

P HEADLINE# 7411652  
\* ORIGINAL REV#0 \*\*\*

CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET

HARRIS REPORT FROM REP

SEP24/14 18.51  
\*\*\* KOLD-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/M MCSALLY/R/CON/AZ

REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_

AGY # \_\_\_\_\_ AGY. NAME SMART MEDIA GROUP

BUYER NAME PATRICIA DOME

1427 LESLIE AVE

SALES PRSN WA- FRANK LEBLANC (H)

ALEXANDRIA, VA 22301

ORDER # \_\_\_\_\_ CONTRACT # 7411652

CLASS: NATL. LOCAL REGIONAL

PRDCT MCSALLY FOR AZ CD-2 EST#\*\*\*\*\* COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/14 SEP30/14 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP24/14 18.51

NEW ORDER  
TTL \$14,029 @41X  
PLEASE CONFIRM  
THANKS! KIM FOR FRANK

CM MARTHA MCSALLY FOR AZ CD-2 2014

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = MCS14  
AGENCY PRODUCT CODE = ORDR  
AGENCY EST# = 923929

1			1035P-1135P	30		\$166.00	9/26	9/26	1		FRI	1
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PROGRAM : LATE SHOW WITH DAVID  
RA35+ : 11.8  
CON COM1 : LATE SHOW WITH DAVID

2			1200N-1230P	30		\$180.00	9/26	9/26	1		FRI	1
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PROGRAM : NEWS 13 AT NOON  
RA35+ : 17.8  
CON COM1 : NEWS 13 AT NOON

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3			PROGRAM : NEWS 13 AT 6:00 RA35+ : 30.4 CON COM1: NEWS 13 AT 6:00	30		\$383.00	9/26	9/26	1		FRI	1
4			PROGRAM : NEWS 13 THIS MORNING RA35+ : 17.1 CON COM1: NEWS 13 THIS MORNING	30		\$198.00	9/26	9/26	1		FRI	1
5			PROGRAM : THE AMAZING RACE RA35+ : 37.4 CON COM1: THE AMAZING RACE	30		\$495.00	9/26	9/26	1		FRI	1
6			PROGRAM : CBS THIS MORNING RA35+ : 15.2 CON COM1: CBS THIS MORNING	30		\$113.00	9/26	9/26	2		FRI	2
7			PROGRAM : HAWAII 5-O RA35+ : 41.6 CON COM1: HAWAII 5-O	30		\$540.00	9/26	9/26	1		FRI	1
8			PROGRAM : BLUE BLOODS RA35+ : 41.1 CON COM1: BLUE BLOODS	30		\$540.00	9/26	9/26	1		FRI	1
9			PROGRAM : LATE SHOW WITH DAVID RA35+ : 11.8 CON COM1: LATE SHOW WITH DAVID	30		\$166.00	9/29	9/29	1		MON	1
10			PROGRAM : MEREDITH RA35+ : 13.0 CON COM1: MEREDITH	30		\$135.00	9/29	9/29	1		MON	1

