

# CONTRACT



**WDBD**  
**715 South Jefferson Street**  
**Jackson, MS 39201**  
**Sales T&C: <http://bit.ly/2FYavgw>**  
**(601) 948-3333**

**American Media and Advocacy Grp**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

And:

<u>Contract / Revision</u> 1240190 /		<u>Alt Order #</u> WOC12102592
<u>Advertiser</u> <b>Tate Reeves for Governor</b>		<u>Original Date / Revision</u> 06/24/19 / 06/24/19
<u>Contract Dates</u> <b>07/01/19 - 07/03/19</b>	<u>Estimate #</u> <b>11148</b>	
<u>Product</u> <b>TRFG</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WDBD</b>	<u>Account Executive</u> Anna Lyon	<u>Sales Office</u> Jackson 2 Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 11.19
<u>Agy Code</u> 9914860	<u>Advertiser Code</u> 702	<u>Product 1/2</u> 1334
<u>Agency Ref</u> 6930	<u>Advertiser Ref</u> 165185	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WDBD	07/01/19	07/03/19	M-F 7a-9a News	7-9A		:30				NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/01/19	07/07/19	111----				3	\$30.00	1.09			
N 2	WDBD	07/01/19	07/03/19	M-F 9p Late News	9:00 PM-10:00 PM		:30				NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/01/19	07/07/19	111----				3	\$225.00	2.64			
<b>Totals</b>											11.19	6	\$765.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/01/19 -07/03/19	6	\$765.00	(\$114.75)	\$650.25
<b>Totals</b>	6	\$765.00	(\$114.75)	\$650.25

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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