



WMWV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Waterfront Strategies  
3050 K St NW  
#100  
Washington, DC 20007

**Contract # 2666879**

Schedule Dates 10/25/16-10/31/16  
Advertiser AFSCME People (93923)  
Agency Waterfront Strategies (7591)  
Product POLITICAL ISSUE (ns) (1187)  
Brand POLITICAL ISSUE (21286)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Mike Furman,  
Phone/Fax /  
CPE 194/207/5661  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments ISSUE  
RACHEL CHASON

Date Entered 10/20/16  
Last Modified 10/28/16  
Entered By Lisa Carter  
CO-OP No  
Headline # ECR2530162  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,608.00  
Net Total \$9,112.00  
Sales Tax

Greensboro (WMWV)		
By Broadcast Month	Spots	Rate
Oct. 2016	48	\$8,840.00
Nov. 2016	9	\$1,880.00
<b>Grand Total:</b>	<b>57</b>	<b>\$10,720.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/25/16-10/28/16	1	:30	3:58:30P- Judge Mathis	1		1	1	1	1			4	\$190.00	\$760.00	Greensboro (WMWV)	Judge Mathis	10/20/16
2.0	Normal Line / SPOT (2)	10/25/16-10/28/16	1	:30	5P- Maury Povich	2		X	X	X	X			2	\$150.00	\$300.00	Greensboro (WMWV)	Maury Povich	10/20/16
3.0	Normal Line / SPOT (3)	10/25/16-10/28/16	2	:30	5:58:20P- Two And A Half Men	1		1	1	1	1			4	\$200.00	\$800.00	Greensboro (WMWV)	Two And A Half Men	10/20/16
4.0	Normal Line / SPOT (5)	10/30/16-10/30/16	1	:30	1P- Movie-MY48 Afternoon Movie	1							1	1	\$30.00	\$30.00	Greensboro (WMWV)	Movie	10/20/16
5.0	Normal Line / SPOT (6)	10/25/16-10/28/16	2	:30	6:58:20P- Big Bang Theory	1		1	1	1	1			4	\$420.00	\$1,680.00	Greensboro (WMWV)	Big Bang Theory	10/20/16
6.0	Normal Line / SPOT (7)	10/25/16-10/28/16	2	:30	7:28:25P- Big Bang Theory	2		1	1	1	1			4	\$460.00	\$1,840.00	Greensboro (WMWV)	Big Bang Theory	10/20/16
7.0	Normal Line / SPOT (8)	10/30/16-10/30/16	1	:30	6:58:30P- Big Bang Theory Wknd 3	1							1	1	\$180.00	\$180.00	Greensboro (WMWV)	Big Bang Theory	10/20/16
8.0	Normal Line / SPOT (9)	10/30/16-10/30/16	1	:30	7:28:20P- Big Bang Theory Wknd 4	1							1	1	\$180.00	\$180.00	Greensboro (WMWV)	Big Bang Theory	10/20/16
9.0	Normal Line / SPOT (10)	10/25/16-10/28/16	1	:30	10P- Last Man Standing	4		1	1	1	1			4	\$80.00	\$320.00	Greensboro (WMWV)	Last Man Standing	10/20/16
10.0	Normal Line / SPOT (11)	10/25/16-10/28/16	1	:30	10:30P- Last Man Standing	2		1	1	1	1			4	\$80.00	\$320.00	Greensboro (WMWV)	Last Man Standing	10/20/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted-Station: \_\_\_\_\_

Date: \_\_\_\_\_

Comments: \_\_\_\_\_

*[Signature]*

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgl.net/rp=1224> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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**Agency** Waterfront Strategies (7591)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** ISSUE (21286)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Mike Furman,  
**Phone/Fax** /  
**CPE** 194/207/5661  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Issue  
RACHEL CHASON

**Date Entered** 10/20/16  
**Last Modified** 10/28/16  
**Entered By** Lisa Carter  
**CO-OP** No  
**Headline #** ECR25330162  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,608.00  
**Net Total** \$9,112.00  
**Sales Tax**

