

RAMAR COMMUNICATIONS
ISSUES AND PROGRAMS REPORT
FOR
STATION KTTU-FM
3rd Quarter 2021
(July 1st through September 30th)

**ISSUES OF CONCERN TO New Deal-Lubbock
ADDRESSED IN RESPONSIVE PROGRAMMING
July 1st through September 30th**

1. Sports Business: Analyzing the contracts and money involved with the sports teams of local interest. Specifically as to how money or lack or lack of effects these teams.
2. Leadership: Discussion on the importance of strong leadership both in sports and in everyday life.
3. Children: Promoting high school athletics while focusing on the accomplishments of local programs and athletes.
4. Education: Updates from Texas Tech University on issues involving education.
5. Sports Health: Updating the community on the health of the athletes that local fans are interested in.
6. Crime: Detail various aspects of many local and national athletes who have run-ins with the law.
7. Legal: Discussing the legal issues athletes of local and national athletes of interest that affect their opportunities on the field or court.
8. Exercise: Promotion of exercise to young and old for a healthier lifestyle.
9. Safety: Public service announcements that explain the importance safety in different areas.
10. Community Interest: Information on various sports and events with high interest in the local community.

**REGULARLY SCHEDULED PUBLIC AFFAIRS PROGRAMS
KTTU-FM PROGRAMS THAT ADDRESS COMMUNITY ISSUES**

- **The Morning Drive: Monday – Friday 6:00-9:00**

- Daily, locally produced program featuring local sporting News. Commentary and guests from the community.

- This includes key newsmakers to organizers of non-profit events dealing with the topics most affecting Lubbock in general.

- **Tech Talk: Monday – Friday 3:00p-6:00pm**

- A daily sports talk show, produced in house focusing mainly on Texas Tech University and issues on Campus within Athletics and Administration.

- Covers local sports and health issues with coaches and trainers as well as other stories of public interest.

- **Gameday Live: Various Times**

- A weekly pre-game show focusing on high school sports, Texas Tech Athletics, the Big 12 Conference and Professional athletics, with issues tied to the Lubbock Community.

- **Sportstalk With Thetford And Ashby Saturday 9:00a-12:00p**

- Saturday Morning Sports Talk with a focus on Texas Tech sports and the local high school action.

- **The Kirby Hocutt Show Wednesday 12:00-1:00p**

- Weekly talk show with Texas Tech Athletics Director Kirby Hocutt covering the ins and outs of the Texas Tech Athletic Department.

- **Public Affairs/Community Accents Sunday from 7:30-7:45a**

-A weekly show discussing current affairs issues for the local community. The show includes topics that are of interest to all ages and races.

- **This Week at LISD Sunday from 7:45-8:00a**

-A weekly show focusing on the important events and topics concerning Lubbock Independent School District.

QUARTERLY ISSUES/PROGRAMS REPORT
MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING
(July 1st through September 30th)

1. **Sports Business:** Analyzing the contracts and money involved with the sports teams of local interest. Specifically as to how money or lack of effects these teams.

KTTU-FM Tech Talk

Date: 7-2

Time: 3:30-3:40

Synopsis: Chris and Aaron interview Amy Heard (senior associate athletic director for strategic engagement at Texas Tech) about how students can capitalize on the new name, image, and likeness (NIL) opportunities, who Texas Tech is working with in association with the NIL rules, which athletes have already made deals since the July 1st change, and how challenging it was not knowing how the process works.

KTTU-FM Tech Talk

Date: 7-2

Time: 3:00-6:00

Synopsis: Chris and Aaron recap the Rangers win over the Athletics from yesterday, discuss Phil Mickelson withdrawing from a tournament in Detroit, interview Amy Heard about the NIL process at Tech, discuss Reggie Bush asking for his Heisman trophy back following the new NIL rules in the NCAA, discuss Micah Dallas entering the transfer portal, and discuss the odds Terrance Shannon returns to Tech.

KTTU-FM SPORTS TALK WITH THETFORD & ASHBY

Date: 07-03

Time: 9:00-12:00

Synopsis: David and Gary discuss NIL in college, Texas Tech news, and speak with people in and around the community to inform listeners of events taking place in the area.

KTTU-FM Tech Talk

Date: 7-6

Time: 3:00-6:30

Synopsis: (Show extended to lead into Rangers baseball) Chris and Aaron discuss the NBA finals matchup between the Suns and Bucks, react to multiple stories of college alums providing NIL opportunities for their respective universities, interview RJ Ochoa about Dallas Cowboys football, interview Wes Kittley about the his new hire and Trey Culver missing the Olympic cut, discuss the strength of the Red Raider football team, which of the football and basketball transfers is the most important for Tech athletics, discuss if TJ Shannon will return to Tech or not, and discuss which Olympic events they are most likely to watch.

KTTU-FM Tech Talk

Date: 7-8

Time: 3:00-6:00

Synopsis: Aaron and Casey Cowan (filling in for Chris Level) discuss Terrence Shannon Jr. returning to Texas Tech basketball, break down why Shannon returned to Tech, discuss why Mac McClung did not return to Tech, discuss Tech football being picked 9th in the Big 12 preseason poll, discuss which part of the Tech football teams needs to perform the best, break down the Tech football rosters from previous football coaches after they left Tech, and discuss the big donor for the University of Miami and how it could affect Tech.

KTTU-FM Tech Talk

Date: 7-9

Time: 3:00-6:30

Synopsis: (Show extended to lead into Rangers baseball) Aaron and Casey Cowan (filling in for Chris Level) discuss how Tech basketball will fare after the coaching and roster transition, interview Shehan Jeyarajah about college football, discuss Kevin McCullar's endorsement deal with Raising Cane's, discuss name, image, and likeness opportunities and setbacks for Tech players, what the expectations are for the Tech quarterback this season, discuss the history of Tech quarterbacks, and determine which sport between football and basketball had the longer irrelevancy streak.

KTTU-FM SportsTalk with Thetford & Ashby

Date: 7-10

Time: 9:20-9:35

Synopsis: David and Gary interview Brad Wyatt (owner of Cardinal's Sports Center) about the Cardinal's sidewalk sale, the employee shortage in the retail industry, what the most popular item is at the sidewalk sale, and when the sidewalk sale will end, and his wife winning the state championship in basketball for Brownfield.

KTTU-FM SportsTalk with Thetford & Ashby

Date: 7-10

Time: 9:40-9:55

Synopsis: David and Gary interview Amy Heard about the name, image, and likeness opportunities for athletes at Texas Tech, what the athletes are allowed to do within the new NIL rules, and how local businesses can work with student athletes.

KTTU-FM Tech Talk

Date: 7-12

Time: 3:30-3:40

Synopsis: Aaron and Casey interview Chris Halicke (insidetherangers.com) about his reaction to the Texas Rangers drafting Jack Leiter with the #2 overall pick, if the Rangers will sign Leiter, how involved Jon Daniels was in the draft process, what he expects from Joey Gallo at the home run derby, and what moves the Rangers might make before the trade deadline.

KTTU-FM Tech Talk

Date: 7-12

Time: 3:00-6:00

Synopsis: Aaron and Casey Cowan (filling in for Chris Level) discuss a story of a Kansas football athlete being blackmailed to stay quiet about a harassment scandal, interview Chris Halicke about the Texas Rangers, review which Red Raiders have been drafted thus far in the 2021 MLB draft, discuss the novel quick turnover we are seeing for athletes in college sports, discuss the expectations for Tech football in 2021, predict who will win the home run derby, and review the draft success of the Red Raiders.

KTTU-FM Tech Talk

Date: 7-19

Time: 3:00-5:30

Synopsis: (Show cut short to lead into Rangers baseball) Chris and Aaron discuss the start of SEC media days and focus on vaccination among teams, discuss the difficulties of recruiting with the popularity of the transfer portal, discuss the Bucks winning Game 5 of the NBA Finals and who they think will win the series, discuss Tech football adding another transfer to the team that will have to sit a year, discuss what player Tech basketball could still add to the roster, break down the complexity of "basketball free agency" from youth to NBA basketball, and discuss how hot Matt Wells' seat as head coach will be after a hypothetical unsuccessful season.

KTTU-FM Tech Talk

Date: 7-20

Time: 3:00-5:30

Synopsis: Chris and Aaron react to the Texas Rangers losing their third shutout in a row, discuss Nick Saban from Alabama sharing that his presumptive starting QB has already made close to 7 figures in NIL deals, discuss Peyton and Eli Manning hosting a simulcast for Monday Night Football, discuss the preseason expectations for Tech football, react to Dion Sanders walking out of his media availability because he was referred to by his first name, discuss potential rule additions to the new NIL procedures, and reveal the latest in football recruitment news.

KTTU-FM Tech Talk

Date: 7-21

Time: 3:00-5:30

Synopsis: (Show cut short to lead into Rangers baseball) Chris and Aaron react to the Milwaukee Bucks winning the NBA Championship, discuss Texas and Oklahoma reaching out to the SEC to possibly join the conference, review the possible repercussions to Texas and Oklahoma leaving the Big 12, review the best options for Tech if the realignment happens, and address the official statements from Oklahoma and Texas on the matter.

KTTU-FM Tech Talk

Date: 7-21

Time: 4:00-6:00

Synopsis: (Show started late following Rangers baseball) Chris and Aaron discuss the possibility of UT and OU leaving the Big 12 for the SEC, how the TV deals will be affected if those schools leave the conference, react to how fast the process is moving, react to Governor Gregg Abbot saying he will stay out of the process, discuss which reasons Texas and Oklahoma would leave aside from the money, discuss how sports other than football affect the decision for realignment, and discuss how ESPN can factor into the decision.

KTTU-FM Tech Talk

Date: 7-23

Time: 3:30-3:40

Synopsis: Chris and Aaron interview Shehan Jeyarajah (texasfootball.com) about his first thoughts when he heard the report of UT and OU leaving the Big 12, how he thinks Texas A&M reacted to the news, what would be the Big 12's next best course of action, how likely it is that super conferences begin to form, and who is more attractive between TCU and Baylor for realignment.

KTTU-FM Tech Talk

Date: 7-23

Time: 5:15-5:25

Synopsis: Chris and Aaron interview Texas State House Representative Dustin Burrows about why he filed a new bill to the Texas Legislature that there must be legislative approval to move conferences, how quickly or slowly this process can take, what the next step in the political process will be, and how this bill could affect citizens of Texas outside of just Austin.

KTTU-FM Tech Talk

Date: 7-23

Time: 3:00-6:30

Synopsis: (Show extended to lead into Rangers baseball) Chris and Aaron recap what we know about conference realignment so far, explain how blowing up the Big 12 conference would not be the best option in the long term, interview Shehan Jeyarajah about conference realignment, explain the TV deal that ends in 2025, discuss the possibility of dissolving the Big 12 and what that would take, how realignment talk could affect recruiting, share their ideal scenario if the Big 12 were to break up, interview Matt Mooney about his upcoming basketball camp, react to new Texas legislation stating that switching conferences would require approval from the Texas Legislature, interview Dustin Burrows about the new Texas legislation possibly being passed, and predict how Texas and OU could leave the conference sooner rather than later.

KTTU-FM Tech Talk

Date: 7-27

Time: 3:30-3:40

Synopsis: Chris and Aaron interview Jon Kirby (jayhawkslant.com) about how the University of Kansas is being affected by realignment, if Kansas and Kansas State are connected for future movement, if the conference could have avoided this, how the new Kansas football coach is taking the realignment news, how long the process might take, and what Kansas fans ultimately want to happen.

KTTU-FM Tech Talk

Date: 7-27

Time: 4:30-4:40

Synopsis: Chris and Aaron interview Timothy Fitzgerald (gopowercats.com) about what the feeling is among the Kansas State fans and administration about conference realignment, how beneficial it is for school's to "buddy up" when moving conferences, how attractive Kansas State is to other conferences, what the fans ultimately want to play out, and how ESPN has screwed the rest of the league along with UT and OU.

KTTU-FM Tech Talk

Date: 7-27

Time: 3:00-6:30

Synopsis: (Show extended to lead into Rangers baseball) Chris and Aaron discuss Texas and OU filing an official request to join the SEC in 2025, interview Jon Kirby about how Kansas is taking realignment talk, explain what the Tech athletic directors and administration are doing in this process, review a clip from Iowa State athletic director Jamie Pollard explaining how ISU is affected and what the fan base can do moving forward, interview Timothy Fitzgerald about Kansas State admin and fans' feelings about realignment, discuss the possibility of adding schools to the Big 12, and discuss how games could be broadcast on streaming services in the future.

KTTU-FM Tech Talk

Date: 7-28

Time: 3:30-3:40

Synopsis: Chris and Aaron interview Ari Tempkin (Big 12 radio on Sirius XM) about his reaction to the realignment talk, how important the small market college town is in college sports, how a future TV deal will affect the other conferences, and which teams are the most attractive to other leagues.

KTTU-FM Tech Talk

Date: 7-28

Time: 4:30-4:40

Synopsis: Chris and Aaron interview Bill Seals (cyclonereport.com) about what the feeling is among fans and administration at Iowa State, his thoughts about the statement from athletic director Jamie Pollard, what the Iowa State perspective is toward Texas and Oklahoma as compared to Tech, how much ESPN is to blame for this process, and if Iowa State is tied to anybody should they leave the Big 12.

KTTU-FM Tech Talk

Date: 7-29

Time: 3:00-6:00

Synopsis: Chris and Aaron discuss a rumor that ESPN talked to Texas Tech about moving conferences, interview Brett Ciancia about his college football preview, discuss the ESPN response to the Big 12 cease and desist order, discuss NBA draft day rumors of trades between the Lakers and multiple teams, react to breaking news of the SEC finalizing a 14-0 vote to accept OU and UT into the conference, react to the Rangers trading Joey Gallo to the Yankees, and how the college football playoff will be affected with ESPN owning the rights to that and the SEC TV deal.

KTTU-FM Tech Talk

Date: 7-30

Time: 3:00-6:30

Synopsis: (Show extended to lead into Rangers baseball) Aaron and Casey Cowan (filling in for Chris Level) discuss what they would do if they could create any conference they wanted, discuss which school is the most attractive option to land in another power 5 conference, how much state population affects recruitment and TV viewership, discuss how realignment could have been avoided, discuss how the University of Texas has basically "failed upward" for its existence, and decide which school they would rather see fail: A&M or UT.

KTTU-FM Sportstalk with Thetford & Ashby

Date: 7-31

Time: 9:40-9:55

Synopsis: Gary and David interview Texas Senator Charles Perry about the economic impact of UT and OU leaving the Big 12, if the Texas Legislature can stop Texas from going to the SEC, and how Texas has doomed the Big 12 since the beginning when it created the Longhorn Network.

KTTU-FM Tech Talk

Date: 8-2

Time: 4:30-4:40

Synopsis: Chris and Aaron interview radio play-by-play voice of the Oklahoma State Cowboys Dave Hunziker about what the feeling is in Stillwater around conference realignment, how the Sooners backstabbed the Cowboys with their decision, what his impression of new OSU president Kayse Shrum, and how Oklahoma legislation factors into realignment

KTTU-FM Tech Talk

Date: 8-2

Time: 5:00-5:10

Synopsis: Chris and Aaron interview radio play-by-play voice of TCU Brian Estridge about what the feeling is from TCU administration and fans about realignment, how the TV deal was the original source of downfall for the Big 12, his relationship with Chris Del Conte, and how he thinks Tech, TCU, and Baylor will be tied together.

KTTU-FM Tech Talk

Date: 8-2

Time: 3:00-6:30

Synopsis: (Show extended to lead into Rangers baseball) Chris and Aaron discuss the live Texas Legislature meeting about if the Texas Legislature can intervene in realignment, react to the Joey Gallo trade and what it means for the future of Rangers baseball, interview RJ Ochoa about the Dallas Cowboys, discuss the possibility of college football becoming two super conferences, interview Dave Hunziker about the feelings at Oklahoma State around realignment, interview Brian Estridge about TCU's feelings on realignment, and briefly preview Tech football.

KTTU-FM Tech Talk

Date: 8-3

Time: 3:00-6:30

Synopsis: (Show extended to lead into Rangers baseball) Chris and Aaron discuss the Texas Legislature meeting that concluded yesterday, recap the Dallas Mavericks free agency moves so far, interview Tech soccer head coach Tom Stone, review audio from Big 12 commissioner Bob Bowlsby from the Texas Legislature meeting, react to the rumor that Kansas is headed to the Big 10, interview Tech track and field director Wes Kittley, and discuss what could happen in the meeting between Big 12 commissioner Bob Bowlsby and Pac 12 commissioner George Kliavkoff.

KTTU-FM- Tech Talk

Date:08-04

Time:3:30

Synopsis:Chris and Aaron interviewed Greg Tepper and spoke with him about NIL affecting high school football in Texas, how high schoolers will be approaching those opportunities, and the talent of the 2022 class

KTTU-FM Tech Talk

Date: 08-04

Time: 4:30

Synopsis: Chris and Aaron Interviewed Blair Kerkhoff from The Kansas City Star, They spoke about how realignment might have Kansas end up in the Big 10, if Kansas and Kansas State are joined or if they could be separated, what the schools in Kansas feel about Texas and Oklahoma, and the landscape of the entire Big 12 break up.

KTTU-FM Tech Talk

Date:08-04-21

Time:3-6:30

Synopsis: Chris and Aaron talked Interviewed Greg Tepper, Davide Moretti, and Blair Kerkhoff. They spoke about conference realignment, how the Kansas schools might be affected, how Davide Moretti's Lubbock return went, the financial stability of the Big 10 and if they need to add any schools, and conversed with the chat line about beans in chili.

KTTU-FM Tech Talk

Date: 8-16-21

Time: 3:00-6:00pm

Synopsis: Chris and Aaron discuss a report from Max Olson about how Texas Tech and other schools can create a conference to compete with the SEC, interview Max Olson about college football realignment, discuss what Kirby Hocutt's role is in creating this conference alliance, how the conference alliance might pressure OU and UT to leave the Big 12 quicker, discuss if Tyler Shough is facing higher expectations than any first-year quarterback at Tech, and discuss which position group for Tech football will be the most exciting this year.

KTTU-FM Tech Talk

Date: 8-16-21

Time: 3:30-3:40

Synopsis: Chris and Aaron interview Max Olson (theathletic.com) about how a multi-conference alliance could come to fruition, if this alliance is more about OU and UT going to the SEC or the under-representation of other conferences than the SEC in the College Football Playoff, when he thinks OU and UT will leave the Big 12 and how it will affect the possible conference alliance, and how FOX can combat ESPN in this deal.

KTTU-FM Tech Talk

Date: 8-17-21

Time: 3:00-6:30

Synopsis: (Show extended to lead into Rangers baseball) Chris and Aaron discuss the latest news in college football realignment, react to Tim Tebow being cut by the Jacksonville Jaguars, interview Robert Giovannetti about the Tech football season, interview Rob Sellers about Houston Cougars' football, discuss what they expect to see from the open scrimmage, review audio from head football coach Matt Wells about the team's last scrimmage, and discuss the Big 12 office announcing that COVID affected teams that cannot play due to shortage of players will forfeit that game and be given a loss.

KTTU-FM Tech Talk

Date: 8-17-21

Time: 4:00-4:10

Synopsis: Chris and Aaron interview Rob Sellers (cougardigest.com) about how the fan base feels about Houston coach Dana Holgorsen, how realignment could affect the University of Houston, who the best player is for the Cougars, how good starting QB Clayton Tune is, and what would classify this season as a success for Houston.

KTTU-FM Tech Talk

Date: 8-17-21

Time: 3:30-4:00

Synopsis: Chris and Aaron interview Texas Tech senior associate athletic director Robert Giovannetti about how busy he has been with realignment, what COVID restrictions there will be for the upcoming football season, what to expect from the Football Fandemonium open scrimmage, when season tickets will be sent out, if there are plans for the former Coliseum site by the football stadium, how to buy tickets for the UH/Tech game to open the season, and what pregame special effects we can expect for home games.

KTTU-FM Tech Talk

Date: 8-20-21

Time: 3:00-5:30

Synopsis: (Show cut short to lead into Rangers baseball) Chris and Aaron discuss the changing rules in Major League Baseball, discuss preseason NFL scores and stories, react to Pac-12 commissioner George Kliavkoff sharing very straight-forward answers to media questions, discuss the college football conference alliance forming between the Pac 12, ACC, and Big 10, discuss Big 12 commissioner Bob Bowlsby's role or lack of role in the new alliance, discuss the position battles on the Tech football team, and review audio from Sonny Cumbie about the Tech football team.

KTTU-FM Sports Talk T&A

Date: 08-21

Time: 9:20-9:35

Synopsis: Thetford and Ashby interviewed Matt Dowdy, Director for Texas Tech Football and Women's Golf. They discussed the start of the football season, the impact of having a full home crowd for the football team, today's open scrimmage, the quarterback depth chart, and the SFA game being a first responder's game.

KTTU-FM Tech Talk

Date: 8-23-21

Time: 4:30-6:30

Synopsis: (Show started late due to Rangers baseball and extended to lead into Astros baseball) Chris and Aaron discuss the Rangers' extra innings loss to the Red Sox, react to the Baltimore Ravens extending their preseason winning streak to 20 games, give their first impressions to the Tech football scrimmage, react to Oliver Luck consulting for the Big 12 conference on realignment, review audio from Matt Wells about the last scrimmage before the season starts, and listen to a pre-recorded interview from Tech basketball head coach Mark Adams.

KTTU-FM Tech Talk

Date: 8-24-21

Time: 4:30-4:40pm

Synopsis: Chris and Aaron interview Tony Caridi (play-by-play voice of the West Virginia Mountaineers) about how the West Virginia fan base has reacted to realignment, if he thinks consulting Oliver Luck will help in the process, how realignment has affected recruiting in West Virginia, and previews the football season for the Mountaineers.

KTTU-FM Tech Talk

Date: 8-24-21

Time: 3:00-5:30pm

Synopsis: (Show cut short to lead into Rangers baseball) Chris and Aaron discuss the official formation of the college football alliance between the Pac 12, Big 10, and ACC, react to Matt Wells naming Tyler Shough the starting quarterback for Tech football, discuss the Pac 12 possibly seeking expansion, discuss the ULM coach Terry Bowden not releasing a roster yet and then stammering over his words in a press conference, interview Tony Caridi about how West Virginia has been affected by realignment, and discuss probable outcomes for the Tech football season.

KTTU-FM Tech Talk

Date: 8-25-21

Time: 3:00-5:30pm

Synopsis: Chris and Aaron discuss the latest news in realignment for college football, react to the latest episode of HBO's Hard Knocks featuring the Dallas Cowboys, react to comments from Dave Wannstedt about the multi-conference alliance, discuss the pros and cons of the Pac 12 expanding, review audio from Matt Wells about Tech football, and run through some "what ifs?" for the Tech football season.

KTTU-FM Tech Talk

Date: 8-26-21

Time: 3:00-5:30pm

Synopsis: (Show cut short to lead into Rangers baseball) Chris and Aaron discuss breaking news of the Pac 12 saying they will not look to expand at this time, interview Chris Snead about rule changes in college football, discuss Kirby Hocutt's role in expansion and the new conference alliance, discuss how realignment talk could be continued into the football season and beyond, speculate what the most profitable realignment move would be for Texas Tech, and discuss how important academics are to realignment.

KTTU-FM Tech Talk

Date: 8-27-21

Time: 3:00-6:00

Synopsis: Chris and Aaron discuss the latest news in conference realignment, what the next step is for the college football playoff following conference realignment, interview RJ Ochoa about the Dallas Cowboys, discuss a report that the Big 12 could expand by adding BYU to the league, what benefit BYU would add to the Big 12, review audio from Kirby Hocutt concerning realignment, and discuss the money and TV deals that could follow if the Big 12 added BYU.

KTTU-FM Tech Talk

Date: 8-30-21

Time: 3:00-6:30

Synopsis: (Show extended to lead into Rangers baseball) Chris and Aaron begin previewing the Tech football game against the Houston Cougars, discuss Nebraska football's opening weekend loss, discuss the Tech kicking competition, interview Sam Khan to preview the Tech/Houston game, discuss the Heisman odds entering the college football season, discuss UCLA's lack of fans, discuss the possible benefits of adding BYU or Houston to the Big 12, discuss how the new transfers could impact the football team, and give their Tech/Houston team predictions.

KTTU-FM Tech Talk

Date: 8-31-21

Time: 3:00-6:30pm

Synopsis: (Show extended to lead into Rangers baseball) Aaron and Casey Cowan (filling in for Chris Level) discuss the Cowboys maintaining Cooper Rush as the backup QB, react to the Patriots releasing quarterback Cam Newton making rookie Mac Jones QB1, react to an Ohio State freshmen quarterback signing a \$1.4 million dollar NIL deal, interview Joseph Duarte about the University of Houston Cougar football team, review audio from Matt Wells previewing the Houston game, discuss fake news concerning Big 12 and Pac 12 expansion, discuss the leadership role of Tyler Shough, and review which Red Raiders made NFL rosters.

KTTU-FM Tech Talk

Date: 9-2-21

Time: 3:00-6:00pm

Synopsis: Chris and Aaron discuss how playing and potentially losing to the University of Houston could negatively affect TTU in realignment, discuss the Big 12 issuing a statement saying they are looking to expand with 4 more teams including UH, interview RJ Ochoa about the Dallas Cowboys, discuss which teams would benefit and which would detract from Texas Tech if the Big 12 expanded, discuss the recruiting negatives if Houston joins the Big 12, discuss which expansion schools could benefit football and other sports as well, share what they are excited to see in the first game of the season, and give their first game predictions for Tech football.

KTTU-FM Tech Talk

Date: 9-3-21

Time: 3:00-6:00pm

Synopsis: Aaron and Casey Cowan (filling in for Chris Level) discuss what Monday will look like if Tech loses to Houston, the coaching matchup between Holgorsen and Wells, interview Matt Murschel about UCF and Big 12 expansion, discuss the betting line changing in favor of Houston, discuss possible Big 12 expansion with Houston, UCF, BYU, Cincinnati, and react to a report saying that adding those expansion teams is a "done deal."

KTTU-FM Tech Talk

Date: 9-3-21

Time: 3:30-3:40pm

Synopsis: Aaron and Casey interview Matt Murschel (covers UCF for the Orlando Sentinel) about what UCF has to offer if included in expansion for the Big 12, if travel could negatively affect UCF's Big 12 expansion possibility, how UCF's other sports could contribute to the league, and what rivalries UCF will try to maintain.

KTTU-FM T&A

Date: 09-04

Time: 10:40-10:55

Synopsis: David and Gary interviewed Texas Tech Athletic Director Kirby Hocutt. They discussed the start of football season, UH vs Tech, what's happening with conference realignment, Thetford & Ashby's favorite shows they've done, and what Matt Wells has had to coach through in his first two years as head coach.

KTTU-FM Tech Talk

Date: 9-7-21

Time: 3:00-6:00pm

Synopsis: Chris and Aaron give their initial reactions to Tech beating Houston in the football season debut, break down what aspects of the team performed well, interview John Krueger about the Stephen F. Austin football team, discuss the unofficial announcement of the Big 12 adding BYU, Houston, Cincinnati, and UCF to the league, discuss what Tech football could improve on, discuss the impact of the win over Houston, what factors led to the 4 expansion teams being added so quickly, discuss other surprising games from around college football, discuss key plays in the Houston game, and discuss how adding new teams to the Big 12 should benefit you and hurt OU and UT.

KTTU-FM Tech Talk

Date: 9-9-21

Time: 3:00-6:00pm

Synopsis: (Show on-location at Twin Peaks) Chris and Aaron preview the Stephen F. Austin matchup for Tech football, the Dallas Cowboys opening the NFL season at the Tampa Bay Buccaneers, interview RJ Ochoa about the Dallas Cowboys, discuss the latest news in conference realignment, discuss the formal invitations to UCF, Cincinnati, BYU, and Houston that went out, review audio from Keith Patterson and Sonny Cumbie about the Tech football team, and give their final predictions for the Cowboys game.

KTTU-FM Tech Talk

Date: 9-10-21

Time: 3:30-3:40pm

Synopsis: Chris and Aaron interview Shehan Jeyarajah (cbssports.com) about the Big 12 expanding with BYU, Houston, Cincinnati, and UCF, what divisions will be made now with 12 total teams in the conference again, could one of the new teams compete for a conference title within the first three years, could the Big 12 expand even more in the future, if he is surprised by how quickly the process took, what he thought of Tech's win over Houston, and his preview of games around the Big 12 for this week.

KTTU-FM Tech Talk

Date: 9-10-21

Time: 3:00-6:00pm

Synopsis: Chris and Aaron react to the Dallas Cowboys loss to the Tampa Bay Buccaneers, discuss the Big 12 officially accepting BYU, Houston, Cincinnati, and UCF into the conference, listen to a prerecorded interview with Shehan Jeyarajah about college football, discuss what steps the Big 12 will take next now that they have officially added new teams, review comments from Big 12 commissioner Bob Bowlsby about adding the new teams, discuss possible further expansion for the Big 12 to 14 teams, discuss the biggest football matchups in the Big 12 for the upcoming weekend, and predict the future fallout if the Big 12 is left out of the college football playoff.

KTTU-FM Tech Talk

Date: 9-15-21

Time: 3:00-6:00pm

Synopsis: Chris and Aaron discuss the Tech basketball schedule that was released today, discuss the scholarship expansion rules for college football, interview Kirby Hocutt about Tech football and Big 12 expansion, discuss future scheduling expectations for Tech Football, discuss future TV rights for the Big 12, determine who from Texas Tech Football deserves to be in the Ring of Honor, and discuss how the Tech football offense can maintain possession more and have consistent offense.

KTTU-FM Tech Talk

Date: 9-15-21

Time: 3:30-4:00

Synopsis: Chris and Aaron interview Texas Tech Athletic Director Kirby Hocutt about having Shaquille O'Neal on campus for the SFA game, how realignment talk has slowed with the Pac 12, what a "Power 5" conference means now with realignment, if the new Big 12 will be split into divisions, how football was the dominating reason behind expansion, if Tech will continue to schedule the University of Texas after realignment is official, will there be any scheduling priorities with the new Big 12 teams, if he thinks conference realignment talk will ever end, if realignment has slowed down or accelerated future facilities construction on campus, if the future non-conference schedule in football will be affected by realignment, and how important celebrating Michael Crabtree and other Tech greats is for football.

KTTU-FM Tech Talk

Date: 9-16-21

Time: 3:00-6:30pm

Synopsis: (Show on location at Twin Peaks) (Show extended to lead into Rangers baseball) Chris and Aaron discuss what the strengths of the Tech football team are, discuss how the conference scheduling will change with realignment and the conference alliance, interview Robert Giovannetti about the Tech football fan experience, discuss the expectations for the FIU game, review audio from Keith Patterson about the Texas Tech defense, take a call from a listener about his loss in the listener's fantasy football league, review a story from Alabama head coach Nick Saban about player accountability, and how hard it is to return to success in football programs with new coaches.

KTTU-FM Tech Talk

Date: 9-16-21

Time: 3:30-4:00pm

Synopsis: Chris and Aaron interview Texas Tech senior associate athletic director Robert Giovannetti about the fan experience at home football games, the poor concession work from the previous home game, how the under-staffing issues has affected multiple universities around the country, how Texas Tech is able to book celebrity guests for home games, the importance of inducting Michael Crabtree into the Ring of Honor, and how exciting the February 1st matchup against UT will be.

2. Leadership: Discussion on the importance of strong leadership both in sports and in everyday life.

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: Next generations of leaders from 4H. <https://4H.org>

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: Is your coach a trusted coach? <https://trustedcoach.org>

KTTU-FM Tech Talk

Date: 7-2

Time: 3:30-3:40

Synopsis: Chris and Aaron interview Amy Heard (senior associate athletic director for strategic engagement at Texas Tech) about how students can capitalize on the new name, image, and likeness (NIL) opportunities, who Texas Tech is working with in association with the NIL rules, which athletes have already made deals since the July 1st change, and how challenging it was not knowing how the process works.

KTTU-FM Tech Talk

Date: 7-28

Time: 3:00-6:30

Synopsis: (Show extended to lead in Rangers baseball) Chris and Aaron recap the timeline of realignment talk, interview Ari Tempkin about conference realignment, determine how viable it is to add the Arizona schools to the Big 12, what Big 12 commissioner Bob Bowlsby's role is through conference realignment, discuss breaking news of the Big 12 office ordering a cease & desist to ESPN to stay out of realignment talk, interview Bill Seals about the Iowa State perspective in conference realignment, discuss breaking news of a letter from ESPN talking to other schools about realignment opportunities, and react to Bob Bowlsby attacking ESPN for trying to poach more Big 12 teams.

KTTU-FM T&A

Date: 08-14

Time: 10:40-10:55

Synopsis: Thetford and Craig Wells interviewed Dr. Lawrence Schovanec. They spoke about Dr. Schovanec's schooling, how Texas Tech is dealing with realignment, how the universities brand has positioned itself throughout the NCAA through academics, athletics, and enrollment, and what the University can and needs to do to make a decision with itself and the Big 12.

3. Children: Promoting high school athletics while focusing on the accomplishments of local programs and athletes.

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: Hispanic scholarship fund. <https://HSF.net>

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: Vaccinate your preteen. <https://immunizetx.com>.

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: Next generations of leaders from 4H. <https://4h.org>

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: Stop cyberbullying. <https://bekindonline.com>

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: Support the Boys and Girls club. <https://greatfuturesacademy.org>

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: Parents, get the correct car seat for your child.

<https://Safercar.gov/therightseat>

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: Parents, get the correct car seat for your child. (2nd version)

<https://Safercar.gov/therightseat>

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: WWE wrestlers-it only takes a moment to make a moment with your kids.

8774dad411 <https://fatherhood.gov>

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: Tickle Fight it only takes a moment to make a moment with your kids.

8774dad411 <https://fatherhood.gov>

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: 500,000 premature babies. <https://marchofdimes.org>

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: Stop preventable injuries. <https://safekids.org>

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: Save the children "I Believe in You" sponsor. <https://savethechildren.org>

KTTU-FM SPORTS TALK WITH THETFORD & ASHBY

Date: 07-03

Time: 9:00-12:00

Synopsis: Jason Ybarra joined David and Gary to break down New Deal winning the 2a baseball state championship.

KTTU-FM Tech Talk

Date: 7-23

Time: 4:30-4:40

Synopsis: Chris and Aaron interview former Texas Tech basketball star Matt Mooney about his upcoming basketball camp, how people can sign up for the camp, who will be coaching the camp with him, his relationship with Tariq Owens, and his opinion of Coach Mark Adams.

KTTU-FM T&A

Date: 08-14

Time: 11:00-11:15

Synopsis: Thetford and Craig Wells interviewed Josh Davis. They discussed his playing career and now coaching career at Monterey High School, how his team has been preparing this off season, and various events they are doing with the alumni.

KTTU-FM T&A

Date: 08-14

Time: 11:20-11:35

Synopsis: Thetford and Craig Wells interviewed Marissa Crawley. She updated what all she is doing with meals on wheels, how people can volunteer, what all volunteering entails, how to reach meals on wheels, her opinion on realignment, and talked about possible volunteers being able to ride around on a route to see if they like it.

KTTU-FM Tech Talk

Date: 8-19-21

Time: 5:45-6:00pm

Synopsis: (Show only 1 segment due to Rangers baseball going long) Chris and Chuck Heinz (filling in for Aaron Dickens) discuss the Rangers extra innings loss to the Mariners and share their condolences to the Siegel family losing Luke to COVID.

KTTU-FM T&A

Date: 09-04

Time: 9:25-9:35

Synopsis: David and Gary interviewed Eastland's Head Football Coach James Morton. They discussed his former QB Behren Morton, Eastland's non league schedule, and what Coach Morton has seen from his team so far.

KTTU-FM T&A

Date: 09-04

Time: 9:25-9:35

Synopsis: David and Gary interviewed Eastland's Head Football Coach James Morton. They discussed his former QB Behren Morton, Eastland's non league schedule, and what Coach Morton has seen from his team so far.

KTTU-FM Saturday Morning Quarterback

Date: 09-04

Time: 8:00-8:13

Synopsis: Garrett and Andres interviewed Klondike's Head Football Coach Dalton Degraffenreid. They discussed Klondike's 2-0 start, some differences for 6 man football, and spoke about the culture he is building at Klondike.

4. Education: Updates from Texas Tech University and local school districts on issues involving education.

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: Hispanic scholarship fund. <https://HSF.net>

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: Next generations of leaders from 4H. <https://4H.org>.

KTTU-FM T&A

Date: 08-14

Time: 11:00-11:15

Synopsis: Thetford and Craig Wells interviewed Josh Davis. They discussed his playing career and now coaching career at Monterey High School, how his team has been preparing this off season, and various events they are doing with the alumni.

KTTU-FM T&A

Date: 09-04

Time: 9:25-9:35

Synopsis: David and Gary interviewed Eastland's Head Football Coach James Morton. They discussed his former QB Behren Morton, Eastland's non league schedule, and what Coach Morton has seen from his team so far.

KTTU-FM Saturday Morning Quarterback

Date: 09-04

Time: 8:00-8:13

Synopsis: Garrett and Andres interviewed Klondike's Head Football Coach Dalton Degraffenreid. They discussed Klondike's 2-0 start, some differences for 6 man football, and spoke about the culture he is building at Klondike.

5. Sports Health: Updating the community on the health of the athletes that local fans are interested in.

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: Texas DOT Drive smart and be safe. <https://txdot.gov>

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: Vaccinate your preteen. <https://immunizetx.com>.

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: Drop off a hot meal or volunteer for Meals on Wheels. <https://mealsonwheelsamerica.org>

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: Stop cyberbullying. <https://bekindonline.com>

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: 500,000 premature babies. <https://marchofdimes.org>

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: Advanced Prostate cancer in men. <https://zerocancer.org>

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: eating disorders are serious 18009312237 <https://nationaleatingdisorder.org>

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: 26,000,000 Americans have kidney disease. <https://kidney.org>

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: Paul George NBA spot a stroke with F.A.S.T.

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: get a Designated Driver before you go to the game. <https://teamcoalition.org>

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: Wear a seat belt and get a Designated Driver. <https://teamcoalition.org>

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: Designated Driver booth at the arena. <https://teamcoalition.org>

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: Prediabetes check at <https://doihaveprediabetes.org>

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: 50,000,000 Americans suffer in poverty. <https://takingittothestreets.net>.

KTTU-FM Tech Talk

Date: 7-6

Time: 3:30-3:40

Synopsis: Chris and Aaron interview RJ Ochoa (Blogging the Boys) about his reaction to the Cowboys being selected for HBO's Hard Knocks, what he thinks will be the biggest story covered outside Dak Prescott's ankle, how he thinks Mike McCarthy reacted to the Hark Knocks news, how concerned he is with the Cowboys not performing well in the season following suit with previous Hard Knocks teams, and whether he would re-sign Michael Gallup or Randy Gregory.

KTTU-FM Tech Talk

Date: 7-16

Time: 3:00-5:30

Synopsis: (Show cut short to lead into Rangers baseball) Chris and Aaron discuss Oral Roberts transfer Kevin Obanor joining the Tech basketball program, discuss Matt Wells' responses to questions about the Tech football quarterback room, predict how big of an impact Obanor will have on the Tech basketball team, discuss the ongoing feud between Bryson DeChambeau and Brooks Koepka at the British Open, where Mac McClung is and how the roster would have looked if he stayed, discuss new Tech football transfer Jocelyn Malaska, react to Team USA basketball losing 3 players to COVID or injury, and discuss the starters for Tech football.

KTTU-FM Sportstalk With Thetford and Ashby

Date: 07-31-21

Time: 11:00-11:15

Synopsis: David and Gary interview Tech track and field director Wes Kitley about Ruth Usoro and the Nigerian Olympic team being disqualified for improper drug testing, what he's enjoyed and watched in the Olympics, if he's ever had an athlete succumb to pressure, and what his experiences have been like at the Olympics he's attended.

KTTU-FM Tech Talk

Date: 8-2

Time: 3:30-3:40

Synopsis: Chris and Aaron interview RJ Ochoa (bloggingtheboys.com) about his reaction to Carson Wentz's injury, how concerned he is with Dak Prescott's injury, how Micah Parsons has looked in camp, how the signing of Malik Hooker looks so far, if former Red Raider Terrence Steele will make the team, and what he expects from the hall of fame game coming up.

KTTU-FM Tech Talk

Date: 08-05

Time: 4:45-6:00

Synopsis: Aaron and Chris discussed Texas Tech football media day, they talked over conference realignment, reviewed an interview of Chris talking to Erik Ezukanma and his status coming off of his injury, and answered questions off of the chat line including a Pac 12 and Big 12 merge possibility.

KTTU-FM T&A

Date: 08-14

Time: 11:20-11:35

Synopsis: Thetford and Craig Wells interviewed Marissa Crawley. She updated what all she is doing with meals on wheels, how people can volunteer, what all volunteering entails, how to reach meals on wheels, her opinion on realignment, and talked about possible volunteers being able to ride around on a route to see if they like it.

KTTU-FM Tech Talk

Date: 8-17-21

Time: 3:00-6:30

Synopsis: (Show extended to lead into Rangers baseball) Chris and Aaron discuss the latest news in college football realignment, react to Tim Tebow being cut by the Jacksonville Jaguars, interview Robert Giovannetti about the Tech football season, interview Rob Sellers about Houston Cougars' football, discuss what they expect to see from the open scrimmage, review audio from head football coach Matt Wells about the team's last scrimmage, and discuss the Big 12 office announcing that COVID affected teams that cannot play due to shortage of players will forfeit that game and be given a loss.

KJTV-FM The Bottom Line

Date: 08-23

Time: 11:00-1:00

Synopsis: Casey and Jamie talked about Texas Techs scrimmage over the weekend, the Cowboys backup QB struggles, and impressive linebacker play from Micah Parsons and Jabril Cox, and possible changes need to covid policies for vaccinated players.

KTTU-FM Tech Talk

Date: 8-27-21

Time: 3:30-3:40

Synopsis: Chris and Aaron interview RJ Ochoa (bloggingtheboys.com) about the latest episode of HBO's Hard Knocks featuring the Dallas Cowboys, how impressive the opening drone shot of the Star facility was, how COVID protocols have affected the Cowboys, what level of concern he has with Dak's injury, who he thinks will be QB2, and what he wants to see from the Cowboys in the final preseason game.

KTTU-FM Tech Talk

Date: 9-27-21

Time: 3:00-6:00pm

Synopsis: Chris and Chois Woodman (filling in for Aaron Dickens) discuss the lack of size on the defensive line, discuss the defensive front Tech used against UT, preview the Dallas/Philadelphia Monday night game, breakdown the backup quarterback situation for Tech football, give an update on Tahj Brook's injury, speculate what changes will be made to the Tech defense in preparation for West Virginia, discuss which teams are the best in the Big 12 after 4 weeks, discuss who will be backup QB to Colombi, and discuss what expectations Tech fans should have for the football team.

6. Crime: Detail various aspects of many local and national athletes who have run-ins with the law.

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: get a Designated Driver before you go to the game. <https://teamcoalition.org>

KTTU-FM Tech Talk

Date: 7-12

Time: 3:00-6:00

Synopsis: Aaron and Casey Cowan (filling in for Chris Level) discuss a story of a Kansas football athlete being blackmailed to stay quiet about a harassment scandal, interview Chris Halicke about the Texas Rangers, review which Red Raiders have been drafted thus far in the 2021 MLB draft, discuss the novel quick turnover we are seeing for athletes in college sports, discuss the expectations for Tech football in 2021, predict who will win the home run derby, and review the draft success of the Red Raiders.

KTTU-FM Tech Talk

Date: 7-14

Time: 3:00-6:00

Synopsis: Aaron and Casey Cowan (filling in for Chris Level) discuss Darvin Ham closing in on an NBA head coaching job, interview Stacy Nix about the British Open, predict how much the 2022 Tech football success hinges on Tyler Shough returning, react to Richard Sherman being arrested for domestic violence, discuss Big 12 media days in preparation of Tech taking the stand tomorrow morning, discuss Big 12 commissioner Bob Bowlsby's comments at Big 12 media day concerning COVID protocols, debate if there will be any significant news from Tech football tomorrow at Big 12 media day, and reveal what their gut feeling is about the 2021 Tech football season.

KTTU-FM Tech Talk

Date: 8-10-21

Time: 3:00-6:00pm

Synopsis: Chris and Aaron discuss the dismal season the Rangers are having, discuss why Deshaun Watson won't be playing in the preseason opener for the Texans, predict how Tech football will start off the season against Houston, react to prop bets for the Cowboys Hard Knocks first episode, give their way-too-early predictions for the Tech/Houston season opener, react to Luka Doncic signing the rookie super-max contract extension with the Mavericks, and discuss the depth at certain positions for the Tech football team.

KTTU-FM Tech Talk

Date: 8-11-21

Time: 3:00-6:00pm

Synopsis: Chris and Aaron discuss the first episode of HBO's Hard Knocks about the Dallas Cowboys, react to Baylor being slapped on the wrist by the NCAA following the sexual harassment scandal from years ago, interview RJ Ochoa about the Dallas Cowboys, listen to audio clips from head football coach Matt Wells, break down certain scenes from HBO's Hard Knocks about the Dallas Cowboys, and discuss the QB competition on the Tech football team.

KJTV-FM End of the Bench

Date: 8-12

Time: 10:00 and 10:30

Synopsis: Chois and David briefly discuss the Baylor issues and what the NCAA did to punish them for their actions five years ago.

KTTU-FM Tech Talk

Date: 8-13-21

Time: 3:30-3:40

Synopsis: Chris and Aaron interview Zach Barnett (footballscoop.com) about his profile of Texas Tech's new offensive coordinator of Sonny Cumbie, if he thinks the hire was a safe move or hail mary, his opinion on the Baylor "news" from this week, how appalling Art Briles' role in the sexual assault allegations was, and what he thinks the next step of realignment will be.

KTTU-FM Tech Talk

Date: 8-13-21

Time: 3:00-6:00pm

Synopsis: Chris and Aaron discuss the Dallas Cowboys preparing to play the Arizona Cardinals, update and discuss Deshaun Watson's sexual assault allegations, interview Zach Barnett about Tech football, review audio from football assistant coach Luke Wells about Tech's offense, determine which roster has been the best under Coach Matt Wells, interview Janine Becky about her Olympic gold medal win, react to the president of Rwanda using Twitter to air his grievances about the professional soccer team Arsenal losing to Brentford, and discuss college football's most profitable rivalries.

7. Legal: Discussing the legal issues athletes of local and national athletes of interest that affect their opportunities on the field or court.

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: get a Designated Driver before you go to the game. <https://teamcoalition.org>.

KTTU-FM Tech Talk

Date: 7-13

Time: 3:00-6:00

Synopsis: Aaron and Casey Cowan (filling in for Chris Level) discuss how probable it is adding Kevin Obanor to Tech basketball, discuss former Ohio State football player Terrelle Pryor seeking retribution from the NCAA under the new NIL rules for his actions years ago that resulted in punishment, react to Team USA basketball losing 2 straight exhibition matches, recount past Texas Tech related drama, determine the Texas Tech "all-stars" in different categories, and discuss Rob Manfred proposing rule changes for the MLB next season.

KTTU-FM Tech Talk

Date: 7-12

Time: 3:00-6:00

Synopsis: Aaron and Casey Cowan (filling in for Chris Level) discuss a story of a Kansas football athlete being blackmailed to stay quiet about a harassment scandal, interview Chris Halicke about the Texas Rangers, review which Red Raiders have been drafted thus far in the 2021 MLB draft, discuss the novel quick turnover we are seeing for athletes in college sports, discuss the expectations for Tech football in 2021, predict who will win the home run derby, and review the draft success of the Red Raiders.

KTTU-FM Tech Talk

Date: 7-23

Time: 5:15-5:25

Synopsis: Chris and Aaron interview Texas State House Representative Dustin Burrows about why he filed a new bill to the Texas Legislature that there must be legislative approval to move conferences, how quickly or slowly this process can take, what the next step in the political process will be, and how this bill could affect citizens of Texas outside of just Austin.

KTTU-FM Tech Talk

Date: 7-28

Time: 3:00-6:30

Synopsis: (Show extended to lead in Rangers baseball) Chris and Aaron recap the timeline of realignment talk, interview Ari Tempkin about conference realignment, determine how viable it is to add the Arizona schools to the Big 12, what Big 12 commissioner Bob Bowlsby's role is through conference realignment, discuss breaking news of the Big 12 office ordering a cease & desist to ESPN to stay out of realignment talk, interview Bill Seals about the Iowa State perspective in conference realignment, discuss breaking news of a letter from ESPN talking to other schools about realignment opportunities, and react to Bob Bowlsby attacking ESPN for trying to poach more Big 12 teams.

