

## Cumulus Media Quarterly Issues and Programs Reconciliation Report

Station: WSSX-FM


Quarter: 3

Year: 2012

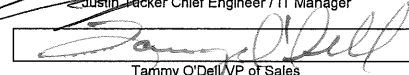
Program	Air Date	Air Time
DARKNESS TO LIGHT...WORKING TO STOP CHILD SEXUAL ABUSE	July 1, 2012	6:01:08 AM
IN THE AFTERMATH OF A STORM...BEING HELPFUL TO OTHERS	July 8, 2012	6:02:02 AM
TAKING CARE OF LUNG HEALTH IN THE LOW COUNTRY	July 15, 2012	6:00:27 AM
ALZHEIMER'S AND ITS IMPACT ON FAMILIES	July 22, 2012	6:01:00 AM
BUSY TIMES AT CHARLESTON'S CRISIS MINISTRIES	July 29, 2012	6:01:43 AM
TRIDENT UNITED WAY'S ANNUAL DAY OF CARING	August 5, 2012	6:01:27 AM
TRIDENT UNITED WAY'S ANNUAL DAY OF CARING - REPEAT DUE TO TECHNICAL ISSUES WITH AUDIO FILE	August 12, 2012	6:01:05 AM
CRIME STOPPERS...THE WAY THE PUBLIC CAN AID LAW ENFORCEMENT	August 19, 2012	6:03:22 AM
PROTECTING CHILDREN IN THE NEW SCHOOL YEAR	August 26, 2012	6:02:40 AM
YOUNG DRIVERS AND CELEBRATING THE DRIVE	September 2, 2012	6:01:09 AM
A HAVEN FROM ABUSE...MY SISTER'S HOUSE	September 9, 2012	6:00:49 AM
EMPOWERING MINORITY YOUTH	September 16, 2012	6:02:09 AM
WALKING FOR HEALTHIER HEARTS	September 23, 2012	6:02:33 AM
THE ASSOCIATION FOR THE BLIND AND VISUALLY IMPAIRED	September 30, 2012	6:02:50 AM

Report Filed on 10-3-12 by:

Report Reviewed by



Justin Tackler Chief Engineer / IT Manager



Tammy O'Dell VP of Sales



INVOICE

PAY THIS AMOUNT: \$0.00

Remit To: PO Box 645091  
Cincinnati, OH 45264-5091  
Station: Charleston - WSSX-FM  
Phone#: 843-277-1216

Bill To: FCC

Invoice #: 2540330  
Invoice Date: 07/31/12  
Order #: 395

Advt#662

Acct Exec: BARBARA YOUNG  
Estimate #:  
Description: Public Affairs Show

Terms: Due on Receipt

Day	Date	Time	Len	Line #	Rate	Product
Sun	07/01/12	6:00AM	30	2334	\$0.00	FCC
Sun	07/08/12	6:00AM	30	2334	\$0.00	FCC
Sun	07/15/12	6:00AM	30	2334	\$0.00	FCC
Sun	07/22/12	6:00AM	30	2334	\$0.00	FCC
Sun	07/29/12	6:00AM	30	2334	\$0.00	FCC

Amount Due \$0.00 Total Spots 5



INVOICE

PAY THIS AMOUNT: \$0.00

Remit To: PO Box 645091  
Cincinnati, OH 45264-5091  
Station: Charleston - WSSX-FM  
Phone#: 843-277-1216

Bill To: FCC

Invoice #: 2541304  
Invoice 08/31/12  
Date:  
Order #: 395

Advt#662

Acct Exec: BARBARA YOUNG  
Estimate #:

Terms: Due on Receipt

Description: Public Affairs Show

Day	Date	Time	Len	Line #	Rate	Product
Sun	08/05/12	6:00AM	30	2334	\$0.00	FCC
Sun	08/12/12	6:00AM	30	2334	\$0.00	FCC
Sun	08/19/12	6:00AM	30	2334	\$0.00	FCC
Sun	08/26/12	6:00AM	30	2334	\$0.00	FCC

Amount Due

\$0.00

Total Spots 4



INVOICE

PAY THIS AMOUNT: \$0.00

Remit To: PO Box 645091  
Cincinnati, OH 45264-5091  
Station: Charleston - WSSX-FM  
Phone#: 843-277-1216

