

ORDER

**WSMV**

Orders
Order / Rev: 907449
Alt Order #: 09275740
Product Desc: MAJORITY FORWARD
Estimate: 7372
Flight Dates: 10/02/18 - 10/08/18
Original Date / Rev: 10/01/18 / 10/02/18
Order Type: GENERAL

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: National

Agency
Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 3050 K Street NW, Suite 100
 Washington, DC 20007-5108

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Majority Forward
Demographic: A35+
Product Codes: Political-Issues
Priority: IMP
Revenue Code 1: POL
Revenue Code 2: PLI
Revenue Code 3: FLT

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/01/18 | 10/08/18 | 42 | \$39,900.00 | \$33,915.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| October 2018 | 42 | \$39,900.00 | \$33,915.00 | 0.00 |
| Totals | 42 | \$39,900.00 | \$33,915.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Aaron Ashe | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|---|-------|-------------------|---------|-------------|-------|---------------|-----|------|------|-------|----------|
| N 1 | WSMV | 10/03/18 | 10/08/18 | M-F News 4 Today @ 4 CM M-F 4a-5a (4:00 AM-4:30 AM) | | M-F 4a-430a | --WTF-- | :30 | 1 | \$75.00 | IMP | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/02/18 | 10/08/18 | --WTF-- | | 1 | | \$75.00 | | 0.00 | | | | | |
| N 2 | WSMV | 10/03/18 | 10/08/18 | M-F 11a-12p Today in Nashville | CM | 11am-12pm | --WTF-- | :30 | 1 | \$300.00 | IMP | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/02/18 | 10/08/18 | --WTF-- | | 1 | | \$300.00 | | 0.00 | | | | | |
| N 3 | WSMV | 10/03/18 | 10/08/18 | Ch 4 News @ Noon Ch 4 News @ Noon | CM | M-F 12p-1230p | --WTF-- | :30 | 1 | \$325.00 | IMP | 0.00 | NM | 1 | \$325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/02/18 | 10/08/18 | --WTF-- | | 1 | | \$325.00 | | 0.00 | | | | | |
| N 4 | WSMV | 10/03/18 | 10/08/18 | M-F 1230p-1p M-F 1230p-1p | CM | M-F 1230p-1p | --WTF-- | :30 | 1 | \$250.00 | IMP | 0.00 | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/02/18 | 10/08/18 | --WTF-- | | 1 | | \$250.00 | | 0.00 | | | | | |
| N 5 | WSMV | 10/03/18 | 10/08/18 | M-F 1p-2p Days of Our Lives | CM | 1:00-2:00pm | --WTF-- | :30 | 1 | \$400.00 | IMP | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/02/18 | 10/08/18 | --WTF-- | | 1 | | \$400.00 | | 0.00 | | | | | |
| N 6 | WSMV | 10/03/18 | 10/08/18 | | CM | 2-3PM | --WTF-- | :30 | 1 | \$325.00 | IMP | 0.00 | NM | 1 | \$325.00 |

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 Alt Order #: 09275740
 Flight Dates: 10/02/18 - 10/08/18

