

CONTRACT

WNCF
Carmichael Center
4001 Carmichael Road
Suite 100
Montgomery, AL 36106
(334)270-3200

WNCF

And:

Hulsen Media Services
2400 Laramie Trail
Austin, TX 78745

Contract / Revision 182550 /		Alt Order # 09394544
Product GRIFFITH/G/D		
Contract Dates 09/02/14 - 09/08/14		Estimate # 205
Advertiser Griffith for Governor (D)		Original Date / Revision 08/26/14 / 08/26/14
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WNCF	Account Executive Bill Thomas	Sales Office Washington-Kat
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WNCF	09/02/14	09/04/14	M-F 2p-3p	2p-3p		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/01/14	09/07/14	-TWT---				2	\$60.00			
N 2	WNCF	09/05/14	09/05/14	M-F 2p-3p	2p-3p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/01/14	09/07/14	----F--				1	\$60.00			
N 3	WNCF	09/02/14	09/04/14	M-F 3p-4p	3p-4p		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/01/14	09/07/14	-TWT---				1	\$110.00			
N 4	WNCF	09/08/14	09/08/14	M-F 3p-4p	3p-4p		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/08/14	09/14/14	M-----				1	\$95.00			
N 5	WNCF	09/02/14	09/04/14	M-F 4p-430p	4p-430p		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/01/14	09/07/14	-TWT---				1	\$110.00			
N 6	WNCF	09/05/14	09/05/14	M-F 4p-430p	4p-430p		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/01/14	09/07/14	----F--				1	\$95.00			
N 7	WNCF	09/08/14	09/08/14	M-F 4p-430p	4p-430p		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/08/14	09/14/14	M-----				1	\$95.00			
N 8	WNCF	09/02/14	09/04/14	M-F 430p-530p	430p-530p		:30			NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/01/14	09/07/14	-TWT---				2	\$95.00			
N 9	WNCF	09/02/14	09/04/14	M-F 630p-7p	630p-7p		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/01/14	09/07/14	-TWT---				1	\$160.00			
N 10	WNCF	09/05/14	09/05/14	M-F 630p-7p	630p-7p		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/01/14	09/07/14	----F--				1	\$90.00			
N 11	WNCF	09/08/14	09/08/14	M-F 630p-7p	630p-7p		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/08/14	09/14/14	M-----				1	\$90.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise added to contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Station, whether verbal or written.



WNCF
Carmichael Center
4001 Carmichael Road
Suite 100
Montgomery, AL 36106
(334)270-3200

WNCF

Contract / Revision	Alt Order #
182550 /	09394544

Contract Dates	Product	Estimate #
09/02/14 - 09/08/14	GRIFFITH/G/D	205

Advertiser	Original Date / Revision
Griffith for Governor (D)	08/26/14 / 08/26/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Totals											13	\$1,215.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/01/14 - 09/08/14	13	\$1,215.00	(\$182.25)	\$1,032.75
Totals	13	\$1,215.00	(\$182.25)	\$1,032.75

Signature: _____ **Date:** _____

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise added to contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Station, whether verbal or written.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WNCN MONTGOMERY</u>	Date: <u>8/25/14</u>
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I, HMS

being/on behalf of: Parker Griffith

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the General

election to be held on: 11/4/14

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Griffith for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tom Griffith PO BOX 18904 Huntsville, AL 35804 256-850-3233

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/20/14

Date

K. Bluh

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

A. W. Sean

Signature

JESE W. GRIZZARD

Printed Name

Title

ORDER WORKSHEET

Rep Order# 9394544 Ver# 3 Status Revised
EC'd No

Traffic Order# 182550
Printed: 08/26/14 8:56 AM
Last Received: 08/26/14 8:44 AM
Showing Buylines:

1 of 2

Station WNCN-TV MONTGOMERY-SELMA
Advertiser (GRPK) GRIFFITH, PARKER
Product GRIFFITH/G/D
Estimate# 205
Buyer MEENAH/KRISTIN

Agency (HULS) HULSEN MEDIA SERVICES
2400 LARAMIE TRAIL
AUSTIN, TX 78745
Agency C/P1/P2/E /205
Flight Dates 09/02/14-09/08/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (BT2) BILL THOMAS
Sales Assistant JACOB
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

--- CONTRACT COMMENT ---

PARKER GRIFFITH/GOVERNOR/DEMOCRAT
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

RESENDING FOR CONFIRMATION PURPOSES REVISED COMMENTS IN HEADER NCIT PLS CFM T/R JACOB

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ week	Num of weeks	Total Spots	Total Cost
1	Tu-Th	2P-3P	STEVE HARVEY SHOW	30	-	-	\$60.00	09/02-09/04	2	1	2	\$120.00
2	F	2P-3P	STEVE HARVEY SHOW	30	-	-	\$60.00	09/05-09/05	1	1	1	\$60.00
3	Tu-Th	3P-4P	FAMILY FEUD	30	-	-	\$110.00	09/02-09/04	1	1	1	\$110.00
4	M	3P-4P	FAMILY FEUD	30	-	-	\$95.00	09/08-09/08	1	1	1	\$95.00
5	Tu-Th	4P-430P	DIVORCE COURT	30	-	-	\$110.00	09/02-09/04	1	1	1	\$110.00
6	F	4P-430P	DIVORCE COURT	30	-	-	\$95.00	09/05-09/05	1	1	1	\$95.00
7	M	4P-430P	DIVORCE COURT	30	-	-	\$95.00	09/08-09/08	1	1	1	\$95.00
8	Tu-Th	430P-530P	MAURY POVICH	30	-	-	\$95.00	09/02-09/04	2	1	2	\$190.00
9	Tu-Th	630P-7P	FAMILY FEUD	30	-	-	\$160.00	09/02-09/04	1	1	1	\$160.00
10	F	630P-7P	FAMILY FEUD	30	-	-	\$90.00	09/05-09/05	1	1	1	\$90.00

ORDER WORKSHEET

Rep Order# 9394544 Ver# 3 Status Revised
EC'd No

Traffic Order#

Printed: 08/26/14 8:56 AM
Last Received: 08/26/14 8:44 AM
Showing Buylines: All Rep and Station Changes

2 of 2

Station WNCN-TV MONTGOMERY-SELMA
Advertiser (GRPK) GRIFFITH, PARKER
Product GRIFFITH/C/D
Estimate# 205
Buyer MEENAH/KRISTIN

Agency (HULS) HULSEN MEDIA SERVICES
2400 LARAMIE TRAIL
AUSTIN, TX 78745
Agency C/P1/P2/E /205
Flight Dates 09/02/14-09/08/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (BT2) BILL THOMAS
Sales Assistant JACOB
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/	Rate	Dates	Spots/	Num of	Total	Total Cost
						(000)			Week	Weeks	Spots	

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---REPORT TOTALS---
Report Totals: 13 / \$1,215.00

---SALES MONTHLY TOTALS---

Sep2014: 13 / \$1,215.00
Order Totals: 13 / \$1,215.00
Total GRPs: 0.0
---COMPETITIVE---
Market Totals \$7,593.75
CABL .00% UNKN .00% WAKA 34.00% WBMM .00% WCOV 5.00%
WNCN 16.00% WRJM .00% WSFA 45.00%

Books (null)
Demos RA35+

--- CREDIT RISK ---
STANDARD CREDIT TERMS