

Ampersand Cable System Order

Order #	63173989
Syscode	1452
System Name	Prime Media/Wichita Zone, KS
Market	Wichita

Flight Dates	04/11/24 - 04/15/24
Agency	GPS Impact
Advertiser	RHFHFFUMHF

Update Date	04/10/24
Version	1 Vs. 1

AE	Joe Foley
Sales Coordinator	Geri Gotera
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Apr23
-	

Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$2,224.00		
Commission	\$333.60		
Net Total	\$1,890.40		
Total Spots	27		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	63	GIMP	5468
CPP	\$35.00	CPM	\$406.73

Primary Demo	Adults 55+
Makegood Policy	Approval Required

Comments : 4/10 NEW ADD TO SCHEDULE ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN DT	4/15/24	4/21/24	09:00	16:00	X							1.52	132	1	\$54.00	\$54.00	30	NCR 4/1/2024-6/30/2024
2	CNN	CNN PT	4/15/24	4/21/24	19:00	24:00	X							0.81	70	1	\$120.00	\$120.00	30	NCR 4/1/2024-6/30/2024
3	CNN	CNN EM	4/8/24	4/14/24	05:00	09:00				X	X	X	X	0.81	70	2	\$64.00	\$128.00	30	NCR 4/1/2024-6/30/2024
4	CNN	CNN EF	4/8/24	4/14/24	16:00	19:00				X	X	X	X	1.35	117	2	\$82.00	\$164.00	30	NCR 4/1/2024-6/30/2024
5	FXNC	FXNC DT	4/8/24	4/14/24	09:00	16:00				X	X	X	X	3.39	294	1	\$54.00	\$54.00	30	NCR 4/1/2024-6/30/2024
6	FXNC	FXNC PT	4/8/24	4/14/24	19:00	24:00				X	X	X	X	4.14	359	2	\$120.00	\$240.00	30	NCR 4/1/2024-6/30/2024
7	MNBC	MNBC DT	4/15/24	4/21/24	09:00	16:00	X							2.44	212	1	\$54.00	\$54.00	30	NCR 4/1/2024-6/30/2024
8	MNBC	MNBC EM	4/8/24	4/14/24	05:00	09:00				X	X	X	X	1.47	128	2	\$64.00	\$128.00	30	NCR 4/1/2024-6/30/2024
9	MNBC	MNBC EF	4/8/24	4/14/24	16:00	19:00				X	X	X	X	2.41	209	2	\$82.00	\$164.00	30	NCR 4/1/2024-6/30/2024
10	CNN	CNN DT	4/8/24	4/14/24	09:00	16:00				X	X	X	X	1.28	111	1	\$54.00	\$54.00	30	NCR 4/1/2024-6/30/2024
11	FXNC	FXNC DT	4/15/24	4/21/24	09:00	16:00	X							3.85	334	1	\$54.00	\$54.00	30	NCR 4/1/2024-6/30/2024
12	FXNC	FXNC EM	4/8/24	4/14/24	05:00	09:00				X	X	X	X	3.36	292	2	\$64.00	\$128.00	30	NCR 4/1/2024-6/30/2024
13	MNBC	MNBC PT	4/8/24	4/14/24	19:00	24:00				X	X	X	X	1.82	158	2	\$120.00	\$240.00	30	NCR 4/1/2024-6/30/2024
14	FXNC	FXNC PT	4/15/24	4/21/24	19:00	24:00	X							5.33	463	1	\$120.00	\$120.00	30	NCR 4/1/2024-6/30/2024
15	CNN	CNN PT	4/8/24	4/14/24	19:00	24:00				X	X	X	X	0.68	59	2	\$120.00	\$240.00	30	NCR 4/1/2024-6/30/2024
16	MNBC	MNBC DT	4/8/24	4/14/24	09:00	16:00				X	X	X	X	2.02	175	1	\$54.00	\$54.00	30	NCR 4/1/2024-6/30/2024
17	FXNC	FXNC EF	4/8/24	4/14/24	16:00	19:00				X	X	X	X	4.77	414	2	\$82.00	\$164.00	30	NCR 4/1/2024-6/30/2024

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18	CNN	CNN EM	4/15/24	4/21/24	05:00	09:00	X							0.75	65	1	\$64.00	\$64.00	30	NCR 4/1/2024-6/30/2024

	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Total
SPOTS	27	0	0	0	0	0	0	0	0	0	0	0	27
AMT	\$2,224.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,224.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/10/24

63173989 | Wichita | Prime Media/Wichita Zone, KS | 1452 |