

ORDER



WSMV

Orders
Order / Rev: 901628
Alt Order #: 09214627
Product Desc: MAJORITY FORWARD
Estimate: 7161
Flight Dates: 09/11/18 - 09/17/18
Original Date / Rev: 09/10/18 / 09/10/18
Order Type: GENERAL

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: National

Agency
Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 3050 K Street NW, Suite 100
 Washington, DC 20007-5108

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Majority Forward
Demographic: A35+
Product Codes: Political-Issues
Priority: IMP
Revenue Code 1: POL
Revenue Code 2: PLI
Revenue Code 3: FLT

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/17/18	114	\$70,725.00	\$60,116.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	114	\$70,725.00	\$60,116.25	0.00
Totals	114	\$70,725.00	\$60,116.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSMV	09/11/18	09/17/18	M-F News 4 Today @ 4 CM		M-F 430a-5a	MTWTF--	:30	5	\$75.00	IMP	0.00	NM	5	\$375.00
				M-F 4a-5a		(4:30 AM-5:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/18	09/17/18	MTWTF--		5				\$75.00		0.00			
N 2	WSMV	09/15/18	09/15/18	SA 6a News	CM	Sat 6-7a	-----1-	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
				Sat 6-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	-----1-		1				\$300.00		0.00			
N 3	WSMV	09/15/18	09/15/18	SA Today Show 7-9a	CM	Sat 7a-830a or 7a-	-----1-	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
				Sat Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	-----1-		1				\$400.00		0.00			
N 4	WSMV	09/15/18	09/15/18	Wknd AM News Special	GM	Various	-----1-	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
				Wknd AM News Special Time											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	-----1-		1				\$400.00		0.00			
N 5	WSMV	09/16/18	09/16/18	Sun 5-6am	CM	Sun 5-6am	-----1	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
				Sun 5-6am		(5:30 AM-6:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	-----1		1				\$250.00		0.00			
N 6	WSMV	09/16/18	09/16/18		CM	Sun 6a-7a	-----1	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00

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Advertiser: Majority Forward
 Product Desc: MAJORITY FORWARD
 Estimate: 7161
 WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				SU 6a News Sun 6a-7a (6:00 AM-6:30 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/10/18	09/16/18	-----1		1			\$300.00	0.00					
N 7	WSMV	09/16/18	09/16/18	SU 6a News Sun 6a-7a	CM	Sun 6a-7a	-----1	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/10/18	09/16/18	-----1		1			\$300.00	0.00					
N 8	WSMV	09/16/18	09/16/18	SU Today Sh 7-8a or 7-9a SU Today Sh 7-8a or 7-9a	CM	SU 7a-8a or 7a-9a	-----1	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/10/18	09/16/18	-----1		1			\$500.00	0.00					
N 9	WSMV	09/16/18	09/16/18	SU 8a News Sun 8a-9a (8:00 AM-8:30 AM)	CM	Sun 8a-9a	-----1	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/10/18	09/16/18	-----1		1			\$500.00	0.00					
N 10	WSMV	09/16/18	09/16/18	SU 8a News Sun 8a-9a (8:30 AM-9:00 AM)	CM	Sun 8a-9a	-----1	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/10/18	09/16/18	-----1		1			\$500.00	0.00					
N 11	WSMV	09/16/18	09/16/18	Meet the Press Sun 9-10a Meet the Press Sun 9-10am	CM	Sun 9-10a	-----1	:30	1	\$600.00	IMP	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/10/18	09/16/18	-----1		1			\$600.00	0.00					
N 12	WSMV	09/11/18	09/17/18	M-F News 4 Today @ 5 M-F 5-6a (5:00 AM-5:30 AM)	CM	M-F 5a-530a	MTWTF--	:30	5	\$350.00	IMP	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/11/18	09/17/18	MTWTF--		5			\$350.00	0.00					
N 13	WSMV	09/11/18	09/17/18	M-F 9a-10 Megyn Kelly Today	CM	9-10am	MTWTF--	:30	5	\$400.00	IMP	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/11/18	09/17/18	MTWTF--		5			\$400.00	0.00					
N 14	WSMV	09/11/18	09/17/18	M-F 10a-11a Kathie Lee and Hoda	CM	10-11am	MTWTF--	:30	5	\$400.00	IMP	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/11/18	09/17/18	MTWTF--		5			\$400.00	0.00					
N 15	WSMV	09/11/18	09/17/18	Ch 4 News @ Noon Ch 4 News @ Noon	CM	M-F 12p-1230p	MTWTF--	:30	5	\$350.00	IMP	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/11/18	09/17/18	MTWTF--		5			\$350.00	0.00					
N 16	WSMV	09/11/18	09/17/18	M-F 1230p-1p M-F 1230p-1p	CM	M-F 1230p-1p	MTWTF--	:30	5	\$250.00	IMP	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/11/18	09/17/18	MTWTF--		5			\$250.00	0.00					
N 17	WSMV	09/11/18	09/17/18	M-F 1p-2p Days of Our Lives	CM	1:00-2:00pm	MTWTF--	:30	5	\$400.00	IMP	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/11/18	09/17/18	MTWTF--		5			\$400.00	0.00					
N 18	WSMV	09/11/18	09/17/18	M-F Channel 4 News @ 4M CH 4 News @ 4pm	CM	4-5pm	MTWTF--	:30	5	\$500.00	IMP	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/11/18	09/17/18	MTWTF--		5			\$500.00	0.00					
N 19	WSMV	09/11/18	09/17/18	M-F Channel 4 News @ 6M Ch. 4 News at 5	CM	5-530pm	MTWTF--	:30	5	\$600.00	IMP	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/11/18	09/17/18	MTWTF--		5			\$600.00	0.00					
N 20	WSMV	09/11/18	09/17/18	M-F 6-630pm CH. 4 NEWS @ 6 (6:00 PM-6:30 PM)	CM	6-630pm	MTWTF--	:30	5	\$700.00	IMP	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

