

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KTVA	Date:
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I, Hamburger Gibson Creative,

being/on behalf of: Alyse Galvin,

a legally qualified candidate of the Independent

political party for the office of: US House

in the General

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			See attached		

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Alyse for Alaska, P.O. BOX 90020 ANCHORAGE, AK 99509

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jay Petterson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

Lauren Richards

Digitally signed by Lauren Richards
Date: 2018.08.10 14:14:36 -05'00'

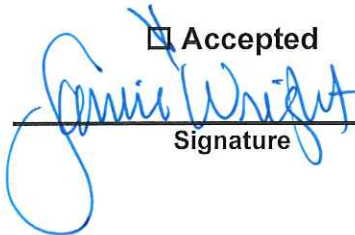
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Janice Wright
Printed Name

Political Sales Mgr
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Alyse for Alaska

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Lauren Richards

Digitally signed by Lauren Richards
Date: 2018.08.10 14:15:46 -05'00'

signature of candidate or authorized committee

printed name

date

New Order

Agency: Hamburger Gibson Creative Station: KTVA-TV
 Office: Washington Order Type: Normal
 Client: 920 - Alyse for Alaska
 Product: 954 - Candidate
 Piggyback Product:
 Estimate: 6066 - Alyse for Alaska TV 10-5 to 10-8 Received in ePort: 10/3/2018 9:34:00 PM

Flight Start: 10/05/2018
 Flight End: 10/08/2018
 Hiatus:

Airtime Dollars: \$1,507.00
 Interactive Dollars: \$0.00
 Non-Airtime Dollars: \$0.00
 Total Dollars: \$1,507.00
 Total Spots: 15

Primary Demo:
 Demo 2:
 Demo 3:
 GRP: 0.00
 CPP: \$0.00
 GIMP: 0
 CPM: \$0.00
 Comments: Separation: 30

MarketShare:

Daily Airtime Lines

Line	No	Daypart (Program)	DPT Code	Rate	C/T	Len	10/5	10/6	10/7	10/8	Total Spots	Rtg	CPP	Imp	CPM
1	M 7P-8P BIG BANG/YOUNG SHELDON	PT	PT	\$480.00	C	30	0	0	0	1	1	✓			
2	Su 9P-10P MADM SCTRY-CBS	PT	PT	\$360.00	✓ C	30	0	0	1	0	1	✓			
3	FMTuWTh 7A-9A CBS THS MRNG-2<	EM	EM	\$45.00	✓ C	30	0	0	0	1	1	✓			
4	Sa 5A-7A AVG. ALL WKS	RT	RT	\$6.00	✓ C	30	0	2	0	0	2	✓			
5	Su 6A-7:30A SUNDAY MRN-CBS	RT	RT	\$15.00	✓ C	30	0	0	2	0	2	✓			
6	FMTuWTh 6P-7P KTVA 6P EVE NW/AVG. ALL WKS	RT	RT	\$188.00	✓ C	30	0	0	0	1	1	✓			
7	Sa 10P-10:35P KTVA 10P NTCAS<	LN	LN	\$200.00	✓ C	30	0	1	0	0	1	✓			
8	FMTuWTh 10A-11A VARIOUS	DT	DT	\$30.00	✓ C	30	0	0	0	1	1	✓			
9	FMTuWTh 12P-1P MODERN FAMILY/BOLD&BEA UTIFUL	DT	DT	\$18.00	✓ C	30	0	0	0	1	1	✓			
10	FMTuWTh 1P-2P TALK-CBS	DT	DT	\$15.00	✓ C	30	0	0	0	1	1	✓			
11	Su 3P-3:30P AVG. ALL WKS	WK	WK	\$15.00	✓ C	30	0	0	0	1	1	✓			

3480 7-730P

12-1230P

1230-2pm

New Order (Page 4)

Agency: Hamburger Gibson Creative Station: KTVA-TV Order ID: 7818854
 Client: 920 - Alyse for Alaska Product: 954 - Candidate Estimate: 6066 - Alyse for Alaska TV 10-5 to 10-8
 Flight Start: 10/05/2018 Flight End: 10/08/2018 Received in ePort: 10/3/2018 9:34:00 PM

Line	Daypart (Program)	DPT	Code	Rate	C/T	Len	10/5	10/6	10/7	10/8	Total				
No											Spots	Rtg	CPP	Imp	CPM
12	Sa 10:35P-11:35P CASTLE-SYN<		LF	\$57.00	✓ C	30	0	1	0	0	1	✓			
13	Su 11:05P-12:05A CASTLE-SYN<		LF	\$57.00	✓ C	30	0	0	1	0	1				
Total Spots:							0	4	5	6					
Cash\$ - Spots: \$1,507.00 - 15 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$1,507.00 Total GRP - CPP: 0.0 - \$0.00 Total GIMP(000) - CPM: 0 - \$0.00															

New Gross Total:
 \$1,387.00

CONTRACT

KTVA
1001 Northway Drive
Suite 202
Anchorage, AK 99508
(907) 929-9700

And:

Hamburger Gibson Creative
Attention: Lauren Richards
c/o Sage Media Planning & Placement
1322 G Street SE
Washington, DC 20003

Contract / Revision 9532 /		Alt Order #
Product 954 - Candidate		
Contract Dates 10/06/18 - 10/08/18		Estimate # Est. 6066 - Alyse for Al
Advertiser Alyse Galvin for US Congress		Original Date / Revision 10/04/18 / 10/04/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KTVA	Account Executive Janice Wright	Sales Office Local Sales-And
Special Handling Prepaid		
Demographic Households		
Agency Code	Advertiser Code	Product 1/2
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KTVA	10/08/18	10/08/18	The Neighborhood	6:58 PM-7:30 PM		:30				NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----				1	\$360.00	✓			
N 2	KTVA	10/07/18	10/07/18	Madam Secretary	9:00 PM-10:00 PM		:30				NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1				1	\$360.00	✓			
N 3	KTVA	10/08/18	10/08/18	CBS This Morning	7:00 AM-9:00 AM		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----				1	\$45.00	✓			
N 4	KTVA	10/06/18	10/06/18	CBS This Morning: Saturday	5:00 AM-7:00 AM		:30				NM	2	\$12.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----2-				2	\$6.00	✓			
N 5	KTVA	10/07/18	10/07/18	CBS Sunday Morning News	6:00 AM-7:30 AM		:30				NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----2				2	\$15.00	✓			
N 6	KTVA	10/08/18	10/08/18	KTVA Evening News	5:58 PM-7:00 PM		:30				NM	1	\$188.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----				1	\$188.00	✓			
N 7	KTVA	10/06/18	10/06/18	KTVA Nightcast Saturday	10:00 PM-10:35 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1-				1	\$200.00	✓			
N 8	KTVA	10/08/18	10/08/18	Price Is Right	9:58 AM-11:00 AM		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----				1	\$30.00	✓			
N 9	KTVA	10/08/18	10/08/18	Modern Family	12:00 PM-12:28 PM		:30				NM	1	\$18.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----				1	\$18.00	✓			
N 10	KTVA	10/08/18	10/08/18	The Talk	1:00 PM-2:00 PM		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----				1	\$15.00	✓			
N 11	KTVA	10/07/18	10/07/18	Face The Nation 2	3:00 PM-4:00 PM		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1				1	\$15.00	✓			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KTVA
1001 Northway Drive
Suite 202
Anchorage, AK 99508
(907) 929-9700

<u>Contract / Revision</u> 9532 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/06/18 - 10/08/18	<u>Product</u> 954 - Candidate	<u>Estimate #</u> Est. 6066 - Alyse for Alas!
<u>Advertiser</u> Alyse Galvin for US Cong		<u>Original Date / Revision</u> 10/04/18 / 10/04/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 12	KTVA	10/06/18	10/06/18	Castle	10:30 PM-11:30 PM		:30				NM	1	\$57.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1-				1	\$57.00	✓			
N 13	KTVA	10/07/18	10/07/18	Castle	10:30 PM-11:30 PM		:30				NM	1	\$57.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1				1	\$57.00	✓			
Totals								0.00				15	\$1,387.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/08/18	15	\$1,387.00	(\$208.05)	\$1,178.95
Totals	15	\$1,387.00	(\$208.05)	\$1,178.95

Signature: _____ **Date:** _____

Commercials: Contracts of 2 consecutive weeks or less are not cancelable. Contracts are subject to cancellation upon 2 weeks prior written notice, but no such cancellation shall be effective until 2 telecast weeks have run.

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