

# KCSM TV

## Quarterly Issues Report 2017 - Q4

### October 1, 2017 - December 31, 2017

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#### **LOCAL ISSUES**

##### **The Kamla Show #124: Michael Price**

October 1 at 7:30pm

Michael Price is chief technology officer at Seismic Warning Systems in Silicon Valley. Kamla talks to Michael about the earthquake warning systems that the company has developed and how it works.

##### **San Mateo County Today #35: Daly City and Menlo Park**

October 7 at 5pm

Host Marshall Wilson talks to Vice Mayor Juslyn Manalo of Daly City and Mayor Kirsten Keith of Menlo Park. Vice Mayor Manalo discusses the development of public policy and the issues facing that town. Economic development, responsible development, maintaining population diversity, bringing revenue to the city are all concerns. Marshall asks the Vice Mayor how Daly City communicates with its residents: a city blog, printed newsletters, "next door," are all utilized. Youth and Senior Services are of special interest to Ms. Manalo. Mayor Kirsten Keith of Menlo Park talks about the below market rate fund the city maintains and how it is used to create affordable housing. The county-wide El Camino "Grand Boulevard" project makes opportunities for tying housing, transportation hubs, retail, and downtown areas together. The Dumbarton Rail Corridor would create a connection between Fremont through Menlo Park to Redwood City. Extending BART to so that it connects with the South Bay is also something Ms Keith supports. At the end of the program, she talks about the Arts Commission and why civic art is also important to a city.

##### **San Mateo County Today #27: County Supervisor David Canepa and Dr. David Young**

November 4 at 5:00pm

Marshall Wilson discusses housing and the importance of local control over issues facing the county with San Mateo County Supervisor David Canepa. They also compared Canepa's experience as a county supervisor to his experience as mayor of Daly City. Supervisors are now voted for on a district basis, rather than "at large." Canepa believes there is greater accountability under the district election model. Dr. David A. Young, Director of the county's Behavioral Health and Recovery Services department. In general, the department provides mental health services to county residents. Overcoming stigma of mental health problems and a hesitancy to ask for help

is an on-going problem. Education, access to services, promoting an attitude that treatment can be successful are strategies utilized to combat that hesitancy.

### **San Mateo County Today #36: Belmont**

November 18 at 5:00pm

Host Marshall Wilson gets updates from the City of Belmont's Vice Mayor, Doug Kim, and Mayor, Charles Stone. Infrastructure improvements, long term planning for the town, minimum wage, and addressing climate change are all covered in two conversations with representatives of Belmont's city government.

### **Pen Voice #322 San Mateo County Health System LEAP Institute and #324: Five Keys Charter Schools and Programs**

December 9 at 5:00pm

Host Dani Gasparini talks with Viral Mehta, Director of the San Mateo County Health System LEAP Institute's efforts to improve health programs within the county.

In segment two she discusses education as part of the rehabilitation process with Paul R. Kunkel, Captain, San Mateo County Sheriff's Office, Maple Street Correctional Center, and Lisa Haynes, Northern California Regional Director of Five Keys Charter Schools and Programs. The Five Keys Schools allow inmates of juvenile correctional facilities to complete their high school education. This statewide program has been in effect in San Mateo County for two years.

### **Pen Voice #331 San Mateo Area Chamber of Commerce and #329 San Mateo County Health System**

December 16 at 5:00pm

Host Dani talks with Madlen Saddik, Business Development Director for the San Mateo Area Chamber of Commerce. They discuss the function of a chamber of commerce as a resource for advocate for small business operators. A chamber of commerce acts as a liason between business and government and can provide educational programs for businesses to expand their business, legal, and community skill sets. The San Mateo Area Chamber has over 1000 members. It will present its third annual Business Summit in January 2018.

In the second segment, Dani talks with two members of the San Mateo County Health System: Shruti Dhapodkar, MD, Health Emergency Preparedness Program Manager, and Betty Ortiz-Gallardo, MA, LMFT, Collaborative Care Team Supervisor from Behavioral Health & Recovery Services (BHRS). They discuss how the health system response fits in to the general county emergency response plan. They test protocols and develop training exercises to ensure successful outcomes when dealing with emergencies.

