

DUPLICATE INVOICE



WSMV
5700 Knob Road
Nashville, TN 37209
Main: (615)353-4444
Billing: (404)327-3039

Invoice #	Invoice Date	Invoice Month	Invoice Period
895313-1	09/23/18	September 2018	08/27/18 - 09/23/18

Property	Account Executive	Sales Office	Sales Region
WSMV	Aaron Ashe	TELEREP-WAS	National

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K Street NW, Suite 100
Washington, DC 20007-5108
USA

Send Payment To:

WSMV
29824 Network Place
Chicago, IL 60673-1298

Advertiser	Product	Estimate Number
Majority Forward	Majority Forward	6753

Flight Dates	Order #	Alt Order #
09/11/18 - 09/23/18	895313	09184264

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
		173

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/11/18	09/17/18	M-F 4a-5a	M-F 430a-5a	MTWTF--	:30	5	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/18 09/17/18 MTWTF-- 5 \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
4	WSMV	Tu	09/11/18	4:46 AM	M-F 4a-5a	M-F 430a-5a	:30	8MFTN00003TH	\$75.00 NM
1	WSMV	W	09/12/18	4:58 AM	M-F 4a-5a	M-F 430a-5a	:30	8MFTN00003TH	\$75.00 NM
2	WSMV	Th	09/13/18	4:42 AM	M-F 4a-5a	M-F 430a-5a	:30	8MFTN00003TH	\$75.00 NM
5	WSMV	F	09/14/18	4:42 AM	M-F 4a-5a	M-F 430a-5a	:30	8MFTN00004TH	\$75.00 NM
3	WSMV	M	09/17/18	4:43 AM	M-F 4a-5a	M-F 430a-5a	:30	8MFTN00004TH	\$75.00 NM
2	09/15/18	09/15/18	Sat 6-7a	Sat 630-7a	-----1-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 -----1- 1 \$300.00									
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1	WSMV	Sa	09/15/18	6:55 AM	Sat 6-7a	Sat 630-7a	:30	8MFTN00004TH	\$300.00 NM
3	09/15/18	09/15/18	Sat Today Show	Sat 7a-830a or 7a-9	-----1-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 -----1- 1 \$400.00									
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1	WSMV	Sa	09/15/18	7:52 AM	Sat Today Show	Sat 7a-830a or 7a-9	:30	8MFTN00004TH	\$400.00 NM
4	09/15/18	09/15/18	Sat Today Show	Sat 7a-830a or 7a-9	-----1-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 -----1- 1 \$400.00									
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1	WSMV	Sa	09/15/18	7:26 AM	Sat Today Show	Sat 7a-830a or 7a-9	:30	8MFTN00004TH	\$400.00 NM
5	09/16/18	09/16/18	Sun 5-6am	Sun 530-6am	-----1	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 -----1 1 \$250.00									

Subject to Terms and Conditions available at:
 For TV: <http://meredithvsales.com/terms-and-conditions/>
 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>

DUPLICATE INVOICE



Send Payment To:
WSMV
29824 Network Place
Chicago, IL 60673-1298

<u>Invoice #</u> 895313-1	<u>Invoice Date</u> 09/23/18	<u>Invoice Month</u> September 2018	<u>Invoice Period</u> 08/27/18 - 09/23/18
<u>Advertiser</u> Majority Forward	<u>Product</u> Majority Forward	<u>Estimate Number</u> 6753	

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1	WSMV	Su	09/16/18	9:51 AM	Meet the Press Sun 9-10am	Sun 9-10a	:30	8MFTN00004TH	\$600.00	NM																																											
12	09/11/18	09/17/18	M-F 5-6a	M-F 5a-530a	MTWTF--	:30	1	\$350.00	NM																																												
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<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
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1	WSMV	W	09/12/18	5:23 AM	M-F 5-6a	M-F 5a-530a	:30	8MFTN00003TH	\$350.00	NM																																											
13	09/11/18	09/17/18	Megyn Kelly Today	9-10am	MTWTF--	:30	2	\$400.00	NM																																												

MTWTFSS

Subject to Terms and Conditions available at:
 For TV: <http://meredithvsales.com/terms-and-conditions/>
 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>

