### **RAMAR COMMUNICATIONS**

## **ISSUES AND PROGRAMS REPORT**

## FOR

## **STATION KTTU-FM**

1st Quarter 2024 (January 1<sup>st</sup> through March 31st )

Prepared by: Jamie Lent KTTU-FM 1Q.24 Issues Report

## ISSUES OF CONCERN TO New Deal-Lubbock ADDRESSED IN RESPONSIVE PROGRAMMING January 1<sup>st</sup> through March 31st

<ol> <li><u>Sports Business:</u></li> <li><u>Leadership:</u></li> </ol>	Analyzing the contracts and money involved with the sports teams of local interest. Specifically as to how money or lack or lack of effects these teams. Discussion on the importance of strong leadership both in sports and in everyday life.
3. <u>Children</u> :	Promoting high school athletics while focusing on the accomplishments of local programs and athletes.
4. Education:	Updates from Texas Tech University on issues involving education.
5. <u>Sports Health</u> :	Updating the community on the health of the athletes that local fans are interested in.
6. <u>Crime:</u>	Detail various aspects of many local and national athletes who have run-ins with the law.
7. <u>Legal:</u>	Discussing the legal issues athletes of local and national athletes of interest that affect their opportunities on the field or court.
8. <u>Exercise:</u>	Promotion of exercise to young and old for a healthier lifestyle.
9. <u>Safety</u> :	Public service announcements that explain the importance safety in different areas.
10. <u>Community Interest</u> :	Information on various sports and events with high interest in the local community.

## **REGULARLY SCHEDULED PUBLIC AFFAIRS PROGRAMS KTTU-FM PROGRAMS THAT ADDRESS COMMUNITY ISSUES**

## • <u>The Morning Drive: Monday – Friday 6:00-9:00</u>

-Daily, locally produced program featuring local sporting News. Commentary and guests from the community.

-This includes key newsmakers to organizers of non-profit events dealing with the topics most affecting Lubbock in general.

## • <u>Tech Talk: Monday – Friday 3:00p-6:00pm</u>

-A daily sports talk show, produced in house focusing mainly on Texas Tech University and issues on Campus within Athletics and Administration.

-Covers local sports and health issues with coaches and trainers as well as other stories of public interest.

## • <u>Gameday Live: Various Times</u>

-A weekly pre-game show focusing on high school sports, Texas Tech Athletics, the Big 12 Conference and Professional athletics, with issues tied to the Lubbock Community.

## • Sportstalk With Thetford And Ashby Saturday 9:00a-12:00p

-Saturday Morning Sports Talk with a focus on Texas Tech sports and the local high school action.

### **Children/Education/Community Affairs**

On March 23rd, 2024, KTTU-FM, Double T 97.3, teamed up with Lubbock Regional Spelling Bee showcase spelling champions from across the South Plains. The winner and their parent received a trip to Washington DC for the National Spelling Bee. Students competing in the Regional Bee represent private, public and charter schools. The Bee's purpose is to help students improve their spelling, increase their vocabularies, learn concepts and develop correct English usage that will help them all their lives. KTTU-FM, Double T 97.3, salutes all the students that participated at the school and district level bees.





## <u>QUARTERLY ISSUES/PROGRAMS REPORT</u> <u>MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING</u> (July 1<sup>st</sup> through September 30<sup>th</sup>)

# 1. <u>Sports Business:</u> Analyzing the contracts and money involved with the sports teams of local interest. Specifically as to how money or lack of effects these teams.

#### KTTU-FM The Morning Drive

Date: 01-04-24 Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about the National Championship game being in Houston, a former Red Raider football player gets a new gig, Lady Raider loss to Texas, new year's resolutions for Joey McGuire, the trend of people exercising more at the beginning of the year, and Red Raider basketball improvements.

#### KTTU-FM The Morning Drive

#### Date: 01-10-24

#### Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Chris Snead in for Jamie Lent talk about Calvin Sampson, Red Raider basketball won over OSU, Rangers quite off season, and NIL and transfer portal.

#### KTTU-FM The Morning Drive

## Date: 01-15-24

#### Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about the coaching carousel, cold weather in the NFL and today, Cowboys loss to the Packers, Big 12 Basketball surprises, college kids not chosing a school based on their majors, and IT problems.

#### **KTTU-FM The Morning Drive**

#### Date: 01-16-24 Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about Coaching spots being filled faster in college than the Pros, Mike Tomlin, changes needed for the Cowboys, Big 12 basketball and Tech's place in it, and working in hot or cold weather.

#### <u>KTTU-FM Tech Talk</u> Date: 01-17

#### Time: 3:00-6:00

**Synopsis:** Chois Woodman and Dr. Mike Gustafson give you the Tech Talk Juice with headlines in the world of sports including Texas Tech Basketball vs Houston, Lady Raiders vs Iowa State, the NBA Texas teams are all in action tonight, Stars play the Fliers tomorrow night, and Texas Tech's Track and Field's Alyssa Colbert has the fastest time in the country. Amazon reached an agreement with Bally Sports that could possibly bring Rangers games to Prime Video this year. The guys give their thoughts on the Houston matchup as well as the next 4 game stretch for Red Raider basketball. As Jim Harbaugh is interviewing in the NFL, the guys take a look at who his replacement would be, including names in the Big 12, if the pros are a done deal for Harbaugh. Your thoughts and comments are welcomed and answered on the chatline.

#### KTTU-FM The Morning Drive

#### Date: 02-20-24

#### Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about the back lash for the NBA All-Star Game, \$100,000 in 1963, Tech baseball vs UT Arlington, how important it is for kids to compete in athletics, 3 Tech football players to make All-Big 12 1<sup>st</sup> team, and coaching changes at Tech Football.

#### KTTU-FM Tech Talk

#### Date: 03-05 Time: 4:00-6:00

**Synopsis:** Clint Scott and Chois Woodman bring updates with Tech baseball vs New Mexico transpiring as they speak. The Juice today includes the on-going baseball matchup with the Lobos, Red Raider basketball trying to get their first win in Stillwater Oklahoma for the first time since 2018, and more. The guys touch on Red Raider basketball tonight vs Oklahoma State, The Play of the Day features Joe Toussaint's triple in his return to Morgantown. Clint gives a headline regarding the Big 12 continuing their partnership with the WWE and names off some Big 12 eats.

#### KTTU-FM Tech Talk

#### Date: 03-28 Time: 3:00-6:00

**Synopsis:** Clint Scott and Dr. Mike Gustafson open up by talking some opening day of the MLB season, some of the off season moves with big name pitchers and what to expect from this years Ranger team, how much is NIL affecting recruiting in college baseball, play of the day goes back to Game 1 of the world series with Adolis's Garcia walking off game 1 to commemorate day one of the MLB season, a look into the sweet 16 of March Madness.

## 2. <u>Leadership</u>: Discussion on the importance of strong leadership both in sports and in everyday life.

#### **KTTU-FM The Morning Drive**

Date: 01-04-24 Time: 6:00-9:00

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**Synopsis:** Chuck Heinz and Jamie Lent talk about the National Championship game being in Houston, a former Red Raider football player gets a new gig, Lady Raider loss to Texas, new year's resolutions for Joey McGuire, and Red Raider basketball improvements.

#### KTTU-FM The Morning Drive

#### Date: 01-15-24

#### Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about the coaching carousel, cold weather in the NFL and today, Cowboys loss to the Packers, Big 12 Basketball surprises and IT problems.

#### **KTTU-FM The Morning Drive**

### Date: 01-17-24

#### Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about Jim Harbaugh, Lady Raider basketball, Big 12 Football coaches, and toughest games on the Tech basketball schedule.

#### KTTU-FM Tech Talk

## Date: 1-18

### Time: 3:00-6:00

**Synopsis:** Chois Woodman and Dr. Mike Gustafsun talk the disappointing loss for Texas Techs men's basketball against Houston, the big win for the Lady Raiders against Iowa State and TCU women's basketball forfeiting two games and Coach Mike McCarthy staying in Dallas, further recap of Texas Tech men's basketball loss to Houston and the third conference win for the Lady Raiders plus how confident are you when it comes the Lady Raiders making it to the Tournament, how much offseason work college athletes do, Upcoming NFL Divisional round Matchups and Dan Orlovsky's list of remaining scariest Quarterbacks, overall sports news throughout BIg 12 sports, plus Texas Rangers Promotions and Memorabilia for WORLD SERIES WIN.

#### KTTU-FM The Morning Drive

Date: 01-24-24

Time: 6:00-9:00

Synopsis: Chuck Heinz and Jamie Lent talk about Big 12 basketball results from yesterday, Red Raider football names captains, possible Big 12 teams in the NCAA tournament and TCU women's basketball roster.

#### <u>KTTU-FM The Morning Drive</u> Date: 02-01-24 Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about the soap opera that is the Dallas Cowboys offseason, the solar eclipse on April 8th, Mac Brown possible retiring, who will play in the Big 12 championship game and what we would change for the Tech Football schedule.