Advertiser: Majority Forward
 Product Desc: MAJORITY FORWARD
 Estimate: 7372
 WSMV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------------|------|-------------------|-----------------|--|-------|----------------------------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| M-F 2-3pm Dr. Oz | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/02/18 | 10/08/18 | --WTF-- | | | | | 1 | \$325.00 | | 0.00 | | | |
| N 7 | WSMV | 10/03/18 | 10/08/18 | M-F 3-4pm Rachel Ray | CM | 258-4pm | --WTF-- | :30 | 1 | \$350.00 | IMP | 0.00 | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/02/18 | 10/08/18 | --WTF-- | | | | | 1 | \$350.00 | | 0.00 | | | |
| N 8 | WSMV | 10/03/18 | 10/08/18 | M-F Channel 4 News @ 4M CH 4 News @ 4pm | | 4-430pm (4:00 PM-4:30 PM) | --WTF-- | :30 | 1 | \$500.00 | IMP | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/02/18 | 10/08/18 | --WTF-- | | | | | 1 | \$500.00 | | 0.00 | | | |
| N 9 | WSMV | 10/03/18 | 10/08/18 | M-F Channel 4 News @ 4M CH 4 News @ 4pm | | 430-5pm (4:30 PM-5:00 PM) | --WTF-- | :30 | 4 | \$500.00 | IMP | 0.00 | NM | 4 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/02/18 | 10/08/18 | --WTF-- | | | | | 4 | \$500.00 | | 0.00 | | | |
| N 10 | WSMV | 10/03/18 | 10/08/18 | M-F Channel 4 News @ 5M Ch. 4 News at 5 | | 5-530pm | --WTF-- | :30 | 5 | \$600.00 | IMP | 0.00 | NM | 5 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/02/18 | 10/08/18 | --WTF-- | | | | | 5 | \$600.00 | | 0.00 | | | |
| N 11 | WSMV | 10/03/18 | 10/08/18 | M-F 6-630pm CH. 4 NEWS @ 6 | CM | 6-630pm (6:00 PM-6:30 PM) | --WTF-- | :30 | 5 | \$750.00 | IMP | 0.00 | NM | 5 | \$3,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/02/18 | 10/08/18 | --WTF-- | | | | | 5 | \$750.00 | | 0.00 | | | |
| N 12 | WSMV | 10/03/18 | 10/08/18 | M-F News 4 Today @ 4 CM M-F 4a-5a | | M-F 430a-5a (4:30 AM-5:00 AM) | --WTF-- | :30 | 1 | \$75.00 | IMP | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/02/18 | 10/08/18 | --WTF-- | | | | | 1 | \$75.00 | | 0.00 | | | |
| N 13 | WSMV | 10/03/18 | 10/08/18 | M-F 630-7pm CH. 4 NEWS @ 6:30pm | CM | 629-7pm (6:30 PM-7:00 PM) | --WTF-- | :30 | 4 | \$650.00 | IMP | 0.00 | NM | 4 | \$2,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/02/18 | 10/08/18 | --WTF-- | | | | | 4 | \$650.00 | | 0.00 | | | |
| N 14 | WSMV | 10/08/18 | 10/08/18 | The Voice MO The Voice MO | CM | Voice Mon 7-10p | 1----- | :30 | 1 | \$5,000.00 | IMP | 0.00 | NM | 1 | \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/18 | 10/14/18 | 1----- | | | | | 1 | \$5,000.00 | | 0.00 | | | |
| N 15 | WSMV | 10/02/18 | 10/02/18 | T 8-9pm This Is Us | CM | 758-9pm | -1----- | :30 | 1 | \$6,500.00 | IMP | 0.00 | NM | 1 | \$6,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/18 | 10/07/18 | -1----- | | | | | 1 | \$6,500.00 | | 0.00 | | | |
| N 16 | WSMV | 10/03/18 | 10/03/18 | W 9-10pm Chicago PD | CM | 9-10pm | --1---- | :30 | 1 | \$3,000.00 | IMP | 0.00 | NM | 1 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/18 | 10/07/18 | --1---- | | | | | 1 | \$3,000.00 | | 0.00 | | | |
| N 17 | WSMV | 10/03/18 | 10/08/18 | M-F Late News M-F 10P NEWS | CM | 10P-1035P | --WTF-- | :30 | 1 | \$1,200.00 | IMP | 0.00 | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/02/18 | 10/08/18 | --WTF-- | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| N 18 | WSMV | 10/03/18 | 10/08/18 | The Tonight Show Tonight Show 1035-1137pm | CM | 1035-1137PM | --WTF-- | :30 | 1 | \$550.00 | IMP | 0.00 | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/02/18 | 10/08/18 | --WTF-- | | | | | 1 | \$550.00 | | 0.00 | | | |
| N 19 | WSMV | 10/03/18 | 10/08/18 | Late Night Late Night | CM | 1136P-1236XM | --WTF-- | :30 | 1 | \$300.00 | IMP | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/02/18 | 10/08/18 | --WTF-- | | | | | 1 | \$300.00 | | 0.00 | | | |
| N 20 | WSMV | 10/07/18 | 10/07/18 | Sunday FNIA Football Night in America | CM | 6p-715p, Sa 3-4p | -----1 | :30 | 1 | \$1,800.00 | IMP | 0.00 | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/07/18 | 10/07/18 | -----1 | | | | | 1 | \$1,800.00 | | 0.00 | | | |