KTTU-FM Tech Talk

Date: 8-10-21

Time: 3:00-6:00pm

Synopsis: Chris and Aaron discuss the dismal season the Rangers are having, discuss why Deshaun Watson won't be playing in the preseason opener for the Texans, predict how Tech football will start off the season against Houston, react to prop bets for the Cowboys Hard Knocks first episode, give their way-too-early predictions for the Tech/Houston season opener, react to Luka Doncic signing the rookie super-max contract extension with the Mavericks, and discuss the depth at certain positions for the Tech football team.

KTTU-FM Tech Talk

Date: 8-13-21

Time: 3:30-3:40

Synopsis: Chris and Aaron interview Zach Barnett (footballscoop.com) about his profile of Texas Tech's new offensive coordinator of Sonny Cumbie, if he thinks the hire was a safe move or hail mary, his opinion on the Baylor "news" from this week, how appalling Art Briles' role in the sexual assault allegations was, and what he thinks the next step of realignment will be.

KTTU-FM Tech Talk

Date: 8-13-21

Time: 3:00-6:00pm

Synopsis: Chris and Aaron discuss the Dallas Cowboys preparing to play the Arizona Cardinals, update and discuss Deshaun Watson's sexual assault allegations, interview Zach Barnett about Tech football, review audio from football assistant coach Luke Wells about Tech's offense, determine which roster has been the best under Coach Matt Wells, interview Janine Becky about her Olympic gold medal win, react to the president of Rwanda using Twitter to air his grievances about the professional soccer team Arsenal losing to Brentford, and discuss college football's most profitable rivalries.

8. Exercise: Promotion of exercise to young and old for a healthier lifestyle.

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: NFL United Way and Play 60.

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: at the YMCA. <https://ymca.net>

KTTU-FM SportsTalk with Thetford & Ashby

Date: 7-10

Time: 10:40-10:55

Synopsis: David and Gary interview Wes Kittley (director of track and field at Texas Tech) about Ruth Usoro's chances to win in Tokyo, what her workouts/training looks like, which current and past Tech athletes are competing in the Olympics, if he is going to Tokyo or not, his opinion on Sha'Carri Richardson not going to the Olympics because of a positive marijuana test, and what he looks forward to the most in the Olympics.

9. Safety: Public service announcements that explain the importance safety in different areas.

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: Texas DOT Drive smart and be safe. <https://txdot.gov>

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: Protect your "Every Day" and alert local authorities.

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: Final Texts sent before deadly car crashes. Talk and Text Later.

<https://txdot.gov>

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: Parents, get the correct car seat for your child.

<https://Safercar.gov/therightseat>

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: Parents, get the correct car seat for your child. (2nd version)

<https://Safercar.gov/therightseat>

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: Stop preventable injuries. <https://safekids.org>

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: Wear a seat belt and get a Designated Driver. <https://teamcoalition.org>

KTTU-FM

Date:01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: Designated Driver booth at the arena. <https://teamcoalition.org>

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: Prediabetes check at <https://doihaveprediabetes.org>

KTTU-FM Tech Talk

Date: 7-12

Time: 3:00-6:00

Synopsis: Aaron and Casey Cowan (filling in for Chris Level) discuss a story of a Kansas football athlete being blackmailed to stay quiet about a harassment scandal, interview Chris Halicke about the Texas Rangers, review which Red Raiders have been drafted thus far in the 2021 MLB draft, discuss the novel quick turnover we are seeing for athletes in college sports, discuss the expectations for Tech football in 2021, predict who will win the home run derby, and review the draft success of the Red Raiders.

KTTU-FM Tech Talk

Date: 7-16

Time: 3:00-5:30

Synopsis: (Show cut short to lead into Rangers baseball) Chris and Aaron discuss Oral Roberts transfer Kevin Obanor joining the Tech basketball program, discuss Matt Wells' responses to questions about the Tech football quarterback room, predict how big of an impact Obanor will have on the Tech basketball team, discuss the ongoing feud between Bryson DeChambeau and Brooks Koepka at the British Open, where Mac McClung is and how the roster would have looked if he stayed, discuss new Tech football transfer Jocelyn Malaska, react to Team USA basketball losing 3 players to COVID or injury, and discuss the starters for Tech football.

KJTV-FM The Bottom Line

Date: 08-23

Time: 11:00-1:00

Synopsis: Casey and Jamie talked about Texas Techs scrimmage over the weekend, the Cowboys backup QB struggles, and impressive linebacker play from Micah Parsons and Jabril Cox, and possible changes need to covid policies for vaccinated players.

10. Community Interest: Information on various sports and events with high interest in the local community.

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: Foundation for credit counseling 8666876322 <https://mortgagehelp.org>

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: Loan Modification scams McGruff the Crime Dog. <https://ncpc.org>

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: The USO is there for the Military. <https://USO.org>

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: Kurt Bush NASCAR VA claims ebenefits. <https://va.gov>

KTTU-FM

Date: 01-01-21 to 12-31-21

Time: PSA

Duration: :30

Synopsis: National Parks need you. <https://nationalparks.org>

KTTU-FM SPORTS TALK WITH THETFORD & ASHBY

Date: 07-03

Time: 9:00-12:00

Synopsis: Dale Gannaway joins David and Gary to talk about the 4th of July parade.

KTTU-FM SPORTS TALK WITH THETFORD & ASHBY

Date: 07-03

Time: 9:00-12:00

Synopsis: Taylor Duncan joined David and Gary to inform the community about her event Faith Family and Freedom at Cooks Garage.

KTTU-FM SPORTS TALK WITH THETFORD & ASHBY

Date: 07-03

Time: 9:00-12:00

Synopsis: Ted Davis joined David and Gary to talk about his experiences in Lubbock and calling play-by-play for the Milwaukee Bucks.

KTTU-FM Tech Talk

Date: 7-6

Time: 4:00-4:10

Synopsis: Chris and Aaron interview Texas Tech track & field director Wes Kittley about the recent hire of Keith Herston, how the hiring process has changed throughout the years, how important having a good jumps coach is, which Tech former and current athletes are competing in the Tokyo Olympics, and how likely it is for Trey Culver to make the 2024 Olympics.

KTTU-FM Tech Talk

Date: 7-7

Time: 5:00-6:00

Synopsis: (Show started late following Rangers baseball) Chris and Aaron release breaking news of Terrence Shannon Jr returning to Texas Tech to play basketball, predict how the Tech basketball team will round out with Shannon back, and discuss Tech football media day coming up.

KTTU-FM Tech Talk

Date: 7-9

Time: 3:30-3:40

Synopsis: Aaron and Casey interview Shehan Jeyarajah (Dave Campbell's texasfootball.com) about how big he thinks the gap is between Oklahoma & Iowa State and the rest of the Big 12, how Texas somehow is always in the conversation for top of the league, his reaction to teams 6-9 in the preseason poll, why he thinks the big names like Brock Purdy and Spencer Rattler were not chosen for the Big 12 media days, and what the expectations are for Texas A&M following last year's success.

KTTU-FM SportsTalk with Thetford & Ashby

Date: 7-10

Time: 10:00-10:15

Synopsis: David and Gary interview Ted Davis (Milwaukee Bucks radio play-by-play commentator) about the Bucks going down 0-2 to the Suns in the Finals, how the Suns backcourt has outplayed the Bucks backcourt, the backstory of Giannis Antetokounmpo, and discuss the Tech basketball national runner-up season.

KTTU-FM SportsTalk with Thetford & Ashby

Date: 7-10

Time: 10:20-10:35

Synopsis: David and Gary interview Ruth Usoro (Tech track and field athlete and Nigerian Olympian) about how she qualified for the Olympics, what events she will be participating in at Tokyo, what competition she will have in her events, if her family will join her in Tokyo, her relationship with Coach Kittley, what day she jumps for her event, and her Olympic journey.

KTTU-FM Tech Talk

Date: 7-14

Time: 3:30-3:40

Synopsis: Aaron and Casey interview Stacy Nix (co-host of Tee To Green on Double T 97.3) about who he thinks is the favorite to win the British Open, how the course will play, which pair will be the best to watch, his thoughts on the pace of majors in golf for the previous year, and what he thinks about Olympic golf.

KTTU-FM Tech Talk

Date: 7-15

Time: 3:00-6:00

Synopsis: Aaron and Casey Cowan (filling in for Chris Level) discuss the result of Big 12 Media days, discuss Oral Roberts transfer Kevin Obanor reportedly choosing Texas Tech and another person releasing that information and not Obanor, review audio from Matt Wells' press conference at Big 12 media day, discuss last year's and this year's quarterback room, discuss the possible starting five for Tech basketball with the new addition of Kevin Obanor, discuss a collegiate professional suggesting abolishing the FCS and FBS, and discuss which year had the best quarterback room for Tech football.

KTTU-FM Tech Talk

Date: 7-29

Time: 3:30-3:40

Synopsis: Chris and Aaron interview Brett Ciancia (picksixpreviews.com) about what he learned in his interview with Tech head football coach Matt Wells, his thoughts on the addition of Tyler Shough to the team, which Big 12 teams he thinks could outperform preseason expectations, what teams he thinks could replace the typical CFP teams in the college football playoff, and which non-power 5 team is the best in the NCAA.

KTTU-FM Sportstalk with Thetford & Ashby

Date: 7-31

Time: 10:00-10:35

Synopsis: David and Gary interview radio play-by-play voice for Tech football Brian Jensen about if he thinks Tech will land in a power 5 conference after realignment, how the state of Texas has built a big enough brand that helps Texas Tech look more attractive to new conferences, what he likes about this year's talent and roster, and what his thoughts were about Beard going to UT.

KTTU-FM Tech Talk

Date: 8-3

Time: 3:30-3:40

Synopsis: Chris and Aaron interview Tech soccer head coach Tom Stone about the U.S. women's team losing to Canada in the semifinals, how Red Raider Janine Becky and Canada got hot in the Olympics, how Tech soccer practice looked today, and what the schedule looks like.

