

CONTRACT



WDBD
715 South Jefferson Street
Jackson, MS 39201
Sales T&C: <http://bit.ly/2FYavgw>
(601) 948-3333

<u>Contract / Revision</u> 1262515 /		<u>Alt Order #</u> WOC12112465
<u>Advertiser</u> Tate Reeves for Governor		<u>Original Date / Revision</u> 06/28/19 / 07/01/19
<u>Contract Dates</u> 07/09/19 - 07/15/19	<u>Estimate #</u> 11124	
<u>Product</u> TRFG		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WDBD	<u>Account Executive</u> Anna Lyon	<u>Sales Office</u> Jackson 2 Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 29.16
<u>Agy Code</u> 9914860	<u>Advertiser Code</u> 702	<u>Product 1/2</u> 1334
<u>Agency Ref</u> 6930	<u>Advertiser Ref</u> 165185	

And:

American Media and Advocacy Grp
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WDBD	07/09/19	07/15/19	M-F 7a-9a News	7:00 AM-9:00 AM		:30				NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/19	07/15/19	11111--				5	\$30.00	1.09			
N 2	WDBD	07/09/19	07/15/19	M-F 530p News	5:30 PM-6:00 PM		:30				NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/19	07/15/19	11111--				5	\$40.00	0.63			
N 3	WDBD	07/09/19	07/10/19	FIRST RESPONDERS	8:00 PM-9:00 PM		:30				NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/08/19	07/14/19	--1----				1	\$265.00	2.00			
N 4	WDBD	07/09/19	07/15/19	M-F 9p Late News	9:00 PM-10:00 PM		:30				NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/19	07/15/19	1-111--				4	\$225.00	2.64			
N 5	WDBD	07/09/19	07/09/19	FOX MLB Prime Pre Game	Various		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/08/19	07/14/19	-1-----				1	\$500.00	3.00			
N 6	WDBD	07/09/19	07/09/19	FOX MLB All-Star	7:00 PM-10:00 PM		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/08/19	07/14/19	-1-----				1	\$625.00	5.00			
Totals											29.16	17	\$2,640.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/01/19 - 07/15/19	17	\$2,640.00	(\$396.00)	\$2,244.00
Totals	17	\$2,640.00	(\$396.00)	\$2,244.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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