### **Pen Voice # 327: Redwood City Home Town Days & 150<sup>th</sup> Anniversary and #328: the Youth Services Investigation Unit**

December 23 at 5:00pm

Dani Gasparini talks with Dee Eva, Co-Chair of Redwood City's 150th Anniversary Committee and Ralph Garcia, President of the RWC Downtown Business and

representing Redwood City's Hometown Days. Past and future events planned to celebrate the anniversary are discussed.

In segment two, Dani talks to Lt Ryan Monaghan, the Investigations, Youth Services and Special Victims Units Manager for the San Mateo Police Department. They discuss the mission of the unit and how it works in the community.

## **LOCAL CULTURE AND HISTORY**

### **Kitchen Wisdom of Cecilia Chiang #103: The Best Chinese Restaurant in America**

October 2 at 2:00pm

When Cecilia first opened the Mandarin in 1960, business was slow. But then Herb Caen, front page gossip columnist for the San Francisco Chronicle, wrote about the Mandarin and from that moment on, there were lines out the door. In 1967, Cecilia moved to the recently renovated Ghirardelli Square, where she opened an elegant, temple-like restaurant with 300 seats and white tablecloths. It was called the "best Chinese restaurant in America." The Mandarin attracted the icons of the food world. In this episode, Cecilia teams up with Nancy Oakes, chef/owner of Boulevard, a belle époque eatery that for the past 20 years has been voted San Francisco's favorite restaurant. Cecilia teaches Nancy and her chef Dana Youkins how to make "minced squab in lettuce cups," a dish Cecilia created that became one of the signature dishes at the Mandarin.

### **Company Town #0H**

October 3 at 11:00pm

This is a story about residents of Chinatown and the Latino Mission District in San Francisco overcoming the odds to save their communities. At the center is an election that focuses on the role of "home-sharing" apps in incentivizing evictions and the creation of mini-hotels rather to replace rental housing. Told without narration, Journalist Joe Rodriguez and educator Jeffrey Kwong take us through neighborhoods being transformed by skyrocketing rents and evictions. Two local candidates represent opposing views on the role of gentrification and the "sharing economy." We follow their campaigns and debates from the inside as they take on issues that affect cities across the country.

### **California's Gold #3004: Pyramid**

October 8 at 6:00pm

Set against the San Francisco skyline, The Transamerica Building, is one of the most distinctive structures on the globe. With its 48 stories and 212-foot spire, 18 elevators, 3,678 windows, the Pyramid is San Francisco's tallest building and is considered the most photographed building in the world. There are approximately 16,000 cubic yards of concrete and 1500 people working inside, it is truly a spectacle. Join Huell as he learns about the sometimes-controversial history of this California landmark and gets a very special tour, including a vertigo-inducing trip to the very top of the spire.

### **California's Gold #3012: San Francisco's Windmills**

November 26 at 6pm

The Dutch Windmill in San Francisco's Golden Gate Park was built in 1902 at a cost of \$16,000. It was capable of pumping 30,000 gallons of fresh water per hour from underground to a reservoir on Strawberry Hill. Despite being a great success for a few years (so much so that a second windmill was built), by 1913 electric pumps were introduced and the windmills became obsolete. In August 1976, volunteers from the US Navy Reserve started to restore the rundown Dutch Mill. Work continued through to completion in 1981. Murphy Mill, the second windmill, was brought back to its original glory after a ten year restoration that concluded in 2012.

### **The Heiress and Her Chateau #0H**

December 5 at 11:00pm

Carolands, is a 98-year saga of a 98-room mansion, a three-dimensional window into life among America's elite. Chateau Carolands was built by one of the richest women in the world to be her ultimate dream home. What was once the most fabulous house west of the Mississippi, is now operated by a foundation. The story of Chateau Carolands is a dramatic tale of wealth and ruin, love and loss, art and architecture - with a murder, a porno film, and a couple of earthquakes along the way. It all ends happily, with a multi-million dollar restoration of the Chateau, more grand and glorious than ever. Meet the Heiress, the Countess, and the billionaire's wife - the women who built, loved, and preserved this architectural masterpiece for decades to come.

### **California's Gold #4004: Sub-Net**

December 24 at 6:00pm

It's huge, metal and reaches across the Golden Gate, but it's not a bridge. Join Huell as he visits the site of the WWII antisubmarine net built to keep Japanese subs out of San Francisco. Long before the Tiburon Sub-Net Depot was there, this small piece of land across the bay from San Francisco had many incarnations. Among them were: home to Native Americans, an original Spanish Rancho, the largest Codfish drying plant on the west coast, a coaling station for the Navy, and it was where the cables for the Golden Gate Bridge were spun. In fact, if you look closely at low tide, you can still see them.

## **AGING**

### **When I'm 65**

October 24 at 11:00pm

Challenging longstanding myths about retirement and living longer, this documentary explores changing attitudes toward work, debt, housing and the financial realities of the 21st century. The program looks at how aspirations and financial planning for retirement have changed. This multi-generational approach examines how Baby Boomers, Generation X, and Millennials are facing and planning for retirement. This study of the issues, generational influences, and human behavior provides useful information, potential solutions, and "can do" action plans for meeting retirement goals.

### **Do Not Go Gently #0H**

November 14 at 11:00pm

Celebrating the lives, work, and wisdom of three remarkable artists who have maintained their creative productivity well into their golden years, their stories illustrate the role of creativity and art in contributing to a long, happy, healthy and vibrant life. Follow 82-year-old quilter Arlonzia Pettway, 90-year-old ballet dancer Frederic Franklin and 109-year-old composer Leo Ornstein through a typical day to illuminate their experiences as part of America's fastest-growing age group - men and women 85 and older. Do Not Go Gently uncovers the science of lifelong creativity through interviews with gerontologist Dr. Gene Cohen, whose groundbreaking work provides a deeper understanding of the aging brain. The program also documents the importance of creative outlets to elders with Alzheimer's disease and other age-related disabilities.

### **I Remember Better When I Paint #0H**

November 21 at 11:00pm

This documentary reveals the ways day-care centers, nursing homes and assisted-living facilities are employing creative therapies to treat Alzheimer's patients. This results in pivotal new insights about the transformative power of drawing, painting, music and museum visits for those living with Alzheimer's and related memory disorders. The film explores the benefits of this approach, including an improved quality of life for the patient and a restored dialogue with their caregivers.

## **ECONOMICS AND PERSONAL FINANCIAL MANAGEMENT**

### **American Con #101H**

October 1 at 9:30pm

Billions of dollars are lost by American investors each year through financial fraud. This drama tells the story of a Ponzi scheme that bilked nearly \$6 Million dollars from investors in several states. Taken from an actual financial fraud case, it describes an investment scam and what happens to the victims when they lose everything.

### **Biz Kid\$ #301H: Are You Financially Literate?**

October 12 at 4:00pm

Understanding how to manage your money before you get to high school will make you even more successful when you head to college or move out on your own. Explore the skills of goal setting, budgeting, saving, and money management that make you financially literate!

## **EDUCATION**

### **Biz Kid\$ #602: Is College Worth It?**

November 20 @ 4:00pm

The average college student will graduate with over \$35,000 in debt, and some with thousands more. Faced with such a heavy burden some kids are opting not to go to college. This episode looks at college from a return-on-investment perspective. Which degrees pay for themselves and which don't? When does it make sense NOT to go to

college? And how to get creative to achieve your college dreams without ending up with a lifetime of payments.

## **ENVIRONMENT**

### **The Crowd & the Cloud #104H: Citizens4earth**

October 1 at 10:00pm

The far-ranging potential of "Citizen Science in the Digital Age" is looked at. For more than 100 years counting birds has generated data on a changing climate and now, there's an app for that: eBird. Surfer science using smart tech tracks ocean acidification and coastal temperatures... Other examples are the Thanksgiving Monarch Butterfly Watch in California, seasonal change tracked by Latina and Native American teens in springtime in Albuquerque, New Mexico, and horseshoe crabs surveyed in summer by retirees along mid-Atlantic coasts. In Uganda, World Bank economists and local partners generate data for sustainable development.

### **Open Sesame: The Story of Seeds #0H**

December 11 at 10:00pm

One of the world's most precious resources is at risk. Seeds provide the basis for everything from fabric to food to fuel. Seeds are as essential to life as the air we breathe or water we drink...but given far less attention. According to the FAO (Food and Agriculture Organization of the UN), approximately 90 percent of the fruit and vegetable varieties that existed 100 years ago are gone. Seed diversity is essential to grow food in our changing climate. Most people aren't aware of the challenges that face our seed supply. This film seeks to change that while empowering individuals to take seeds back into their own hands in ways both small and large.

### **Symphony of the Soil #0H**

December 11 at 11:00pm

Drawing from ancient knowledge and cutting edge science, Symphony of the Soil is an artistic exploration of the miraculous substance soil. By understanding the elaborate relationships and mutuality between soil, water, the atmosphere, plants and animals, we come to appreciate the complex and dynamic nature of this precious resource. The film also examines our human relationship with soil, the use and misuse of soil in agriculture, deforestation and development, and the latest scientific research on soil's key role in ameliorating the most challenging environmental issues of our time. Filmed on four continents, featuring esteemed scientists and working farmers and ranchers, Symphony of the Soil is an intriguing presentation that highlights possibilities of healthy soil creating healthy plants creating healthy humans living on a healthy planet.

### **Racing to Zero: In Pursuit of Zero Waste**

December 19 at 10:00pm

A new way of looking at garbage. Instead of tossing waste into a landfill, what happens when a city treats garbage as a resource? This award-winning, film festival favorite answers this question by taking an upbeat, often humorous inside look at San

Francisco's effort to eliminate all garbage going to landfill by the year 2020. As the people of San Francisco approach the last twenty percent of the city's goal, follow the trail of trash behind-the-scenes to determine if zero waste can actually be achieved.

## **HEALTH**

### **Second Opinion # 1207H: Sudden Cardiac Arrest in Young Athletes**

October 1 at 6:30pm

Sudden cardiac arrest is usually caused by an electrical disturbance in the heart, and leads to a sudden loss of heart function, breathing and consciousness. Nine out of 10 people who experience sudden cardiac arrest, die from it. This episode discusses appropriate intervention and recovery from this life threatening health problem.

### **Good Cardiovascular & Diabetic Health #0H**

October 5 at 11:00pm

This documentary explores how good cardiovascular health can impact living with diabetes.

### **Healthy Body Healthy Mind #3601: Parkinson's Disease and Psychosis**

October 29 at 4:30pm

It's understandable that most people associate Parkinson's with tremors and other motor symptoms. But for some, the disease gives rise to something more terrifying, and much more hidden: psychosis. It is estimated that as many as half of the one million Americans with Parkinson's disease today experience hallucinations, illusions, and delusions over the course of their disease. These symptoms are a signal of disease progression and are very likely to intensify over time which can frighten patients and caregivers alike. The mysterious occurrence of psychotic behavior for those dealing with Parkinson's disease is examined.

## **NATIONAL AND WORLD EVENTS WITH AN IMPACT ON THE BAY AREA**

### **The Game #244: Durst Case Scenario**

October 14 at 5pm

Political satirist Will Durst joins host Mark Simon to discuss the cathartic nature of humor particularly in relation to current events in the Trump era.

### **Nixon's the One: The '68 Election #0H**

November 7 at 11:00pm

This documentary chronicles Richard Nixon's stunning victory in the 1968 presidential race and the ways in which that historic election gave rise to Red State-Blue State America. It's a sobering, wry look at how the Sixties divided us-and how Nixon stepped into the breach to claim the biggest prize of all.

## **Turmoil & Triumph: The George Schultz Years #101: A Call to Service**

November 15 at 11:00pm

A Call to Service introduces George Schultz through the details of how his early life, his service as a U.S. Marine, and his academic career as a free market economist at the Massachusetts Institute of Technology and as Dean of the Business School at the University of Chicago led to his early cabinet posts as Secretary of Labor and Treasury under President Nixon.

## **American Forum #310H: What's Really Happening In North Korea?**

November 25 at 7:30pm

New York Times columnist Nick Kristof on his recent trip to North Korea and dangers of its standoff with President Trump.

# **DIVERSITY**

## **Media Coverage and Female Athletes #0H**

October 10 at 11:00pm

Forty percent of all sports participants are female, yet women's sports receive only 4% of all sport media coverage and female athletes are much more likely than male athletes to be portrayed in sexually provocative poses. To highlight why this matters and address these disparities, this documentary uses research-based information to examine the amount and type of coverage given to female athletes. It dispels the common-but untrue-myths that no one is interested in women's sport and that "sex sells" women's sport. Effective strategies are also discussed for increasing media coverage and creating images which reflect the reality of women's sports participation and why this is so important.

## **Black Ballerina #0H**

December 6 at 10:00pm

Set in the over-whelmingly white world of classical dance, this documentary tells the stories of several black women from different generations who fell in love with ballet. Sixty years ago, while pursuing their dreams of careers in classical dance, Joan Myers Brown, Delores Browne and Raven Wilkinson (the Ballet Russe de Monte Carlo's first black ballerina) confronted racism, exclusion and unequal opportunity in segregated mid-century America. In 2015, three young black women also pursue careers as ballerinas, and find that many of the same obstacles their predecessors faced are still evident in the ballet world today. The documentary uses the ethereal world of ballet to engage viewers on a subject that reaches far outside the art world and compels viewers to think about larger issues of exclusion, equal opportunity and change

## **Queen of Swing #0H**

December 21 at 11:00pm

Recounting the true story of a Jazz Age trailblazer - 95-year-old entertainer Norma Miller, this engaging biography highlights the life, career and indomitable spirit of this Harlem-born actress, dancer and choreographer known as "The Queen of Swing." Discovered at the age of 12, Miller's show business career has spanned more than

seven decades. She also provided a first-hand account of the Harlem music and dance scene during the 1930s and '1940s in Ken Burns' Jazz (2001). The documentary examines Miller's influence in the globalization of America's jazz culture and her role in breaking down racial barriers across the United States and around the world.

### **Roadtrip Nation: Beyond the Dream**

December 27 at 11:00pm

Follow three 20-something immigrants - Alexis, Rachel and Pratishta - who were each brought to the U.S. at a young age by their parents. They all have temporary relief from deportation, but not legal status. An immigration policy called DACA (Deferred Action for Childhood Arrivals) has allowed them to live and work in the U.S. for a two-year period. But without long-term protections, Rachel, Alexis and Pratishta have a much graver question to ponder: "Will I be able to stay in this country?" Determined to clarify their futures despite their murky status, they set out in the series' green RV, for an unforgettable journey where they explore the country, have an adventure like no other, and ask people who've been in their shoes the questions they've always wondered.

### **No Going Back: Women and the War #0H**

November 11 at 10:30pm

North of the Mason-Dixon Line, the Industrial Revolution of the mid-19th century drew increasing numbers of women out of the home and into the factories. In the agrarian, antebellum South, no such exodus occurred. Many Southerners perceived the forces of modernization - including the early rumblings of the women's suffrage movement - as a threat to their traditional way of life. However, as Fort Sumter fell in April of 1861, so too would many firmly held cultural and societal beliefs about "a woman's place." Hardships and hunger forced ill-prepared, isolated and often uneducated Southern women into the public sphere to demand relief from the government and advocate for policy changes. This documentary explores how the lives of women, and their roles in society, changed during and after the Civil War.

## **NATIVE AMERICANS**

### **Ishi's Return #0H**

November 5 at 11:00pm

Ishi, billed in 1911 as the "last wild Indian" when he wandered out of the woods in Oroville, CA, became a national sensation. When Ishi died, his brain was removed and sent to the Smithsonian Institution in Washington, DC. Eighty years later, his descendants in California fight to have his remains repatriated to his ancestral home.

### **Beyond Recognition #0H**

November 5 at 11:30pm

After decades struggling to protect her ancestors' burial places, now engulfed by San Francisco's sprawl, a Native woman from a non-federally recognized tribe and her allies occupy a sacred site to prevent its desecration. When this life-altering event fails to stop the development, they vow to follow a new path- to establish the first women-led urban

Indigenous land trust. Explore this quest to preserve one's culture and homeland in a society bent on erasing them.