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Advertiser: Majority Forward
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/11/18		09/11/18	09/17/18	MTWTF--					5	\$700.00		0.00			
N21	WSMV	09/11/18	09/17/18	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm (6:30 PM-7:00 PM)	MTWTF--	:30	5	\$650.00	IMP	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/11/18		09/11/18	09/17/18	MTWTF--					5	\$650.00		0.00			
N22	WSMV	09/15/18	09/15/18	SA Channel 4 Weekend@M Ch. 4 News at 5 Saturday	CM	5-530pm	-----1-	:30	1	\$550.00	IMP	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	-----1-					1	\$550.00		0.00			
N23	WSMV	09/11/18	09/17/18	M-F News 4 Today @ 5 CM M-F 5-6a	CM	M-F 5a-6a (5:30 AM-6:00 AM)	MTWTF--	:30	5	\$350.00	IMP	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/11/18		09/11/18	09/17/18	MTWTF--					5	\$350.00		0.00			
N24	WSMV	09/15/18	09/15/18	SA Channel 4 Weekend@M Ch. 4 News at 6 Saturday	CM	558-630pm	-----1-	:30	1	\$550.00	IMP	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	-----1-					1	\$550.00		0.00			
N25	WSMV	09/16/18	09/16/18	SU Channel 4 Weekend@M Ch. 4 News at 5 Sunday	CM	5-530pm	-----1	:30	1	\$550.00	IMP	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	-----1					1	\$550.00		0.00			
N26	WSMV	09/11/18	09/11/18	Amer Got Talent 1st TUEM AGT 1st Run TUE	CM	AGT Tu 7-10p	-1-----	:30	1	\$4,000.00	IMP	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	-1-----					1	\$4,000.00		0.00			
N27	WSMV	09/13/18	09/13/18	Th 9-10pm Th 9-10pm	CM	9-10pm	---1---	:30	1	\$2,200.00	IMP	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	---1---					1	\$2,200.00		0.00			
N28	WSMV	09/14/18	09/14/18	Friday 2 Hour Special 2 Hour Various Specials	CM	7-9p	----1--	:30	1	\$1,800.00	IMP	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	----1--					1	\$1,800.00		0.00			
N29	WSMV	09/14/18	09/14/18	Dateline Dateline	CM	Dateline Fri 9-10p	----1--	:30	1	\$2,000.00	IMP	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	----1--					1	\$2,000.00		0.00			
N30	WSMV	09/15/18	09/15/18	Sa 9-10PM Dateline	CM	9-10PM	-----2-	:30	2	\$800.00	IMP	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	-----2-					2	\$800.00		0.00			
N31	WSMV	09/11/18	09/17/18	M-F Late News M-F 10P NEWS	CM	10P-1035P	MTWTF--	:30	5	\$1,400.00	IMP	0.00	NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/11/18		09/11/18	09/17/18	MTWTF--					5	\$1,400.00		0.00			
N32	WSMV	09/11/18	09/17/18	The Tonight Show Tonight Show 1035-1137pm	CM	1035-1137PM	MTWTF--	:30	5	\$550.00	IMP	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/11/18		09/11/18	09/17/18	MTWTF--					5	\$550.00		0.00			
N33	WSMV	09/11/18	09/17/18	Late Night Late Night	CM	1136P-1236XM	MTWTF--	:30	5	\$300.00	IMP	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/11/18		09/11/18	09/17/18	MTWTF--					5	\$300.00		0.00			
N34	WSMV	09/11/18	09/17/18	M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am	CM	558am-658am	MTWTF--	:30	5	\$700.00	IMP	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/11/18		09/11/18	09/17/18	MTWTF--					5	\$700.00		0.00			
N35	WSMV	09/16/18	09/16/18		CM	6p-715p, Sa 3-4p		:30	1	\$1,500.00	IMP	0.00	NM	1	\$1,500.00

