

CONTRACT



WDBD
715 South Jefferson Street
Jackson, MS 39201
Sales T&C: <http://bit.ly/2FYavgw>
(601) 948-3333

American Media and Advocacy Grp
815 Slaters Lane
Alexandria, VA 22314

And:

<u>Contract / Revision</u> 1262524 /		<u>Alt Order #</u> WOC12112489
<u>Advertiser</u> Tate Reeves for Governor		<u>Original Date / Revision</u> 06/28/19 / 06/28/19
<u>Contract Dates</u> 07/23/19 - 07/29/19	<u>Estimate #</u> 11126	
<u>Product</u> TRFG		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WDBD	<u>Account Executive</u> Anna Lyon	<u>Sales Office</u> Jackson 2 Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 43.29
<u>Agy Code</u> 9914860	<u>Advertiser Code</u> 702	<u>Product 1/2</u> 1334
<u>Agency Ref</u> 6930	<u>Advertiser Ref</u> 165185	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WDBD	07/23/19	07/29/19	M-F 7a-9a News	7:00 AM-9:00 AM		:30				NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/19	07/29/19	11111--				5	\$30.00	1.09			
N 2	WDBD	07/23/19	07/28/19	9a-10a FOX News Sunday	9:00 AM-10:00 AM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/22/19	07/28/19	-----1				1	\$40.00	0.48			
N 3	WDBD	07/23/19	07/29/19	M-F 530p News	5:30 PM-6:00 PM		:30				NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/19	07/29/19	11111--				5	\$40.00	0.63			
N 4	WDBD	07/23/19	07/24/19	MASTERCHEF	7:00 PM-8:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/22/19	07/28/19	--1----				1	\$450.00	1.80			
N 5	WDBD	07/23/19	07/24/19	FIRST RESPONDERS	8:00 PM-9:00 PM		:30				NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/22/19	07/28/19	--1----				1	\$265.00	2.00			
N 6	WDBD	07/23/19	07/29/19	M-F 9p Late News	9:00 PM-10:00 PM		:30				NM	10	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/19	07/29/19	22222--				10	\$225.00	2.64			
N 7	WDBD	07/23/19	07/27/19	Sa Late News	9:00 PM-9:30 PM		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/22/19	07/28/19	-----1-				1	\$90.00	1.50			
N 8	WDBD	07/23/19	07/28/19	Su Late News	9:00 PM-9:30 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/22/19	07/28/19	-----1				1	\$150.00	2.51			
Totals											43.29	25	\$3,595.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/01/19 -07/28/19	21	\$3,075.00	(\$461.25)	\$2,613.75
07/29/19 -07/29/19	4	\$520.00	(\$78.00)	\$442.00
Totals	25	\$3,595.00	(\$539.25)	\$3,055.75

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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1262524 /	WOC12112489

<u>Advertiser</u>	<u>Original Date / Revision</u>
Tate Reeves for Governor	06/28/19 / 06/28/19

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/23/19 - 07/29/19	TRFG	11126

Signature: _____ **Date:** _____

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