

CONTRACT



WDBD
715 South Jefferson Street
Jackson, MS 39201
Sales T&C: <http://bit.ly/2FYavgw>
(601) 948-3333

And:

American Media and Advocacy Grp
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 1383047 /		<u>Alt Order #</u> WOC12241758
<u>Advertiser</u> Tate Reeves for Governor		<u>Original Date / Revision</u> 10/23/19 / 10/28/19
<u>Contract Dates</u> 10/23/19 - 10/28/19	<u>Estimate #</u> 11386	
<u>Product</u> TRFG		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WDBD	<u>Account Executive</u> Anna Lyon	<u>Sales Office</u> Jackson 2 Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 18.00
<u>Agy Code</u> 9914860	<u>Advertiser Code</u> 702	<u>Product 1/2</u> 1334
<u>Agency Ref</u> 6930	<u>Advertiser Ref</u> 165185	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 7	WDBD	10/23/19	10/27/19	FOX NFL Sunc	11:00 AM-12:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/21/19	10/27/19	-----1				1	\$250.00	1.80			
N 8	WDBD	10/24/19	10/28/19	M-F 7a-9a Nev	7-9A		:30				NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/21/19	10/27/19	---11--				2	\$20.00	1.80			
	Week:	10/28/19	11/03/19	1-----				1	\$20.00	1.80			
N 9	WDBD	10/25/19	10/26/19	FOX MLB Wor	Various		:30				NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/21/19	10/27/19	----FS-				3	\$175.00	1.80			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	WDBD	10/21/19-10/27/19	FOX MLB World Series Pre	Various	-----FSa--	:30		\$175.00	1.80	NM		
	See MG 9.4												
	4	WDBD	10/27/19-10/27/19	FOX MLB World Series Pre	Various	-----Su	:30		\$175.00	1.80	NM		
	Ⓜ MG for 9.2 10/26												
N 10	WDBD	10/28/19	10/28/19	FOX Monday F	6:58-8p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/28/19	11/03/19	1-----				1	\$300.00	1.80			
N 11	WDBD	10/27/19	10/27/19	FOX MLB Wor	Various		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/21/19	10/27/19	-----1				1	\$150.00	1.80			
N 12	WDBD	10/24/19	10/24/19	FOX Th Night I	Various		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/21/19	10/27/19	---T---				1	\$250.00	1.80			
N 13	WDBD	10/26/19	10/26/19	FOX College F	Prime		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/21/19	10/27/19	-----S-				1	\$175.00	1.80			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WDBD	10/21/19-10/27/19	FOX College FB Prime GamePrime		-----Sa--	:30		\$175.00	1.80	NM		
	Credited												
Totals										18.00		10	\$1,535.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



WDBD
715 South Jefferson Street
Jackson, MS 39201
Sales T&C: <http://bit.ly/2FYavgw>
(601) 948-3333

<u>Contract / Revision</u> 1383047 /		<u>Alt Order #</u> WOC12241758
<u>Advertiser</u> Tate Reeves for Governor		<u>Original Date / Revision</u> 10/23/19 / 10/28/19
<u>Contract Dates</u> 10/23/19 - 10/28/19	<u>Product</u> TRFG	<u>Estimate #</u> 11386

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/30/19 - 10/27/19	8	\$1,215.00	(\$182.25)	\$1,032.75
10/28/19 - 10/28/19	2	\$320.00	(\$48.00)	\$272.00
Totals	10	\$1,535.00	(\$230.25)	\$1,304.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.