

# ORDER WORKSHEET

<b>Rep Order#</b> 8182553	<b>Ver#</b> 1	<b>Status</b> New	<b>Traffic Order#</b>	<b>Printed:</b> 10/27/14 10:39 AM	Duplicate	1 of 2
<b>EC'd</b> Yes				<b>Last Received:</b> 10/26/14 11:32 PM		
				<b>Showing Buylines:</b>	All Rep Changes or Last Station Changes	

<b>Station</b> WNLO-TV BUFFALO, NY	<b>Agency</b> (CRSS) CROSSROADS MEDIA LLC	<b>Rep Firm</b> EAGLE TELEVISION
<b>Advertiser</b> (ORTT) ORTT, ROB	66 CANAL CENTER PLAZA, SUITE 555	<b>Sales Office</b> (DC) WASHINGTON
<b>Product</b> ORTT/SS/R	ALEXANDRIA, VA 22314	<b>Salesperson</b> (MH1) MARIA HARRIGAN
<b>Estimate#</b> 2351	<b>Agency C/P1/P2/E</b> 127/268/2351	<b>Sales Assistant</b>
<b>Buyer</b> Patti Heck	<b>Flight Dates</b> 10/28/14-11/03/14	<b>Salesperson Phone#</b> 202-872-1155
		<b>Salesperson Fax#</b> 202-872-8745

## --- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

NEW ORD ORTT FOR STATE SENATE 10/28-11/4. PLS CFM. THANKS! MARIA

Ln	Day	Program	Len	Time	Dates	Spots/ Week	Rate	Total Cost	Total Spots	Num of Weeks	RTG/IMP	GRPs/ (000)
1	Tu, Th	NEWS 4 @10 Buy Comment: 1/DAY	30	10P-11P	10/28-10/30	2	\$375.00	\$750.00	2	1	-	-
3	M	NEWS 4 @10	30	10P-11P	11/03-11/03	1	\$375.00	\$375.00	1	1	-	-

## ---REPORT TOTALS---

Report Totals: 3 / \$1,125.00

## ---SALES MONTHLY TOTALS---

Nov2014: 3/ \$1,125.00  
 Order Totals: 3 / \$1,125.00 Total GRPS: 0.0

## --- COMPETITIVE ---

Market Totals	\$56,250.00	CABL	.00%	ENLO	.00%	WGRZ	37.00%	WIVB	42.00%	WKBW	17.00%
		WNLO	2.00%	WNYO	.00%	WUTV	2.00%				

Books [null]  
 Demos RA35+P

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**Rep Firm** EAGLE TELEVISION  
**Sales Office** (DC) WASHINGTON  
**Salesperson** (MH1) MARIA HARRIGAN  
**Sales Assistant**  
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--- CREDIT RISK ---

STANDARD CREDIT TERMS