

P HEADLINE# 7343434 TRF# 1184717 CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP5/14 12.26
 \$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP *** KOLD-TV ***

ADV # ADV. NAME POLI/M MCSALLY/R/CON/AZ REP. # OFF. # SALESMAN #
 AGY # AGY. NAME SMART MEDIA GROUP BUYER NAME CAROLYN GOOD

1427 LESLIE AVE SALES PRSN WA- FRANK LEBLANC (H)
 ALEXANDRIA, VA 22301

ORDER # CONTRACT # 7343434 CLASS: NATL. LOCAL REGIONAL

PRDCT MCSALLY FOR AZ CD-2 EST#**** COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP9/14 SEP15/14 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP5/14 12.26

P: MAKEGOOD
 M1 OK'D
 SAME TOTAL
 PLEASE CONFIRM
 THANKS SHOSHANA FOR FRANK

A:
 N CM MARTHA MCSALLY FOR AZ CD-2 2014

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = MCS14 AGENCY EST# = 909915
 AGENCY PRODUCT CODE = ORDR

2	S		1200N	30		\$180.00	9/12	9/12	0		FRI	0
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PROGRAM : THE YOUNG AND RESTLE
 CON COM1: THE YOUNG AND RESTLE

37	A		1100A-1200N	30		\$180.00	9/12	9/12	2		FRI	2
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PROGRAM : THE YOUNG AND RESTLE
 ORD COM1: PLS ADJUST TIME PERIOD...CYNFOR LYNN
 THIS IS A MAKE-GOOD FOR SEP12 ON LINE-2 FOR 2 SPOTS/WK
 THIS IS A MAKE-GOOD FOR SEP15 ON LINE-10 FOR 2 SPOTS/WK
 THIS IS A MAKE-GOOD FOR SEP9 ON LINE-25 FOR 2 SPOTS/WK
 THIS IS A MAKE-GOOD FOR SEP10 ON LINE-32 FOR 2 SPOTS/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
38	A		1100A-1200N	30		\$180.00	9/15	9/15	2		MON	2
PROGRAM : THE YOUNG AND RESTLE ORD COM1 : PLS ADJUSTE TIME PERIOD...CYNFOR LYNN PART OF A MAKEGOOD MADE UP OF LINES 37-40												
39	A		1100A-1200N	30		\$180.00	9/9	9/9	2		TUE	2
PROGRAM : THE YOUNG AND RESTLE ORD COM1 : PLS ADJUSTE TIME PERIOD...CYNFOR LYNN PART OF A MAKEGOOD MADE UP OF LINES 37-40												
40	A		1100A-1200N	30		\$180.00	9/10	9/10	2		WED	2
PROGRAM : THE YOUNG AND RESTLE ORD COM1 : PLS ADJUSTE TIME PERIOD...CYNFOR LYNN PART OF A MAKEGOOD MADE UP OF LINES 37-40												
10	S		1200N	30		\$180.00	9/15	9/15	0		MON	0
PROGRAM : THE YOUNG AND RESTLE CON COM1 : THE YOUNG AND RESTLE												
25	S		1200N	30		\$180.00	9/9	9/9	0		TUE	0
PROGRAM : THE YOUNG AND RESTLE CON COM1 : THE YOUNG AND RESTLE												
32	S		1200N	30		\$180.00	9/10	9/10	0		WED	0
PROGRAM : THE YOUNG AND RESTLE CON COM1 : THE YOUNG AND RESTLE												
ACTION MAKEGOOD OFFERS: 1 OK'D BUY#2 MISSED:FRI/1200N SEP12(2/WK) 30S \$180.00 (SEP4/14) BUY#10 MON/1200N SEP15(2/WK) 30S \$180.00 BUY#25 TUE/1200N SEP9(2/WK) 30S \$180.00 BUY#32 WED/1200N SEP10(2/WK) 30S \$180.00 OFFER:FRI/1100A-1200N SEP12(2/WK) 30S \$180.00 & MON/1100A-1200N SEP15(2/WK) 30S \$180.00 & TUE/1100A-1200N SEP9(2/WK) 30S \$180.00 & WED/1100A-1200N SEP10(2/WK) 30S \$180.00 CMT:PLS ADJUSTE TIME PERIOD...CYNFOR LYNN												

PLS ADVISE.

FROM REP SEP5/14 12.26
CHANGES *** KOLD-TV ***

SEP5/14 12.26
KOLD-TV

CONTRACT	TOTAL	13717.00
TOTAL	SPOTS	64

D CODE	A-ADD	E-BUY	TYPE	C-CANCELLED	DE-DELETE	E-EFF	DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM	NAME
CLASS, PLAN, SECT	Q-PAID	PGM	R-RATE	S-SPOTS	PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE	