

ISSUES AND PROGRAMS REPORT

FOR

**WPCM 920AM, BURLINGTON
WSJS 600 AM, WINSTON-SALEM
WMFR 1230 AM HIGH POINT**

3rd QUARTER 2021

(JULY 1st, 2021 through SEPTEMBER 30TH, 2021)

Station Manager: Tom Hamilton

ISSUES OF CONCERN TO WINSTON-SALEM/HIGH POINT/BURLINGTON

ADDRESSED IN RESPONSIVE PROGRAMMING IN THE 3rd Quarter 2021

<u>BU -- Business:</u>	Business trends, tips, etc.
<u>CA -- Charity Events:</u>	Focusing on non-profits, their work and their fundraising events.
<u>CI -- Children:</u>	Issues that impact children and teens
<u>CU -- Culture and Lifestyle:</u>	Raising awareness of cultural matters and events that reflect the attitudes and values of our listeners.
<u>ED -- Education:</u>	Education news and issues pertaining to students, teachers, parents and school districts
<u>EL -- Elderly:</u>	Elder issues and services
<u>FA -- Family:</u>	Families and family fun
<u>GO -- Government & Services:</u>	Updates on government and services
<u>HE -- Health/Medical:</u>	Keeping audience informed of medical and health concerns
<u>HO -- Home Improvement:</u>	General advice about home maintenance and other homeowner problems
<u>IN -- Internet/Computer:</u>	The latest information on what's happening on the internet and what's new in the computer world and with dangerous virus issues
<u>LE -- Legal:</u>	Providing assistance with legal issues and advice
<u>NE -- News / Current Events:</u>	Interviews relating to current local, state, national and international news & elections pertinent to our listeners
<u>PE -- Personal Finance:</u>	Assistance with investments, taxes and other matters
<u>AN -- Animal Control:</u>	Adoption programs, and other issues
<u>TR -- Travel and Entertainment:</u>	Current information and news on travel and entertainment locally and around the world.

WPCM/WSJS/WMFR PROGRAMS THAT ADDRESS COMMUNITY ISSUES

WPCM/WSJS/WMFR is a '24-hour sports-talk' format that airs local, regional, and national sports talkers to further the conversation on the most important outcomes & debates in the world of sports. On weekends, the station continues with its mission as the Triad area's 'Hometown Sports Station,' but also airs weekend programming dealing with issues of politics, economy, human relations, morality, and other general topics affecting the community. The following is a weekly lineup of issue-oriented programs and a brief description of each:

Regular Programming Monday - Friday

1. Keyshawn, JWill, & Max:

(Monday-Friday, 6:00 a.m. – 7:00 a.m.)

Every morning, #1 pick in the NFL Draft, Keyshawn Johnson joins #2 pick in the NBA Draft Jay Williams and Max Kellerman as they set the sports table for the day.

2. Packer and Durham:

(Monday-Friday, 7 a.m. - 10 a.m.)

Mark Packer and Wes Durham cover every angle of every story from all 15 schools in the ACC. Whether it's on the field of play or off of it, Packer and Durham have you covered all season long.

3. Dan Patrick Show:

(Monday-Fridays, 10:00 a.m. – 12:00 p.m.)

Dan Patrick & the Danettes are in their 10th year providing the nation with elite guests and unique sports discussion from Milford, Connecticut—also simulcast on television thru NBCSN & the Audience Network. The former ESPN talent now Fox Sports Radio talent also hosts 'Football Night in America' for NBC.

4. The Adam Gold Show:

(Monday-Friday, 12:00pm-3:00pm)

The publisher and editor of the ACC Sports Journal delivers the inside scoop on all the ACC and North Carolina headlines. He covers sports topics across the state, region, and country.

5. 'The Drive with Josh Graham':

(Monday-Friday, 3:00pm-6:00pm)

A live, local afternoon sports talk forum hosted by Josh Graham-- that features local guests, national newsmakers, and athletes—all while covering local, regional, and national triad listeners are wondering about. Josh strives for a diverse range of hard hitting sports topics and humorous takes/ elements that solicit high listener interaction via social media and phone calls.

6. ESPN Radio:

(Monday-Friday, 7:00 p.m. – 6:00 a.m.)

Nationally syndicated radio programming covering the latest sports headlines.

