



WMYV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 2666879

Schedule Dates 10/25/16-10/31/16
Advertiser AFSCME People (93923)
Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand ISSUE (21286)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Mike Furman,
Phone/Fax /
CPE 194/207/5661
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Issue
RACHEL CHASON

Date Entered 10/20/16
Last Modified 10/28/16
Entered By Lisa Carter
CO-OP No
Headline # ECR2530162
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,608.00
Net Total \$9,112.00
Sales Tax

Greensboro (WMYV)		
By Broadcast Month	Spots	Rate
Oct. 2016	48	\$8,840.00
Nov. 2016	9	\$1,880.00
Grand Total:	57	\$10,720.00

CONFIRMATION CONTRACT

Date:

Accepted-Station:

Date:

Comments:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/25/16-10/28/16	1	:30	3:58-30P- Judge Mathis	1		1	1	1	1			4	\$190.00	\$760.00	Greensboro (WMYV)	Judge Mathis	10/20/16
2.0	Normal Line / SPOT (2)	10/25/16-10/28/16	1	:30	5P- Maury Povich	2		X	X	X	X			2	\$150.00	\$300.00	Greensboro (WMYV)	Maury Povich	10/20/16
3.0	Normal Line / SPOT (3)	10/25/16-10/28/16	2	:30	5:58-20P- Two And A Half Men	1		1	1	1	1			4	\$200.00	\$800.00	Greensboro (WMYV)	Two And A Half Men	10/20/16
4.0	Normal Line / SPOT (5)	10/30/16-10/30/16	1	:30	1P- Movie-MY48 Afternoon Movie	1							1	1	\$30.00	\$30.00	Greensboro (WMYV)	Movie	10/20/16
5.0	Normal Line / SPOT (6)	10/25/16-10/28/16	2	:30	6:58-20P- Big Bang Theory	1		1	1	1	1			4	\$420.00	\$1,680.00	Greensboro (WMYV)	Big Bang Theory	10/20/16
6.0	Normal Line / SPOT (7)	10/25/16-10/28/16	2	:30	7:28-25P- Big Bang Theory	1		1	1	1	1			4	\$460.00	\$1,840.00	Greensboro (WMYV)	Big Bang Theory	10/20/16
7.0	Normal Line / SPOT (8)	10/30/16-10/30/16	1	:30	6:58-30P- Big Bang Theory	1							1	1	\$180.00	\$180.00	Greensboro (WMYV)	Big Bang Theory	10/20/16
8.0	Normal Line / SPOT (9)	10/30/16-10/30/16	1	:30	7:28-20P- Big Bang Theory	1							1	1	\$180.00	\$180.00	Greensboro (WMYV)	Big Bang Theory	10/20/16
9.0	Normal Line / SPOT (10)	10/25/16-10/28/16	1	:30	10P- Last Man Standing	1		1	1	1	1			4	\$80.00	\$320.00	Greensboro (WMYV)	Last Man Standing	10/20/16
10.0	Normal Line / SPOT (11)	10/25/16-10/28/16	1	:30	10:30P- Last Man Standing	1		1	1	1	1			4	\$80.00	\$320.00	Greensboro (WMYV)	Last Man Standing	10/20/16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgl.net/rp=1224> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WMYV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 2666879

Schedule Dates	10/25/16-10/31/16	Date Entered	10/20/16
Advertiser	AFSCME People (93923)	Last Modified	10/28/16
Agency	Waterfront Strategies (7591)	Entered By	Lisa Carter
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	ISSUE (21286)	Headline #	ECR25330162
Salesperson	Millennium/DC, Washington DC (1108)	Demo	
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Mike Furman,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	194/207/5661	Commission	\$1,608.00
Account Types	National/Political Issue Agency BRD	Net Total	\$9,112.00
Billing Type	Weekly/Irregular	Sales Tax	
Comments	Issue RACHEL CHASON		

Greensboro (WMYV)		
By Broadcast Month	Spots	Rate
Oct. 2016	48	\$8,840.00
Nov. 2016	9	\$1,880.00
Grand Total:	57	\$10,720.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT (12)	10/25/16-10/28/16	3	:30	11:30P- 2 Broke Girls 2									4	\$50.00	\$200.00	Greensboro (WMYV)	2.5 Men/2 Broke Girls	10/20/16
12.0	Normal Line / Prime (15)	10/31/16-10/31/16	1	:30	8P- MYN-Law & Order: SVU (Monday)		1							1	\$200.00	\$200.00	Greensboro (WMYV)	Law & Order: SVU-MYNET1	10/20/16
13.0	Normal Line / Prime (16)	10/31/16-10/31/16	1	:30	9P- MYN-Law & Order: SVU 2 (Monday)		1							1	\$200.00	\$200.00	Greensboro (WMYV)	Law & Order: SVU-MYNET2	10/20/16
14.0	Normal Line / Prime (17)	10/25/16-10/25/16	1	:30	8P- MYN-Bones (Tuesday)			1						1	\$280.00	\$280.00	Greensboro (WMYV)	Bones	10/20/16
15.0	Normal Line / Prime (18)	10/25/16-10/25/16	1	:30	9P- MYN-Bones 2 (Tuesday)			1						1	\$280.00	\$280.00	Greensboro (WMYV)	Bones	10/20/16
16.0	Normal Line / Prime (19)	10/26/16-10/26/16	1	:30	8P- MYN-Marvel Agents of SHIELD (Wednesday)				1					1	\$280.00	\$280.00	Greensboro (WMYV)	Marvel: Agents of Shield	10/20/16
17.0	Normal Line / Prime (20)	10/26/16-10/26/16	1	:30	9P- MYN-Marvel Agents of SHIELD 2 (Wednesday)				1					1	\$280.00	\$280.00	Greensboro (WMYV)	Marvel: Agents of Shield	10/20/16
18.0	Normal Line / Prime (21)	10/27/16-10/27/16	1	:30	8P- MYN-The X-Files (Thursday)					1				1	\$200.00	\$200.00	Greensboro (WMYV)	X-Files	10/20/16
19.0	Normal Line / Prime (22)	10/27/16-10/27/16	1	:30	9P- MYN-The X-Files 2 (Thursday)					1				1	\$200.00	\$200.00	Greensboro (WMYV)	X-Files	10/20/16
20.0	Normal Line / Prime (23)	10/28/16-10/28/16	1	:30	8P- MYN-American Ninja Warrior (Friday)						1			1	\$160.00	\$160.00	Greensboro (WMYV)	American Ninja Warrior	10/20/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WMYV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 2666879

