

CONTRACT



WDBD
715 South Jefferson Street
Jackson, MS 39201
Sales T&C: <http://bit.ly/2FYavgw>
(601) 948-3333

<u>Contract / Revision</u> 1228874 /		<u>Alt Order #</u> WOC12069719
<u>Advertiser</u> Tate Reeves for Governor		<u>Original Date / Revision</u> 06/14/19 / 06/20/19
<u>Contract Dates</u> 06/18/19 - 06/24/19	<u>Estimate #</u> 11136	
<u>Product</u> TRFG		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WDBD	<u>Account Executive</u> Anna Lyon	<u>Sales Office</u> Jackson 2 Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 31.10
<u>Agy Code</u> 9914860	<u>Advertiser Code</u> 702	<u>Product 1/2</u> 1334
<u>Agency Ref</u> 6930	<u>Advertiser Ref</u> 165185	

And:

American Media and Advocacy Grp
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WDBD	06/18/19	06/24/19	M-F 7a-9a News	7:00 AM-9:00 AM		:30				NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/18/19	06/24/19	11111--				5	\$40.00	1.00			
N 2	WDBD	06/18/19	06/23/19	9a-10a FOX News Sunday	9:00 AM-10:00 AM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/17/19	06/23/19	-----1				1	\$40.00	0.60			
N 3	WDBD	06/18/19	06/24/19	M-F 530p News	5:30 PM-6:00 PM		:30				NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/18/19	06/24/19	11111--				5	\$40.00	0.70			
N 4	WDBD	06/18/19	06/24/19	Prime Access Rotator	6:00 PM-7:00 PM		:30				NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/18/19	06/24/19	11111--				5	\$60.00	1.00			
N 5	WDBD	06/18/19	06/19/19	FIRST RESPONDERS	8:00 PM-9:00 PM		:30				NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/17/19	06/23/19	--1----				1	\$230.00	2.00			
N 6	WDBD	06/18/19	06/24/19	M-F 9p Late News	9:00 PM-10:00 PM		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/18/19	06/24/19	11111--				5	\$200.00	2.30			
N 7	WDBD	06/18/19	06/22/19	Sa Late News	9:00 PM-9:30 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/17/19	06/23/19	-----1-				1	\$75.00	1.50			
N 8	WDBD	06/18/19	06/23/19	Su Late News	9:00 PM-9:30 PM		:30				NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/17/19	06/23/19	-----1				1	\$145.00	2.00			
Totals										31.10		24	\$2,190.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/27/19 - 06/24/19	24	\$2,190.00	(\$328.50)	\$1,861.50
Totals	24	\$2,190.00	(\$328.50)	\$1,861.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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Signature: _____ **Date:** _____

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