#### **KTTU-FM The Morning Drive**

#### Date: 02-06-24

#### Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about the coaching change at Texas Tech football, Pat Mahomes signing with Tech 10 year ago, Big 12 Basketball tonight, kids trying to be their favorite athletes, who we want to have a big year for Tech football and Unions in College.

#### KTTU-FM Tech Talk

#### Date: 02-06 Time: 3:00-6:00

**Synopsis:** Clint Scott and Dr. Mike Gustafson give you the Juice and discuss the state of Kentucky's groundhog, Texas Tech Basketball's matchup against Baylor, how the Red Raiders stack up against the Bears, Foster Pavilion and how Baylor has played there, the atmosphere of a Texas Tech indoor track meet, and which Super Bowl party foods to eat and not eat if you are superstitious.

## 3. <u>Children</u>: Promoting high school athletics while focusing on the accomplishments of local programs and athletes.

<u>KTTU-FM Public Service Announcement</u> Date: 1/1/2024-12/31/2024 Duration:30 Aired Number of spots 16 Synopsis: Warns of the dangers of teenage vaping.

#### <u>KTTU-FM Public Service Announcement</u> Date: 1/1/2024-12/31/2024 Duration:30 Aired Number of spots 19 Synapsis: Explains the importance of getting a high school diplo

**Synopsis:** Explains the importance of getting a high school diploma.

#### <u>KTTU-FM The Morning Drive</u> Date: 02-06-24 Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about the coaching change at Texas Tech football, Pat Mahomes signing with Tech 10 year ago, Big 12 Basketball tonight, kids trying to be their favorite athletes, who we want to have a big year for Tech football and Unions in College.

#### KTTU-FM Tech Talk

## Date: 02-19

#### Time: 3:00-6:00

**Synopsis:** Clint Scott and Dr. Mike Gustafson breakdown the Red Raider Baseball weekend going 2-1 at Globe Life Field for the Shriners Childrens College Showdown to begin their season. Reactions are shared following the Tech men's and women's basketball losses over the weekend. Clint announces Dictionary.com brings in terms from the Gen Z language used in the modern era like Bussin, Girl Dinner, Range Anxiety, Shacket, Cheat Code, and more that's What's Going On. The guys answer your thoughts and comments on the chatline.

#### **KTTU-FM The Morning Drive**

#### Date: 02-20-24

#### Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about the back lash for the NBA All-Star Game, \$100,000 in 1963, Tech baseball vs UT Arlington, how important it is for kids to compete in athletics, 3 Tech football players to make All-Big 12 1<sup>st</sup> team, and coaching changes at Tech Football.

## 4. <u>Education:</u> Updates from Texas Tech University and local school districts on issues involving education.

#### **KTTU-FM Public Service Announcement**

Date: 1/1/2024-12/31/2024 Duration:30 Aired Number of spots 19 Synopsis: Explains the importance of getting a high school diploma.

#### **KTTU-FM The Morning Drive**

#### Date: 01-08-24

#### Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about NFL last weekend of the year, NFL playoff game on peacock, Pop Isaacs legal troubles, the amount of class college athletes miss, 1 team that has a chance to knock off a #1 team in the NFL, and the College Football National championship game tonight.

#### <u>KTTU-FM The Morning Drive</u> Date: 01-15-24

#### Date: 01-15-24

### Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about the coaching carousel, cold weather in the NFL and today, Cowboys loss to the Packers, Big 12 Basketball surprises, college kids not chosing a school based on their majors, and IT problems.

## 5. <u>Sports Health</u>: Updating the community on the health of the athletes that local fans are interested in.

#### **KTTU-FM The Morning Drive**

Date: 01-18-24

#### Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about TCU Women's basketball forfeiting games, Jim Thorpe, Mike McCarthy staying in Dallas, and Tech football road games next year.

#### **KTTU-FM The Morning Drive**

#### Date: 02-29-24

#### Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about Krista Gerlic's job security, Leap Years, Brady Trombello injury, what we carry in our cars, and keeping a book for Red Raider Baseball.

#### **KTTU-FM The Morning Drive**

## Date: 03-05-24

Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about the NCAA Selection show on St. Patrick's day, Final four teams, Warren Washington injury, 1 tough game for Tech Football, and 20 win season for Texas Tech basketball.

#### KTTU-FM Tech Talk Date: 03-08

## Time: 3:00-6:00

**Synopsis:** Clint Scott and Dr. Mike Gustafson discuss the heavy Texas Tech sports weekend starting off with some indoor Track and Field talk, a flashback to Curt Wilson's Walk off steal vs Texas in 2022 and a preview into this weekend's series vs the Longhorns, great news comes from Texas Tech baseball as Brady Trombello has been released from the hospital and he will start rehab and is expected to make a full recovery, a little preview into Texas Tech Basketball taking on the Baylor bears as well as another flashback to 2022 as Curt Wilson wins the game vs Texas with a WALK OFF GRAND SLAM, welcome in Chois Woodman as he and Clint Scott talk Texas Tech baseball and the upcoming series vs the Texas Longhorns.

#### <u>KTTU-FM The Morning Drive</u> Date: 03-19-24 Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about conversation starters, a players union for College, Texas Tech Baseball offense, favorite NCAA tournament teams that weren't our teams, and Texas Tech basketball injury updates.

#### <u>KTTU-FM Tech Talk</u> Date: 03-19 Time: 3:00-6:00

**Synopsis:** Clint Scott, Dr. Mike Gustafson, and Chuck Heinz give you The Juice and discuss autobids in the 12-team College Football Playoff format, the First Four in the NCAA Tournament, Texas Tech Baseball's game against Abilene Christian, how well Tech pitched against Baylor, Tech Basketball vs. NC State, what Darrion Williams' injury means, and where the guys have Purdue finishing in the NCAA Tournament.

#### **KTTU-FM Public Service Announcement**

Date: 1/1/2024-12/31/2024 Duration:30 Aired Number of spots 16 Synopsis: Warns of the dangers of teenage vaping.

<u>KTTU-FM Public Service Announcement</u> Date: 1/1/2024-12/23/2024

**Duration:30 Aired Number of spots 14 Synopsis:** Asks for donations for helping to end hunger

## KTTU-FM Public Service Announcement

Date: 1/1/2024-12/31/2024 Duration:59 Aired Number of spots 14 Synopsis: Explains the need for organ and eye donations.

## 6. <u>Crime:</u> Detail various aspects of many local and national athletes who have run-ins with the law.

#### KTTU-FM The Morning Drive

Date: 01-08-24

#### Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about NFL last weekend of the year, NFL playoff game on peacock, Pop Isaacs legal troubles, 1 team that has a chance to knock off a #1 team in the NFL, and the College Football National championship game tonight.

#### <u>KTTU-FM Tech Talk</u> Date: 02-28 Time: 3:00-6:00

**Synopsis:** Clint Scott and Dr. Mike Gustafson bring you headlines with the juice including Texas Tech Softball's win over New Mexico in Albuquerque and Reagen Jennings' first home run of the year, Lady Raider basketball's loss to TCU taking them to 8 straight, Luka Doncic celebrating his 25th birthday with a triple double in the win over the Toronto Raptors, Caitlin Clark breaks another scoring record and is is on the verge of passing Pete Maravich. The guys bring back song request Thursday and discuss some thoughts and memories on some played like Prince's Super Bowl 41 performance. The guys touch again on Brock Cunningham's heinous flagrant 2 foul in the Tech basketball game against the Longhorns. Tech Talk is baseball talk as the Red Raiders are about to go on another 3 game stretch against Gardner Webb. Clint plays audio from Chiefsaholic's "lawyer" after he is sentenced to 50 years in prison.

## 7. <u>Legal:</u> Discussing the legal issues athletes of local and national athletes of interest that affect their opportunities on the field or court.

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#### Date: 01-08-24

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#### KTTU-FM Tech Talk

#### Date: 02-28

#### Time: 3:00-6:00

**Synopsis:** Clint Scott and Dr. Mike Gustafson bring you headlines with the juice including Texas Tech Softball's win over New Mexico in Albuquerque and Reagen Jennings' first home run of the year, Lady Raider basketball's loss to TCU taking them to 8 straight, Luka Doncic celebrating his 25th birthday with a triple double in the win over the Toronto Raptors, Caitlin Clark breaks another scoring record and is is on the verge of passing Pete Maravich. The guys bring back song request Thursday and discuss some thoughts and memories on some played like Prince's Super Bowl 41 performance. The guys touch again on Brock Cunningham's heinous flagrant 2 foul in the Tech basketball game against the Longhorns. Tech Talk is baseball talk as the Red Raiders are about to go on another 3 game stretch against Gardner Webb. Clint plays audio from Chiefsaholic's "lawyer" after he is sentenced to 50 years in prison.