Greensboro (WMYV)		
By Broadcast Month	Spots	Rate
Oct. 2016	48	\$3,840.00
Nov. 2016	9	\$1,880.00
<b>Grand Total:</b>	<b>57</b>	<b>\$10,720.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT (12)	10/25/16-10/28/16	3	:30	11:30p- 2 Broke Girls 2	4		1	1	1	1			4	\$50.00	\$200.00	Greensboro (WMYV)	2.5 Men/2 Broke Girls	10/20/16
12.0	Normal Line / Prime (15)	10/31/16-10/31/16	1	:30	8p- MYN-Law & Order: SVU (Monday)	1	1							1	\$200.00	\$200.00	Greensboro (WMYV)	Law & Order: SVU-MYNET1	10/20/16
13.0	Normal Line / Prime (16)	10/31/16-10/31/16	1	:30	9p- MYN-Law & Order: SVU 2 (Monday)	1	1							1	\$200.00	\$200.00	Greensboro (WMYV)	Law & Order: SVU-MYNET2	10/20/16
14.0	Normal Line / Prime (17)	10/25/16-10/25/16	1	:30	8p- MYN-Bones (Tuesday)	1		1						1	\$280.00	\$280.00	Greensboro (WMYV)	Bones	10/20/16
15.0	Normal Line / Prime (18)	10/25/16-10/25/16	1	:30	9p- MYN-Bones 2 (Tuesday)	1		1						1	\$280.00	\$280.00	Greensboro (WMYV)	Bones	10/20/16
16.0	Normal Line / Prime (19)	10/26/16-10/26/16	1	:30	8p- MYN-Marvel Agents of SHIELD (Wednesday)	1			1					1	\$280.00	\$280.00	Greensboro (WMYV)	Marvel: Agents of Shield	10/20/16
17.0	Normal Line / Prime (20)	10/26/16-10/26/16	1	:30	9p- MYN-Marvel Agents of SHIELD 2 (Wednesday)	1			1					1	\$280.00	\$280.00	Greensboro (WMYV)	Marvel: Agents of Shield	10/20/16
18.0	Normal Line / Prime (21)	10/27/16-10/27/16	1	:30	8p- MYN-The X Files (Thursday)	1				1				1	\$200.00	\$200.00	Greensboro (WMYV)	X-Files	10/20/16
19.0	Normal Line / Prime (22)	10/27/16-10/27/16	1	:30	9p- MYN-The X Files 2 (Thursday)	1				1				1	\$200.00	\$200.00	Greensboro (WMYV)	X-Files	10/20/16
20.0	Normal Line / Prime (23)	10/28/16-10/28/16	1	:30	8p- MYN-American Ninja Warrior (Friday)	1						1		1	\$160.00	\$160.00	Greensboro (WMYV)	American Ninja Warrior	10/20/16

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 Demo ECR25330162  
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21.0	Normal Line / Prime (24)	10/28/16-10/28/16	1	:30	9P- MYN-American Ninja Warrior 2 (Friday)	1					1			1	\$160.00	\$160.00	Greensboro (WMYV)	American Ninja Warrior	10/20/16
22.0	Normal Line / SPOT (1)	10/31/16-10/31/16	1	:30	3:58:30P- Judge Mathis	1								1	\$190.00	\$190.00	Greensboro (WMYV)	Judge Mathis	10/20/16
23.0	Normal Line / SPOT (3)	10/31/16-10/31/16	2	:30	5:58:20P- Two And A Half Men	1								1	\$200.00	\$200.00	Greensboro (WMYV)	Two And A Half Men	10/20/16
24.0	Normal Line / SPOT (6)	10/31/16-10/31/16	2	:30	6:58:20P- Big Bang Theory	1								1	\$420.00	\$420.00	Greensboro (WMYV)	Big Bang Theory	10/20/16
25.0	Normal Line / SPOT (7)	10/31/16-10/31/16	2	:30	7:28:25P- Big Bang Theory	1								1	\$460.00	\$460.00	Greensboro (WMYV)	Big Bang Theory	10/20/16
26.0	Normal Line / SPOT (10)	10/31/16-10/31/16	1	:30	10P- Last Man Standing	1								1	\$80.00	\$80.00	Greensboro (WMYV)	Last Man Standing	10/20/16
27.0	Normal Line / SPOT (11)	10/31/16-10/31/16	1	:30	10:30P- Last Man Standing	1								1	\$80.00	\$80.00	Greensboro (WMYV)	Last Man Standing	10/20/16
28.0	Normal Line / SPOT (12)	10/31/16-10/31/16	3	:30	11:30P- 2 Broke Girls 2	1								1	\$50.00	\$50.00	Greensboro (WMYV)	2.5 Men/2 Broke Girls	10/20/16
29.0	Normal Line / SPOT (26)	10/29/16-10/29/16	2	:30	10:30P- Sports-American Athlete	1								1	\$60.00	\$60.00	Greensboro (WMYV)	amer athlete	10/29/16
30.0	Normal Line / SPOT (27)	10/29/16-10/29/16	2	:30	11P- Sports-Ring of Honor 2	1								1	\$60.00	\$60.00	Greensboro (WMYV)	roh	10/29/16

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B/E Bookend P/B Piggy Back  
 Printed At: 03:22 PM on Friday, October 28 2016  
 Page 3 of 4



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31.0	Normal Line / Football (28)	10/29/16-10/29/16	2	:30	12P- Sports-ASN Colonial Athletic Association Football 12p ET	1								1	\$60.00	\$60.00	Greensboro (WMMV)	college football	10/28/16
32.0	Normal Line / Football (29)	10/29/16-10/29/16	2	:30	3:30P- Sports-ASN Conference USA Football 330p ET	1								1	\$60.00	\$60.00	Greensboro (WMMV)	college football	10/28/16
33.0	Normal Line / SPOT (30)	10/30/16-10/30/16	1	:30	1P- Movie-MY48 Afternoon Movie	1								1	\$30.00	\$30.00	Greensboro (WMMV)	movie	10/28/16

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