Saturday Regular Programming

8. ESPN Sports Radio

(Saturday, 12:00 a.m. – 12:00 a.m.)

Nationally syndicated radio programming covering the latest in sports news.

Sunday Regular Programming

9. ESPN Sports Radio

(Sunday, 12:00 a.m. – 7:00 a.m., 12:00 p.m. – 12:00 a.m.)

Nationally syndicated radio programming covering the latest in sports news.

10. Religious Programs

(Sunday 10:00 a.m. – 11:00 a.m.)

Home Moravian Church live service broadcast

11. Carolina Newsmakers

(Sunday, 7:00 a.m. – 8:00 a.m.)

Carolina News Makers is a 60 minute weekly public affair program. Each week Don Curtis interviews newsmakers from across the Tar Heel State on the issues of the day. From the local economy to crime to social programs to taxes and education...stories that affect our day-to-day lives are hot topics for Carolina News Makers.

SPECIAL PROGRAMMING

Duke Football
Duke Coachs Show
NFL Football
NFL Preview
NFL Fantasy Forecast
NFL Insider
High School Football
High School Huddle

ISSUES OF CONCERN TO WINSTON- SALEM/GREENSBORO/HIGH POINT/BURLINGTON ADDRESSED IN RESPONSIVE PROGRAMMING IN THE 3rd Quarter 2021

Curtis Media Group – Programs/Issues Reports for 3Q 2021 - “Carolina Newsmakers” content

CAROLINA NEWSMAKERS PUBLIC AFFAIRS SHOW – 3RD QUARTER 2021

Carolina Newsmakers’ is a 60-min weekly public affairs program hosted by WSJS Sports owner Don Curtis (CEO, Curtis Media Group) that discusses issues of importance to listeners in the WSJS/WMFR/WPCM coverage areas and across the state of North Carolina—airing Sunday mornings from 7am-8am.

7-4

INTERVIEW WITH TOM CAMPBELL – FORMER HOST, MODERATOR, PRODUCER AND CREATOR OF NCSPIN. SHOW CONTENT: STATE BUDGET, ECONOMY, INFRASTRUCTURE, MEDICAL MARIJUANA, LEGALIZED GAMBLING, MEDICAID EXPANSION, REDISTRICTING, POLITICS, COVID-19, DONALD TRUMP, AND UNEMPLOYMENT.

Ascertained issues discussed: BU, HE, GO

7-11

INTERVIEW WITH REP. JOHN BELL - NORTH CAROLINA HOUSE OF REPRESENTATIVES FOR DISTRICT 10. SHOW CONTENT: STATE BUDGET, TAXATION, TRANSPORTATION, BROADBAND, NAME IMAGE AND LIKENESS, MILITARY, MEDICAID EXPANSION, UNEMPLOYMENT, INFRASTRUCTURE, REDISTRICTING, SPORTS BETTING, AND AGRICULTURE.

Ascertained issues discussed: BU, HE, GO

7-18

INTERVIEW WITH ELAINE MARSHALL - NORTH CAROLINA SECRETARY OF STATE. SHOW CONTENT: SECRETARY OF STATE BACKGROUND, BUSINESS ENTITIES, COVID-19, FRAUD, SCAMS, CHARITIES AND NON-PROFITS, NOTARIES, ADVANCE DIRECTIVES, AND GLOBAL COMPETITIVENESS.

Ascertained issues discussed: CA, BU, HE

7-25

INTERVIEW WITH BRENDA BERG - PRESIDENT AND CEO OF BEST NC. SHOW CONTENT: BEST NC BACKGROUND, EDUCATION, COVID-19, BROADBAND ACCESS, RECRUITING TEACHERS, TEACHING FELLOWS, TEACH NC, SCHOOL CALENDAR, PRINCIPALS, PARENTAL INVOLVEMENT, CHARTER SCHOOLS, AND COMMUNITY COLLEGE SYSTEM.

Ascertained issues discussed: ED, HE, IN

8-1

INTERVIEW WITH DR. MANDY COHEN - SECRETARY OF THE NORTH CAROLINA DEPARTMENT OF HEALTH AND HUMAN SERVICES. SHOW CONTENT: COVID-19, VACCINES, DELTA VARIANT, VACCINE HESITANCY, VIRUS TRANSMISSION, EDUCATION, TESTING, INFLUENZA, DIABETES, HEART DISEASE, MENTAL HEALTH, BOOSTER SHOTS, AND BROADBAND.