#### 8. <u>Exercise:</u> Promotion of exercise to young and old for a healthier lifestyle.

#### **KTTU-FM The Morning Drive**

Date: 01-04-24 Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about the National Championship game being in Houston, a former Red Raider football player gets a new gig, Lady Raider loss to Texas, new year's resolutions for Joey McGuire, the trend of people exercising more at the beginning of the year, and Red Raider basketball improvements.

#### KTTU-FM Tech Talk

Date: 1-18

#### Time: 3:00-6:00

**Synopsis:** Chois Woodman and Dr. Mike Gustafsun talk the disappointing loss for Texas Techs men's basketball against Houston, the big win for the Lady Raiders against Iowa State and TCU women's basketball forfeiting two games and Coach Mike McCarthy staying in Dallas, further recap of Texas Tech men's basketball loss to Houston and the third conference win for the Lady Raiders plus how confident are you when it comes the Lady Raiders making it to the Tournament, how much offseason work college athletes do, Upcoming NFL Divisional round Matchups and Dan Orlovsky's list of remaining scariest Quarterbacks, overall sports news throughout BIg 12 sports, plus Texas Rangers Promotions and Memorabilia for WORLD SERIES WIN.

## 9. <u>Safety</u>: Public service announcements that explain the importance safety in different areas.

#### <u>KTTU-FM Public Service Announcement</u> Date: 1/1/2024-12/31/2024 Duration:30

Aired Number of spots 16 Synopsis:\_Warns of the dangers of teenage vaping.

#### **KTTU-FM The Morning Drive**

Date: 01-03-24 Time: 6:00-9:00 Synopsis: Chuck Heinz and Jamie Lent look at the Rough housing with Dogs and eggnog, steroid use in baseball, Lady Raider basketball vs Texas tonight, who needs to step up for Tech hoops to make the NCAAs, and a Tech Baseball season preview.

<u>KTTU-FM The Morning Drive</u> Date: 01-05-24 Time: 6:00-9:00 **Synopsis:** Chuck Heinz and Jamie Lent talk about icy roads in Lubbock this morning, NFL Playoffs possibilities, the golden gate bridge, Tech basketball at Texas tomorrow, future Tech football games, and a rule question in high school basketball.

#### <u>KTTU-FM Tech Talk</u> Date: 01-16 Time: 3:00-6:00

**Synopsis:** Chois Woodman, Dr. Mike Gustafson, and Jeff McGuire discuss Texas Tech Baseball being ranked in the Preseason Top 25, who the guys think will be in the starting lineup for Tech Baseball, who the best all-time baseball utility players are, Texas Tech Basketball's upcoming game at #5 Houston, and how the team evolved after Devan Cambridge's injury.

#### KTTU-FM The Morning Drive

#### Date: 01-22-24

#### Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about Caitlin Clark getting run into by a fan, groundhog day, Tech basketball win over BYU, Lady Raider loss to BYU, Tech Track And Field weekend, and the NFL playoffs.

#### **KTTU-FM The Morning Drive**

#### Date: 02-28-24

#### Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about The Tech Basketball loss to Texas, Free Throw Record, Lady Raiders vs TCU tonight, most important 2 game stretch for Tech Football, and the fans and players reaction last night to the flagrant 2.

#### KTTU-FM The Morning Drive

## Date: 02-29-24

#### Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about Krista Gerlic's job security, Leap Years, Brady Trombello injury, what we carry in our cars, and keeping a book for Red Raider Baseball.

#### KTTU-FM Tech Talk

## Date: 03-08

## Time: 3:00-6:00

**Synopsis:** Clint Scott and Dr. Mike Gustafson discuss the heavy Texas Tech sports weekend starting off with some indoor Track and Field talk, a flashback to Curt Wilson's Walk off steal vs Texas in 2022 and a preview into this weekend's series vs the Longhorns, great news comes from Texas Tech baseball as Brady Trombello has been released from the hospital and he will start rehab and is expected to make a full recovery, a little preview into Texas Tech Basketball taking on the Baylor bears as well as another flashback to 2022 as Curt Wilson wins the game vs Texas with a WALK OFF GRAND SLAM, welcome in Chois Woodman as he and Clint Scott talk Texas Tech baseball and the upcoming series vs the Texas Longhorns.

#### KTTU-FM The Morning Drive

Date: 03-26-24 Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about bark in the park days at Dan Law Field, the Francis Scott Key Bridge collapse, the NCAA Tournament, MVP for Red Raider Baseball team and NFL rule changes.

**10.** <u>Community Interest</u>: Information on various sports and events with high interest in the local community.

#### **KTTU-FM The Morning Drive**

Date: 01-02-24 Time: 6:00-9:00

Symponetics Church

**Synopsis:** Chuck Heinz and Jamie Lent Red Raider basketball win over North Alabama, Lady Raider win over Houston, Cowboys and Lions last minutes calls, and radio and TV broadcasts.

#### <u>KTTU-FM Tech Talk</u> Date: 01-02 Time: 3:00-6:00

**Synopsis:** Clint Scott and Josh Faupel discuss the Juice, how their New Year's Day went, the College Football Playoff and what they saw, what the Chicago Bears should do with the 1st round draft pick and Justin Fields, and Texas Tech Basketball and the biggest differences from last season to this season.

#### KTTU-FM Tech Talk

#### Date: 01-02 Time: 3:00-6:00

**Synopsis:** Clint Scott and Dr. Mike Gustafson give you The Juice and discuss their takeaways from the Big 12's bowl performance, condiments that can be dumped on coaches' heads, the new Big 12 members and how they can shake up the conference, and Red Raider Basketball's upcoming game against Texas.

#### KTTU-FM Tech Talk

## Date: 1-05-23

#### Time: 3:00-6:00

**Synopsis:** With Big 12 Sports expanding the hype is continuing to grow and expectations are rising, for not only football competition, Basketball, and Baseball as well. Big 12 Basketball- Pre Conference picks, who wins conference, Coach of the Year, Player of the year, Newcomer of the Year, Freshman of the year, how many Big 12 teams will make tourney, what team will finish last in conference. Looking to Texas Tech starting

conference play against the Texas Longhorns tomorrow. Transfer portal news around the NCAA.

#### KTTU-FM Tech Talk

Date: 01-08

Time: 3:00-6:00

Synopsis: Clint Scott and Dr. Mike Gustafson give you the top headlines in the world of sports with the Tech Talk Juice of the day including Texas Tech Basketball's victory in Austin over Texas beginning conference play and looking forward to the Oklahoma State matchup. The Lady Raiders win over the Javhawks bouncing back after the loss to the Longhorns, the Dallas Cowboys dismantling the Washington Commanders to secure the NFC East championship and the #2 seed in the NFC, the Texans winning the AFC South and C.J. Stroud possibility of winning rookie of the year. The College Football National Championship is tonight and the guys share their thoughts on what they expect. Tech Talk is Weather Talk as the guys give hilarious takes and real life experiences with tornados. The guys answer the question, "Is our Tech men's basketball cloud over the team passed on? Because we have good potential, great coach!" With the NFL playoff picture set, the guys start with the Dallas Cowboys in the playoffs once again, recap their season, look back at past playoff failures, and what this team's identity would be if they don't reach the NFC Championship this year. Shifting gears to the Houston Texans, Detroit Lions, and more. The guys also answer your thoughts and comments on the Chatline.

#### KTTU-FM The Morning Drive

Date: 01-09-24

### Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about the NFL Playoffs this weekend, NFL face mask colors, construction at Jones stadium, what blue blood in sports you hate and college football national championship.

#### KTTU-FM Tech Talk

## Date: 01-09

#### Time: 3:00-6:00

**Synopsis:** Clint Scott and Dr. Mike Gustafson discuss the College Football Playoff National Championship between Michigan and Washington, what Jim Harbaugh will do next, Jamie Dixon's haircut, the future of Texas Tech Football's offense and what to expect, Texas Tech Basketball's matchup with Oklahoma State and how fan attendance impacts the team's performance.

#### <u>KTTU-FM Tech Talk</u> Date: 01-10

Time: 3:00-6:00

**Synopsis:** Clint Scott and Dr. Mike Gustafson breaks down the Red Raider basketball victory over Oklahoma State in their conference home opener. Today's edition of the Tech Talk Juice covers events for the day including Lady Raider Basketball taking on Oklahoma State, to NFL coaches on the move for next season, and much more. A quote is issued claiming it wasn't just Michigan sign stealing, but many other programs around the nation pulled the same stunt, even though Michigan is dubbed the "poster child" for this particular incident. The guys go back in time to touch on historical events, play one of the hottest songs of the 80s, and bring some birthdays today. Some unexpected Breaking News hits mid-show with a college coach on the move as well.

#### KTTU-FM The Morning Drive

#### Date: 01-11-24

#### Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about Big 12 basketball, a Hot Totty, NFL playoff this weekend, and Thomas the Train and Bridges.