Schedule Dates 10/25/16-10/31/16
Advertiser AFSCME People (93923)
Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand ISSUE (21286)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Mike Furman,
Phone/Fax /
CPE 194/207/5661
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Issue
RACHEL CHASON

Date Entered 10/20/16
Last Modified 10/28/16
Entered By Lisa Carter
CO-OP No
Headline # ECR25330162
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,608.00
Net Total \$9,112.00
Sales Tax

Greensboro (WMYV)	
By Broadcast Month	Spots
Oct. 2016	48
Nov. 2016	9
Grand Total:	57

	Rate
	\$8,840.00
	\$1,880.00
Grand Total:	\$10,720.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Normal Line / Prime (24)	10/28/16-10/28/16	1	:30	9P- MYN-American Ninja Warrior 2 (Friday)	1					1			1	\$160.00	\$160.00	Greensboro (WMYV)	American Ninja Warrior	10/20/16
22.0	Normal Line / SPOT (1)	10/31/16-10/31/16	1	:30	3:58-30P- Judge Mathis	1								1	\$190.00	\$190.00	Greensboro (WMYV)	Judge Mathis	10/20/16
23.0	Normal Line / SPOT (3)	10/31/16-10/31/16	2	:30	5:58-20P- Two And A Half Men	1								1	\$200.00	\$200.00	Greensboro (WMYV)	Two And A Half Men	10/20/16
24.0	Normal Line / SPOT (6)	10/31/16-10/31/16	2	:30	6:58-20P- Big Bang Theory	1								1	\$420.00	\$420.00	Greensboro (WMYV)	Big Bang Theory	10/20/16
25.0	Normal Line / SPOT (7)	10/31/16-10/31/16	2	:30	7:28-25P- Big Bang Theory	1								1	\$460.00	\$460.00	Greensboro (WMYV)	Big Bang Theory	10/20/16
26.0	Normal Line / SPOT (10)	10/31/16-10/31/16	1	:30	10P- Last Man Standing	1								1	\$80.00	\$80.00	Greensboro (WMYV)	Last Man Standing	10/20/16
27.0	Normal Line / SPOT (11)	10/31/16-10/31/16	1	:30	10:30P- Last Man Standing	1								1	\$80.00	\$80.00	Greensboro (WMYV)	Last Man Standing	10/20/16
28.0	Normal Line / SPOT (12)	10/31/16-10/31/16	3	:30	11:30P- 2 Broke Girls 2	1								1	\$50.00	\$50.00	Greensboro (WMYV)	2.5 Men/2 Broke Girls	10/20/16
29.0	Normal Line / SPOT (26)	10/29/16-10/29/16	2	:30	10:30P- Sports-American Athlete							1		1	\$60.00	\$60.00	Greensboro (WMYV)	amer athlete	10/28/16
30.0	Normal Line / SPOT (27)	10/29/16-10/29/16	2	:30	11P- Sports-Ring of Honor 2							1		1	\$60.00	\$60.00	Greensboro (WMYV)	roh	10/28/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WMMV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 2666879

Schedule Dates 10/25/16-10/31/16
Advertiser AFSCME People (93923)
Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand ISSUE (21286)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Mike Furman,
Phone/Fax /
CPE 194/207/5661
Account Types National/Political Issue Agency/ BRD
Billing Type Weekly/Irregular
Comments Issue
RACHEL CHASON

Date Entered 10/20/16
Last Modified 10/28/16
Entered By Lisa Carter
CO-OP No
Headline # ECR2530162
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,608.00
Net Total \$9,112.00
Sales Tax

Greensboro (WMMV)		
By Broadcast Month	Spots	Rate
Oct. 2016	48	\$8,840.00
Nov. 2016	9	\$1,880.00
Grand Total:	57	\$10,720.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
31.0	Normal Line / Football (28)	10/29/16-10/29/16	2	:30	12P- Sports-ASN Colonial Athletic Association Football 12P ET							2		2	\$60.00	\$120.00	Greensboro (WMMV)	college football	10/28/16
32.0	Normal Line / Football (29)	10/29/16-10/29/16	2	:30	3:30P- Sports-ASN Conference USA Football 330P ET							2		2	\$60.00	\$120.00	Greensboro (WMMV)	college football	10/28/16
33.0	Normal Line / SPOT (30)	10/30/16-10/30/16	1	:30	1P- Movie-MY48 Afternoon Movie								1	1	\$30.00	\$30.00	Greensboro (WMMV)	movie	10/28/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.