DUPLICATE INVOICE



Send Payment To:

WSMV
29824 Network Place
Chicago, IL 60673-1298

<u>Invoice #</u> 895313-1	<u>Invoice Date</u> 09/23/18	<u>Invoice Month</u> September 2018	<u>Invoice Period</u> 08/27/18 - 09/23/18
<u>Advertiser</u> Majority Forward		<u>Product</u> Majority Forward	<u>Estimate Number</u> 6753

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/11/18	09/17/18	Megyn Kelly Today	9-10am	MTWTF--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/18 09/17/18 MTWTF-- 2 \$400.00									
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14	09/11/18	09/17/18	Kathie Lee and Hoda	10-11am	MTWTF--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/18 09/17/18 MTWTF-- 2 \$400.00									
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15	09/11/18	09/17/18	Ch 4 News @ Noon	M-F 12p-1230p	MTWTF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/18 09/17/18 MTWTF-- 2 \$350.00									
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16	09/11/18	09/17/18	M-F 1230p-1p	M-F 1230p-1p	MTWTF--	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/18 09/17/18 MTWTF-- 2 \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WSMV Th 09/13/18 12:56 PM M-F 1230p-1p M-F 1230p-1p :30 8MFTN00003TH \$250.00 NM 1 WSMV M 09/17/18 12:44 PM M-F 1230p-1p M-F 1230p-1p :30 8MFTN00004TH \$250.00 NM									
17	09/11/18	09/17/18	Days of Our Lives	1:00-2:00pm	MTWTF--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/18 09/17/18 MTWTF-- 2 \$400.00									
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18	09/11/18	09/17/18	CH 4 News @ 4pm	4-5pm	MTWTF--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/18 09/17/18 MTWTF-- 2 \$500.00									
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19	09/11/18	09/17/18	Ch. 4 News at 5	5-530pm	MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/18 09/17/18 MTWTF-- 2 \$600.00									
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Chicago, IL 60673-1298

<u>Invoice #</u> 895313-1	<u>Invoice Date</u> 09/23/18	<u>Invoice Month</u> September 2018	<u>Invoice Period</u> 08/27/18 - 09/23/18
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1	WSMV	W	09/12/18	5:11 PM	Ch. 4 News at 5	5-530pm	:30	8MFTN00003TH	\$600.00	NM																																																																	
20	09/11/18	09/17/18	CH. 4 NEWS @ 6	6-630pm	MTWTF--	:30	2	\$700.00	NM																																																																		
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Subject to Terms and Conditions available at:
 For TV: <http://meredithvsales.com/terms-and-conditions/>
 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>