Bill To: FCC

Invoice #: 2542354  
Invoice 09/30/12  
Date:  
Order #: 395

Advt#662

Acct Exec: BARBARA YOUNG  
Estimate #:

Terms: Due on Receipt

Description: Public Affairs Show

Day	Date	Time	Len	Line #	Rate	Product
Sun	09/02/12	6:00AM	30	2334	\$0.00	FCC
Sun	09/09/12	6:00AM	30	2334	\$0.00	FCC
Sun	09/16/12	6:00AM	30	2334	\$0.00	FCC
Sun	09/23/12	6:00AM	30	2334	\$0.00	FCC
Sun	09/30/12	6:00AM	30	2334	\$0.00	FCC

Amount Due \$0.00

Total Spots 5

Affidavit

Cat	ID	Date	Aired	Sched	Length	Status	Description
COM	DA2000	12-07-01	06:01:08	06:00:00	29:57	on-air	DARKNESS2LIGHT
COM	DA2000	12-07-08	06:02:02	06:00:00	29:52	on-air	LOWCOUNTY CERT
COM	DA2000	12-07-15	06:00:27	06:00:00	29:55	on-air	LUNG ASSOC
COM	DA2000	12-07-22	06:01:00	06:00:00	29:56	on-air	ALZHEIMERS ASSOC
COM	DA2000	12-07-29	06:01:43	06:00:00	30:00	on-air	CRISIS MINISTRIES
COM	DA2000	12-08-05	06:01:27	06:00:00	30:03	on-air	UNITED WAY
COM	DA2000	12-08-12	06:01:05	06:00:00	30:03	on-air	UNITED WAY
COM	DA2000	12-08-19	06:03:22	06:00:00	29:59	on-air	CRIMESTOPPERS
COM	DA2000	12-08-26	06:02:40	06:00:00	29:57	on-air	STOP ABUSE
COM	DA2000	12-09-02	06:01:09	06:00:00	29:58	on-air	YOUNG DRIVERS
COM	DA2000	12-09-09	06:00:49	06:00:00	29:58	on-air	MY SISTERS HOUSE
COM	DA2000	12-09-16	06:02:09	06:00:00	30:06	on-air	EMPOWERR
COM	DA2000	12-09-23	06:02:33	06:00:00	29:59	on-air	HEARTWALK
COM	DA2000	12-09-30	06:02:50	06:00:00	30:20	on-air	VISION FUNDRAISER

Affidavit Options:

Start Date:

October 2012

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4
5	6	7	8	9	10	11

End Date:

September 2012

Sun	Mon	Tue	Wed	Thu	Fri	Sat
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	1	2	3	4	5	6

NCU-Descrip  
 **NCUB2000**  
 AM4-Descrip  
 PR4-Descrip  
 PR2-Descrip  
 CSU-Descrip  
 PR3-Descrip  
 PR1-Descrip  
 PR5-Descrip  
 CDM-Descrip

List  
 Create  
 Print  
 Done

Start ID: DA2000      Stop ID: DA2000

WSSX

DARKNESS TO LIGHT....WORKING TO STOP CHILD SEXUAL ABUSE

AIR DATE: JULY 1, 2012

GUEST: JOLIE LOGAN.....CEO OF DARKNESS TO LIGHT

DISCUSSION CENTERED ON RECENT HIGH PROFILE CASES OF CHILD SEXUAL ABUSE. THE LOUIS SKIP REVILLE CASE WAS LOW COUNTRY BASED....WHEREBY REVILLE ADMITTED TO PREYING ON KIDS IN THE LOW COUNTRY FOR AT LEAST A DECADES TIME.

THEN THERE IS THE HIGH PROFILE NATIONAL CHILD SEXUAL ABUSE CASE OF FORMER PENN STATE ASSISTANT FOOTBALL COACH JERRY SANDUSKY. HE TOO WAS ABLE TO PREY ON KIDS THRU OUTREACH ATHLETIC PROGRAMS SET UP FOR YOUNG KIDS.

LOGAN SAYS A WAY TO COMBAT THESE PEOPLE IN OUR SOCIETY IS TO KNOW THE WARNING SIGNS...AND WATCH THE REACTIONS OF OUR CHILDREN.

DARKNESS TO LIGHT HAS TIPS TO HELP PARENTS TEACH KIDS HOW TO GET AWAY FROM PREDATORS AND TELL TRUSTED ADULTS WHAT'S GOING ON.

