

CONTRACT



WDBD
715 South Jefferson Street
Jackson, MS 39201
Sales T&C: <http://bit.ly/2FYavgw>
(601) 948-3333

And:

American Media and Advocacy Grp
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 1387609 /		<u>Alt Order #</u> WOC12245912
<u>Advertiser</u> Tate Reeves for Governor		<u>Original Date / Revision</u> 10/29/19 / 11/01/19
<u>Contract Dates</u> 10/30/19 - 11/05/19	<u>Estimate #</u> 11401	
<u>Product</u> TRFG		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WDBD	<u>Account Executive</u> Anna Lyon	<u>Sales Office</u> Jackson 2 Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 17.41
<u>Agy Code</u> 9914860	<u>Advertiser Code</u> 702	<u>Product 1/2</u> 1334
<u>Agency Ref</u> 6930		<u>Advertiser Ref</u> 165185

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WDBD	10/30/19	11/05/19	M-F 7a-9a Nev	7:00 AM-9:00 AM		:30				NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/30/19	11/05/19	11-11--				4	\$20.00	1.08			
N 2	WDBD	10/30/19	11/03/19	9a-10a FOX N	9:00 AM-10:00 AM		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/28/19	11/03/19	-----1				1	\$15.00	0.39			
N 3	WDBD	10/30/19	11/04/19	PRODICAL SC	8:00 PM-9:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/30/19	11/05/19	1-----				1	\$200.00	3.20			
N 4	WDBD	10/30/19	10/30/19	FOX MLB Wor	7:00 PM-10:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/28/19	11/03/19	--1----				1	\$500.00	7.60			
N 5	WDBD	10/30/19	11/02/19	FOX College Ft	3:00 PM-6:30 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/28/19	11/03/19	-----1-				1	\$75.00	1.00			
N 6	WDBD	10/30/19	11/02/19	FOX MLB Prim	6:30 PM-7:00 PM		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/28/19	11/03/19	-----1-				1	\$30.00	0.90			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WDBD	10/28/19-11/03/19	FOX MLB Prime Pre Game	6:30 PM-7:00 PM	-----Sa--	:30		\$30.00	0.90	NM		
			See MG 6.2										
	2	WDBD	10/31/19-10/31/19	M-F 7a-9a News	7-9A	----Th----	:30		\$30.00	0.90	NM		
			Ⓜ MG for 6.1 11/02										
Totals										17.41		9	\$900.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/28/19 -11/05/19	9	\$900.00	(\$135.00)	\$765.00
Totals	9	\$900.00	(\$135.00)	\$765.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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