

CONTRACT



WDBD
715 South Jefferson Street
Jackson, MS 39201
Sales T&C: <http://bit.ly/2FYavgw>
(601) 948-3333

<u>Contract / Revision</u> 1326832 /		<u>Alt Order #</u> WOC12169064
<u>Advertiser</u> Tate Reeves for Governor		<u>Original Date / Revision</u> 09/13/19 / 09/17/19
<u>Contract Dates</u> 09/17/19 - 09/23/19	<u>Estimate #</u> 11254	
<u>Product</u> TRFG		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WDBD	<u>Account Executive</u> Anna Lyon	<u>Sales Office</u> Jackson 2 Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 31.53
<u>Agy Code</u> 9914860	<u>Advertiser Code</u> 702	<u>Product 1/2</u> 1334
<u>Agency Ref</u> 6930	<u>Advertiser Ref</u> 165185	

And:

American Media and Advocacy Grp
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WDBD	09/17/19	09/23/19	M-F 7a-9a News	7:00 AM-9:00 AM		:30				NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/19	09/23/19	11111--				5	\$20.00	1.08			
N 2	WDBD	09/17/19	09/22/19	9a-10a FOX News Sunday	9:00 AM-10:00 AM		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/16/19	09/22/19	-----1				1	\$15.00	0.39			
N 3	WDBD	09/17/19	09/23/19	M-F 530p News	5:30 PM-6:00 PM		:30				NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/19	09/23/19	11111--				5	\$25.00	0.63			
N 4	WDBD	09/17/19	09/23/19	BIG BANG THEORY	6:00 PM-7:00 PM		:30				NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/19	09/23/19	11-1---				3	\$40.00	0.58			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	WDBD	09/17/19-09/23/19	BIG BANG THEORY	6:00 PM-7:00 PM	MTu- Th-----	:30		\$40.00	0.58	NM		
	See MG 4.4												
	4	WDBD	09/19/19-09/20/19	BIG BANG THEORY	M-F 630-7p	----ThF----	:30		\$40.00	0.58	NM		
	Ⓜ MG for 4.2 09/19												
N 5	WDBD	09/17/19	09/23/19	M-F 9p Late News	9:00 PM-10:00 PM		:30				NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/19	09/23/19	11111--				5	\$90.00	2.47			
N 6	WDBD	09/17/19	09/22/19	MIAMI @ DALLAS	12:00 PM-3:25 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/16/19	09/22/19	-----1				1	\$1,500.00	8.50			
Totals										31.53		20	\$2,310.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/26/19 -09/23/19	20	\$2,310.00	(\$346.50)	\$1,963.50
Totals	20	\$2,310.00	(\$346.50)	\$1,963.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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