D2L ALSO HOLDS TRAINING SESSIONS FOR GROUPS WHO WANT TO LEARN WHAT THEY CAN DO TO STOP CHILD SEXUAL ABUSE.

LOGAN SAYS THERE IS NO TELLING HOW MANY OF THESE CHILD ABUSERS ARE IN OUR COMMUNITY. THEY ARE OFTEN NOT DETECTED UNTIL SOMETHING HAPPENS. THAT'S ONE OF THE PROBLEMS IN TRYING TO ROOT OUT SUCH ABUSE. MOSTTIMES IT HAPPENS UNTIL THE ABUSER IS FOUND OUT.

IN THE AFTERMATH OF A STORM.....BEING HELPFUL TO OTHERS

AIR DATE: JULY 8, 2012

GUEST: TOM CROSBY....LOW COUNTRY CHAIRMAN OF THE COMMUNITY EMERGENCY RESPONSE TEAM OR 'CERT'.

DISCUSSION CENTERED ON CERT AND WHAT IT IS. CERT IS A PROGRAM RESIDENTS TRAIN FOR SO THEY CAN BE PREPARED FOR THE AFTERMATH OF A MAJOR STORM IN THE LOW COUNTRY. IT CAN ALSO SWING INTO ACTION IN THE EVENT OF ANY KIND OF DISASTER....NATURAL.....CHEMICAL OR MANMADE.

THE CERT PROGRAM IS OFFERED IN CONJUNCTION WITH THE CHARLESTON COUNTY OFFICE OF EMERGENCY MANAGEMENT.

THE IDEA IS FOR RESIDENTS TO STEP FORWARD AND TRAIN TO HELP THEIR FAMILIES AND OTHERS FOLLOWING A DISASTER OF SOME SORT.

CERT TEAMS ARE PREPARED TO HANDLE SIMPLE MEDICAL EMERGENCIES.....POST HURRICANE EFFORTS.....AND AID OTHER EMERGENCY PREPAREDNESS OFFICIALS.

THERE HAVE ALSO BEEN TIMES WHEN CERT TEAMS HAVE HELPED THE CHARLESTON CO SHERIFF'S OFFICE SEARCH WOODED AREAS FOR MISSING PERSONS.

THE MOST RECENT CASE IN POINT....MISSING WEST ASHLEY MOTHER MARJORIE GAYLE MCCAFFREY. THE WOMEN HAS BEEN MISSING SINCE MID MARCH 2012. CERT TEAMS HAVE SEARCHED THE WOODED AREAS NEAR SHADOWMOSS FOR CLUES IN HER DISAPPEARANCE. CERT TEAMS HAVE BEEN OUT SEVERAL TIMES IN THE SEARCHES. THEY WERE NOT ABLE TO TURN UP ANY INFORMATION OR CLUES.

TAKING CARE OF LUNG HEALTH IN THE LOW COUNTRY

AIR DATE: JULY 15, 2012

GUEST: KATRINA TAYLOR....SOUTH CAROLINA DIRECTOR OF THE AMERICAN LUNG ASSOCIATION CHAPTER

DISCUSSION CENTERED ON LUNG HEALTH IN THE LOW COUNTRY. MOST TAKE THEIR LUNGS FOR GRANTED. UNLESS YOU CAN'T BREATHE....THE PROCESS IS AUTOMATIC.....AND SELDOM DO WE CONSIDER LUNG HEALTH.

BUT SOUTH CAROLINA HAS A HIGH LUNG DISEASE RATE....MAINLY DUE TO SMOKING. THOUGH THE CIGARETTE SMOKING RATE CONTINUES TO DROP IN THE NATION.....TOO MANY STILL SMOKE.

THE LUNG ASSOCIATION CAN WORK WITH THOSE WHO WISH TO QUIT. SUCH PROGRAMS ARE EVEN RECOMMENDED FOR SMOKING CESSATION SUCCESS.

THE LUNG ASSOCIATION IS ALSO CONCERNED ABOUT THE INCREASING RATE OF ASTHMA AMONG KIDS. LOBBYING EFFORTS ARE UNDERWAY NATIONALLY TO WORK TO REGULATE THE RELEASE OF SMOKE AND CHEMICALS IN THE AIR IN INDUSTRY AND MANUFACTURING. SINCE THE INCEPTION OF THE ENVIRONMENTAL PROTECTION AGENCY.....HUNDREDS OF BILLIONS OF DOLLARS HAVE BEEN SPENT TO CLEAN UP THE AIR. THOSE DEMANDS CONTINUE.