KTTU-FM Tech Talk

Date: 8-3

Time: 4:30-4:40

Synopsis: Chris and Aaron interview Tech track and field director Wes Kittley about his surprise that the high jump final ended in a tie, his reaction to seemingly faster times than ever at these Olympics, why he thinks a certain shoe should be illegal to wear, updates on which Red Raiders are running in which events, and what the Texas Tech schedule looks like.

KTTU-FM- Tech Talk

Date: 08-04

Time: 4:00-4:15

Synopsis: Chris and Aaron Interviewed Davide Moretti. They spoke about his overseas career, how he helped with Matt Mooney's basketball camp, his autograph signing, and how his return to Lubbock has been.

KTTU-FM Tech Talk

Date: 08-06

Time: 3:00-6:00

Synopsis: Chris and Aaron talked over Wells comments at Tech football media day, Level's pre recorded interview of Josh Borger, Tech's roster having several transfers in leadership roles, Pac 12's need to play in the central time zone for its own relevance, and updated on how they feel about various players coming into the season and the talent level of the roster.

KTTU-FM Tech Talk

Date: 8-9-21

Time: 3:00-6:00pm

Synopsis: Chris and Aaron discuss realignment talk after a few days of non-reporting on the subject, discuss the mystery surrounding Deshaun Watson and if he will play this year or not, listen to a pre-recorded interview from Tech football player Tony Bradford, discuss how Baylor, TCU, and even Houston is trying to tie themselves to Tech in realignment talk, listen to a pre-recorded interview from Tech football player Henri Colombi, discuss which games for Tech football are the most important, and listen to a pre-recorded interview from Tech football player Jaylon Hutchings.

KTTU-FM Tech Talk

Date: 8-11

Time: 3:30-3:40

Synopsis: Chris and Aaron interview RJ Ochoa (bloggingtheboys.com) about his first thoughts after watching the first episode of HBO's Hard Knocks on the Dallas Cowboys, his thoughts about Mike McCarthy's "mojo moment," if he thinks Dak and McCarthy might have some tension between them, how Zeke is rectifying his reputation, what he thinks about Micah Parsons now after seeing the first preseason game and behind the scenes look of HBO, and if he was relieved that we didn't see any Jaylon Smith.

KTTU-FM Tech Talk

Date: 8-13-21

Time: 4:30-4:40

Synopsis: Chris and Aaron interview former Tech soccer star and Tokyo Olympic gold medalist Janine Becky about how it feels to win a gold medal at the Olympics, where she keeps her medals, the difficulty of living in multiple places, how difficult the games in the Olympics were, her experience in Tokyo, and what is next for her in professional soccer.

KTTU-FM T&A

Date: 08-14

Time: 9:00-9:15

Synopsis: Thetford and Rodney Allison interviewed Gaines Baty. They discussed his recruitment to Texas Tech, his dad coaching in El Paso, the story of him switching numbers at Tech, and how his dad touched the communities he was a part of.

KTTU-FM Tech Talk

Date: 8-18-21

Time: 3:30-3:40

Synopsis: Chris and Aaron interview David Fletcher (general manager of Lone Star Sports and Entertainment) about how the process of Houston playing Texas Tech in a neutral site came to be, how good it is to be back to normal playing with fans, what restrictions the stadium and fans might have, what the most exciting aspect is for each team, and where fans can go buy tickets for the event weekend and game on September 4th.

KTTU-FM Tech Talk

Date: 8-18-21

Time: 4:15-4:25

Synopsis: Chris and Aaron interview Tech soccer head coach Tom Stone about how excited the team is to start the season, what the freshmen class looks like, his 15-year tenure at Texas Tech, seeing Janine Becky in Lubbock with her Olympic gold medal, his breakdown of the first opponent UTEP, and previews the first road matchup against UC San Diego.

KTTU-FM Tech Talk

Date: 8-18-21

Time: 4:30-4:40

Synopsis: Chris and Aaron interview RJ Ochoa (bloggingtheboys.com) about the latest episode of HBO's Hard Knocks featuring the Dallas Cowboys, how the focus of the episode was on some of the secondary stars on the Cowboys, how the show made Ben DiNucci look like an underdog character, how the show portrays Micah Parsons as a likeable guy, how CeeDee Lamb has developed from year 1 to year 2, and if he expects to see Dak play in the preseason.

KTTU-FM Tech Talk

Date: 8-18-21

Time: 3:00-6:30

Synopsis: (Show extended to lead into Rangers baseball) Chris and Aaron discuss the most recent episode of HBO's Hard Knocks featuring the Dallas Cowboys, react to more NIL deals from players around the nation, interview David Fletcher about the Houston/Texas Tech football game coming up on September 4th, preview the Tech/Houston football game matchup, interview Tom Stone about the Tech soccer season, interview RJ Ochoa about the Dallas Cowboys, discuss Matt Wells' role on the Tech offense, and speculate how much longer BYU will remain independent.

KTTU-FM Sports Talk T&A

Date: 08-21

Time: 11:00-11:15

Synopsis: Thetford and Ashby interviewed Blake Beedy. They discussed everything that's going on with the Flat Iron Golf Tournament being played currently at the Rawls Golf Course.

KTTU-FM Tech Talk

Date: 8-26-21

Time: 3:30-3:40

Synopsis: Chris and Aaron interview Division I football official Chris Snead about what new rule changes there are this year in college football, what editorial rules are being changed in the "off" year, the rule penalizing coaches coming onto the field to contest a certain call, how officials will handle players faking injuries on the field, when officials are instructed on new rules that will be in effect, how the video board operators could be penalized by the officials, and what taunting rules will be enforced.

KTTU-FM T&A

DATE: 08-28

TIME: 11:40-11:53

SYNOPSIS: Dr. Gustafson interviewed the President and CEO of the Alumni Association for Texas Tech. They discussed what's all happening this fall at Texas Tech, the start of football season, and the time he started a fire with a bottle rocket as a kid.

KTTU-FM T&A

DATE: 08-28

TIME: 11:20-11:35

SYNOPSIS: Dr. Gustafson interviewed former Texas Tech Offensive Lineman Stacey Petrich. They caught up with everything Stacey is currently involved in, what his recruitment to Tech was like, and how he keeps up with former teammates.

KTTU-FM T&A

DATE: 08-28

TIME: 11:00-11:15

SYNOPSIS: Dr. Gustafson interviewed former Red Raider Tyrone Thurman. They talked about coming back to Texas Tech games, what he likes about the current team, and his accomplishments playing as a Red Raider.

KTTU-FM T&A

DATE: 08-28

TIME: 10:40-10:55

SYNOPSIS: Dr. Gustafson interviewed former Red Raider Lloyd Hill. They caught up with what Hill and his family are up to now, his son playing football in college, and remembered his time at Texas Tech.

KTTU-FM Tech Talk

Date: 8-30-21

Time: 3:30-3:40

Synopsis: Chris and Aaron interview Sam Khan (theathletic.com) about his preview of the Tech/Houston game, how he thinks the Tech defense has improved with transfers, how the Houston players have bought into Dana Holgersen's system, how hot the seat is for Matt Wells this season, and what will define success for the Texas A&M Aggies this year.

KTTU-FM Tech Talk

Date: 8-31-21

Time: 3:30-3:40

Synopsis: Aaron and Casey interview Joseph Duarte (covers Houston football for the Houston Chronicle) about what the UH fans expect from the Cougar football team, what the University of Houston expects from head coach Dana Holgorsen, what expectations there are for starting QB Clayton Tune, how impactful former Red Raiders Kesean Carter and Ta'Zhawn Henry will be for Houston, and how the defense has improved for the Cougars.

KTTU-FM Tech Talk

Date: 9-1-21

Time: 5:45-6:00pm

Synopsis: (Show started late due to Rangers baseball) Chris Level recaps the Rangers loss to the Colorado Rockies, reviews the latest Dallas Cowboys roster news, and previews the Houston Cougars/Texas Tech football game coming up.

KTTU-FM Tech Talk

Date: 9-2-21

Time: 3:30-3:40

Synopsis: Chris and Aaron interview RJ Ochoa (bloggingtheboys.com) about the latest episode of HBO's Hard Knocks featuring the Dallas Cowboys, why he thinks the Cowboys kept Cooper Rush as the backup QB, his reaction to Cam Newton being released and if Dallas could be a landing spot for him, why he thinks the Cowboys signed QB Will Grier, how running back Corey Clement can impact the special teams, and what is his biggest question remaining as the regular season starts.

KTTU-FM T&A

Date: 09-04

Time: 11:02-11:15

Synopsis: David and Gary interviewed former Red Raider and current Director of the DTVC, Rodney Allison. They talked about possible expansion in the Big 12, the importance of the Houston game, and some of Rodney's past playing experiences.

KTTU-FM Tech Talk

Date: 9-7-21

Time: 3:30-3:40pm

Synopsis: Chris and Aaron interview John Krueger (covers SFA football for the Daily Sentinel in Nacogdoches, TX) about the Stephen F. Austin football team, what expectations there are for SFA this season, how the starting quarterback has improved from last year, what the strength of the Lumberjacks is, how young the team is with only 7 seniors, and how SFA fits into the new Western Athletic Conference.

KTTU-FM Tech Talk

Date: 9-9-21

Time: 3:30-3:40pm

Synopsis: Chris and Aaron interview RJ Ochoa (bloggingtheboys.com) about his preview of the Dallas Cowboys at the Tampa Bay Buccaneers, if he is surprised at the size of the spread, who the Cowboys will turn to with Zack Martin, how impactful the Cowboys defensive line needs to be, where he thinks the Cowboys are better than the Buccaneers, and how much the defense has improved since last year.

KTTU-FM T&A

Date: 09-11

Time: 9:20-9:43

Synopsis: David and Gary interviewed Former Red Raider Quarterback Billy Joe Tolliver. They discussed his two-sport days in high school, his professional career, and what he's up to now.

KTTU-FM Tech Talk

Date: 9-13-21

Time: 3:00-6:00pm

Synopsis: Chris and Aaron break down the Tech football win over Stephen F. Austin, react to UT losing to Arkansas, discuss if Tech underestimated SFA like Houston Baptist from last year, react to breaking news of the USC head coach being fired, speculate who could be the next coach at USC, discuss further the offensive woes of the Tech football team, discuss the TV and streaming ratings of the game, and discuss future scheduling for football and other sports after realignment takes effect.

