

DUPLICATE INVOICE



WSMV
5700 Knob Road
Nashville, TN 37209
Main: (615)353-4444
Billing: (404)327-3039

Invoice #	Invoice Date	Invoice Month	Invoice Period
895313-1	09/23/18	September 2018	08/27/18 - 09/23/18

Property	Account Executive	Sales Office	Sales Region
WSMV	Aaron Ashe	TELEREP-WAS	National

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K Street NW, Suite 100
Washington, DC 20007-5108
USA

Send Payment To:

WSMV
29824 Network Place
Chicago, IL 60673-1298

Advertiser	Product	Estimate Number
Majority Forward	Majority Forward	6753

Flight Dates	Order #	Alt Order #
09/11/18 - 09/23/18	895313	09184264

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
		173

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/11/18	09/17/18	M-F 4a-5a	M-F 430a-5a	MTWTF--	:30	5	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/18 09/17/18 MTWTF-- 5 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WSMV	Tu	09/11/18	4:46 AM	M-F 4a-5a	M-F 430a-5a	:30	8MFTN00003TH	\$75.00 NM
1	WSMV	W	09/12/18	4:58 AM	M-F 4a-5a	M-F 430a-5a	:30	8MFTN00003TH	\$75.00 NM
2	WSMV	Th	09/13/18	4:42 AM	M-F 4a-5a	M-F 430a-5a	:30	8MFTN00003TH	\$75.00 NM
5	WSMV	F	09/14/18	4:42 AM	M-F 4a-5a	M-F 430a-5a	:30	8MFTN00004TH	\$75.00 NM
3	WSMV	M	09/17/18	4:43 AM	M-F 4a-5a	M-F 430a-5a	:30	8MFTN00004TH	\$75.00 NM
2	09/15/18	09/15/18	Sat 6-7a	Sat 630-7a	-----1-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 -----1- 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSMV	Sa	09/15/18	6:55 AM	Sat 6-7a	Sat 630-7a	:30	8MFTN00004TH	\$300.00 NM
3	09/15/18	09/15/18	Sat Today Show	Sat 7a-830a or 7a-9	-----1-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 -----1- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSMV	Sa	09/15/18	7:52 AM	Sat Today Show	Sat 7a-830a or 7a-9	:30	8MFTN00004TH	\$400.00 NM
4	09/15/18	09/15/18	Sat Today Show	Sat 7a-830a or 7a-9	-----1-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 -----1- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSMV	Sa	09/15/18	7:26 AM	Sat Today Show	Sat 7a-830a or 7a-9	:30	8MFTN00004TH	\$400.00 NM
5	09/16/18	09/16/18	Sun 5-6am	Sun 530-6am	-----1	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 -----1 1 \$250.00									

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For TV: <http://meredithvsales.com/terms-and-conditions/>For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>