#### KTTU-FM Tech Talk

Date: 1-11 Time: 3:00-6:00 Synopsis:

Clint Scott and Dr. Mike Gustafsun talk upcoming playoffs and recap of Texas Techs red hot start to conference play, take a trip back in time with facts from today in sports and entertainment history, Texas Techs great start to Conference Play- Improvements to Dan Law Field, looking to the rest of BIG 12 play for Texas Tech, NIL providing new updates to Dan Law field and overall other new amenities.

#### **KTTU-FM The Morning Drive**

## Date: 01-12-24

## Time: 6:00-9:00

**Synopsis:** Chois Woodman in for Chuck Heinz and Jamie Lent talk about NFL playoff weekend, NBA and College Basketball scheduling, NIL, coaching carousel, and inflation.

#### KTTU-FM Tech Talk Date: 01-12

#### Time: 3:00-6:00

**Synopsis:** Clint Scott and Dr. Mike Gustafson give the top headlines in The Juice and discuss Nick Saban's retirement, Kalen DeBoer being set to become the next head coach at Alabama, Jerod Mayo taking over for Bill Belichick, how college football coaches changes impact the future of the sport, and What's Going On in the state of Florida.

### KTTU-FM Tech Talk

Date: 01-15 Time: 3:00-6:00

**Synopsis:** Clint Scott and Dr. Mike Gustafson give their thoughts on Texas Tech Basketball's 60-59 win over Kansas State, headlines in the world of sports with the Tech Talk Juice including Lady Raider Basketball, Eagles vs Buccaneers, Red Raider Basketball makes it into the AP Top 25, and more, the guys share some laughs as a Dallas news station interrupts the Detroit Lions vs Los Angeles Rams wild card game with a weather update, look around the NFL for what teams are looking for next year, following the departure of Nick Saban, the guys go through the NCAA coaching tree trickle so far and how the Big 12 is affected by it, look around the Big 12 weekend in basketball, and answer your comments on the chatline.

#### KTTU-FM The Morning Drive

#### Date: 01-19-24

#### Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about scheduling on this Saturday's basketball games vs BYU, TCU Women Basketball not fielding a team, two wins that we would guarantee a win for Football next year, the NFL Playoffs this weekend.

#### KTTU-FM Tech Talk

### Date: 01-19

#### Time: 3:00-6:00

**Synopsis:** Geoff Haxton and Dr. Mike Gustafson give you The Juice and discuss Texas Tech Men's Basketball's upcoming game vs. BYU, Miami's tight end returning for a ninth year of eligibility, NFL Divisional matchup this weekend, including Tampa Bay vs. Detroit, Adonis Arms' impact on the program when he played for Texas Tech, and Kerwin Walton's performance so far this season.

#### KTTU-FM Tech Talk Date: 01-22

## Time: 3:00-6:00

**Synopsis:** Clint Scott and Chois Woodman bring you headlines in the world of sports with the Tech Talk Juice including Lady Raider basketball recap on the loss to BYU in Provo, the Red Raiders comeback against BYU, NFL Conference Championships, and more. It was an interesting weekend in Big 12 Basketball, and the guys give their takes on what intrigued them the most. A new rule change is set in the NFL regarding the ball fumbling in the side of the end zone, and votes are cast whether they're for or against. The guys give a Play of the Day from the Red Raider win over BYU and give their thoughts on what to expect for this next 4 game stretch against ranked opponents with 3 on the road. Clint finds a hilarious play-by-play call to show Chois which leaves the guys dying of laughter.

#### **KTTU-FM The Morning Drive**

Date: 01-23-24 Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about Michigan coaching situation, last time Baltimore hosted the AFC Championship, Adrian Beltre ranking in Rangers history, Tech player to go to their pro hall of fame, and funerals.

#### KTTU-FM Tech Talk

## Date: 01-23

#### Time: 3:00-6:00

**Synopsis:** Clint Scott and Geoff Haxton discuss how NIL and the transfer portal in college athletics has affected recruiting players, which Rocky movies they like, why Brock Purdy gets a lot of flack, what the guys have learned about Big 12 Basketball, who are the pretenders and contenders for the conference championship, and who's playing tonight in the Big 12.

#### **KTTU-FM The Morning Drive**

#### Date: 01-24-24

#### Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about Big 12 Basketball, toll roads in Oklahoma, returning players under the radar for Tech football, MLB hall of fame announcement, and the transfer portal.

#### KTTU-FM Tech Talk

Date: 01-24 Time: 3:00-6:00

**Synopsis:** Clint Scott and Dr. Mike Gustafson give the Tech Talk Juice with the top headlines in the world of sports including Rangers legend Adrian Beltre elected into the MLB Hall of Fame, Big 12 basketball action on Saturday. The guys give an in depth talk on the baseball hall of fame over the years, including some controversies surrounding it. A deep dive is taken with talk on Big 12 basketball so far this season, and what this next matchup against the Oklahoma Sooners means for the Red Raiders.

#### KTTU-FM Tech Talk

Date: 01-25 Time: 3:00-6:00

**Synopsis:** Clint Scott and Dr. Mike Gustafson discuss the top stories in the world of sports including Big 12 Baseball poll release as TCU is the heavy favorite and the Red Raiders begin at 4th, Jim Harbaugh hired by the Los Angeles Chargers, the Carolina Panthers hire Tampa Bay Bucs offensive coordinator Dave Canales, and the Lady Raiders victory and sweep over the Houston Cougars in the 2023-2024 campaign. Gus shares a hilarious Boston Celtics story about how he was a block away from the Lakers vs Celtics in 1988. The guys answer your thoughts and comments on the chatline.

#### **KTTU-FM The Morning Drive**

Date: 01-26-24 Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about Big 12 baseball preseason poll, Bob Uecker, Tech basketball at Oklahoma, possible Big 12 NCAA tournament teams and TCU women's basketball.

#### KTTU-FM Tech Talk

Date: 1-26 Time: 3:00-6:00

**Synopsis:** Clint Scott and Dr. Mike Gustafson discuss expectations for the remaining conference games for the Men's Texas Tech basketball team, as well as the new four Teams added to the BIG 12 being a threat in the conference, Texas Tech Men's Basketball upcoming road game against Oklahoma, recap of Lady Raiders victory over Houston and a preview of their upcoming matchup against TCU, preview into NFL conference championship games Detroit Lions vs San Fransisco 49ers and Kansas City Chiefs vs Baltimore Ravens.

#### KTTU-FM The Morning Drive

#### Date: 01-29-24

#### Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about the NFL Conference Championship games, Peggy Fleming, Red Raider basketball win over OU, where we see the Big 12 Basketball shaking out, and officials and coaches building good will with one another.

#### KTTU-FM Tech Talk

Date: 01-29

## Time: 3:00-6:00

**Synopsis:** Clint Scott and Dr. Mike Gustafson discuss the Lady Raiders finding their offense and hitting shots to win the game on Saturday against TCU, Texas Tech Men's Basketball's incredible come back to beat Oklahoma, thoughts from Head Coach Grant McCasland following the win, basketball around the Big 12, Super Bowl 58 now set as it is a Super Bowl 54 rematch between the Chiefs and the 49ers, if or not Patrick Mahomes has already submitted his legacy as the greatest quarterback given how he's entered his fourth Super Bowl, and the guys also answer your thoughts and comments on the chatline.

#### KTTU-FM The Morning Drive

## Date: 01-30-24

## Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about the Tech and TCU basketball game tonight, Big 12 standings, being able to take constructive criticism, what we want from the Texas Tech football schedule, and TCU basketball team over all.

## KTTU-FM Tech Talk

#### Date: 01-23 Time: 3:00-5:00

**Synopsis:** Clint Scott and Dr. Mike Gustafson give you the Juice and discuss how to pronounce "Lawton", Tuesday's Big 12 hoops slate, Texas Tech Football's Big 12 schedule, what debate camp would be like, the Play of the Day, and what the definition of "bussin" is .

#### **KTTU-FM The Morning Drive**

#### Date: 01-31-24

#### Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about the Tech loss to TCU, The Tech Football schedule, when we think Tech's first loss will be in 2024 and MLB and Tech baseball.

#### KTTU-FM Tech Talk

## Date: 01-31

#### Time: 3:00-6:00

**Synopsis:** Clint Scott and Dr. Mike Gustafson discuss the Tech Talk Juice with the headlines in the world of sports including Red Raider Basketball's loss to TCU, Reed Collier earning Big 12 Tennis Player of the Week, Kansas victorious over Oklahoma State, Oklahoma vs Kansas State, and more. The guys breakdown the devastating loss against the horned frogs on what went wrong and how it can prepare the Red Raiders for more conference play. The guys hear comments from Grant McCasland on the loss. Clint brings a hilarious Pizza Hut typo story in What's Going On. Some brief Cowboys talk is brought up after also briefly mentioning Pro Bowl weekend. The guys also answer your comments on the chatline.