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 Estimate: 7161

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sunday FNIA			-----1								
				Football Night in America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	09/10/18	09/10/18	09/16/18	-----1		1			\$1,500.00	0.00					
N 36	WSMV	09/16/18	09/16/18	NFL In Game/End of Ga	CM	NFL In Game/End	-----1	:30	1	\$4,500.00	IMP	0.00	NM	1	\$4,500.00
				NFL In Game/End of Game											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	09/10/18	09/10/18	09/16/18	-----1		1			\$4,500.00	0.00					
N 37	WSMV	09/11/18	09/17/18	M-F News 4 Today @ 6 CM		630-7a	MTWTF--	:30	5	\$700.00	IMP	0.00	NM	5	\$3,500.00
				Ch. 4 News Today 6-7am		(6:30 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	09/11/18	09/11/18	09/17/18	MTWTF--		5			\$700.00	0.00					
N 38	WSMV	09/11/18	09/17/18	Today Show 1	CM	658-9AM	MTWTF--	:30	5	\$650.00	IMP	0.00	NM	5	\$3,250.00
				Today Show 7-9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	09/11/18	09/11/18	09/17/18	MTWTF--		5			\$650.00	0.00					
N 39	WSMV	09/15/18	09/15/18	Sat 5-6am	CM	Sat 5-6am	-----1-	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
				Sat 5-6am		(5:00 AM-5:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	09/10/18	09/10/18	09/16/18	-----1-		1			\$250.00	0.00					
N 40	WSMV	09/15/18	09/15/18	Sat 5-6am	CM	Sat 530-6am	-----1-	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
				Sat 5-6am		(5:30 AM-6:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	09/10/18	09/10/18	09/16/18	-----1-		1			\$250.00	0.00					
N 41	WSMV	09/15/18	09/15/18	SA 6a News	CM	Sat 6-630a	-----1-	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
				Sat 6-7a		(6:00 AM-6:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	09/10/18	09/10/18	09/16/18	-----1-		1			\$300.00	0.00					
													Totals	114	\$70,725.00

REP HEADLINE# 9214627 *** ORIGINAL REV#0 ***
 *** CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 SEP10/18 14:43 *** WSMV-TV ***

REF ID: A66021
ORIGINAL REV#0

LINE#	REP CD	CD	TIME PERIOD	LGTH	SEC	DATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			900A-1000A PROGRAM : MEET THE PRESS RA35+ : 2.7 CON COM1: MEET THE PRESS	30		\$600.00	9/16	9/16	1		SUN	1
12			500A-530A PROGRAM : NEWS 4 TODAY 5 AM RA35+ : 1.7 CON COM1: NEWS 4 TODAY 5 AM	30		\$350.00	9/11	9/17	5		TU-F,M	5
13			900A-1000A PROGRAM : MEGYN KELLY TODAY RA35+ : 2.2 CON COM1: MEGYN KELLY TODAY	30		\$400.00	9/11	9/17	5		TU-F,M	5
14			1000A-1100A PROGRAM : TODAY SHOW 3 RA35+ : 1.6 CON COM1: TODAY SHOW 3	30		\$400.00	9/11	9/17	5		TU-F,M	5
15			1200N-1230P PROGRAM : NEWS 4 AT NOON RA35+ : 2.4 CON COM1: NEWS 4 AT NOON	30		\$350.00	9/11	9/17	5		TU-F,M	5
16			1230P-100P PROGRAM : MILLIONAIRE RA35+ : 1.6 CON COM1: MILLIONAIRE	30		\$250.00	9/11	9/17	5		TU-F,M	5
17			100P-200P PROGRAM : DAYS OF OUR LIVES RA35+ : 1.8 CON COM1: DAYS OF OUR LIVES	30		\$400.00	9/11	9/17	5		TU-F,M	5
18			400P-500P PROGRAM : NEWS 4 AT 4P RA35+ : 2.8 CON COM1: NEWS 4 AT 4P	30		\$500.00	9/11	9/17	5		TU-F,M	5