KTTU-FM Tech Talk

Date: 9-14-21

Time: 3:00-6:30pm

Synopsis: (Show extended to lead into Rangers baseball) Aaron and Casey (filling in for Chris Level) discuss the Rangers losing 15-1 to the Astros, give their reactions to the Monday night football thriller and the Manning brothers broadcast, interview Eric Henry about Florida International, discuss the potential pitfalls from playing another FCS opponent, compare FIU and SFA to see which team is better, discuss how well Texas Tech has adjusted at halftime, review audio from Matt Wells about the Tech football team, rate their level of interest in the USC coaching search, and discuss the best parts of the Tech football team.

KTTU-FM Tech Talk

Date: 9-14-21

Time: 3:30-3:40pm

Synopsis: Aaron and Casey interview Eric Henry (managing editor for underdogdynasty.com that covers Florida International) about what expectations are to FIU following a winless season, what the defensive philosophy is for Panthers, how dynamic the FIU offense is and how much it relies on D'Vonte Price, if the starting QB is a traditional pocket passer or a dynamic play maker, who is the biggest threat on defense, what happened last season when FIU finished winless at 0-5, and what the fans' feelings are on head coach Butch Davis.

KTTU-FM Tech Talk

Date: 9-17-21

Time: 3:30-4:00pm

Synopsis: Chris and Aaron interview RJ Ochoa (bloggingtheboys.com) about the Dallas Cowboys' injury problems, how the Cowboys have adapted the game plan accounting for the injuries, how strange the La'el Collins suspension is, how excited he is for an in-season Hard Knocks series, how much faith he has in former Red Raider Terrence Steele starting at right tackle, how the Cowboys won't likely move Zach Martin to right tackle, if he is scared of Justin Herbert or Joey Bosa more, and what the Cowboys defensive game plan is without Demarcus Lawrence.

KTTU-FM Tech Talk

Date: 9-17-21

Time: 3:00-6:00pm

Synopsis: Chris and Aaron discuss the injuries plaguing the Dallas Cowboys, discuss the new NIL deal struck with a broker to help Texas Tech athletes, interview RJ Ochoa about the Dallas Cowboys, debate if they want to see a more efficient offense or less turnovers in the FIU game, discuss the Boise/Oklahoma State game and how important it could be for Boise trying to get into the Big 12, review the Big 12 games for the weekend, and discuss some would-you-rathers for the Tech football team tomorrow.

KTTU-FM Tech Talk

Date: 9-20-21

Time: 3:00-5:30pm

Synopsis: (Show cut short to lead into Rangers baseball) Chris and Aaron discuss the Red Raider football win over FIU, react to the Dallas Cowboys last second win over the LA Chargers, discussed the use of other receivers besides Ezukanma, discuss future pre-game performers they would like to see, talked about the big 12 games from this past week, discussed the outcomes of this week's NFL games, and discussed notable college match-ups for tonight.

KTTU-FM Tech Talk

Date: 9-21-21

Time: 3:00-5:30pm

Synopsis: (Show cut short to lead into Rangers baseball) Aaron and Casey Cowan (filling in for Chris Level) discuss what they want to see from Tech football against UT, what aspects of the Tech football team looked better against FIU, preview other Big 12 games coming up this weekend, break down how realignment news initially broke to the public, predict future Big 12 realignment scenarios, and list their post-season expectations for Tech football.

KTTU-FM Tech Talk

Date: 9-22-21

Time: 3:00-6:00pm

Synopsis: Chris and Aaron discuss their instincts about the Tech football team leading into the UT game, interview RJ Ochoa about the Dallas Cowboys, interview Tom Stone about the Tech soccer team, predict the fallout for Tech football if they win over UT, review audio from defensive coordinator Keith Patterson, discuss if Sarodrick Thompson's role will increase now that he is healthy, and discuss how important Tyler Shough playing will be against UT.

KTTU-FM Tech Talk

Date: 9-22-21

Time: 4:00-4:10pm

Synopsis: Chris and Aaron interview Tech soccer head coach Tom Stone about how he feels nonconference prepared the team for conference play, a freshman on the team getting a hat trick, the physicality of the upcoming Oklahoma game, the upcoming Kansas State game, how Kansas State adds to the Big 12 Soccer world and wished him good luck for the game.

KTTU-FM Tech Talk

Date: 9-22-21

Time: 3:30-3:40pm

Synopsis: Chris and Aaron interview RJ Ochoa (bloggingtheboys.com) about his thoughts on the win over the Chargers, how impressed he was with the play of Terrence Steele at right tackle, if he thinks the Cowboys should give Tony Pollard more touches, how dynamic of a playmaker Micah Parson has been, and how he thinks the division plays out.

KTTU-FM Tech Talk

Date: 9-23-21

Time: 3:00-5:30pm

Synopsis: (Show cut short to lead into Rangers baseball) Chris and Aaron discuss if the fourth game in the schedule is the best time to play UT or if you would want them later, interview Fozzy Whittaker about the Texas football team, review how dominant Oklahoma has been over West Virginia since Lincoln Riley took over, take the call of shame from a listener in the Fantasy Football Listener's League, interview Stacy Nix about the Ryder Cup, review the upcoming weekend of Big 12 football games, and discuss how bad the Rangers are.

KTTU-FM Tech Talk

Date: 9-23-21

Time: 4:30-4:40pm

Synopsis: Chris and Aaron interview co-host of Tee to Green on Double T 97.3 Stacy Nix about the Ryder cup, if the competition between countries is youth vs experience, if the US team can get along with Koepka and DeChambeau, if he is surprised that the US is the favorite to win, what the format of the Ryder cup looks like, if he has heard any problems with Steve Stricker putting together the team, and how the US course favors the Europeans.

KTTU-FM Tech Talk

Date: 9-23-21

Time: 3:30-3:40pm

Synopsis: Chris and Aaron interview former UT running back and current co-host for Big 12 radio on Sirius XM Fozzy Whittaker about his breakdown of the Texas football team, what the strength of the UT offense is, how the Big 12 has been more run dominant than pass dominant, and if he thinks that right now is the best time to play Texas.

KTTU-FM Tech Talk

Date: 9-24-21

Time: 3:00-6:00pm

Synopsis: Aaron and Casey Cowan (filling in for Chris Level) discuss how important the run game will be for Tech against Texas, discuss rumors of Tahj Brooks suffering an injury, explain that the Tech defense needs to shut down the run before the pass, take a call from a listener placing a bet with Casey Cowan on a high school football game, determine if Tyler Shough is more of a game manager or gunslinger, preview the most interesting matchups in college football, and discuss how important the next four games are for Tech football.

KTTU-FM Tech Talk

Date: 9-27-21

Time: 3:00-6:00pm

Synopsis: Chris and Chois Woodman (filling in for Aaron Dickens) discuss the lack of size on the defensive line, discuss the defensive front Tech used against UT, preview the Dallas/Philadelphia Monday night game, breakdown the backup quarterback situation for Tech football, give an update on Tahj Brook's injury, speculate what changes will be made to the Tech defense in preparation for West Virginia, discuss which teams are the best in the Big 12 after 4 weeks, discuss who will be backup QB to Colombi, and discuss what expectations Tech fans should have for the football team.

KTTU-FM Tech Talk

Date: 9-28-21

Time: 3:00-6:00pm

Synopsis: Chris and Chois Woodman (filling in for Aaron Dickens) discuss the Cowboys win over the Eagles on Monday Night Football, discuss Mike McCarthy's poor time management, interview RJ Ochoa about the Dallas Cowboys win, discuss Marquise Waters' injury and how important it is to the Tech defense, discuss Tech basketball opening the first practice of the season today, discuss lost bets on the Ryder Cup and NFL football games, give props to Tom Brady responding to comments his dad made about winning the super bowl to scourge the Patriots, and discuss who the vocal captains are on Tech football offense and defense.

KTTU-FM Tech Talk

Date: 9-28-21

Time: 3:30-3:40pm

Synopsis: Chris and Chois interview RJ Ochoa (bloggingtheboys.com) about the Dallas Cowboys win over the Philadelphia Eagles, who he thinks is the best defender on the Cowboys right now, how the Cowboys schedule looks in the coming weeks, how dynamic the offense has looked through 3 weeks, who has been the biggest surprise on the team so far, and previews the Carolina Panthers game.

KTTU-FM Tech Talk

Date: 9-29-21

Time: 3:00-6:00pm

Synopsis: Chris and Chois Woodman (filling for Aaron Dickens) discuss the Tech basketball Big 12/SEC challenge releasing starting times for Jan. 2022, react to Tech football adding Arkansas to the nonconference schedule in 2031, interview Tony Caridi about the West Virginia football team, discuss who the best quarterback in the Big 12 is, outline their loyalty to the Tech program despite win-loss record of the teams, discuss a hypothetical if they would take 2-2 over the next 4 games for Tech football right now, and predict how Tech will stop the West Virginia offense.

KTTU-FM Tech Talk

Date: 9-29-21

Time: 3:30-3:40pm

Synopsis: Chris and Chois interview play-by-play radio voice for the West Virginia Mountaineers Tony Caridi about the Mountaineer football team, how much of an emphasis is coach Neal Brown putting on the defense, what the gameplan is on offense playing two quarterbacks, how the team feels that they've beaten themselves twice, and if the poor rushing game is a concern for the team.

KTTU-FM Tech Talk

Date: 9-30-21

Time: 5:05-6:00pm

Synopsis: (Show started late following Rangers baseball) Chris and Chois Woodman (filling in for Aaron Dickens) react to the Rangers earning a come from behind over the Angels, discuss the newest Tech basketball recruit signed to the 2022 class, discuss what keys to the game will lead to a Tech football win over West Virginia, discuss what excites them and what concerns them about the Dallas Cowboys, and discuss what basketball recruits Mark Adams is looking for.