THE LUNG ASSOCIATION IS ALSO PROMOTING THE LUNG CLIMB....WHICH HAPPENS IN THE NORTH CHARLSTON COLISEUM. BIG BUILDING.....LOTS OF STEPS TO WALK. A GOOD EXERCISE FOR HEALTH AND FOR THE HEALTH OF LUNGS.



## ALZHEIMERS AND ITS IMPACT ON FAMILIES

AIR DATE: JULY 22, 2012

GUESTS: ASHTON HOUGHTON....VICE PRESIDENT OF DEVELOPMENT AND COMMUNICATION WITH THE SOUTH CAROLINA ALZHEIMERS ASSOCIATION.....AND CAWANA WILSON....PROGRAM DIRECTOR WITH THE SOUTH CAROLINA CHAPTER.

DISCUSSION CENTERED ON ALZHEIMERS....A MEMORY ROBBING BRAIN DISEASE THAT IS AFFECTING MORE AND MORE AGING AMERICANS. BABY BOOMERS ARE GETTING OLDER AND THEY AND THEIR FAMILIES ARE BEING AFFECTED.

ALZHEIMERS MOSTLY STARTS MAKING ITSELF KNOWN IN OLDER PEOPLE. IT CAN BE CONFUSED WITH DEMENTIA. BUT ALZHEIMERS IS MORE SEVERE. THERE WAS A TIME ALZHEIMERS WAS JUST SEEN AS DEMENTIA. THAT IS UNTIL SCIENCE STARTED MAKING NEW DISCOVERIES ABOUT THE BRAIN.

ALZHEIMERS IS A DISEASE OF THE BRAIN....ROBS A PERSON OF THEIR MEMORY...AND IT IS FATAL. THERE ARE MEDICINES ON THE MARKET BUT THEY DO NOT WORK FOR ALL ALZHEIMERS PATIENTSAND THEY MUST BE STARTED EARLY OR THEY DO NOT HAVE MUCH OF AN IMPACT. BUT FOR SOME.....THE MEDS WORK WELL. THEY DO NOT CURE...ONLY SLOW THE DISEASE.

THE ANNUAL ALZHEIMERS WALK IS COMING UP HERE IN THE LOW COUNTRY....AND PARTICIPATION GROWS EVERY YEAR. THE GUESTS FIGURE IT IS BECAUSE EVERY YEAR....MORE FAMILIES ARE TOUCHED BY THE DISEASE...SO WALKING IS A WAY OF RAISING MONEY AND HELPING FIND A CURE.

## BUSY TIMES AS CHARLESTON'S CRISIS MINISTRIES

AIR DATE: JULY 29,2012

GUESTS: STACY DENEAX,...CEO OF CRISIS MINISTRIES/CHARLESTON...AND AMY ZEIGLER...DIRECTOR OF GRANDS AND COMMUNITY OUTREACH

DISCUSSION CENTERED ON THE DOWNTOWN CHARLESTON ORGANIZATION AND HOW BUSY IT HAS BECOME WITH THE DOWNTURN IN THE ECONOMY.

DENEAX AND ZEIGLER SAY THEIR CLIENTS ARE NOT "BUMS" OR STREET PEOPLE. MORE AND MORE FAMILIES THAT HAVE FALLEN ON HARD TIMES ARE USING CRISIS MINISTRIES....ESPECIALLY AT MEAL TIMES.

ACTUALLY....ANYONE CAN COME INTO THE DOWNTOWN CHARLESTON LOCATION AND EAT FREE. THE ORGANIZATION DOES NOT QUESTION YOU ON YOUR SITUATION. BUT MORE AND MORE FAMILIES AND THOSE WHO HAVE NEVER HAD TO USE CRISIS MINISTRIES ARE SHOWING UP FOR HELP.

CRISIS MINISTRIES DOES NOT ONLY SERVE HUNDREDS OF MEALS A DAY. IT ALSO HELPS ONE GET NECESSARY JOB TRAINING....LEGAL SERVICES.....EDUCATION OPTIONS. IT HAS A HELP CENTER THAT WORKS TO CONNECT THOSE IN NEED WITH SERVICES THAT CAN HELP THEM GET BACK ON THEIR FEET.