### **Horse Tribe #0H**

November 6 at 10:00pm

Legendary as one of America's greatest horse tribes, the 21st century Nez Perce decided to bring horses back to their land and lives with the unlikely help of a charismatic Navajo horseman, Rudy Shebala. His mentorship guides at-risk teenagers toward the strong medicine of horses, and his equine skills bring historic Nez Perce horse culture to modern renown. This is an epic story about the connection of human to animal, history to life, individuals to community, grief to resolve, and values to action.

### **Lake of Betrayal #0H**

November 6 at 11:00pm

Lake of Betrayal explores the history of Kinzua Dam on the Allegheny River in Pennsylvania and its impact on the Seneca Nation of Indians. Completed in 1965, it was originally proposed to help mitigate flooding in Pittsburgh, almost 200 miles downriver, but the 27-mile reservoir that formed behind it inundated vast tracts of the Seneca Indians' ancestral lands, forcing their removal in breach of the United States' oldest treaty then in effect. The film looks at the Seneca Nation's fight to protect its sovereignty against the U.S. government's Indian termination policy and overwhelming political and economic forces driving the post-WWII boom.

### **Tending the Wild #0H**

November 22 at 10:00pm

The environmental knowledge of indigenous peoples across California is explored by how they have actively shaped and tended the land for millennia, in the process developing a deep understanding of plant and animal life. This documentary examines how necessary it is for humans to live in balance with nature and how traditional practices can inspire a new generation of Californians to tend their environment.

### **Choctaw Code Talkers #0H**

November 26 at 11:00pm

This is an empowering chronicle of Choctaw Soldiers as the original Code Talkers during World War I, a story which has been buried in history for nearly a hundred years. With testimonies from family members and Choctaw tribal leaders, the program brings insight to these forgotten heroes and their wartime contributions.

### **Our Fires Still Burn: The Native American Experience #0H**

November 29 at 10:00pm

This documentary shows the lives of contemporary Native American role models living in the U.S. Midwest. It dispels the myth that American Indians have disappeared from the American horizon, and reveals how they continue to persist, heal from the past, confront the challenges of today, keep their culture alive, and make great contributions to society.

### **Native Waters: A Chitimacha Recollection #0H**

November 30 at 10:00pm

The Chitimacha, the 1,000-member tribe known as "the People of Many Waters," are heirs to an unbroken 8,000-year past. Living off the bounty of Louisiana's Atchafalaya Basin, one of the richest inland estuaries on the continent, this indigenous nation persists and rejuvenates its culture despite gradually losing its ancestral territory to environmental and man-made forces. This is a journey into sacred places of the Atchafalaya Basin with author Roger Stouff, the son of the last chief of the Chitimacha Indians and a keeper of his family's oral tradition. He shares native stories, beliefs and perspectives about this often overlooked people. He laments the certain demise of the river basin, the depletion of its sacred fishing and hunting grounds and the painful "vanishings" of the time honored Chitimacha way of life.

### **Sousa on the Rez: Marching to the Beat of a Different Drum #0H**

November 30 at 10:30pm

Native American music may not conjure images of tubas, trumpets and John Phillip Sousa marches. Yet this vibrant musical tradition has been a part of Native American culture for more than 100 years. The origins are traced of the four remaining multi-generational, community-based tribal bands: the Iroquois Indian Band from upstate New York, the Fort Mojave Tribal Band from Needles, Calif., and the Zuni Pueblo Band from northwestern New Mexico and the Navajo Nation Band from Arizona. Combining profiles of contemporary bands with fresh historical research, the documentary offers an unexpected and engaging picture of this little known aspect of the Native music scene.

### **Echoes of a Bitter Crossing: Lewis & Clark in Idaho #0H**

November 30 at 11:00pm

This documentary looks at the crucial Idahoan segment of Meriwether Lewis and William Clark's 1804-1806 daring expedition from St. Louis to the Pacific coast. Nearly 200 years later, people are still retracing the explorers' journey of discovery, in which the Idaho crossing played a major role. This is where the expedition almost ended in failure - where the nearly starved explorers were revived by the hospitality, care and food of the Nez Perce tribe.