

# CONTRACT



**WDBD**  
**715 South Jefferson Street**  
**Jackson, MS 39201**  
**Sales T&C: <http://bit.ly/2FYavgw>**  
**(601) 948-3333**

<u>Contract / Revision</u> 1383047 /		<u>Alt Order #</u> WOC12241758
<u>Advertiser</u> <b>Tate Reeves for Governor</b>		<u>Original Date / Revision</u> 10/23/19 / 10/28/19
<u>Contract Dates</u> <b>10/23/19 - 10/28/19</b>	<u>Estimate #</u> <b>11386</b>	
<u>Product</u> TRFG		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WDBD</b>	<u>Account Executive</u> Anna Lyon	<u>Sales Office</u> Jackson 2 Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 18.00
<u>Agy Code</u> 9914860	<u>Advertiser Code</u> 702	<u>Product 1/2</u> 1334
<u>Agency Ref</u> 6930	<u>Advertiser Ref</u> 165185	

And: **American Media and Advocacy Grp**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 7	WDBD	10/23/19	10/27/19	FOX NFL Sunc	11:00 AM-12:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/19	10/27/19	-----1				1	\$250.00	1.80			
N 8	WDBD	10/24/19	10/28/19	M-F 7a-9a Nev	7-9A		:30				NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/19	10/27/19	---11--				2	\$20.00	1.80			
Week:		10/28/19	11/03/19	1-----				1	\$20.00	1.80			
N 9	WDBD	10/25/19	10/26/19	FOX MLB Wor	Various		:30				NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/19	10/27/19	----FS-				3	\$175.00	1.80			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	WDBD	10/21/19-10/27/19	FOX MLB World Series Pre	Various	-----FSa--	:30		<del>\$175.00</del>	1.80	NM		
	See MG 9.4												
	4	WDBD	10/27/19-10/27/19	FOX MLB World Series Pre	Various	-----Su	:30		\$175.00	1.80	NM		
	Ⓜ MG for 9.2 10/26												
N 10	WDBD	10/28/19	10/28/19	FOX Monday F	6:58-8p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/28/19	11/03/19	1-----				1	\$300.00	1.80			
N 11	WDBD	10/27/19	10/27/19	FOX MLB Wor	Various		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/19	10/27/19	-----1				1	\$150.00	1.80			
N 12	WDBD	10/24/19	10/24/19	FOX Th Night I	Various		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/19	10/27/19	---T---				1	\$250.00	1.80			
N 13	WDBD	10/26/19	10/26/19	FOX College F	Prime		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/19	10/27/19	-----S-				1	\$175.00	1.80			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WDBD	10/21/19-10/27/19	FOX College FB Prime GamePrime	Prime	-----Sa--	:30		<del>\$175.00</del>	1.80	NM		
	Credited												
<b>Totals</b>											18.00	10	\$1,535.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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1383047 /	WOC12241758

<u>Advertiser</u>	<u>Original Date / Revision</u>
Tate Reeves for Governor	10/23/19 / 10/28/19

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/19 - 10/28/19	TRFG	11386

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/30/19 - 10/27/19	8	\$1,215.00	(\$182.25)	\$1,032.75
10/28/19 - 10/28/19	2	\$320.00	(\$48.00)	\$272.00
<b>Totals</b>	10	\$1,535.00	(\$230.25)	\$1,304.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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