BOTH GUESTS SAY THEIR GUESTS AT CRISIS MINISTRIES ARE GREATFUL FOR THE SERVICES OFFERED...BUT THAT FEW WANT TO BE CLIENTS FOREVER. THEY WANT TO BE SELF SUFFICIENT AND TAKE CARE OF THEIR FAMILIES. THEY WANT TO BE SELF RELIANT

TRIDENT UNITED WAY'S ANNUAL DAY OF CARING

AIR DATE: AUGUST 5, 2012

GUESTS: BARRY WALDMAN,...SALLY BURNETT AND SALLY ENFRIED....ALL HOLD COMMUNITY RELATIONS POSITIONS WITH THE TRIDENT UNITED WAY

DISCUSSION CENTERED ON THE ANNUAL NATIONAL DAY OF CARING IN THE LOW COUNTRY. THE DAY CALLS ON VOLUNTEERS FROM THE TRI-COUNTY AREA TO COME FORWARD AND HELP DO GOOD WORKS IN THE COMMUNITY.

GOOD WORKS IS A BROAD DESCRIPTION. BUT IN THIS CASE...IT INVOLVES PAINTING.....PLANTING....BUILDING....REPAIRING.....DOING ANYTHING THAT CAN HELP THOSE WHO CAN'T DO THESE THINGS THEMSELVES. IT IS A GIVING OF ONE'S TIME TO BETTER THE COMMUNITY.

THE DAY OF CARING ALSO TAKES VOLUNTEERS INTO THE SCHOOLS TO READ TO KIDS. IT TAKES VOLUNTEERS INTO NURSING HOMES TO BE COMPANY TO THE RESIDENTS.

IT IS A DAY TO BE OF HELP TO OTHERS....DO GOOD WORKS....AND INSPIRE OTHERS TO DO THE SAME.

SOME 8 THOUSAND VOLUNTEERS ARE EXPECTED TO JOIN THE TRIDENT UNITED WAY EFFORT. THE PARTICIPATION GROWS EVERY YEAR.

THE TRIDENT UNITED WAY SAYS IT IS GRATIFYING THAT BUSINESSES IN THE LOW COUNTRY 'LEND' THEIR EMPLOYEES TO THE DAY OF CARING EFFORTS. AND THE EMPLOYEES ENJOY IT.

TRIDENT UNITED WAY'S ANNUAL DAY OF CARING

AIR DATE: AUGUST 12, 2012

GUESTS: BARRY WALDMAN.....SALLY BURNETT AND SALLY  
ENFRIED....ALL HOLD COMMUNITY RELATIONS POSITIONS WITH THE  
TRIDENT UNITED WAY

\*\*\*\*\*THIS PROGRAM IS A REPEAT. IT LAST RAN AUGUST 5, 2012 DUE  
TO A TECHNICAL DIFFICULTY WITH A PLANNED PROGRAM\*\*\*\*\*

CRIMESTOPPERS....THE WAY THE PUBLIC CAN AID LAW ENFORCEMENT

AIR DATE: AUGUST 19, 2012

GUEST: CHARLESTON POLICE OFFICER FRED BOWIE

DISCUSSION CENTERED ON CRIMESTOPPERS AND HOW IT ENLISTS HELP FROM THE COMMUNITY TO SOLVE CRIME IN THE LOW COUNTRY.

CRIMESTOPPERS WORKS TO MAKE SURE ALL TIPS TO LAW ENFORCEMENT ARE KEPT VERY CONFIDENTIAL. WHEN ONE CALLS THE CRIMESTOPPERS LINE....AT 554-1111.....THAT PHONE CALL GOES TO COLUMBIA FIRST....THEN JETISONED TO A CALL CENTER IN TEXAS....THEN THAT CALL IS ROCKETED TO A TOWN INCANADA...THEN BACK TO COLUMBIA. IT'S A HECK OF A RIDE BUT IT IS ALL TO PROTECT A TIPSTER'S IDENTITY.

CRIMESTOPPERS WORKS BECAUSE OF THAT EFFORT. IF THERE WAS A CHANCE THE TIPSTER'S ID WOULD BE RELEASED...THOSE CALLS WOULD DRY UP. POLICE HAVE GOTTEN SOME VERY GOOD LEADS THAT HAVE HELPED SOLVE SOME OF THE WORST CRIMES IN THE LOW COUNTRY. SO PROTECTING CALLERS IS PARAMOUNT.