## KTTU-FM Tech Talk

## Date: 02-01

## Time: 3:00-6:00

**Synopsis:** Clint Scott and Dr. Mike Gustafson discuss the headlines in the world of sports including Big 12 Basketball action last night as January came to a close, previewing the Cincinnati matchup for the Red Raiders, Mike Martin passes away at age 79 after battling with dementia, Dan Quinn hired by the Washington Commanders, Red Raider teammates for Tech baseball Jace Jung and CHase Hampton were ranked in the ESPN top 100 prospects. Clint asks Gus a baseball question regarding the list of guys that left, is there anyone Gus is honed in on the rest of their career. Clint also has gone through trends on Twitter and found hilarious Jeopardy clips... That's What's Going On today. The guys also answer your thoughts and comments on the chatline.

#### **KTTU-FM The Morning Drive**

Date: 02-02-24

**Time: 6:00-9:00 Synopsis:** Chuck Heinz and Jamie Lent talk about Dan Quinn going to Washington, national Tatter Tot day, groundhog day, Red Raider basketball awards, and improvements for the Tech basketball team.

#### KTTU-FM Tech Talk

Date: 02-02

#### Time: 3:00-6:00

**Synopsis:** Clint Scott and Dr. Mike Gustafson discus, the upcoming matchups for Texas Tech men's basketball as well as the Lady Raiders matchup against Cincinnati, upcoming NFL free agency, where will stars like Derrick Henry end up, A recap of the Lady Raiders season so far and what to expect with the remaining conference games, exciting big games throughout BIG 12 Basketball, Texas Tech Football 2024 Schedule released.

#### **KTTU-FM The Morning Drive**

#### Date: 02-05-24

#### Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about the Texas Tech basketball losses to Cincinnati, NFL Pro-Bowl, our top finishers in the Big 12 at the end of the year, most important home game left on the year and what loss was worse from the weekend

#### KTTU-FM Tech Talk

Date: 02-05

#### Time: 3:00-6:00

**Synopsis:** Clint Scott and Dr. Mike Gustafson discuss the headlines in the world of sports including the Texas Tech Men's and Women's basketball losses to Cincinnati on Saturday, and Kliff Kingsbury takes the Offensive Coordinator job with the Washington Commanders after withdrawing from consideration for the OC job with the Las Vegas Raiders, Texas Tech Football's Steven Hamby won't be returning. Today's Play of the Day are a pair of Super Bowl memories from Super Bowl 46 aka the sequel to the Eli vs Brady saga after Super Bowl 42, and the remarkable 28-3 comeback the Patriots brought onto the Atlanta Falcons. The guys breakdown the Commanders hiring of Kliff Kingsbury and how much of an impact he'll make from a coordinator standpoint. Clint gives an interesting take in What's Going On where he found an article regarding what people bring with them to the ER. The guys give their takes on Big 12 basketball and predict who Tech should beat to get another win streak going.

<u>KTTU-FM The Morning Drive</u> Date: 02-07-24 Time: 6:00-9:00 **Synopsis:** Chuck Heinz and Jamie Lent talk about the Lady Raider loss to West Virginia, officiating in college sports, A's not wanted in Vegas, most worried about Tech Football game and picking only 1 former Red Raider Great.

#### KTTU-FM Tech Talk

#### Date: 02-07 Time: 3:00-6:00

**Synopsis:** Clint Scott and Dr. Mike Gustafson discuss the headlines in the world of sports featuring the road woes for Tech men's and women's basketball, Jordan Merrit's 500th career rebound, the rest of Big 12 basketball as Iowa State beat Texas, Houston beat Oklahoma State at home, Kelvin Sampson's ejection, Oklahoma defeats BYU, and others. The guys give their thoughts on the 3rd straight loss for Tech basketball in conference play to the Baylor Bears and analyze the current state of Big 12 basketball. Kelvin Sampson's press conference generates a response from the guys as they bring in their comments on his ejection. The guys answer your questions for Ask Tech Talk.

#### **KTTU-FM The Morning Drive**

#### Date: 02-08-24

#### Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about knowing signs in baseball, Bill Belichick to the cowboys, grass vs field turf in the NFL, biggest win and worst loss in the Joey McGuire era, and Texas Rangers vs Astros in the AL West.

#### KTTU-FM The Morning Drive

Date: 02-09-24 Time: 6:00-9:00 Synopsis: Chuck Heinz and Jamie Lent talk about Jones stadium updates, Joe McCarthy, Tech Basketball vs UCF, Lady Raiders vs UCF, and what transfer do we wish was with Tech longer.

#### KTTU-FM Tech Talk

#### Date: 02-09 Time: 3:00-6:00

**Synopsis:** Clint Scott and Dr. Mike Gustafson discuss the Monday after Superbowl needing to be a national holiday due to the fact that it is one of the highest call in to work days as well as interesting Super Bowl facts, a preview into Texas Tech Basketball matchups vs UCF for both Men's and women's teams, can Patrick Mahomes lead the Chiefs to back-to-back Superbowl Championships for the first time in the NFL since the 03-04 New England Patriots, the guys make some Super Bowl prop bets, NFL Honors 2024 award winners- Houston Texans players CJ Stroud and Will Anderson Jr. sweep the rookie of the year awards.

<u>KTTU-FM The Morning Drive</u> Date: 02-12-24 Time: 6:00-9:00 **Synopsis:** Chuck Heinz and Jamie Lent talk about Super Bowl halftime shows, Rhapsody in Blue, Texas Tech basketball vs Kansas tonight, what team in 1 sport would you want Tech to dominate in Big 12 for the next 10 years, and Tech hoops recap.

#### **KTTU-FM The Morning Drive**

Date: 02-13-24

#### Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about The Texas tech win over #6 Kansas, the first medal of honor action, fans at the Tech game, Tech's Big 12 record at the end of the year and early game in High School basketball playoffs.

#### KTTU-FM The Morning Drive

#### Date: 02-14-24 Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about Big 12 basketball last night, dribbling in basketball, 3 Tech football players to the Combine, Tech Baseball preview, and the CFB playoffs.

#### KTTU-FM Tech Talk

## Date: 02-14

#### Time: 3:00-6:00

**Synopsis:** Clint Scott and Chois Woodman bring you headlines in the world of sports including high school playoff basketball for schools in the Lubbock area, the Lady Raider basketball team squaring off with Oklahoma State looking to end their 3-game losing streak, the Red Raider basketball upset over the Kansas Jayhawks, college football playoffs and ESPN reach a new agreement. The guys give their breakdowns on Texas Tech basketball's win over the Kansas Jayhawks on Monday and what this means for them and the Big 12 rankings-wise. The Play of the Day features a montage from the spectacular showing from the Red Raiders against the Jayhawks. Chois gives a lineup preview for Texas Tech baseball action coming up on Friday. The guys answer your thoughts and comments on the chatline.

#### **KTTU-FM The Morning Drive**

#### Date: 02-15-24 Time: 6:00-9:00 Synopsis: Chuck Heinz and Jamie Lent talk about NBA player rivalry, Teddy Bears, playing catcher, Tech Baseball preview, toughest 4 games left for Tech Basketball, and Lady Raider losses.

#### **KTTU-FM The Morning Drive**

Date: 02-16-24 Time: 6:00-9:00 Synopsis: Chuck Heinz and Jamie Lent talk about opening day for Red Raider Baseball, King Tut, Tech Basketball at Iowa State, and a Tech baseball player that we are interested in for this season.

### <u>KTTU-FM Tech Talk</u> Date: 02-16 Time: 3:00-6:00

**Synopsis:** Clint Scott and Dr. Mike Gustafson talk the beginning of the Texas Tech Red Raider Baseball season. Caitlin Clark breaks the all time NCAA Womens scoring record as well as her overall impact for women's college basketball, Red Raider Baseball takes on The Tennessee Volunteers to open the season as well as which Red Raiders Dr. Mike Gustafson is most looking forward to watching this Baseball season. Chuck Hienz and Clint Scott talk Texas Tech Lady Raider Basketball versus the Baylor Bears and Men's Basketball versus Iowa State.

#### **KTTU-FM The Morning Drive**

#### Date: 02-19-24

#### Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about the Men's basketball loss to Iowa State, the landing at Iwo Jima in 1945, women's basketball loss to Baylor, what Tech needs to do to have a good season in Men's hoops, and recapping the Baseball weekend at Tech.

#### KTTU-FM Tech Talk

#### Date: 02-20 Time: 3:00-6:00

#### 1 ime: 5:00-6:00

**Synopsis:** Clint Scott and Dr. Mike Gustafson look forward to Tech baseball vs UT Arlington in their 4th game of their 5 game stretch at Globe Life Field, plus hoping the Red Raider basketball team can bounce back after the loss to Iowa State in Ames on Saturday, and that they can split the season series on the TCU Horned Frogs. The guys discuss the new 5-7 model for the college football playoffs that was passed today. The Play of the Day features a Dr. Mike Gustafson call from this past weekend. Clint asks for Gus' thoughts on Tech baseball's player roles and new faces. The guys also answer your thoughts and comments on the chatline.