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Advertiser: Majority Forward
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| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------|------|-------------------|-----------------|--|-------|----------------------------------|-------------------|-----|-------|-------------|-----|---------------|--------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/01/18 | | 10/01/18 | 10/07/18 | -----1 | | | 1 | | | \$1,800.00 | | 0.00 | | | |
| N 21 | WSMV | 10/07/18 | 10/07/18 | NFL In Game/End of Ga6M NFL In Game/End of Game | | NFL In Game/End | -----1 | :30 | 1 | \$4,500.00 | IMP | 0.00 | NM | 1 | \$4,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/01/18 | | 10/01/18 | 10/07/18 | -----1 | | | 1 | | | \$4,500.00 | | 0.00 | | | |
| N 22 | WSMV | 10/03/18 | 10/08/18 | M-F News 4 Today @ 5 CM M-F 5-6a | | M-F 5a-530a (5:00 AM-5:30 AM) | --WTF-- | :30 | 1 | \$350.00 | IMP | 0.00 | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/02/18 | | 10/02/18 | 10/08/18 | --WTF-- | | | 1 | | | \$350.00 | | 0.00 | | | |
| N 23 | WSMV | 10/03/18 | 10/08/18 | M-F News 4 Today @ 5 CM M-F 5-6a | | M-F 5a-6a (5:30 AM-6:00 AM) | --WTF-- | :30 | 1 | \$350.00 | IMP | 0.00 | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/02/18 | | 10/02/18 | 10/08/18 | --WTF-- | | | 1 | | | \$350.00 | | 0.00 | | | |
| N 24 | WSMV | 10/03/18 | 10/08/18 | M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am | | 6-630a (6:00 AM-6:30 AM) | --WTF-- | :30 | 1 | \$600.00 | IMP | 0.00 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/02/18 | | 10/02/18 | 10/08/18 | --WTF-- | | | 1 | | | \$600.00 | | 0.00 | | | |
| N 25 | WSMV | 10/03/18 | 10/08/18 | M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am | | 630a-7a | --WTF-- | :30 | 1 | \$600.00 | IMP | 0.00 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/02/18 | | 10/02/18 | 10/08/18 | --WTF-- | | | 1 | | | \$600.00 | | 0.00 | | | |
| N 26 | WSMV | 10/03/18 | 10/08/18 | Today Show 1 Today Show 7-9am | | 658-9AM | --WTF-- | :30 | 1 | \$600.00 | IMP | 0.00 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/02/18 | | 10/02/18 | 10/08/18 | --WTF-- | | | 1 | | | \$600.00 | | 0.00 | | | |
| N 27 | WSMV | 10/03/18 | 10/08/18 | M-F 9a-10 Megyn Kelly Today | | 9-10am | --WTF-- | :30 | 1 | \$300.00 | IMP | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/02/18 | | 10/02/18 | 10/08/18 | --WTF-- | | | 1 | | | \$300.00 | | 0.00 | | | |
| N 28 | WSMV | 10/03/18 | 10/08/18 | M-F 10a-11a Kathie Lee and Hoda | | 10-11am | --WTF-- | :30 | 1 | \$300.00 | IMP | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/02/18 | | 10/02/18 | 10/08/18 | --WTF-- | | | 1 | | | \$300.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 42 | \$39,900.00 |