MANY TIMES CALLERS CALL BECAUSE THEY WANT TO MONEY THAT COMES WITH A TIP THAT LEADS TO AN ARREST AND CONVICTION. BUT OFFICER BOWIE SAYS CRIMESTOPPERS GET A LOT OF CALLS FROM RESIDENTS WHO JUST WANT TO HELP GET A CRIMINAL OFF THE STREET. THEY ARE NOT INTERESTED IN THE REWARD MONEY.

BUT THE MONEY DOES HELP IN GETTING CALLS. CRIME FIGHTING WOULD BE EVEN MORE CHALLENGING WITHOUT CRIMESTOPPERS.

PROTECTING CHILDREN IN THE NEW SCHOOL YEAR

AIR DATE: AUGUST 26, 2012

GUEST: LAURA FOGERTY....AN ADVOCATE FOR CHILDREN...AND AUTHOR OF THE BOOK "I'M THE BOSS OF ME".

DISCUSSION CENTERED ON THE START OF A NEW SCHOOL YEAR AND THE NEW PEOPLE YOUNG KIDS WILL COME IN CONTACT WITH.

FOGERTY SAY EVERY NEW SCHOOL YEAR....STUDENTS...ESPECIALLY THE VERY YOUNG KIDS...COME IN CONTACT WITH A NEW ROSTER OF ADULTS. THEY CAN BE TEACHERS....OR COACHES.....YOUTH LEADERS....ETC.

FOGERTY SAYS IT IS IMPORTANT THAT PARENTS ALSO GET TO KNOW THE NEW ROUND OF ADULTS THEIR KIDS WILL COME IN CONTACT WITH. THIS....TO PROTECT KIDS AGAINST PREDATORS.

EVERY SCHOOL AGE BRINGS NEW CHALLENGES FOR STUDENTS AND FOR PARENTS. THE VERY YOUNG STUDENTS AND THE ADULTS THEY MIX WITH NEED TO BE MONITORED.

BUT CARE ALSO MUST BE TAKEN WITH OLDER STUDENTS IN SOME CASES. TEACHER/STUDENT RELATIONSHIPS CAN COME INTO QUESTION.

AND HIGH SCHOOL STUDENTS WHO DATE MUST ALSO BE WARY OF DATE VIOLENCE.

BULLYING CAN AFFECT ANYONE...FROM ELEMENTARY SCHOOL STUDENTS....TO YOUNG WORKERS ON THE JOB. FOGERTY SAYS THERE ARE WAYS TO COMBAT THESE PROBLEMS. YOU JUST NEED TO START TALKING ABOUT IT....AND LET OTHERS KNOW.

YOUNG DRIVERS AND CELEBRATING THE DRIVE

AIR DATE: SEPTEMBER 2, 2012

GUEST: MARY JOSEPH....STATE FARM INSURANCE AGENT WITH HER OWN FIRM....MARY JOSEPH INSURANCE AGENCY INC

DISCUSSION ON HOW THE INSURANCE AGENCY AND DELTA SIGMA THETA SORORITY....ALONG WITH THE HIGH SCHOOL INJURY PREVENTION COALITION HAVE BANDED TOGETHER WITH THE STATE FARM FOUNDATION FOR A PROGRAM CALLED CELEBRATE MY DRIVE.

THE PROGRAM WORKS TO CELEBRATE A YOUNG PERSON GETTING THEIR DRIVERS LICENSE....WHILE ALSO HIGHLIGHTING THE FACT THAT DRIVING IS NOT A RIGHT AND THE RESPONSIBILITY THAT GOES INTO HAVING A LICENSE.

THE ONE THING YOUNG DRIVERS DON'T HAVE IS EXPERIENCE. THEY GET THAT GETTING BEHIND THE WHEEL AND DRIVING. BUT EVERYTIME A YOUNG DRIVER DRIVES....HE OR SHE LEARNS SOME VALUABLE LESSONS .

AT BRITTLEBANK PARK....A PROGRAM IS PLANNED CALLED CELEBRATE MY DRIVE. IT IS MEANT TO CELEBRATE THE YOUNG DRIVERS.....WITH A HEALTHY DOSE OF SAFE THINKING.

YOUNG DRIVERS ARE REMNDED THE DRIVING IS NOT A RIGHT....THAT A LICENSE CAN BE TAKEN AWAY AT ANY TIME... AND THAT SAFETY MUST BE TOP OF MIND....AT ALL TIMES.

A HAVEN FROM ABUSE....MY SISTER'S HOUSE

AIR DATE: SEPTEMBER 9, 2012

GUEST: ELMIRE RAVEN....CEO OF THE ABUSED WOMENS SHELTER KNOWN AS 'MY SISTER'S HOUSE'

DISCUSSION CENTERED ON THE WORK MY SISTER'S HOUSE DOES TO KEEP WOMEN AND FAMILIES SAFE FROM DOMESTIC VIOLENCE.

THE SHELTER LOCATION IS KEPT SECRET....SO ABUSERS CAN'T FIND IT AND SEEK REVENGE OR TRY AND GET BACK THEIR SPOUSES AND KIDS.

THE SHELTER IS FULL MOST OF THE TIME. THERE IS ENOUGH ROOM FOR AT LEAST 40 WOMEN AND THEIR KIDS. IT IS FULL AND VERY BUSY WHEN THERE ARE A LOT OF FAMILIES.

THE SHELTER IS MORE THAN A RESPITE FOR THE ABUSED WOMEN AND THEIR KIDS. THE SHELTER ALSO OFFERS A HOST OF SERVICES SO THESE WOMEN AN GO BACK OUT IN THE WORLD AND SUPPORT THEIR FAMILIES.

IF THERE ARE KIDS INVOLVED....THAT ABUSED WOMAN STILL MUST HAVE CONTACT WITH HIM....SINCE THERE ARE KIDS INVOLVED. BUT THE SHELTER EQUIPS THESE WOMEN WITH LEGAL ADVICE SO THESE MEETINGS DON'T LEAD TO MORE ABUSE.

MY SISTER'S HOUSE IS HOSTING ITS 4<sup>TH</sup> ANNUAL BUBBLY AND BREW FUNDRAISER. LOTS OF FOOD AND DRINK ALONG WITH LIVE MUSIC. THE FUNDRAISER HELPS GATHER THE DOLLARS IT TAKES TO RUN A SHELTER FOR FAMILIES ESCAPING DOMESTIC VIOLENCE.



EMPOWERR-ING MINORITY YOUTH

AIR DATE: SEPTEMBER 16, 2012

GUEST: APRIL BORKMAN...DIRECTOR OF MUSC'S EMPOWERR PROGRAM

DISCUSSION CENTERED ON THE EMPOWERR PROGRAM. EMPOWERR STANDS FOR ETHNIC MINORITY PREVENTATIVE OUTREACH AND WEB-BASED EDUCATION FOR RISK-REDUCTION. E-M-P-O-W-E-R-R.

EMPOWERR IS FUNDED BY A MINORITY AIDS INITIATIVE GRANT FROM THE SUBSTANCE ABUSE AND MENTAL HEALTH SERVICES ADMINISTRATION.

EMPOWERR RECOGNIZES THAT THERE ARE A LOT OF YOUNG PEOPLE...MANY ARE MINORITIES...WHO ARE AT THE HIGHEST RISK FOR AIDS...SUBSTANCE ABUSE...AND TEEN PREGNANCY. THIS PROGRAM TRIES TO GET THE ATTENTION OF THESE KIDS AND TRY TO PUT THEM ON A BETTER PATH.

BORKMAN SAYS THE JOB IS NOT EASY AT ALL. MOST TEENS FEEL BAD THINGS HAPPEN TO OTHERS...THAT THEY WILL BE THE ONE THAT ESCAPES TEEN PREGNANCY...DRUGS AND AIDS. BUT TOO MANY LEARN EARLY JUST HOW VUNERABLE THEY ARE TO ALL THESE THINGS.

STD'S ARE ALSO A MAJOR CONCERN. AND AIDS IS A HUGE CONCERN SINCE 40% OF NEW HIV CASES ARE AMONG YOUNG PEOPLE AGES 13-29.

EMPOWERR HAS A SUCCESS RATE. BUT IT IS NOT AS LARGE AS DESIRED. WARNING YOUNG PEOPLE IS DIFFICULT...ESPECIALLY WHEN YOUNG PEOPLE THINK NOTHING CAN TOUCH THEM.

