

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WECT Wilmington NC

Date:

9-1-16

I, National Media Research Planning & Placement

being/on behalf of: NRSC/Burr for Senate

a legally qualified candidate of the US Senate

political party for the office of: Republican

in the North Carolina General Election

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Attach proposed schedule with charges (if available): \$ 11,147.⁷⁵ NET

I represent that the payment for the above described broadcast time has been furnished by:

NRSC/Burr for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Timothy W. Gupton

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/1/2016
Date

Jonathan Ferrell agent for NRSC/Burr
Signature

To Be Signed By Station Representative

☒ Accepted
Mark Mendenhall
Signature

☐ Accepted in Part
MARK MENDENHALL
Printed Name

☐ Rejected
GSM
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, NRSC/Burr for Senate

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Jonathon Ferrell agent for NRSC/Burr
signature of candidate or authorized committee

Jonathon Ferrell
printed name

9-1
date

ORDER

1516

Orders
Order / Rev: 1536536
Alt Order #: 08265644
Product Desc: NRSC/BURR
Estimate: 7724
Flight Dates: 09/13/16 - 09/19/16
Original Date / Rev: 06/14/16 / 09/01/16
Order Type: Political

WECT
Primary AE: Mick Nesci
Sales Office: H-DC
Sales Region: National

Agency
Name: National Media Research Planning Pla
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Burr-NRSC/R/Senate/NC
Demographic: A35+
Product Codes: PL820
Priority: P15
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/19/16	48	\$13,115.00	\$11,147.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	48	\$13,115.00	\$11,147.75	0.00
Totals	48	\$13,115.00	\$11,147.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mick Nesci			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WECT	63%	\$13,115.00
Market	100%	\$20,817.46

Competitive Share

Competitive Share	Share	Total
ABW	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WECTw	0%	\$0.00
WILM	13%	\$2,706.27
WSFX	9%	\$1,873.57
WSFXt	0%	\$0.00
WUNJ	0%	\$0.00
WUNU	0%	\$0.00
WWAY	15%	\$3,122.62

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WECT	09/16/16	09/16/16	LOC Late News M-F LN (M-F)	Comm	11-1135p	----1--	:30	1	\$280.00	P 2	0.00	NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	----1--			1			\$280.00		0.00			
E 2	WECT	09/16/16	09/16/16	NET The Tonight Show Comm The Tonight Show	Comm	1135p-1237a	----1--	:30	1	\$150.00	P 2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	----1--			1			\$150.00		0.00			

Order / Rev: 1536536
 Alt Order #: 08265644
 Flight Dates: 09/13/16 - 09/19/16

Advertiser: POL/Burr-NRSC/R/Senate/NC
 Product Desc: NRSC/BURR
 Estimate: 7724
 WECT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WECT	09/16/16	09/16/16	News at 6p M-F NEWS AT 6p	Comm	6-630p	----1--	:30	1	\$480.00	P 2	0.00	NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/16	09/18/16	----1--		1				\$480.00		0.00			
E 4	WECT	09/16/16	09/16/16	SYN 7-730p M-F Wheel of Fortune (M-F)	Comm	7-730p	----1--	:30	1	\$330.00	P 2	0.00	NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/16	09/18/16	----1--		1				\$330.00		0.00			
E 5	WECT	09/16/16	09/16/16	NET NBC Today Show NBC Today Show	Comm	7-9a	----1--	:30	1	\$265.00	P 2	0.00	NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/16	09/18/16	----1--		1				\$265.00		0.00			
E 6	WECT	09/19/16	09/19/16	NET Monday Hour 3 Mon Hour 3	Comm	10-11p	1-----	:30	1	\$275.00	P 2	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	1-----		1				\$275.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	NECT	09/19/16-09/25/16	NET Monday Hour 3		10-11p	M-----	:30		(\$275.00)		0.00	NM		
	See MG 6.2,6.3 [Program Change - Hour 3 will be The Good Place]														
	2	NECT	09/19/16-09/25/16	NET Monday Hour 3		10-11p	M-----	:30		\$275.00		0.00	NM		
	Ⓜ MG for 18.1,6.1														
	3	NECT	09/19/16-09/25/16	NET Monday Prime Other 1	Various	(8:00 PM-10:00 M	M-----	:30		\$475.00		0.00	NM		
	Ⓜ MG for 18.1,6.1														
E 7	WECT	09/19/16	09/19/16	LOC Late News M-F LN (M-F)	Comm	11-1135p	1-----	:30	1	\$280.00	P 2	0.00	NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	1-----		1				\$280.00		0.00			
E 8	WECT	09/19/16	09/19/16	NET The Tonight Show The Tonight Show	Comm	1135p-1237a	1-----	:30	1	\$150.00	P 2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	1-----		1				\$150.00		0.00			
E 9	WECT	09/19/16	09/19/16	News at Noon News 6 at Noon	Comm	12-1230p	1-----	:30	1	\$205.00	P 2	0.00	NM	1	\$205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	1-----		1				\$205.00		0.00			
E 10	WECT	09/19/16	09/19/16	News at 5p M-F News at 5p	Comm	5-530p	1-----	:30	1	\$260.00	P 2	0.00	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	1-----		1				\$260.00		0.00			
E 11	WECT	09/19/16	09/19/16	Carolina In The AM 5A Carolina in AM 5-6a	Comm	5-6a	1-----	:30	1	\$130.00	P 2	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	1-----		1				\$130.00		0.00			
E 12	WECT	09/19/16	09/19/16	News at 530p M-F NEWS AT 530P	Comm	530-6P	1-----	:30	1	\$265.00	P 2	0.00	NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	1-----		1				\$265.00		0.00			
E 13	WECT	09/19/16	09/19/16	News at 6p M-F NEWS AT 6p	Comm	6-630p	1-----	:30	1	\$480.00	P 2	0.00	NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	1-----		1				\$480.00		0.00			
E 14	WECT	09/19/16	09/19/16	Carolina In The AM 6A Carolina In The Am 6a	Comm	6-7a	1-----	:30	1	\$265.00	P 2	0.00	NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	1-----		1				\$265.00		0.00			
E 15	WECT	09/19/16	09/19/16	NET NBC Nightly News NBC Ntly News 10/18-11/1	Comm	630-7p	1-----	:30	1	\$750.00	P 2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1536536
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 Flight Dates: 09/13/16 - 09/19/16

Advertiser: POL/Burr-NRSC/R/Senate/NC
 Product Desc: NRSC/BURR
 Estimate: 7724
 WECT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	WECT	09/19/16	09/19/16	NET NBC Nightly News Comm NBC Ntly News 10/18-11/1		630-7p	1-----	:30	1	\$750.00	P 2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/19/16	09/25/16	1-----		1			\$750.00	0.00					
E 16	WECT	09/19/16	09/19/16	SYN 7-730p M-F Wheel of Fortune (M-F)	Comm	7-730p	1-----	:30	1	\$330.00	P 2	0.00	NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/19/16	09/25/16	1-----		1			\$330.00	0.00					
E 17	WECT	09/19/16	09/19/16	SYN 730-8p M-F Jeopardy (M-F)	Comm	730-8p	1-----	:30	1	\$350.00	P 2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/19/16	09/25/16	1-----		1			\$350.00	0.00					
E 18	WECT	09/19/16	09/19/16	NET Monday Prime Other Mon Prime Other 1	Comm	Various (8:00 PM-10:00 PM)	1-----	:30	1	\$475.00	P 2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/19/16	09/25/16	1-----		1			\$475.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WECT	09/19/16-09/25/16	NET Monday Prime Other 1		Various (8:00 PM-10:00 PM)	M-----	:30		(\$475.00)		0.00	NM		
	See MG 6.2,6.3 [Program Change - Prime Other will be The Voice from 8-10pm]														
E 19	WECT	09/17/16	09/17/16	LOC Late News Sat LN (SA)	Comm	11-1130p	-----1-	:30	1	\$210.00	P 2	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/12/16	09/18/16	-----1-		1			\$210.00	0.00					
E 20	WECT	09/17/16	09/17/16	NET Saturday Night Live Saturday Night Live	Comm	1130p-1a	-----1-	:30	1	\$140.00	P 2	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/12/16	09/18/16	-----1-		1			\$140.00	0.00					
E 21	WECT	09/17/16	09/17/16	SYN 7-730p Sa Wheel of Fortune Weekend	Comm	Sa 7-730p	-----1-	:30	1	\$125.00	P 2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/12/16	09/18/16	-----1-		1			\$125.00	0.00					
E 22	WECT	09/17/16	09/17/16	NET NBC Sat Today Show NBC Sat Today (7-9a,8/18)	Comm	7-9a, 8/18/12-tfn	-----1-	:30	1	\$135.00	P 2	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/12/16	09/18/16	-----1-		1			\$135.00	0.00					
E 23	WECT	09/17/16	09/17/16	Saturday Prime Saturday Prime Rotator	Comm	8-11p (8:00 PM-11:00 PM)	-----1-	:30	1	\$175.00	P 2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/12/16	09/18/16	-----1-		1			\$175.00	0.00					
E 24	WECT	09/17/16	09/17/16	Carolina in the AM Sat 9a Sat Carolina in the AM 9a	Comm	9-10a	-----1-	:30	1	\$110.00	P 2	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/12/16	09/18/16	-----1-		1			\$110.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WECT	09/12/16-09/18/16	Carolina in the AM Sat 9a		9-10a	-----Sa--	:30		(\$110.00)		0.00	NM		
	See MG 24.2 [Sat CIM airs 830-930am - Use "earlier" inv code. MM]														
	2	WECT	09/17/16-09/17/16	Earlier CIM Sat 9a		Various (8:30 AM-9:30 AM)	A-----Sa--	:30		\$110.00		0.00	NM		
	Ⓜ MG for 24.1 09/17														
E 25	WECT	09/18/16	09/18/16	News at 6p Sun News at 6p Sun	Comm	6-630p	-----1	:30	1	\$225.00	P 2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/12/16	09/18/16	-----1		1			\$225.00	0.00					
E 26	WECT	09/18/16	09/18/16	NET NBC Sunday Today NBC Sunday Today Show	Comm	8-9a	-----1	:30	1	\$150.00	P 2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/12/16	09/18/16	-----1		1			\$150.00	0.00					
E 27	WECT	09/15/16	09/15/16		Comm	11-1135p	---1---	:30	1	\$280.00	P 2	0.00	NM	1	\$280.00

Order / Rev: 1536536
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 Flight Dates: 09/13/16 - 09/19/16

Advertiser: POL/Burr-NRSC/R/Senate/NC
 Product Desc: NRSC/BURR
 Estimate: 7724
 WECT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LOC Late News M-F LN (M-F)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	---1---					1	\$280.00		0.00			
E 28	WECT	09/15/16	09/15/16	NET The Tonight Show The Tonight Show	Comm	1135p-1237a	---1---	:30	1	\$150.00	P 2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	---1---					1	\$150.00		0.00			
E 29	WECT	09/15/16	09/15/16	News at Noon News 6 at Noon	Comm	12-1230p	---1---	:30	1	\$205.00	P 2	0.00	NM	1	\$205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	---1---					1	\$205.00		0.00			
E 30	WECT	09/15/16	09/15/16	Carolina In The AM 5A Carolina in AM 5-6a	Comm	5-6a	---1---	:30	1	\$130.00	P 2	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	---1---					1	\$130.00		0.00			
E 31	WECT	09/15/16	09/15/16	News at 6p M-F NEWS AT 6p	Comm	6-630p	---1---	:30	1	\$480.00	P 2	0.00	NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	---1---					1	\$480.00		0.00			
E 32	WECT	09/15/16	09/15/16	Carolina In The AM 6A Carolina In The Am 6a	Comm	6-7a	---1---	:30	1	\$265.00	P 2	0.00	NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	---1---					1	\$265.00		0.00			
E 33	WECT	09/15/16	09/15/16	SYN 730-8p M-F Jeopardy (M-F)	Comm	730-8p	---1---	:30	1	\$350.00	P 2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	---1---					1	\$350.00		0.00			
E 34	WECT	09/15/16	09/15/16	NET Thurs Prime OtherGomm Thur Prime Other 1	Various	(9:00 PM-11:00 PM)	---1---	:30	1	\$350.00	P 2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	---1---					1	\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WECT	09/12/16-09/18/16		NET Thurs Prime Other 1 See MG 34.2 [9-10p Superstore, 10-11p Chicago Med]	Various		(9:00 PM-11:00 PM) ---Th-----	:30		(\$350.00)		0.00	NM		
2	WECT	09/15/16-09/15/16		NET Thursday Hour 3 Ⓜ MG for 34.1 09/15	10-11p		---Th-----	:30		\$350.00		0.00	NM		
E 35	WECT	09/13/16	09/13/16	LOC Late News M-F LN (M-F)	Comm	11-1135p	-1-----	:30	1	\$280.00	P 2	0.00	NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-1-----					1	\$280.00		0.00			
E 36	WECT	09/13/16	09/13/16	NET The Tonight Show The Tonight Show	Comm	1135p-1237a	-1-----	:30	1	\$150.00	P 2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-1-----					1	\$150.00		0.00			
E 37	WECT	09/13/16	09/13/16	News at Noon News 6 at Noon	Comm	12-1230p	-1-----	:30	1	\$205.00	P 2	0.00	NM	1	\$205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-1-----					1	\$205.00		0.00			
E 38	WECT	09/13/16	09/13/16	Carolina In The AM 5A Carolina in AM 5-6a	Comm	5-6a	-1-----	:30	1	\$130.00	P 2	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-1-----					1	\$130.00		0.00			
E 39	WECT	09/13/16	09/13/16	News at 530p M-F NEWS AT 530P	Comm	530-6P	-1-----	:30	1	\$265.00	P 2	0.00	NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-1-----					1	\$265.00		0.00			
E 40	WECT	09/13/16	09/13/16		Comm	6-7a	-1-----	:30	1	\$265.00	P 2	0.00	NM	1	\$265.00

Order / Rev: 1536536
 Alt Order #: 08265644
 Flight Dates: 09/13/16 - 09/19/16

Advertiser: POL/Burr-NRSC/R/Senate/NC
 Product Desc: NRSC/BURR
 Estimate: 7724
 WECT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Carolina In The AM 6A															
Carolina In The Am 6a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-1-----					1	\$265.00		0.00			
E 41	WECT	09/14/16	09/14/16	LOC Late News M-F LN (M-F)	Comm	11-1135p	--1----	:30	1	\$280.00	P 2	0.00	NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	--1----					1	\$280.00		0.00			
E 42	WECT	09/14/16	09/14/16	NET The Tonight Show The Tonight Show	Comm	1135p-1237a	--1----	:30	1	\$150.00	P 2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	--1----					1	\$150.00		0.00			
E 43	WECT	09/14/16	09/14/16	SYN 430-5p M-F (eff. 9/18) Inside Edition	Comm	430-5pm	--1----	:30	1	\$160.00	P 2	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	--1----					1	\$160.00		0.00			
E 44	WECT	09/14/16	09/14/16	News at 5p M-F News at 5p	Comm	5-530p	--1----	:30	1	\$260.00	P 2	0.00	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	--1----					1	\$260.00		0.00			
E 45	WECT	09/14/16	09/14/16	NET NBC Nightly News NBC Ntly News 10/18-11/1	Comm	630-7p	--1----	:30	1	\$750.00	P 2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	--1----					1	\$750.00		0.00			
E 46	WECT	09/14/16	09/14/16	SYN 7-730p M-F Wheel of Fortune (M-F)	Comm	7-730p	--1----	:30	1	\$330.00	P 2	0.00	NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	--1----					1	\$330.00		0.00			
E 47	WECT	09/14/16	09/14/16	NET NBC Today Show NBC Today Show	Comm	7-9a	--1----	:30	1	\$265.00	P 2	0.00	NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	--1----					1	\$265.00		0.00			
E 48	WECT	09/14/16	09/14/16	NET Wednesday Hour 1 Wed Prime Hour 1	Comm	8-9p	--1----	:30	1	\$425.00	P 2	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	--1----					1	\$425.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NECT	09/12/16-09/18/16		NET Wednesday Hour 1		8-9p	--W-----	:30		(\$425.00)		0.00	NM		
See MG 48.2															
[Program Change---America's Got Talent will air 8p-10p use INV Code Wednesday Prime Other 1]															
2	NECT	09/12/16-09/18/16		NET Wed Prime Other 1		Various	(8:00 PM-10:00 I--W-----	:30		\$425.00		0.00	NM		
Ⓜ MG for 48.1 09/14															
													Totals	48	\$13,115.00