

Ampersand Cable System Order

Order #	63175058
Syscode	1452
System Name	Prime Media/Wichita Zone, KS
Market	Wichita

Flight Dates	04/16/24 - 04/22/24
Agency	GPS Impact
Advertiser	RHFHFFUMHF

Update Date	04/15/24
Version	1 Vs. 1

AE	Joe Foley
Sales Coordinator	Sean O'Connor
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	Nov23 DMA Custom Live+1
-	

Client Code	
Product Code	
Est Code	N/A
Product Name	Wichita 4.16-4.22
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$3,840.00		
Commission	\$576.00		
Net Total	\$3,264.00		
Total Spots	48		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 55+
Makegood Policy	Approval Required

Comments : 4/15 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	4/22/24	4/28/24	05:00	09:00	X							-	-	1	\$64.00	\$64.00	30	NCR 4/1/2024-6/30/2024
2	CNN	CNN DT	4/22/24	4/28/24	09:00	16:00	X							-	-	1	\$54.00	\$54.00	30	NCR 4/1/2024-6/30/2024
3	CNN	CNN PT	4/22/24	4/28/24	19:00	24:00	X							-	-	1	\$120.00	\$120.00	30	NCR 4/1/2024-6/30/2024
4	FXNC	FXNC EM	4/22/24	4/28/24	05:00	09:00	X							-	-	1	\$64.00	\$64.00	30	NCR 4/1/2024-6/30/2024
5	FXNC	FXNC DT	4/22/24	4/28/24	09:00	16:00	X							-	-	1	\$54.00	\$54.00	30	NCR 4/1/2024-6/30/2024
6	FXNC	FXNC PT	4/22/24	4/28/24	19:00	24:00	X							-	-	1	\$120.00	\$120.00	30	NCR 4/1/2024-6/30/2024
7	MNBC	MNBC EM	4/22/24	4/28/24	05:00	09:00	X							-	-	1	\$64.00	\$64.00	30	NCR 4/1/2024-6/30/2024
8	MNBC	MNBC DT	4/22/24	4/28/24	09:00	16:00	X							-	-	1	\$54.00	\$54.00	30	NCR 4/1/2024-6/30/2024
9	MNBC	MNBC PT	4/22/24	4/28/24	19:00	24:00	X							-	-	1	\$120.00	\$120.00	30	NCR 4/1/2024-6/30/2024
10	CNN	CNN DT	4/15/24	4/21/24	09:00	16:00		X	X	X	X	X	X	-	-	3	\$54.00	\$162.00	30	NCR 4/1/2024-6/30/2024
11	CNN	CNN PT	4/15/24	4/21/24	19:00	24:00		X	X	X	X	X	X	-	-	3	\$120.00	\$360.00	30	NCR 4/1/2024-6/30/2024
12	FXNC	FXNC DT	4/15/24	4/21/24	09:00	16:00		X	X	X	X	X	X	-	-	3	\$54.00	\$162.00	30	NCR 4/1/2024-6/30/2024
13	FXNC	FXNC PT	4/15/24	4/21/24	19:00	24:00		X	X	X	X	X	X	-	-	3	\$120.00	\$360.00	30	NCR 4/1/2024-6/30/2024
14	MNBC	MNBC DT	4/15/24	4/21/24	09:00	16:00		X	X	X	X	X	X	-	-	3	\$54.00	\$162.00	30	NCR 4/1/2024-6/30/2024
15	MNBC	MNBC PT	4/15/24	4/21/24	19:00	24:00		X	X	X	X	X	X	-	-	3	\$120.00	\$360.00	30	NCR 4/1/2024-6/30/2024
16	CNN	CNN EF	4/15/24	4/21/24	16:00	19:00		X	X	X	X	X	X	-	-	4	\$82.00	\$328.00	30	NCR 4/1/2024-6/30/2024
17	FXNC	FXNC EF	4/15/24	4/21/24	16:00	19:00		X	X	X	X	X	X	-	-	4	\$82.00	\$328.00	30	NCR 4/1/2024-6/30/2024
18	MNBC	MNBC EF	4/15/24	4/21/24	16:00	19:00		X	X	X	X	X	X	-	-	4	\$82.00	\$328.00	30	NCR 4/1/2024-6/30/2024
19	CNN	CNN EM	4/15/24	4/21/24	05:00	09:00		X	X	X	X	X	X	-	-	3	\$64.00	\$192.00	30	NCR 4/1/2024-6/30/2024
20	MNBC	MNBC EM	4/15/24	4/21/24	05:00	09:00		X	X	X	X	X	X	-	-	3	\$64.00	\$192.00	30	NCR 4/1/2024-6/30/2024

Ampersand Cable System Order

Order #	63175058
Syscode	1452
System Name	Prime Media/Wichita Zone, KS
Market	Wichita

Flight Dates	04/16/24 - 04/22/24
Agency	GPS Impact
Advertiser	RHFHFFUMHF

Update Date	04/15/24
Version	1 Vs. 1

AE	Joe Foley
Sales Coordinator	Sean O'Connor
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	Nov23 DMA Custom Live+1
-	

Client Code	
Product Code	
Est Code	N/A
Product Name	Wichita 4.16-4.22
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$3,840.00		
Commission	\$576.00		
Net Total	\$3,264.00		
Total Spots	48		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 55+
Makegood Policy	Approval Required

Comments : 4/15 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
21	FXNC	FXNC EM	4/15/24	4/21/24	05:00	09:00		X	X	X	X	X	X	-	-	3	\$64.00	\$192.00	30	NCR 4/1/2024-6/30/2024

	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Total
SPOTS	48	0	0	0	0	0	0	0	0	0	0	0	48
AMT	\$3,840.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,840.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/15/24

63175058 | Wichita | Prime Media/Wichita Zone, KS | 1452 |