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Advertiser	Product	Estimate Number	
Majority Forward	Majority Forward	6753	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/16/18	09/16/18	Sun 5-6am	Sun 530-6am	-----1	:30	1	\$250.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Su 09/16/18 5:38 AM Sun 5-6am Sun 530-6am :30 8MFTN00004TH \$250.00 NM									
6	09/16/18	09/16/18	Sun 6a-7a	Sun 6a-630a	-----1	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/18 09/16/18 -----1 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Su 09/16/18 6:21 AM Sun 6a-7a Sun 6a-630a :30 8MFTN00004TH \$300.00 NM									
7	09/16/18	09/16/18	Sun 6a-7a	Sun 630a-7a	-----1	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/18 09/16/18 -----1 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Su 09/16/18 6:42 AM Sun 6a-7a Sun 630a-7a :30 8MFTN00004TH \$300.00 NM									
8	09/16/18	09/16/18	SU Today Sh 7-8a or 7-9 a	SU 7a-8a or 7a-9a	-----1	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/18 09/16/18 -----1 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Su 09/16/18 7:57 AM SU Today Sh 7-8a or 7-9a SU 7a-8a or 7a-9a :30 8MFTN00004TH \$500.00 NM									
9	09/16/18	09/16/18	Sun 8a-9a	Sun 8a-830a	-----1	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/18 09/16/18 -----1 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Su 09/16/18 8:12 AM Sun 8a-9a Sun 8a-830a :30 8MFTN00004TH \$500.00 NM									
10	09/16/18	09/16/18	Sun 8a-9a	Sun 830a-9a	-----1	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/18 09/16/18 -----1 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Su 09/16/18 8:58 AM Sun 8a-9a Sun 830a-9a :30 8MFTN00004TH \$500.00 NM									
11	09/16/18	09/16/18	Meet the Press Sun 9-10 am	Sun 9-10a	-----1	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/18 09/16/18 -----1 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Su 09/16/18 9:51 AM Meet the Press Sun 9-10am Sun 9-10a :30 8MFTN00004TH \$600.00 NM									
12	09/11/18	09/17/18	M-F 5-6a	M-F 5a-530a	MTWTF--	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/18 09/17/18 MTWTF-- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV W 09/12/18 5:23 AM M-F 5-6a M-F 5a-530a :30 8MFTN00003TH \$350.00 NM									
13	09/11/18	09/17/18	Megyn Kelly Today	9-10am	MTWTF--	:30	2	\$400.00	NM