WALKING FOR HEALTHIER HEARTS

AIR DATE: SEPTEMBER 23, 2012

GUESTS: ROBIN REESE...MARKETING AND COMMUNITY DIRECTOR WITH THE CHARLESTON CHAPTER OF THE AMERICAN HEART ASSOCIATION.....DOTTIE CONNER...A STROKE SURVIVOR

DISCUSSION CENTERED ON THE WORK OF THE AMERICAN HEART ASSOCIATION AND EDUCATION EFFORTS TO GET US ALL TO TAKE BETTER CARE OF OUR HEARTS.

IT IS SAID THAT IF CANCER DOESN'T GET YOU....A HEART ATTACK WILL. WELL....HEART DISEASE IS THE LEADING CAUSE OF DEATH IN AMERICA. SO WE ALL NEED MORE EDUCATION ON KEEPING OUR HEARTS BEATING AS LONG AS POSSIBLE.

MORE EMPHASIS IS BEING PUT TOWARD EDUCATING WOMEN ABOUT HEART DISEASE. IT WAS NOT UNTIL THE 1980S THAT THE MEDICAL COMMUNITY STARTED PAYING ATTENTION TO WOMENS HEARTS. BEFORE THAT....ANY RESEARCH WENT INTO MENS HEARTS AND HEART DISEASE.....BECAUSE MORE MEN DIED OF HEART DISEASE.

BUT OVER THE YEARS....WOMEN HAVE CAUGHT UP WITH MEN. NOW HEART ATTACKS ARE A LEADING KILLER OF WOMEN TOO.

MUCH AS BEEN LEARNED. MENS HEARTS AND WOMENS HEARTS ARE DIFFERENT...AND EXPERIENCING A HEART ATTACK IS DIFFERENT FOR WOMEN THAN FOR MEN. THE WARNING SIGNS ARE DIFFERENT. NO ONE KNOWS WHY. MORE STUDY IS GOING INTO ALL OF THAT....AS WELL AS HOW TO PREVENT CARDIAC EVENTS.

THE HEART WALK FOR THE LOW COUNTRY IS COMING UP SEPT 29. IT ATTRACTS HUNDREDS EVERY YEAR....AS MONEY IS RAISED TO KEEP HEARTS BEATING IN THE LOW COUNTRY

THE ASSOCIATION FOR THE BLIND AND VISUALLY IMPAIRED

AIR DATE: SEPTEMBER 30, 2012

GUESTS: MACKIE MOORE....DIRECTOR OF DEVELOPMENT AND MARKETING WITH THE ASSOCIATION FOR THE BLIND AND VISUALLY IMPAIRED IN CHARLESTON.....AND KIMBERLY TAYLOR....A SIGHT IMPAIRED WORKER WITH THE ASSOCIATION....AND HER SERVICE DOG WHICH IS A BLACK LAB

DISCUSSION CENTERED ON THE WORK OF THE ASSOCIATION FOR THE BLIND IN CHARLESTON. THE ASSOCIATION HELPS HUNDREDS IN THE LOW COUNTRY WHO ARE LOSING THEIR VISION...B...

IT IS NOT UNUSUAL FOR PEOPLE TO WEAR GLASSES OR CONTACT LENSES. THE AVERAGE PAIR OF EYES IS NOT PERFECT. IT IS A COMMON PROBLEM. BUT THERE IS A TIME WHEN GLASSES CANNOT CORRECT VISION PROBLEMS.

THE ASSOCIATION HELPS THOSE WITH LOW VISION....THOSE WHO ARE LEGALLY BLIND....AND THOSE LOSING THEIR VISION THRU DISEASE.

MACULAR DEGENERATION IS A MAJOR CAUSE OF BLINDNESS AS PEOPLE AGE. THE 'WET' VERSION IS THE MOST AGGRESSIVE. AND THE ASSOCIATION FOR THE BLIND HELPS THOSE COPING WITH THIS AND OTHER FORMS OF VISION LOSS.

KIMBERLY TAYLOR IS BLIND....AND TEACHES CLASSES OFFERED BY THE ASSOCIATION...ON HOW TO RE-LEARN YOUR LIFE ONCE VISION IS GONE. SHE SAYS IT IS DIFFICULT. ..BUT THE ASSOCIATION WORKS TO HELP THOSE WHO ARE LOSING THEIR VISION....COPE WITH THE LOSS OF SIGHT.