#### KTTU-FM The Morning Drive

## Date: 02-21-24

## Time: 6:00-9:00

**Synopsis:** Chuck Heinz, Jamie Lent and Chois Woodman talk about the Red Raider baseball win over UT Arlington and preview Oregon State, NASCAR beginnings, college football playoffs format change, what we like and don't like about the Tech Baseball season so far, and court storming in college basketball.

#### <u>KTTU-FM Tech Talk</u> Date: 02-21 Time: 4:00-6:00

**Synopsis:** Clint Scott and Chois Woodman bring their reactions to Red Raider baseball's 3-2 stretch at Globe Life Field after losing to Oregon State 10-4, and Tech men's basketball's 82-81 win over TCU last night. Today's Play of the Day features Gavin Kash's first Home Run of the 2024 season. The guys give their in-depth takes on both sports from rotations to roles, what do these teams need to do to put and keep them in a winning position throughout the season. The guys also answer your thoughts and comments on the chatline.

#### **KTTU-FM The Morning Drive**

## Date: 02-22-24

#### Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about Big 12 basketball, the Miracle on Ice, Lady Raider broadcast last night, Tech men's record down the stretch, and recapped the baseball road trip for Texas Tech.

#### KTTU-FM Tech Talk

Date: 02-22

#### Time: 3:00-6:00

**Synopsis:** Clint Scott and Dr. Mike Gustafson bring you headlines in the world of sports including Tech baseball's stretch at Globe Life Field with Gus now back home, Lady Raider basketball's 6th straight loss against 5th ranked Texas in Austin, Red Raider Men's Golf wins the Prestige Tournament Title, EA Sports and NIL. The guys take a look around into Big 12 basketball and what this means for Texas Tech going forward. Hockey Talk is here as the guys touch on fights and those said "fights" were the most hilarious and interesting to them. Gus brings his thoughts on Brady Trombello and other names in Tech's bullpen after the Globe Life stretch.

#### KTTU-FM The Morning Drive

## Date: 02-23-24

Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about a possible change to the Long Jump, Polio vaccine, Tech basketball vs UCF, who we would add to the Texas Tech rosters, and the new scoreboard at Dan law Field.

#### <u>KTTU-FM The Morning Drive</u> Date: 02-24-24 Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about a Texas Tech baseball sweep, the Grand Canyon, Texas Tech basketball vs Texas tomorrow, what Tech hoops needs to do to win 2 games in the NCAA tournament, and Baseball depth.

#### KTTU-FM Tech Talk Date: 02-26 Time: 3:00-6:00

**Synopsis:** Clint Scott and Dr. Mike Gustafson bring their thoughts on Tech Baseball's first home stretch this past weekend. Headlines today include the home weekend for Red Raider baseball, Tech basketball's loss to UCF, Lady Raiders on a 7 game losing streak after the loss to Cincinnati at home. Tech Talk is Track Talk after the men claim their 4th indoor title, women finish 2nd, and the guys touch on the success for all spring sports going on. A triple Play of the Day features 2 highlights from the freshman infielder Landon Stripling as he scores runs over the weekend, and Drew Woodcox earning a spot in the starting lineup racking up a run of his own. The guys answer a question regarding how Tech can win against Texas possibly without Warren Washington and Chance McMillan again.

#### KTTU-FM The Morning Drive

#### Date: 02-27-24

#### Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about The USS Kennedy carrier testing, Buddy Holly's glasses, Tech vs Texas basketball tonight, who needs to step up tonight vs Texas, and Tech football schedule changes.

#### KTTU-FM Tech Talk

## Date: 02-27

## Time: 3:00-6:00

**Synopsis:** Clint Scott and Dr. Mike Gustafson give you the Juice and discuss bomb pops, Texas Tech Basketball's matchup with Texas, if the guys will miss the rivalry series, who Tech will solidify a rivalry with in the future, and Tech's magic number of conference wins to get to the NCAA Tournament.

#### KTTU-FM Tech Talk

Date: 02-28 Time: 3:00-6:00

**Synopsis:** Clint Scott and Dr. Mike Gustafson bring you headlines with the juice including lady raider basketball vs TCU tonight, Red Raider Softball vs New Mexico after going undefeated, and Texas Tech men's basketball's devastating loss to the Longhorns. The guys breakdown the heartbreaking loss to Texas for the final time facing the Longhorns as conference opponents at the USA. The Play of the Day is used as a therapy treatment to ease the pain from last night's loss with a throwback of the Red Raiders defeating the Longhorns. The guys dive into the infamous crowd reaction to the

cheap shot by Brock Cunningham, and the response from Coach McCasland going on the P.A. system to get the fans under control.

#### KTTU-FM Tech Talk Date: 02-28 Time: 3:00-6:00

**Synopsis:** Clint Scott and Dr. Mike Gustafson bring you headlines with the juice including Texas Tech Softball's win over New Mexico in Albuquerque and Reagen Jennings' first home run of the year, Lady Raider basketball's loss to TCU taking them to 8 straight, Luka Doncic celebrating his 25th birthday with a triple double in the win over the Toronto Raptors, Caitlin Clark breaks another scoring record and is is on the verge of passing Pete Maravich. The guys bring back song request Thursday and discuss some thoughts and memories on some played like Prince's Super Bowl 41 performance. The guys touch again on Brock Cunningham's heinous flagrant 2 foul in the Tech basketball game against the Longhorns. Tech Talk is baseball talk as the Red Raiders are about to go on another 3 game stretch against Gardner Webb. Clint plays audio from Chiefsaholic's "lawyer" after he is sentenced to 50 years in prison.

#### KTTU-FM The Morning Drive

Date: 03-01-24 Time: 6:00-9:00 Synopsis: Chuck Heinz and Jamie Lent talk about updates from the South Endzone project, dollar hotdog night, Texas Tech Baseball. positive surprises for Tech baseball and Lady Raider basketball.

#### KTTU-FM Tech Talk

Date: 03-01

#### Time: 3:00-6:00

**Synopsis:** Clint Scott and Dr. Mike Gustafson discuss the upcoming series this weekend for Texas Tech Baseball vs Gardner Webb, highlights to the early start to Texas Tech's Baseball season, reaction to T'Vondre Sweat's combine performance, should Tech baseball fans be confident with the pitching, Chuck Hienz joins Clint Scott to discuss Texas Tech Basketball and the entertaining Halftime shows.

#### KTTU-FM The Morning Drive

#### Date: 03-04-24

#### Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about Red Raider baseball wins over the weekend, US Constitution ratified, construction at Jones Stadium, iconic players from AL West Teams, and Red Raider and Lady Raider basketball.

#### <u>KTTU-FM Tech Talk</u> Date: 03-04 Time: 3:00-6:00

**Synopsis:** Clint Scott, Dr. Mike Gustafson and Chois Woodman bring you their thoughts and comments from a Red Raider sports weekend. Headlines with the Juice include Lady Raider basketball losing 73-49 to Kansas State in the regular season finale, Texas Tech Softball finishing another MTE 4-1 to beginning Big 12 play with BYU in Provo, Red Raider Baseball sweeping another program to win 6 straight against Gardner Webb, Tech men's basketball's 81-70 victory over West Virginia in Morgantown. The guys breakdown the win for Red Raider men's basketball. Your questions are welcomed on the chatline for Ask Tech Talk.

#### KTTU-FM Tech Talk

#### Date: 03-05

#### Time: 4:00-6:00

**Synopsis:** Clint Scott and Chois Woodman bring updates with Tech baseball vs New Mexico transpiring as they speak. The Juice today includes the on-going baseball matchup with the Lobos, Red Raider basketball trying to get their first win in Stillwater Oklahoma for the first time since 2018, and more. The guys touch on Red Raider basketball tonight vs Oklahoma State, The Play of the Day features Joe Toussaint's triple in his return to Morgantown. Clint gives a headline regarding the Big 12 continuing their partnership with the WWE and names off some Big 12 eats.

#### KTTU-FM The Morning Drive

#### Date: 03-06-24

#### Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about bracketology for the NCAA Tournament, Remember the Alamo, punishments in sports, 1 things we want to happen in the Big 12 Tournament, Tech Baseball season so far.

#### KTTU-FM Tech Talk

Date: 03-06

#### Time: 3:00-6:00

**Synopsis:** Clint Scott and Dr. Mike Gustafson discuss Red Raider basketball taking care of business in Stillwater picking up their first win there since the 2018 season, Tech Baseball's win over New Mexico yesterday, Tech men's golf surge to 5th place after winning the runner up spot in the Cabo tournament, Lady Raider basketball in the Big 12 tournament. The guys get a comment from Grant McCasland following the win over

Oklahoma State as to why Kyron Lindsay did not travel with the team for the past 2 games. Your thoughts and comments are answered on the chatline.