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4		1	400P-500P PROGRAM : KOLD NEWS 13 AT 4PM RA35+ : 15.3 CON COM1 : KOLD NEWS 13 AT 4PM	30		\$144.00	9/29	9/29	1		MON	1
4		12	600A-700A PROGRAM : NEWS 13 THIS MORNING RA35+ : 17.1 CON COM1 : NEWS 13 THIS MORNING	30		\$198.00	9/29	9/29	1		MON	1
4		13	700A-900A PROGRAM : CBS THIS MORNING RA35+ : 15.2 CON COM1 : CBS THIS MORNING	30		\$113.00	9/29	9/29	2		MON	2
4		14	900P-1000P PROGRAM : NCIS: LOS ANGELES RA35+ : 15.0 CON COM1 : NCIS: LOS ANGELES	30		\$945.00	9/29	9/29	1		MON	1
4		15	1000P-1035P PROGRAM : NEWS 13 AT 10:00 SAT RA35+ : 27.3 CON COM1 : NEWS 13 AT 10:00 SAT	30		\$360.00	9/27	9/27	1		SAT	1
4		16	1000P-1035P PROGRAM : NEWS 13 AT 10:00 SUN RA35+ : 32.0 CON COM1 : NEWS 13 AT 10:00 SUN	30		\$450.00	9/28	9/28	1		SUN	1
4		17	1030P-1130P PROGRAM : AAA HIGHROADS RA35+ : 11.7 CON COM1 : AAA HIGHROADS	30		\$135.00	9/28	9/28	1		SUN	1
4		18	1000A-100P PROGRAM : NFL G1 10/5-11/2 RA35+ : 3.4 CON COM1 : NFL G1 10/5-11/2	30		\$855.00	9/28	9/28	1		SUN	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			130P-430P	30		\$990.00	9/28	9/28	1		SUN	1
PROGRAM : NFL G2- 10/5-11/2												
RA35+ : 5.4												
CON COM1 : NFL G2- 10/5-11/2												
20			530P-600P	30		\$180.00	9/28	9/28	1		SUN	1
PROGRAM : NEWS 13 AT5:30												
RA35+ : 23.3												
CON COM1 : NEWS 13 AT5:30												
21			600P-700P	30		\$698.00	9/28	9/28	1		SUN	1
PROGRAM : 60MINUTES												
RA35+ : 51.8												
CON COM1 : 60MINUTES												
22			800A-930A	30		\$270.00	9/28	9/28	1		SUN	1
PROGRAM : CBS SUNDAY MORNING												
RA35+ : 19.5												
CON COM1 : CBS SUNDAY MORNING												
23			900P-1000P	30		\$990.00	9/28	9/28	1		SUN	1
PROGRAM : CSI: CRIME SCENE INV												
RA35+ : 48.9												
CON COM1 : CSI: CRIME SCENE INV												
24			1000P-1035P	30		\$472.00	9/25	9/25	1		THU	1
PROGRAM : NEWS 13 AT 10:00												
RA35+ : 35.6												
CON COM1 : NEWS 13 AT 10:00												
25			1035P-1135P	30		\$166.00	9/25	9/25	1		THU	1
PROGRAM : LATE SHOW WITH DAVID												
RA35+ : 11.8												
CON COM1 : LATE SHOW WITH DAVID												
26			400P-500P	30		\$144.00	9/25	9/25	1		THU	1
PROGRAM : KOLD NEWS 13 AT 4PM												
RA35+ : 15.3												
CON COM1 : KOLD NEWS 13 AT 4PM												

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27			600A-700A PROGRAM : NEWS 13 THIS MORNING RA35+ : 17.1 CON COM1: NEWS 13 THIS MORNING	30		\$198.00	9/25	9/25	1		THU	1
28			700A-900A PROGRAM : CBS THIS MORNING RA35+ : 15.2 CON COM1: CBS THIS MORNING	30		\$113.00	9/25	9/25	1		THU	1
29			1000P-1035P PROGRAM : NEWS 13 AT 10:00 RA35+ : 35.6 CON COM1: NEWS 13 AT 10:00	30		\$472.00	9/25	9/26	1		TH-F	1
30			1035P-1135P PROGRAM : LATE SHOW WITH DAVID RA35+ : 11.8 CON COM1: LATE SHOW WITH DAVID	30		\$166.00	9/25	9/26	1		TH-F	1
31			1200N-1230P PROGRAM : NEWS 13 AT NOON RA35+ : 17.8 CON COM1: NEWS 13 AT NOON	30		\$180.00	9/25	9/26	1		TH-F	1
32			300P-400P PROGRAM : MEREDITH RA35+ : 13.0 CON COM1: MEREDITH	30		\$135.00	9/29	9/29	1		MON	1
33			600P-630P PROGRAM : NEWS 13 AT 6:00 RA35+ : 30.4 CON COM1: NEWS 13 AT 6:00	30		\$383.00	9/25	9/26	1		TH-F	1
34			600A-700A PROGRAM : NEWS 13 THIS MORNING RA35+ : 17.1 CON COM1: NEWS 13 THIS MORNING	30		\$198.00	9/29	9/29	2		MON	2

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4			PROGRAM : 2 BROKE GIRLS/MOM RA35+ : 68.2 CON COM1: 2 BROKE GIRLS/MOM	30		\$945.00	9/29	9/29	1		MON	1
4			PROGRAM : CBS THIS MORNING RA35+ : 15.2 CON COM1: CBS THIS MORNING	30		\$113.00	9/25	9/26	1		TH-F	1
4			PROGRAM : CRIMETIME RA35+ : 62.8 CON COM1: CRIMETIME	30		\$338.00	9/27	9/27	1		SAT	1
4			PROGRAM : CRIMETIME RA35+ : 51.3 CON COM1: CRIMETIME	30		\$338.00	9/27	9/27	1		SAT	1
P/14			10739.00 OCT/14			\$3,290.00						
CONTRACT TOTAL												14029.00
TOTAL SPOTS												41

C- NSI  
 MOS- RA35+\*