Ascertained issues discussed: HE

8-8

INTERVIEW WITH TOM JENSEN - EXECUTIVE DIRECTOR OF PUBLIC POLICY POLLING. SHOW CONTENT: POLITICS, POLLING, BIDEN APPROVAL, 2022 MIDTERM ELECTIONS, REDISTRICTING, COVID-19, DELTA VARIANT, VACCINATIONS, NAME IMAGE AND LIKENESS, MIKE PENCE, NORTH CAROLINA SENATE RACE, AND UNAFFILIATED VOTERS.

Ascertained issues discussed: GO, HE

8-15

INTERVIEW WITH PAUL MEYER - EXECUTIVE DIRECTOR OF THE NORTH CAROLIN LEAGUE OF MUNICIPALITIES. SHOW CONTENT: INFRASTRUCTURE, BROADBAND, TRANSPORTATION, COVID-19, PUBLIC SAFETY, UTILITIES, FUNDING, TAXATION, EDUCATION, AND NORTH CAROLINA STATE BUDGET.

Ascertained issues discussed: IN, HE, ED, PE

8-22

INTERVIEW WITH JOSH STEIN - NORTH CAROLINA ATTORNEY GENERAL. SHOW CONTENT: OPIOIDS, DRUG USE, COVID-19, E-CIGARETTES, SCAMS, HEALTHCARE, ROBOCALLS, GOOGLE ANTITRUST, LEGISLATIVE SESSION, RAPE KITS, HUMAN TRAFFICKING AND SAFE CHILD ACT.

Ascertained issues discussed: HE, IN, GO

8-29

INTERVIEW WITH BRAD CRONE - PRESIDENT OF CAMPAIGN CONNECTIONS. SHOW CONTENT: GAMBLING, SPORTS BETTING, CASINOS, POLITICS, POLITICAL ADVERTISING, REDISTRICTING, EDUCATION, BUDGET, ENERGY, MEDICAID EXPANSION, AND BROADBAND.

Ascertained issues discussed: GO, ED, HE, IN

9-5

INTERVIEW WITH MICHAEL LANDGUTH - PRESIDENT AND CEO OF RALEIGH-DURHAM INTERNATIONAL AIRPORT. SHOW CONTENT: COVID-19, TRANSPORTATION, AIR TRAVEL, BUSINESS VS. LEISURE TRAVEL, SMALLER COMMERCIAL AIRPORTS, MILITARY, AIRPORT VENDORS, PARKING, INTERNATIONAL TRAVEL, AND FEDERAL ASSISTANCE.

Ascertained issues discussed: HE, TR, GO

9-12

INTERVIEW WITH DALE FOLWELL - NORTH CAROLINA STATE TREASURER. SHOW CONTENT: BONDS, INTEREST RATES, FINANCES, STATE PENSION PLAN, STATE HEALTH PLAN, HIGHWAY TRUST FUND, TRANSPORTATION, STUDENT LOANS, UNEMPLOYMENT, INFLATION, FRAUD, NC CASH AND NC ABLE.

Ascertained issues discussed: PE, GO

9-19

INTERVIEW WITH THOMAS STITH - PRESIDENT OF THE NORTH CAROLINA COMMUNITY COLLEGE SYSTEM. SHOW CONTENT: EDUCATION, ORGANIZATION OF THE COMMUNITY COLLEGE SYSTEM, ECONOMY, DIVERSITY, TUITION, TEACHERS, BIOTECHNOLOGY, BUSINESS, FACULTY SALARY, INFRASTRUCTURE, AND ACCESSIBILITY.

Ascertained issues discussed: ED, GO, ED

9-26

INTERVIEW WITH LYNN MINGES - PRESIDENT AND CEO OF THE NORTH CAROLINA RESTAURANT AND LODGING ASSOCIATION. SHOW CONTENT: RESTAURANTS, ECONOMY, COVID-19, HOSPITALITY, HOTELS, UNEMPLOYMENT, TECHNOLOGY, FAST FOOD, SUPPLY CHAIN, INFLATION, LEGISLATION, PAYROLL PROTECTION PROGRAM, AND STATE BUDGET.

Ascertained issues discussed: GO, HE