## **KTTU-FM The Morning Drive**

### Date: 03-07-24

#### Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about changes in coaching college athletes, The Treaty of Versailles, Big 12 basketball wrapping up next week, Texas Tech vs Texas moments, and Drama for the Dallas Cowboys

#### KTTU-FM Tech Talk

#### Date: 03-07 Time: 3:00-6:00

**Synopsis:** Clint Scott and Dr. Mike Gustafson talk the start of conference play for Texas Tech baseball as they take on the Texas Longhorns, how will March Madness look this year with so many different scenarios, how strong will Texas Tech end conference play as we get ready for the NCAA tourney, George Brett wants to take Urinal from Royals stadium, what scenarios could play out for the Red Raiders in the NCAA tourney, expectations for this weekends series vs the Texas Longhorns.

### **KTTU-FM The Morning Drive**

#### Date: 03-08-24 Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about Red Raider baseball vs Texas, The Monkees, Texas Tech basketball vs Baylor, MVP for Texas Tech basketball throughout the season and Lady raider basketball vs Baylor today.

## KTTU-FM The Morning Drive

#### Date: 03-11-24 Time: 6:00-9:00 Synopsis: Chuck Heinz

**Synopsis:** Chuck Heinz and Jamie Lent talk about the Tech baseball loss to Texas, Army Corp of engineers, Big 12 basketball, Jim Nantz, and Teck track and field winning a national championship.

### KTTU-FM Tech Talk

#### Date: 03-11 Time: 3:00-6:00

**Synopsis:** Clint Scott and Dr. Mike Gustafson bring you headlines after a Texas Tech sports weekend with basketball, baseball, track and field and more. With Red Raider basketball's regular season coming to a close, the guys give their thoughts on the season finale victory over Baylor placing them at the 4th seed for the Big 12 Championship.

Also share some brief thoughts on Tech baseball's loss to Texas in the rubber match yesterday. The guys get an email asking would they take the record the red raider basketball team ended the season with. Head Track and Field Coach Wes Kittley visits with the guys to celebrate the National Championship.

#### KTTU-FM The Morning Drive

Date: 03-13-24

#### Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about the Texas Rangers off season, COVID-19 in 2020, Texas Tech Basketball, how Tech improved from last year and Big 12 basketball over all.

#### KTTU-FM The Morning Drive

#### Date: 03-15-24

#### Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about possible landing spots in the NCAA tournament for Tech Basketball, Texas Tech baseball vs Baylor, recapping Tech vs BYU in Big 12 tournament, expectations for Tech Basketball in the NCAAs, and they are coming to take me away?

#### KTTU-FM Tech Talk

#### Date: 03-15 Time: 3:00-5:00

**Synopsis:** Clint Scott and Dr. Mike Gustafson discuss the expected weather conditions for this weekend series for Texas Tech baseball as they take on the Baylor Bears in Waco, can the Red Raiders pull off a series sweep vs the Baylor Bears, the news of Aaron Donald retiring as well as a recap of Texas Techs big quarterfinal win vs BYU and a look ahead to the Semifinal game vs Houston, expectations for the weekend series for the Red Raiders vs the Baylor Bears-can Tech get a sweep? As well as some final thoughts on the BIG 12 Semifinal matchup for the Red Raiders.

#### KTTU-FM Tech Talk

#### Date: 03-18 Time: 3:00-6:00

**Synopsis:** Clint Scott and Dr. Mike Gustafson discuss Tech basketball securing their spot in the NCAA tournament after their Big 12 tournament race. Tech baseball's disappointing outcome losing the Baylor rubber match yesterday, lady raider basketball season wraps up as they did not receive a postseason tournament invitation, Red Raider softball losing to the #1 Big 12 ranked Oklahoma over the weekend. the guys share their reaction to facing the ACC champion NC State Wolfpack in the 1st round in a stacked South division bracket. Your thoughts and comments are answered on the chatline.

#### **KTTU-FM The Morning Drive**

Date: 03-18-24

Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about the NCAA Tournament bracket, the spelling bee, Red Raider baseball falling to Baylor 2 out of 3, what big 12 team could go the furthest and spring football for Texas Tech.

## KTTU-FM Tech Talk

Date: 03-20

#### Time: 3:00-6:00

**Synopsis:** Clint Scott and Dr. Mike Gustafson discuss Red Raider baseball's midweek victory over ACU. Headlines include First Four action before the tournament 1st round begins, Tech men's golf winning their 2nd tournament, Tech baseball's win over ACU and looking, First Four action with Wagner vs Howard and Colorado State vs Virginia, and Nebraska looking for a new athletic director. Clint asks a conference related question asking Gus if he is down with a 5 team league. The Play of the Day highlights 20 year old Lebron James scoring 56 to become the youngest player to score 50 or more. The guys give their thoughts on Tech Football after the first spring practice was yesterday.

#### KTTU-FM The Morning Drive

#### Date: 03-20-24

#### Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about Tech vs NC State tomorrow in the NCAA Tournament, the Black Plague, Texas Tech Football's 1<sup>st</sup> practice, biggest worries for the Tech Football team and Tech baseball win over Abilene Christain.

#### **KTTU-FM The Morning Drive**

#### Date: 03-21-24 Time: 6:00-9:00 Synopsis: Chuck Heinz and Jamie Lent talk about the NCAA Tournament, Boston Celtics coach blocking shots, Tech Baseball vs BYU, women's basketball transfer portal.

#### KTTU-FM Tech Talk

Date: 03-21 Time: 3:00-6:00

**Synopsis:** Chois Woodman and Dr. Mike Gustafson discuss the beginning of March Madness and the late night tip off for the Red Raiders as they take on NC State in the first round as well as some of the outcomes from the early games, past players who's names will forever live on in march madness history, Texas Tech baseball-is this series vs BYU a must win for the Red Raiders, what can Tech expect from NC State in the opener of the NCAA tourney, play of the day goes back to 2019 when Jarrett Culver hits a huge 3 to put dagger in Michigan St. to advance to the national championship-what is Tech Basketballs ceiling for this years Tourney.

### **KTTU-FM The Morning Drive**

#### Date: 03-21-24 Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about the NCAA Tournament, Texas Tech baseball losing to BYU, Texas Tech basketball losing to NC State, the Stamp act, what we what for next year basketball team and mowing the lawn in the rain.

#### KTTU-FM Tech Talk

#### Date: 03-22 Time: 3:00-6:00

**Synopsis:** Clint Scott and Dr. Mike Gustafson discuss the outcome of the 1st round of March Madness and the loss for the Red Raiders vs NC State, reaction to the tough start for Texas Tech Baseball, play of the day flashes back to Muhammad Ali retaining his title as well as a highlight clip of some of Bob Costas's best calls to celebrate his birthday and a little talk about Mike Tyson vs Jake Paul, Chuck Heinz and Jeff McGuire to talk about some more upcoming March Madness games and a look at the Remaining BIG 12 teams, Chuck and Jeff discuss Red Raiders Baseball and the series vs BYU.

#### **KTTU-FM The Morning Drive**

#### Date: 03-25-24

#### Time: 6:00-9:00

**Synopsis:** Chuck Heinz and Jamie Lent talk about the NCAA Tournament, Red Raider Baseball vs BYU, and who we think is coming back for Tech Basketball.

#### KTTU-FM Tech Talk

#### Date: 03-25

#### Time: 3:00-6:00

**Synopsis:** Clint Scott and Dr. Mike Gustafson discuss Red Raider baseball's clinching the series with BYU following the rubber match victory. Today's headlines includes Red Raider baseball, Tech basketball's 1st round exit, Track and Field rankings, Tech Softball, March Madness so far going into the Sweet 16, and more. The guys play a clip from a recent Texas Rangers addition to the World Series champs, and Clayton Beeter playing with the New York Yankees and returning to his home state of Texas. The guys answer your questions for Ask Tech Talk on the chatline.

#### <u>KTTU-FM Tech Talk</u>

#### Date: 03-26 Time: 4:00-6:00

**Synopsis:** Clint Scott and Dr. Mike Gustafson discuss Texas Tech Baseball's win over Stephen F. Austin, what they saw in the win, and what the win means entering Tech's upcoming series against UCF. The guys also discuss the potential for Duke to join the Big 12 and Clint's story of how he forgot what tartar sauce was.

#### KTTU-FM The Morning Drive

Date: 03-27-24 Time: 6:00-9:00 **Synopsis:** Chuck Heinz and Jamie Lent talk about the NCAA transfer portal, former coach at a new school, Tech Baseball win over SFA, sports hate in the Big 12 and Dak Prescott.

#### <u>KTTU-FM Tech Talk</u> Date: 03-27 Time: 3:00-6:00

**Synopsis:** Clint Scott and Dr. Mike Gustafson discuss headlines beginning with Red Raider baseball's Run Rule Walkoff win over Stephen F. Austin yesterday, Texas Tech track and field in Austin for the Texas relays, Tech softball squaring off with UCF after the weather cancellation, Tech basketball's Dave Smart earns a head coaching job with Pacific. Clint asks Gus his thoughts on Tech's bullpen and what he likes so far from the team, the guys go back and forth between collegiate and professional basketball as they're reminiscent of the past. The guys answer your thoughts and comments on the chatline.