MTWTFSS

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/11/18	09/17/18	Megyn Kelly Today	9-10am	MTWTF--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/18 09/17/18 MTWTF-- 2 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSMV	Tu	09/11/18		Megyn Kelly Today	9-10am	:00		\$400.00 NM
			See MG 27.3,27.4						
2	WSMV	F	09/14/18	9:27 AM	Megyn Kelly Today	9-10am	:30	8MFTN00004TH	\$400.00 NM
14	09/11/18	09/17/18	Kathie Lee and Hoda	10-11am	MTWTF--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/18 09/17/18 MTWTF-- 2 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSMV	W	09/12/18	10:59 AM	Kathie Lee and Hoda	10-11am	:30	8MFTN00003TH	\$400.00 NM
1	WSMV	M	09/17/18	10:34 AM	Kathie Lee and Hoda	10-11am	:30	8MFTN00004TH	\$400.00 NM
15	09/11/18	09/17/18	Ch 4 News @ Noon	M-F 12p-1230p	MTWTF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/18 09/17/18 MTWTF-- 2 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSMV	Th	09/13/18	12:08 PM	Ch 4 News @ Noon	M-F 12p-1230p	:30	8MFTN00003TH	\$350.00 NM
2	WSMV	M	09/17/18	12:28 PM	Ch 4 News @ Noon	M-F 12p-1230p	:30	8MFTN00004TH	\$350.00 NM
16	09/11/18	09/17/18	M-F 1230p-1p	M-F 1230p-1p	MTWTF--	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/18 09/17/18 MTWTF-- 2 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSMV	Th	09/13/18	12:56 PM	M-F 1230p-1p	M-F 1230p-1p	:30	8MFTN00003TH	\$250.00 NM
1	WSMV	M	09/17/18	12:44 PM	M-F 1230p-1p	M-F 1230p-1p	:30	8MFTN00004TH	\$250.00 NM
17	09/11/18	09/17/18	Days of Our Lives	1:00-2:00pm	MTWTF--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/18 09/17/18 MTWTF-- 2 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSMV	Tu	09/11/18	1:24 PM	Days of Our Lives	1:00-2:00pm	:30	8MFTN00003TH	\$400.00 NM
1	WSMV	M	09/17/18	1:25 PM	Days of Our Lives	1:00-2:00pm	:30	8MFTN00004TH	\$400.00 NM
18	09/11/18	09/17/18	CH 4 News @ 4pm	4-5pm	MTWTF--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/18 09/17/18 MTWTF-- 2 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSMV	W	09/12/18	4:28 PM	CH 4 News @ 4pm	4-5pm	:30	8MFTN00003TH	\$500.00 NM
1	WSMV	F	09/14/18	4:26 PM	CH 4 News @ 4pm	4-5pm	:30	8MFTN00004TH	\$500.00 NM
19	09/11/18	09/17/18	Ch. 4 News at 5	5-530pm	MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/18 09/17/18 MTWTF-- 2 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSMV	Tu	09/11/18	5:29 PM	Ch. 4 News at 5	5-530pm	:30	8MFTN00003TH	\$600.00 NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	09/11/18	09/17/18	Ch. 4 News at 5	5-530pm	MTWTF--	:30	2	\$600.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV W 09/12/18 5:11 PM Ch. 4 News at 5 5-530pm :30 8MFTN00003TH \$600.00 NM									
20	09/11/18	09/17/18	CH. 4 NEWS @ 6	6-630pm	MTWTF--	:30	2	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/18 09/17/18 MTWTF-- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSMV Tu 09/11/18 6:15 PM CH. 4 NEWS @ 6 6-630pm :30 8MFTN00003TH \$700.00 NM 1 WSMV M 09/17/18 6:26 PM CH. 4 NEWS @ 6 6-630pm :30 8MFTN00004TH \$700.00 NM									
21	09/11/18	09/17/18	CH. 4 NEWS @ 6:30pm	629-7pm	MTWTF--	:30	2	\$650.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/18 09/17/18 MTWTF-- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSMV Tu 09/11/18 6:38 PM CH. 4 NEWS @ 6:30pm 629-7pm :30 8MFTN00003TH \$650.00 NM 1 WSMV Th 09/13/18 6:52 PM CH. 4 NEWS @ 6:30pm 629-7pm :30 8MFTN00003TH \$650.00 NM									
22	09/15/18	09/15/18	Ch. 4 News at 5 Saturday	5-530pm	-----1-	:30	1	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/18 09/16/18 -----1- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Sa 09/15/18 5:15 PM Ch. 4 News at 5 Saturday 5-530pm :30 8MFTN00004TH \$550.00 NM									
23	09/11/18	09/17/18	M-F 5-6a	M-F 530a-6a	MTWTF--	:30	3	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/18 09/17/18 MTWTF-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSMV Tu 09/11/18 5:54 AM M-F 5-6a M-F 530a-6a :30 8MFTN00003TH \$350.00 NM 3 WSMV Th 09/13/18 5:54 AM M-F 5-6a M-F 530a-6a :30 8MFTN00003TH \$350.00 NM 1 WSMV F 09/14/18 5:43 AM M-F 5-6a M-F 530a-6a :30 8MFTN00004TH \$350.00 NM									
24	09/15/18	09/15/18	Ch. 4 News at 6 Saturday	558-630pm	-----1-	:30	1	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/18 09/16/18 -----1- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Sa 09/15/18 6:12 PM Ch. 4 News at 6 Saturday 558-630pm :30 8MFTN00004TH \$550.00 NM									
25	09/16/18	09/16/18	Ch. 4 News at 5 Sunday	5-530pm	-----1	:30	1	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/18 09/16/18 -----1 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Su 09/16/18 5:14 PM Ch. 4 News at 5 Sunday 5-530pm :30 8MFTN00004TH \$550.00 NM									
26	09/14/18	09/14/18	American Ninja	7-9p	----1--	:30	1	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/18 09/16/18 ----1-- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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1	WSMV	F	09/14/18	7:27 PM	American Ninja	7-9p	:30	8MFTN00004TH	\$1,800.00	NM																																																																																																			
27	09/15/18	09/15/18	Dateline	9-10PM	-----2-	:30	2	\$800.00	NM																																																																																																				
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/10/18</td><td>09/16/18</td><td>-----2-</td><td>2</td><td>\$800.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WSMV</td><td>Sa</td><td>09/15/18</td><td></td><td>Dateline</td><td>9-10PM</td><td>:00</td><td></td><td>\$800.00</td><td>NM</td></tr><tr><td colspan="11">See MG 27.3,27.4</td></tr><tr><td>1</td><td>WSMV</td><td>Sa</td><td>09/15/18</td><td>9:30 PM</td><td>Dateline</td><td>9-10PM</td><td>:30</td><td>8MFTN00004TH</td><td>\$800.00</td><td>NM</td></tr><tr><td>4</td><td>WSMV</td><td>Su</td><td>09/23/18</td><td>1:14 PM</td><td>VARIOUS GOLF</td><td>Su 1230-5p</td><td>:30</td><td>8MFTN00004TH</td><td>\$600.00</td><td>NM</td></tr><tr><td colspan="11">MG for 13.1,27.2</td></tr><tr><td>3</td><td>WSMV</td><td>Su</td><td>09/23/18</td><td>5:03 PM</td><td>VARIOUS GOLF</td><td>Su 1230-5p</td><td>:30</td><td>8MFTN00004TH</td><td>\$600.00</td><td>NM</td></tr><tr><td colspan="11">MG for 13.1,27.2</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/10/18	09/16/18	-----2-	2	\$800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WSMV	Sa	09/15/18		Dateline	9-10PM	:00		\$800.00	NM	See MG 27.3,27.4											1	WSMV	Sa	09/15/18	9:30 PM	Dateline	9-10PM	:30	8MFTN00004TH	\$800.00	NM	4	WSMV	Su	09/23/18	1:14 PM	VARIOUS GOLF	Su 1230-5p	:30	8MFTN00004TH	\$600.00	NM	MG for 13.1,27.2											3	WSMV	Su	09/23/18	5:03 PM	VARIOUS GOLF	Su 1230-5p	:30	8MFTN00004TH	\$600.00	NM	MG for 13.1,27.2										
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See MG 27.3,27.4																																																																																																													
1	WSMV	Sa	09/15/18	9:30 PM	Dateline	9-10PM	:30	8MFTN00004TH	\$800.00	NM																																																																																																			
4	WSMV	Su	09/23/18	1:14 PM	VARIOUS GOLF	Su 1230-5p	:30	8MFTN00004TH	\$600.00	NM																																																																																																			
MG for 13.1,27.2																																																																																																													
3	WSMV	Su	09/23/18	5:03 PM	VARIOUS GOLF	Su 1230-5p	:30	8MFTN00004TH	\$600.00	NM																																																																																																			
MG for 13.1,27.2																																																																																																													
28	09/11/18	09/17/18	M-F 10P NEWS	10P-1035P	MTWTF--	:30	2	\$1,400.00	NM																																																																																																				
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/11/18</td><td>09/17/18</td><td>MTWTF--</td><td>2</td><td>\$1,400.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSMV</td><td>Tu</td><td>09/11/18</td><td>10:26 PM</td><td>M-F 10P NEWS</td><td>10P-1035P</td><td>:30</td><td>8MFTN00003TH</td><td>\$1,400.00</td><td>NM</td></tr><tr><td>2</td><td>WSMV</td><td>W</td><td>09/12/18</td><td>10:12 PM</td><td>M-F 10P NEWS</td><td>10P-1035P</td><td>:30</td><td>8MFTN00003TH</td><td>\$1,400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/11/18	09/17/18	MTWTF--	2	\$1,400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSMV	Tu	09/11/18	10:26 PM	M-F 10P NEWS	10P-1035P	:30	8MFTN00003TH	\$1,400.00	NM	2	WSMV	W	09/12/18	10:12 PM	M-F 10P NEWS	10P-1035P	:30	8MFTN00003TH	\$1,400.00	NM																																																							
