

## ORDER



**WJW-TV**

Orders	Order / Rev:	19165
	Alt Order #:	
	Product Desc:	SD 13 General Election
	Estimate:	
	Flight Dates:	10/27/14 - 11/03/14
	Original Date / Rev:	10/24/14 / 10/24/14
	Order Type:	GENERAL

Primary AE:	John Zarlenga
Sales Office:	LOCAL
Sales Region:	Local

<b>Agency</b>	<b>Name:</b>	<b>Midwest Communications</b>
	<b>Buying Contact:</b>	
	<b>Billing Contact:</b>	
		<b>49 S. Grant Ave.</b>
		<b>Columbus, OH 43215</b>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Republican Senate Campaign Commi
	Demographic:	A25-54
	Product Codes:	PL3.c.ii
	Priority:	04
	Revenue Codes:	Agency, Political, Political-PAC

**New Business Thru:** \_\_\_\_\_  
**Order Separation:** 00:15:00 \_\_\_\_\_  
**Advertiser External ID:** \_\_\_\_\_  
**Agency External ID:** \_\_\_\_\_

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/27/14	11/03/14	50	\$15,450.00	\$13,132.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2014	50	\$15,450.00	\$13,132.50	0.00
<b>Totals</b>	<b>50</b>	<b>\$15,450.00</b>	<b>\$13,132.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	8	10/27/14	11/03/14	M-F 12p-1p FOX 8 News @ Noon	CM	M-F 12p-1p	-----	:30	0	\$700.00	03	0.00	NM	8	\$5,600.00

Order / Rev: 19165  
 Alt Order #:  
 Flight Dates: 10/27/14 - 11/03/14

Advertiser: Republican Senate Campaign Committee  
 Product Desc: SD 13 General Election  
 Estimate: WJW-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	8	10/27/14	11/03/14	M-F 12p-1p FOX 8 News @ Noon	CM	M-F 12p-1p	-----	:30	0	\$700.00	03	0.00	NM	8	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	221-1--					6	\$700.00		0.00			
		Week: 11/03/14	11/09/14	2-----					2	\$700.00		0.00			
N 2	8	10/27/14	11/03/14	M-F 12p-1p FOX 8 News @ Noon	CM	12:30 PM-1:00 PM (12:30 PM-1:00 PM)	-----	:30	0	\$700.00	03	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	--111--					3	\$700.00		0.00			
		Week: 11/03/14	11/09/14	-----					0	\$0.00		0.00			
N 3	8	10/27/14	11/03/14	M-F 1a-2a M-F 1a-2a	CM	1a-2a	11111--	:30	5	\$325.00	03	0.00	NM	6	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	11111--					5	\$325.00		0.00			
		Week: 11/03/14	11/09/14	1-----					1	\$325.00		0.00			
N 4	8	10/27/14	11/03/14	Sa 6p-7p FOX 8 News @ 6p	CM	Sa 6p-7p	-----S-	:30	2	\$650.00	04	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----S-					2	\$650.00		0.00			
		Week: 11/03/14	11/09/14	-----					0	\$0.00		0.00			
N 5	8	10/27/14	11/03/14	M-Su 1a-4a M-Su 1a-4a	CM	1a-4a	-4444--	:30	16	\$100.00	05	0.00	NM	16	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-4444--					16	\$100.00		0.00			
		Week: 11/03/14	11/09/14	-----					0	\$100.00		0.00			
N 6	8	10/27/14	11/03/14	M-F 430a-5a FOX 8 News @ 430a	CM	M-F 430a-5a	-1--1--	:30	2	\$250.00	04	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1--1--					2	\$250.00		0.00			
		Week: 11/03/14	11/09/14	-----					0	\$0.00		0.00			
N 7	8	10/27/14	11/03/14	M-Su 2a-3a M-Su 2a-3a	CM	2a-3a	-222222	:30	12	\$100.00	07	0.00	NM	12	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-222222					12	\$100.00		0.00			
		Week: 11/03/14	11/09/14	-----					0	\$100.00		0.00			
N 8	8	10/27/14	11/03/14	Friday Night Touchdown Friday Night Touchdown	CM	11p-1130p	----F--	:30	1	\$1,200.00	03	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	----F--					1	\$1,200.00		0.00			
		Week: 11/03/14	11/09/14	-----					0	\$0.00		0.00			
													Totals	50	\$15,450.00