KTTU-FM The Morning Drive Date: 03-28-24 Time: 6:00-9:00 Synopsis: Chuck Heinz and Chris Snead in for Jamie Lent talk about NIL cost of attendance and College Sports, Jim Thorpe, Texas Tech baseball schedule, best opening days in sports, Batman actors.

## PUBLIC SERVICE ANNOUNCEMENTS

<u>KTTU-FM Public Service Announcement</u> Date: 01/09/24-2/11/24 Time: various times Synopsis: Don't Mess With Texas campaign discouraging littering.

#### KTTU-FM Public Service Announcement

 Date: 02/12/24-3/24/24

 Time: various times

 Synopsis: Promoting aweareness of Alzheimer's disease and what people can do to help.

1700-Teen Vaping Date: 1/1/2024-12/31/2024 Duration:30 Aired Number of spots 16

1701-Carissa Highschool Diploma Date: 1/1/2024-12/31/2024 Duration: 30 Aired Number of spots 19

1706- ENDING HUNGER GOGOO DOLLS Date: 1/1/2024- 12/23/2024 Duration: 30 Aired Number of spots 14

1717- FIGHT CRC Date: 2/22/2023- 12/31/2024 Duration: 30 Aired Number of spots 13

1723- LEGACY Date: 3/01/2023- 12/01/2024 Duration: 60 Aired Number of spots 94

1726- UMERGENCY Date: 1/01/2023- 12/31/2023 Duration: 30 Aired Number of spots 2

1728- ORGAN AND EYE DONATION Date: 1/01/2023- 12/31/2024 Duration: 30 Aired Number of spots 59

1730- FOR GOOD Date: 1/01/2023- 12/31/2024 Duration: 30 Aired Number of spots 62

1733- SOCIAL SECURITY SCAM ALER Date: 1/01/2023- 12/31/2024 Duration: 30 Aired Number of spots 68

1739- HEATSTROKE IF A BABY Date: 3/16/2023- 3/15/2024 Duration: 30 Aired Number of spots 2 KTTU-FM 1Q.24 Issues Report 1740- CELEBRITY SCARY Date: 1/01/2023- 12/31/2023 Duration: 30 Aired Number of spots 57

1745- HRSA ORGAN DONOR Date: 1/01/2023- 12/31/2023 Duration: 30 Aired Number of spots 58

1749- HRSA ORGAN DONOR Date: 1/01/2023- 12/31/2024 Duration: 30 Aired Number of spots 61

1750- VOICES FOR RECOVERY Date: 1/01/2023- 12/31/2024 Duration: 30 Aired Number of spots 66

1753- GOOD IN YOU Date: 1/01/2023- 12/31/2024 Duration: 30 Aired Number of spots 59

1762- FIRE PREVENTION OUTDOORS Date: 1/01/2023- 12/31/2024 Duration: 30 Aired Number of spots 59

1769- DRUG IMPAIRED I GET LOST Date: 5/02/2023- 4/20/2024 Duration: 30 Aired Number of spots 2

1775- MIDDLE SCHOOL SOUND IT OU Date: 5/04/2023- 4/28/2024 Duration: 30 Aired Number of spots 1

1780- WALK MS Date: 1/01/2023- 12/31/2024 Duration: 60 Aired Number of spots 141 KTTU-FM 1Q.24 Issues Report 1781- REBUILDING VETERANS LIVES Date: 1/01/2023- 12/31/2024 Duration: 60 Aired Number of spots 131

1782- Warning App Type 2 Diabetes Date: 5/17/2023- 11/03/2024 Duration: 60 Aired Number of spots 104

1799- LUNG CANCER SAVE YOU Date: 6/08/2023- 4/19/2024 Duration: 30 Aired Number of spots 1

1804- EMERGENCY RESPONSE Date: 1/01/2023- 12/31/2024 Duration: 30 Aired Number of spots 63

1805- TOO MUCH STRESS RELIEF 1 Date: 1/01/2023- 12/31/2024 Duration: 30 Aired Number of spots 54

1806- HRSA POSION CONTROL MAKE Date: 1/01/2023- 12/31/2024 Duration: 30 Aired Number of spots 49

1807- ALL OF US HEALTH CARE Date: 1/01/2023- 12/31/2024 Duration: 30 Aired Number of spots 48

1808- COMMUNITY IN SCHOOLS Date: 1/01/2023- 12/31/2023 Duration: 30 Aired Number of spots 43

1809- ORGAN DONOR Date: 4/01/2023- 6/14/2025 Duration: 30 Aired Number of spots 102 KTTU-FM 1Q.24 Issues Report 1812- ORGAN DONOR Date: 1/01/2023- 12/31/2024 Duration: 60 Aired Number of spots 142

1814- CARBON MONOXIDE Date: 1/01/2023- 12/31/2023 Duration: 30 Aired Number of spots 35

1815- DISTRACT DRIVING MULTITASKER Date: 7/10/2023- 6/22/2026 Duration: 30 Aired Number of spots 1

1822- CLEAN ACROSS TX FROG Date: 1/01/2023- 12/31/2024 Duration: 60 Aired Number of spots 141

1824- DRINK AND DRIVE "PROBALY" Date: 4/01/2023- 12/31/2024 Duration: 60 Aired Number of spots 150

1828- CHILD HUNGER Date: 4/01/2023- 12/31/2024 Duration: 60 Aired Number of spots 180

1830- GOAT- ADOPTION FOSTER CARE Date: 4/01/2023- 12/31/2024 Duration: 30 Aired Number of spots 32

1834- SSI CHILDREN HELP Date: 4/01/2023- 12/31/2024 Duration: 60 Aired Number of spots 145

1835- CLOSE TO THE GAME Date: 4/01/2023- 12/31/2024 Duration: 60 Aired Number of spots 129 KTTU-FM 1Q.24 Issues Report 1836- LEADERSHIP YOU CAN BELIEV Date: 4/01/2023- 12/31/2024 Duration: 60 Aired Number of spots 152

1838- VETERAN CRSIS THE QUESTION Date: 8/30/2023- 8/23/2024 Duration: 60 Aired Number of spots 132

1858-MENTAL HEALTH FATHER/DAUGHTER Date: 9/13/23-9/12/24 Duration: 30 Aired Number of spots 6

1859- WILD PREVENT CAMPFIRE Date: 9/15/23-5/11/24 Duration: 30 Aired Number of spots 3

1864- TX GIRLS & BOYS RANCH NAM Date: 4/01/2023- 12/31/2024 Duration: 30 Aired Number of spots 22

1868- BLOOD PRESSURE CONTROL Date: 4/01/2023- 12/31/2024 Duration: 60 Aired Number of spots 189

1871 SSI THE LIFE OF A CHILD Date: 7/23/2023-12/31/2024 Duration: 60 Aired Number of spots 156

1872 PATH 2 RECOVERY START/W HOPE Date: 11/14/2023-11/1/2025 Duration: 30 Aired Number of spots 8

1874- NUMBER STORY Date: 4/01/2023- 12/31/2023 Duration: 60 Aired Number of spots 131 KTTU-FM 1Q.24 Issues Report 1876-SUPPORTING PETS FAMILY Date: 12/01/2023-10/05/2024 Duration: 60 Aired Number of spots 114

1877- RETIREMENT THIS IS PRETIR Date: 12/06/2023- 11/01/2024 Duration: 30 Aired Number of spots 8 1880-STRENGTH OVER SILENCE Date: 1/02/2024-12/31/2024 Duration: 60 Aired Number of spots 86

1881-ENVIROMENT EXCUSE WILD AID Date: 1/02/2024-12/31/2024 Duration: 30 Aired Number of spots 3

1883-LOWER LDL CHOLESTROL Date: 1/09/2024-12/31/2024 Duration: 30 Aired Number of spots 8

1885-PSA1 TTU MENTAL HEALTH Date: 1/19/2024-4/30/2024 Duration: 60 Aired Number of spots 82

1886-PSA2 TTU MENTAL HEALTH Date: 1/19/2024-4/30/2024 Duration: 60 Aired Number of spots 79

1894- AMERICAN HUMANE Date: 4/01/2023- 12/31/2024 Duration: 30 Aired Number of spots 11

1895- A PLEDGE TO VETERANS Date: 4/01/2023- 12/31/2024 Duration: 60 Aired Number of spots 130

1897- COVENANT SAFE HOUSE Date: 4/01/2023- 12/31/2024 Duration: 30 Aired Number of spots 27

1898- WOMEN VETERANS Date: 4/01/2023- 12/31/2024 Duration: 30 Aired Number of spots 28

1899- AMBULANCE STROKE Date: 1/01/2023- 12/31/2024 Duration: 30 Aired Number of spots 22