



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25885364	<b>Changes as of:</b> 1/31/2018 at 2:31 PM	<b>Version:</b> Current State Version 1	
<b>CPE:</b> //2140	<b>Flight:</b> 2/8/18 - 2/14/18	<b>Station:</b> KOLR	<b>Total \$:</b> \$2,815.00
<b>Agency:</b> TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	<b>Advertiser:</b> A New Missouri	<b>Market:</b> Springfield, MO	<b>Total Spots:</b> 11
	<b>Product:</b> A NEW MISSOURI 2140	<b>Office:</b> LOS ANGELES	<b>Total CPP:</b> \$55.63
<b>Agency Order #:</b>	<b>Buyer:</b> MEREDITH MARCUS	<b>Primary Demo:</b> Adults 55+	<b>Total GRP:</b> 50.6
	<b>Salesperson:</b> MARK DEUTSCH 323-966-5272	<b>Con Type:</b> POLITICAL/VOTE	<b>Separation:</b>
		<b>Assistant:</b> JOSEPH CRUZ 323-966-5001	
<b>Comments:</b> FLIGHT IS THUR 2/8 - WED 2/14			

#	Day/Time	DP	Program	Rate	A55P Rating	Len	2/8 - 2/12		Total Spots	Total \$	CPP*	GRP*
							2/8	2/12				
1	Th-F 8a-9a		CBS THIS MORNING	\$285.00	2.8	30	2	0		\$570.00	\$101.79	5.6
2	W-F 8a-9a		CBS THIS MORNING	\$285.00	2.8	30	0	3		\$855.00	\$101.79	8.4
3	Th-F 10a-11a		PRICE IS RIGHT	\$220.00	6.2	30	2	0		\$440.00	\$35.48	12.4
4	M-W 10a-11a		PRICE IS RIGHT	\$220.00	6.2	30	0	3		\$660.00	\$35.48	18.6
5	Su 8a-9a		CBS SUNDAY MORNING	\$290.00	5.6	30	1	0		\$290.00	\$51.79	5.6
<b>TOTALS:</b>							<b>5</b>	<b>6</b>	<b>11</b>	<b>\$2,815.00</b>	<b>\$55.63</b>	<b>50.6</b>



Target Enterprises  
15260 Ventura Boulevard, Suite 1240  
Sherman Oaks, CA 91403  
(818) 905-0005

## AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

Station and Location: <u>KOLR - Springfield MO</u>	Date: <u>1-31-18</u>
---	-------------------------

I, TARGET ENTERPRISES do hereby request station time concerning the following issue:

Taxes

### SEE ATTACHED SCHEDULES

This broadcast time will be used by: A New Missouri

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO

I represent that the payment for the above described broadcast time has been furnished by  
(name & address)

A New Missouri, Inc 105 E High St Jefferson City, MO 65101

and are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors  
(or attach separately):

Legal Officer, Mike Adams

Julie Iadanza

01/30/2018

**Signature of Issue Advertiser (Sponsor)**

**Date**

**To be Signed by Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

**Signature**

**Date**

**Printed Name**

**Title**

Shannon Keene

NSA

1-31-18