

CONTRACT



WDBD
715 South Jefferson Street
Jackson, MS 39201
Sales T&C: <http://bit.ly/2FYavgw>
(601) 948-3333

<u>Contract / Revision</u> 1307139 /		<u>Alt Order #</u> WOC12146625
<u>Advertiser</u> Tate Reeves for Governor		<u>Original Date / Revision</u> 08/21/19 / 08/22/19
<u>Contract Dates</u> 08/23/19 - 08/27/19	<u>Estimate #</u> 11236	
<u>Product</u> TRFG		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WDBD	<u>Account Executive</u> Anna Lyon	<u>Sales Office</u> Jackson 2 Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 15.36
<u>Agy Code</u> 9914860	<u>Advertiser Code</u> 702	<u>Product 1/2</u> 1334
<u>Agency Ref</u> 6930	<u>Advertiser Ref</u> 165185	

And:

American Media and Advocacy Grp
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WDBD	08/23/19	08/27/19	M-F 7a-9a News	7:00 AM-9:00 AM		:30				NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/23/19	08/29/19	11--1--				3	\$30.00	1.09			
N 2	WDBD	08/23/19	08/26/19	M-F 530p News	5:30 PM-6:00 PM		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/23/19	08/29/19	1---1--				2	\$40.00	0.63			
N 3	WDBD	08/23/19	08/26/19	BIG BANG THEORY	6:00 PM-7:00 PM		:30				NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/23/19	08/29/19	1---1--				2	\$85.00	0.80			
N 4	WDBD	08/23/19	08/26/19	M-F 9p Late News	9:00 PM-10:00 PM		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/23/19	08/29/19	1---1--				2	\$225.00	2.64			
N 5	WDBD	08/23/19	08/25/19	9a-10a FOX News Sunday	9:00 AM-10:00 AM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/19	08/25/19	-----1				1	\$40.00	0.60			
N 6	WDBD	08/23/19	08/26/19	JUDGE MATHIS	3:00 PM-4:00 PM		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/23/19	08/29/19	1-----				1	\$45.00	0.84			
N 7	WDBD	08/23/19	08/25/19	Su Late News	9:00 PM-9:30 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/19	08/25/19	-----1				1	\$150.00	2.51			
Totals												12	\$1,025.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/29/19 - 08/25/19	6	\$570.00	(\$85.50)	\$484.50
08/26/19 - 08/27/19	6	\$455.00	(\$68.25)	\$386.75
Totals	12	\$1,025.00	(\$153.75)	\$871.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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