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29	09/11/18	09/17/18	Tonight Show 1035-1137 pm	1035-1137PM	MTWTF--	:30	2	\$550.00	NM																																																																																																				
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30	09/11/18	09/17/18	Late Night	1136P-1236XM	MTWTF--	:30	2	\$300.00	NM																																																																																																				
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2	WSMV	F	09/14/18	12:37 AM	Late Night	1136P-1236XM	:30	8MFTN00004TH	\$300.00	NM																																																																																																			
31	09/16/18	09/16/18	NFL In Game/End of Game	NFL In Game/End of Game	-----1	:30	1	\$4,500.00	NM																																																																																																				
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/10/18</td><td>09/16/18</td><td>-----1</td><td>1</td><td>\$4,500.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSMV</td><td>Su</td><td>09/16/18</td><td>9:29 PM</td><td>NFL In Game/End of Game</td><td>NFL In Game/End of Game</td><td>:30</td><td>8MFTN00004TH</td><td>\$4,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/10/18	09/16/18	-----1	1	\$4,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSMV	Su	09/16/18	9:29 PM	NFL In Game/End of Game	NFL In Game/End of Game	:30	8MFTN00004TH	\$4,500.00	NM																																																																		
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32	09/11/18	09/17/18	Ch. 4 News Today 6-7am	6-630a	MTWTF--	:30	1	\$700.00	NM																																																																																																				
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/11/18</td><td>09/17/18</td><td>MTWTF--</td><td>1</td><td>\$700.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSMV</td><td>W</td><td>09/12/18</td><td>6:12 AM</td><td>Ch. 4 News Today 6-7am</td><td>6-630a</td><td>:30</td><td>8MFTN00003TH</td><td>\$700.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/11/18	09/17/18	MTWTF--	1	\$700.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSMV	W	09/12/18	6:12 AM	Ch. 4 News Today 6-7am	6-630a	:30	8MFTN00003TH	\$700.00	NM																																																																		
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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
895313-1	09/23/18	September 2018	08/27/18 - 09/23/18
Advertiser	Product	Estimate Number	
Majority Forward	Majority Forward	6753	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	09/11/18	09/17/18	Ch. 4 News Today 6-7am	630-7a	MTWTF--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/18 09/17/18 MTWTF-- 1 \$700.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Tu 09/11/18 6:59 AM Ch. 4 News Today 6-7am 630-7a :30 8MFTN00003TH \$700.00 NM									
34	09/11/18	09/17/18	Today Show 7-9am	658-9AM	MTWTF--	:30	3	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/18 09/17/18 MTWTF-- 3 \$650.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WSMV Tu 09/11/18 8:30 AM Today Show 7-9am 658-9AM :30 8MFTN00003TH \$650.00 NM 1 WSMV F 09/14/18 7:50 AM Today Show 7-9am 658-9AM :30 8MFTN00004TH \$650.00 NM 3 WSMV M 09/17/18 8:57 AM Today Show 7-9am 658-9AM :30 8MFTN00004TH \$650.00 NM									
35	09/15/18	09/15/18	Sat 5-6am	Sat 5-530am	-----1-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 -----1- 1 \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Sa 09/15/18 5:12 AM Sat 5-6am Sat 5-530am :30 8MFTN00004TH \$250.00 NM									
36	09/15/18	09/15/18	Sat 5-6am	Sat 530-6am	-----1-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 -----1- 1 \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Sa 09/15/18 5:56 AM Sat 5-6am Sat 530-6am :30 8MFTN00004TH \$250.00 NM									
37	09/15/18	09/15/18	Sat 6-7a	Sat 6-630a	-----1-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 -----1- 1 \$300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Sa 09/15/18 6:25 AM Sat 6-7a Sat 6-630a :30 8MFTN00004TH \$300.00 NM									
Total Spots							58		

Payment Terms Net 30 Days

<u>Gross Total</u>	\$32,525.00
<u>Agency Commission</u>	\$4,878.75
<u>Net Amount Due</u>	\$27,646.25
<u>Invoice Balance as of 04/12/19 11:51:59 AM CT</u>	\$0.00

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