-Together-Without/dp/0735217793

Compliancy Issues Covered: Business, Community issues, Teamwork

13:56 SEGMENT 2: The Value of Our Public Libraries 9:32

Synopsis: Public libraries have existed for generations and have long been one of our most cherished community services. But with budget cuts has come a pinch on library staff and technology centers. Our guests discuss the value libraries still bring and why we should support these institutions of our citizenry.

Host: Marty Peterson. Guests: Dr. Timothy Crist, president of the Board of Trustees for The Newark Public Library (Newark, NJ); Karin Slaughter, author and founder of Save the Libraries

Links for more info: http://www.karinslaughter.com/, http://www.karinslaughter.com/, http://www.savethelibraries.com/

Compliancy Issues Covered: Education, Community issues, American issues, Literature, Public issues

24:28 Culture Crash: What's a comedy award to do when no books are funny? 1:59

Synopsis: The Bollinger Everyman Wodehouse Prize is given annually to what a panel of judges deem to be the funniest book of the year. But this year, the judges hit a snag: they didn't think any of them were funny.

Host: Evan Rook Literature, Comedy, Awards **Compliancy Issues Covered: Media, Culture,**

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Program 18-25 Producers Reed Pence, Evan Rook

Air Week 6/24 - 6/30/2018 Production Director Sean Waldron

Time Segment

Dur.

1:47 SEGMENT 1: Domestic Violence: How It Happens and How to Stop It

09:05

Synopsis: Domestic abuse is something many women and men will experience in their lives. We talk to two psychologists familiar with the subject about what victims can do to remove themselves from the abuse and how being a witness to or a victim of abuse affects the intimate relationship, children, and the family dynamic.

Host: Gary Price. Guests: Dr. Shannon Karl, Associate Professor in School of Psychology at Nova Southeastern University, Ft. Lauderdale, FL; Dr. Jay Richards, forensic psychologist on the faculty of Washington University and Seattle University, author of the novel, Silhouette of Virtue

Links for more info: http://psychology.nova.edu/faculty/profile/Karl.html, https://www.amazon.com/Silhouette-Virtue-Novel-Jay-Richards/dp/0988589001

Compliancy Issues Covered: Family Issues, Violence, American Issues

12:56 SEGMENT 2: How Comedy Became King 9:19

Synopsis: Comedy is all around us: all over social media, in advertisements, even on church signs. Former Jeopardy champion Ken Jennings says that while it can be fun, it does come at a cost when jokes are made in arenas where they're inappropriate. We discuss the history and impact of jokes on our culture.

Host: Marty Peterson. Guests: Ken Jennings, former Jeopardy champion and author, *Planet Funny*

Links for more info: http://www.simonandschuster.com/books/Planet-Funny/Ken-Jennings/9781501100581, http://www.ken-jennings.com/

Compliancy Issues Covered: Culture, History, Comedy

23:13 Culture Crash: A new Spider-Man movie worth getting excited for 3:10

Synopsis: Spider-Man movies have been done and redone several times now, but a new animated movie about the web-slinger is coming out in December, and it will finally tell the story from a fresh perspective

Host: Evan Rook Film, Storytelling, Diversity Compliancy Issues Covered: Media, Culture,



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