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			500P-530P PROGRAM : NEWS 4 AT 5P RA35+ : 3.6 CON COM1: NEWS 4 AT 5P	30		\$600.00	9/11	9/17	5		TU-F,M	5
20			600P-630P PROGRAM : NEWS 4 AT 6P RA35+ : 3.8 CON COM1: NEWS 4 AT 6P	30		\$700.00	9/11	9/17	5		TU-F,M	5
21			630P-700P PROGRAM : NEWS 4 AT 6:30P RA35+ : 3.6 CON COM1: NEWS 4 AT 6:30P	30		\$650.00	9/11	9/17	5		TU-F,M	5
22			500P-530P PROGRAM : NEWS 4 AT 5P SAT RA35+ : 2.3 CON COM1: NEWS 4 AT 5P SAT	30		\$550.00	9/15	9/15	1		SAT	1
23			530A-600A PROGRAM : NEWS 4 TODAY 5 AM RA35+ : 2.0 CON COM1: NEWS 4 TODAY 5 AM	30		\$350.00	9/11	9/17	5		TU-F,M	5
24			600P-630P PROGRAM : NEWS 4 AT 6P SAT RA35+ : 3.2 CON COM1: NEWS 4 AT 6P SAT	30		\$550.00	9/15	9/15	1		SAT	1
25			500P-530P PROGRAM : NEWS 4 AT 5P SUN RA35+ : 3.3 CON COM1: NEWS 4 AT 5P SUN	30		\$550.00	9/16	9/16	1		SUN	1
26			700P-900P PROGRAM : AMRCAS GOT TALENT RA35+ : 7.3 CON COM1: AMRCAS GOT TALENT	30		\$4,000.00	9/11	9/11	1		TUE	1

REP HEADLINE# 9214627 *** ORIGINAL REV#0 ***
 TEL# 703 528 7880 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 SEP10/18 14.43
 *** WSMV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35			600P-715P	30		\$1,500.00	9/16	9/16	1		SUN	1
	PROGRAM :		SNF NIGHT IN AMERICA									
	RA35+ :		3.5									
	CON COM1:		SNF NIGHT IN AMERICA									
36			730P-1045P	30		\$4,500.00	9/16	9/16	1		SUN	1
	PROGRAM :		NFL SUNDAY NIGHT									
	RA35+ :		8.9									
	CON COM1:		NFL SUNDAY NIGHT									
37			630A-700A	30		\$700.00	9/11	9/17	5		TU-F,M	5
	PROGRAM :		NEWS 4 TODAY 6 AN									
	RA35+ :		3.1									
	CON COM1:		NEWS 4 TODAY 6 AN									
38			700A-900A	30		\$650.00	9/11	9/17	5		TU-F,M	5
	PROGRAM :		TODAY SHOW									
	RA35+ :		3.4									
	CON COM1:		TODAY SHOW									
39			500A-530A	30		\$250.00	9/15	9/15	1		SAT	1
	PROGRAM :		NEW 4 AT 5A SAT									
	RA35+ :		1.2									
	CON COM1:		NEW 4 AT 5A SAT									
40			530A-600A	30		\$250.00	9/15	9/15	1		SAT	1
	PROGRAM :		NEW 4 AT 5A SAT									
	RA35+ :		1.2									
	CON COM1:		NEW 4 AT 5A SAT									
41			600A-630A	30		\$300.00	9/15	9/15	1		SAT	1
	PROGRAM :		NEWS 4 AT 6A SAT									
	RA35+ :		1.6									
	CON COM1:		NEWS 4 AT 6A SAT									

SEP10/18 14.43
 CONTRACT TOTAL 70725.00
 114 TOTAL SPOTS
 *** COMPETITIVE INFORMATION NOT YET AVAILABLE ***
 SVC- NSI
 DEMOS- RA35+*