DUPLICATE INVOICE



Send Payment To:
WSMV
29824 Network Place
Chicago, IL 60673-1298

Invoice # 895313-1	Invoice Date 09/23/18	Invoice Month September 2018	Invoice Period 08/27/18 - 09/23/18
Advertiser Majority Forward	Product Majority Forward	Estimate Number 6753	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																				
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2	WSMV	W	09/12/18	10:12 PM	M-F 10P NEWS	10P-1035P	:30	8MFTN00003TH	\$1,400.00	NM																																																																																																			
29	09/11/18	09/17/18	Tonight Show 1035-1137 pm	1035-1137PM	MTWTF--	:30	2	\$550.00	NM																																																																																																				
<table border="1"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>09/11/18</td> <td>09/17/18</td> <td>MTWTF--</td> <td>2</td> <td>\$550.00</td> </tr> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>2</td> <td>WSMV</td> <td>Tu</td> <td>09/11/18</td> <td>10:46 PM</td> <td>Tonight Show 1035-1137pm</td> <td>1035-1137PM</td> <td>:30</td> <td>8MFTN00003TH</td> <td>\$550.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>WSMV</td> <td>M</td> <td>09/17/18</td> <td>11:01 PM</td> <td>Tonight Show 1035-1137pm</td> <td>1035-1137PM</td> <td>:30</td> <td>8MFTN00004TH</td> <td>\$550.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/11/18	09/17/18	MTWTF--	2	\$550.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WSMV	Tu	09/11/18	10:46 PM	Tonight Show 1035-1137pm	1035-1137PM	:30	8MFTN00003TH	\$550.00	NM	1	WSMV	M	09/17/18	11:01 PM	Tonight Show 1035-1137pm	1035-1137PM	:30	8MFTN00004TH	\$550.00	NM																																																							
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30	09/11/18	09/17/18	Late Night	1136P-1236XM	MTWTF--	:30	2	\$300.00	NM																																																																																																				
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2	WSMV	F	09/14/18	12:37 AM	Late Night	1136P-1236XM	:30	8MFTN00004TH	\$300.00	NM																																																																																																			
31	09/16/18	09/16/18	NFL In Game/End of Game	NFL In Game/End of Game	-----1	:30	1	\$4,500.00	NM																																																																																																				
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32	09/11/18	09/17/18	Ch. 4 News Today 6-7am	6-630a	MTWTF--	:30	1	\$700.00	NM																																																																																																				
<table border="1"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>09/11/18</td> <td>09/17/18</td> <td>MTWTF--</td> <td>1</td> <td>\$700.00</td> </tr> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>WSMV</td> <td>W</td> <td>09/12/18</td> <td>6:12 AM</td> <td>Ch. 4 News Today 6-7am</td> <td>6-630a</td> <td>:30</td> <td>8MFTN00003TH</td> <td>\$700.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/11/18	09/17/18	MTWTF--	1	\$700.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSMV	W	09/12/18	6:12 AM	Ch. 4 News Today 6-7am	6-630a	:30	8MFTN00003TH	\$700.00	NM																																																																		
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Subject to Terms and Conditions available at:
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 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>

DUPLICATE INVOICE



WSMV-TV · NASHVILLE

Send Payment To:

WSMV
29824 Network Place
Chicago, IL 60673-1298

<u>Invoice #</u> 895313-1	<u>Invoice Date</u> 09/23/18	<u>Invoice Month</u> September 2018	<u>Invoice Period</u> 08/27/18 - 09/23/18
<u>Advertiser</u> Majority Forward		<u>Product</u> Majority Forward	<u>Estimate Number</u> 6753

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	09/11/18	09/17/18	Ch. 4 News Today 6-7am	630-7a	MTWTF--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/18 09/17/18 MTWTF-- 1 \$700.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Tu 09/11/18 6:59 AM Ch. 4 News Today 6-7am 630-7a :30 8MFTN00003TH \$700.00 NM									
34	09/11/18	09/17/18	Today Show 7-9am	658-9AM	MTWTF--	:30	3	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/18 09/17/18 MTWTF-- 3 \$650.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WSMV Tu 09/11/18 8:30 AM Today Show 7-9am 658-9AM :30 8MFTN00003TH \$650.00 NM 1 WSMV F 09/14/18 7:50 AM Today Show 7-9am 658-9AM :30 8MFTN00004TH \$650.00 NM 3 WSMV M 09/17/18 8:57 AM Today Show 7-9am 658-9AM :30 8MFTN00004TH \$650.00 NM									
35	09/15/18	09/15/18	Sat 5-6am	Sat 5-530am	-----1-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 -----1- 1 \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Sa 09/15/18 5:12 AM Sat 5-6am Sat 5-530am :30 8MFTN00004TH \$250.00 NM									
36	09/15/18	09/15/18	Sat 5-6am	Sat 530-6am	-----1-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 -----1- 1 \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Sa 09/15/18 5:56 AM Sat 5-6am Sat 530-6am :30 8MFTN00004TH \$250.00 NM									
37	09/15/18	09/15/18	Sat 6-7a	Sat 6-630a	-----1-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 -----1- 1 \$300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Sa 09/15/18 6:25 AM Sat 6-7a Sat 6-630a :30 8MFTN00004TH \$300.00 NM									
<u>Total Spots</u>							58		

Payment Terms Net 30 Days

<u>Gross Total</u>	\$32,525.00
<u>Agency Commission</u>	\$4,878.75
<u>Net Amount Due</u>	\$27,646.25
<u>Invoice Balance as of 04/12/19 11:51:59 AM CT</u>	\$0.00

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 For TV: <http://meredithvtsales.com/terms-and-conditions/>
 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>