

P HEADLINE# 7343434 TRF# 1184717 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 \$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP SEP5/14 12.26
 *** KOLD-TV ***

ADV # _____ ADV. NAME POLI/M MCSALLY/R/CON/AZ REP.# _____ OFF.# _____ SALESMAN # _____
 AGY # _____ AGY. NAME SMART MEDIA GROUP BUYER NAME CAROLYN GOOD

1427 LESLIE AVE SALES PRSN WA- FRANK LEBLANC (H)
 ALEXANDRIA, VA 22301

ORDER # _____ CONTRACT # 7343434 CLASS: NATL. LOCAL REGIONAL
 PRDCT MCSALLY FOR AZ CD-2 EST#***** COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP9/14 SEP15/14 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP5/14 12.26

P: MAKEGOOD
 M1 OR'D
 SAME TOTAL
 PLEASE CONFIRM
 THANKS SHOSHANA FOR FRANK

A:
 N CM MARTHA MCSALLY FOR AZ CD-2 2014

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2	S		1200N	30		\$180.00	9/12	9/12	0		FRI	0
37	A		1100A-1200N	30		\$180.00	9/12	9/12	2		FRI	2

AGENCY ADVERTISER CODE = MCS14 AGENCY EST# = 909915
 AGENCY PRODUCT CODE = ORDR

PROGRAM : THE YOUNG AND RESTLE
 CON COM1 : THE YOUNG AND RESTLE

4
 PROGRAM : THE YOUNG AND RESTLE
 ORD COM1 : PLS ADJUST TIME PERIOD...CYNFOR LYNN
 THIS IS A MAKE-GOOD FOR SEP12 ON LINE-2 FOR 2 SPOTS/WK
 THIS IS A MAKE-GOOD FOR SEP15 ON LINE-10 FOR 2 SPOTS/WK
 THIS IS A MAKE-GOOD FOR SEP9 ON LINE-25 FOR 2 SPOTS/WK
 THIS IS A MAKE-GOOD FOR SEP10 ON LINE-32 FOR 2 SPOTS/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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38	A		1100A-1200N	30		\$180.00	9/15	9/15	2		MON	2
PROGRAM : THE YOUNG AND RESTLE ORD COM1 : PLS ADJUSTE TIME PERIOD...CYNFOR LYNN PART OF A MAKEGOOD MADE UP OF LINES 37-40												

39	A		1100A-1200N	30		\$180.00	9/9	9/9	2		TUE	2
PROGRAM : THE YOUNG AND RESTLE ORD COM1 : PLS ADJUSTE TIME PERIOD...CYNFOR LYNN PART OF A MAKEGOOD MADE UP OF LINES 37-40												

40	A		1100A-1200N	30		\$180.00	9/10	9/10	2		WED	2
PROGRAM : THE YOUNG AND RESTLE ORD COM1 : PLS ADJUSTE TIME PERIOD...CYNFOR LYNN PART OF A MAKEGOOD MADE UP OF LINES 37-40												

10	S		1200N	30		\$180.00	9/15	9/15	0		MON	0
PROGRAM : THE YOUNG AND RESTLE CON COM1 : THE YOUNG AND RESTLE												

25	S		1200N	30		\$180.00	9/9	9/9	0		TUE	0
PROGRAM : THE YOUNG AND RESTLE CON COM1 : THE YOUNG AND RESTLE												

32	S		1200N	30		\$180.00	9/10	9/10	0		WED	0
PROGRAM : THE YOUNG AND RESTLE CON COM1 : THE YOUNG AND RESTLE												

ACTION MAKEGOOD OFFERS:

1	OK'D	BUY#2	MISSED:FRI/1200N	30S		\$180.00	SEP12(2/WK)					
		BUY#10	MON/1200N	30S		\$180.00	SEP15(2/WK)					
		BUY#25	TUE/1200N	30S		\$180.00	SEP9(2/WK)					
		BUY#32	WED/1200N	30S		\$180.00	SEP10(2/WK)					
			OFFER:FRI/1100A-1200N	30S		\$180.00	SEP12(2/WK)					
			& MON/1100A-1200N	30S		\$180.00	SEP15(2/WK)					
			& TUE/1100A-1200N	30S		\$180.00	SEP9(2/WK)					
			& WED/1100A-1200N	30S		\$180.00	SEP10(2/WK)					
			CMT:PLS ADJUSTE TIME PERIOD...CYNFOR LYNN			\$180.00						

(SEP4/14)
 PLS ADVISE.

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 CHANGES *** KOLD-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
P/14						13717.00						13717.00
CONTRACT TOTAL											13717.00	
TOTAL SPOTS											64	

C- NSI
 MOS- RA35+*
 D CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE