



ATTN: ACCOUNTING DEPT
 PO BOX 59224
 BIRMINGHAM, AL 35209
 Email: rjanuary@myv949.com

Order Confirmation

OrderID: 2318-004

Sponsor: CONGRESSWOMAN TERRI SEWELL
 Product: CONGRESSWOMAN TERRI SEWELL
 Estimate/PO: C00128220
 AccountRep: Ron January
 BillingCycle: Broadcast Month
 InvoiceType: Detail Affidavit
 Run Dates: 2/24/2024 - 2/27/2024
 Items Ordered: 10
 Ordered Amount: \$500.00

CONGRESSWOMAN TERRI SEWELL
 101 SOUTH LAWRENCE STREET
 MONTGOMERY CO. COURTHOUSE ANNEX 3
 MONTGOMERY AL 36104

Scheduled Station(s): WATV-AM
 CONGRESSWOMAN TERRI SEWELL

Printed 3/18/2024 10:51:24 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 2/24/2024 - 2/27/2024	All Weeks	03:00 PM - 06:00 PM	3	3						6	:60	Spot		5372	6	50.00	300.00
03 2/24/2024 - 2/27/2024	All Weeks	10:00 AM - 03:00 PM						2	2	4	:60	Spot		5372	4	50.00	200.00
Broadcast Month Projected Billing:																	
Jan-24		0.00	Feb-24			200.00			Mar-24				300.00		Q1-2024		500.00

NONDISCRIMINATION POLICY: Sheridan Broadcasting Corporation and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

Confirmed Correct; Payment Guaranteed

Accepted for WATV-AM



ATTN: ACCOUNTING DEPT
 PO BOX 59224
 BIRMINGHAM, AL 35209
 Email: rjanuary@myv949.com

Order Confirmation

OrderID: 2318-005

Sponsor: CONGRESSWOMAN TERRI SEWELL
 Product: CONGRESSWOMAN TERRI SEWELL
 Estimate/PO: C00128220
 AccountRep: Ron January
 BillingCycle: Broadcast Month
 InvoiceType: Detail Affidavit
 Run Dates: 2/29/2024 - 3/5/2024
 Items Ordered: 26
 Ordered Amount: \$910.00

CONGRESSWOMAN TERRI SEWELL
 101 SOUTH LAWRENCE STREET
 MONTGOMERY CO. COURTHOUSE ANNEX 3
 MONTGOMERY AL 36104

Scheduled Station(s): WATV-AM CONGRESSWOMAN TERRI SEWELL

Printed 3/18/2024 10:51:45 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 2/29/2024 - 3/1/2024	All Weeks	03:00 PM - 06:00 PM	3	3		3	3			12	:30	Spot		5385	6	35.00	210.00
03 2/29/2024 - 3/5/2024	All Weeks	10:00 AM - 03:00 PM						4		4	:30	Spot		5385	4	35.00	140.00
04 2/29/2024 - 3/5/2024	All Weeks	12:00 PM - 05:00 PM							4	4	:30	Spot		5385	4	35.00	140.00
05 3/4/2024 - 3/5/2024	All Weeks	06:00 AM - 03:00 PM		6						6	:30	Spot		5385	6	35.00	210.00
06 3/4/2024 - 3/5/2024	All Weeks	03:00 PM - 06:00 PM	3	3						6	:30	Spot		5385	6	35.00	210.00
Broadcast Month Projected Billing:																	
Jan-24		0.00		Feb-24			0.00		Mar-24			910.00			Q1-2024		910.00

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Confirmed Correct; Payment Guaranteed

Accepted for WATV-AM



ATTN: ACCOUNTING DEPT
 PO BOX 59224
 BIRMINGHAM, AL 35209
 Email: rjanuary@myv949.com

Order Confirmation

OrderID: 2318-003

Sponsor: CONGRESSWOMAN TERRI SEWELL
 Product: CONGRESSWOMAN TERRI SEWELL
 Estimate/PO: C00127130
 AccountRep: Ron January
 BillingCycle: Broadcast Month
 InvoiceType: Detail Affidavit
 Run Dates: 2/9/2024 - 2/20/2024
 Items Ordered: 28
 Ordered Amount: \$1,400.00

CONGRESSWOMAN TERRI SEWELL
 101 SOUTH LAWRENCE STREET
 MONTGOMERY CO. COURTHOUSE ANNEX 3
 MONTGOMERY AL 36104

Scheduled Station(s): WATV-AM CONGRESSWOMAN TERRI SEWELL

Printed 3/18/2024 10:51:06 AM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 2/9/2024 - 2/20/2024	All Weeks	03:00 PM - 07:00 PM	2	2	2	2	2			10	60	Spot		5372	16	50.00	800.00
02 2/9/2024 - 2/20/2024	All Weeks	08:00 AM - 09:00 PM						2		2	60	Spot		5372	4	50.00	200.00
03 2/9/2024 - 2/20/2024	All Weeks	10:00 AM - 03:00 PM						2		2	60	Spot		5372	4	50.00	200.00
04 2/9/2024 - 2/20/2024	All Weeks	06:00 AM - 10:00 AM							2	2	60	Spot		5372	4	50.00	200.00
Broadcast Month Projected Billing:																	
	Jan-24	0.00		Feb-24		1,400.00			Mar-24				0.00		Q1-2024		1,400.00

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Confirmed Correct; Payment Guaranteed

Accepted for WATV-AM

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, LINDA VERIN, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

- FEDERAL CANDIDATE
- STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Terri A. Sewell

Authorized committee: Sewell For Congress

Agency requesting time (and contact information):
 N/A Ads That Work adsthatworkreally@gmail.com 205.821.0327

Candidate's political party: Democrat

Office sought (no acronyms or abbreviations): U.S. Representative Alabama District 7

Date of election: 3/5/24 General Primary

Treasurer of candidate's authorized committee: Lindsay Angerholzer

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or
- the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>Linda Verin</u>	Signature: <u>Ronald January</u>
Name: <u>LINDA VERIN</u>	Name: <u>Ronald January</u>
Date of Request to Purchase Ad Time: <u>2/8/2024</u>	Date of Station Agreement to Sell Time: <u>2/8/2024</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Linda Verin

Name:

LINDA VERIN

Date:

[Redacted] 2/8/2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

2-8-2024

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

COB127130

Station Call Letters:

WATV-AM

Date Received/Requested:

2/8/2024

Est. #:

Station Location:

Birmingham, AL

Run Start and End Dates:

2/9/2024 - 2/20/2024

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



#1 FOR THROWBACKS & TODAY'S R&I
MYV949.COM

Courtney French
 Broadcasting
 600 Luckie Drive
 Birmingham AL
 35223 US
 Rep: Ron January
 Phone: 2057802014
 email: rjanuary@myv949.com

Sales Order

Advertiser:	CONGRESSWOMAN TERRI SEWELL	Contract ID:	C00127130	Payment type:	Cash
Contact:	Linda Verin	Quote date:	02/08/2024	Broadcast Cash:	1,400.00
Address:	3535 HAMPSHIRE DRIVE BIRMINGHAM AL 35223 US	Description:	TERRI SEWELL FOR HOUSE OF REPRESENTATIVE	NTR Cash:	0.00
Phone:		Revision description:		Subtotal cash:	1,400.00
Email:	adsthatworkreally@gmail.com	Product 1	Government	Broadcast/NTR Trade:	0.00
Agency:	No	Product 2		Total:	1,400.00
Co-op:	No	Run Dates	02/09/2024 - 02/20/2024		
Co-advertiser:		Schedule:	Calendar		
Affidavit Required:	No	Stations:	900 WATV-AM / 94.9 WATV		
Billing notes:					

Schedule Notes:

Broadcast Schedule

Station	Daypart Time	Note	Length	Rate	Pmt	Start	End	Period	#Per	#Ads	ROS	M	Tu	W	Th	F	Sa	Su	T.Spots	\$	
900 WATV-AM / 94.9 WATV	Mon - Fri 3p-7p		60	50.00	Cash	02/09/2024	02/09/2024	none	0	0	No	0	0	0	0	2	0	0	2	2	100.00
900 WATV-AM / 94.9 WATV	Custom 08:00 AM - 09:00 PM		60	50.00	Cash	02/10/2024	02/17/2024	none	0	0	No	0	0	0	0	0	2	0	0	4	200.00
900 WATV-AM / 94.9 WATV	Mon - Fri 10a- 3p		60	50.00	Cash	02/10/2024	02/17/2024	none	0	0	No	0	0	0	0	0	2	0	0	4	200.00
900 WATV-AM / 94.9 WATV	Custom		60	50.00	Cash	02/11/2024	02/18/2024	none	0	0	No	0	0	0	0	0	0	0	2	4	200.00
900 WATV-AM / 94.9 WATV	Mon - Fri 3p-7p		60	50.00	Cash	02/12/2024	02/20/2024	none	0	0	No	2	2	2	2	2	2	0	0	14	700.00
Totals												2	2	2	2	4	4	2	28		1,400.00

15% \$1,190

Terms & Conditions



#1 FOR THROWBACKS & TODAY'S R&R

MY949.COM

Courtney French
Broadcasting
600 Luckie Drive
Birmingham AL 35223

Rep: Ron January
Phone: 2057802014
email: rjanuary@myv949.com

Sales Order

Advertiser: CONGRESSWOMAN TERRI SEWELL	Contract ID: C00128641	Payment type: Cash
Agency Name: Ads That Work	Quote date: 02/28/2024	Broadcast Cash: 910.00
Estimate #: Gross	Description: TERRI SEWELL FOR CONGRESS ADS THAT	NTR Cash: 0.00
Fee Structure: Agency		Subtotal cash: 910.00
Bill To: Linda Verin		Broadcast/NTR Trade: 0.00
Agency Contact: 3535 Hampshire Drive Birmingham AL 35223		
Agency Address: 2059683650		
Agency Phone: adsthatworkreally@gmail.com		
Agency Email: Yes		
Agency: No		
Co-op: No		
Co-advertiser: No		
Affidavit Required: No		
Billing notes: CART # 5385		

Schedule Notes:

Broadcast Schedule

Station	Daypart Time	Note	Length	Rate	Pmt	Start	End	Period	#Per	#Ads	ROS	M	Tu	W	Th	F	Sa	Su	T.Spots	\$	
900 WATV-AM / 94.9 WATV	Custom 03:00 PM - 06:00 PM		30	35.00	Cash	02/29/2024	03/01/2024	none	0	0	No	0	0	0	3	3	0	0	0	6	210.00
900 WATV-AM / 94.9 WATV	Mon - Fri 10a-3P		30	35.00	Cash	03/02/2024	03/02/2024	none	0	0	No	0	0	0	0	0	4	0	0	4	140.00
900 WATV-AM / 94.9 WATV	Custom 12:00 PM - 05:00 PM		30	35.00	Cash	03/03/2024	03/03/2024	none	0	0	No	0	0	0	0	0	0	4	0	4	140.00
900 WATV-AM / 94.9 WATV	Custom 03:00 PM - 06:00 PM		30	35.00	Cash	03/04/2024	03/05/2024	none	0	0	No	3	3	0	0	0	0	0	0	6	210.00
900 WATV-AM / 94.9 WATV	Custom 06:00 AM - 03:00 PM		30	35.00	Cash	03/05/2024	03/05/2024	none	0	0	No	0	6	0	0	0	0	0	0	6	210.00



#1 FOR THROWBACKS & TODAY'S R&I
MYV949.COM
 Courtney French
 Broadcasting
 600 Luckie Drive
 Birmingham AL 35223
 US
 Rep: Ron January
 Phone: 2057802014
 email: rjanuary@myv949.com

Sales Order

Advertiser: CONGRESSWOMAN TERRI SEWELL
Contact: Linda Verin
Address: 3535 HAMPSHIRE DRIVE BIRMINGHAM AL 35223 US
Phone:
Email: adsthatworkreally@gmail.com
Agency: No
Co-op: No
Co-advertiser:
Affidavit Required: No
Billing notes: CART # 5372

Contract ID: C00128220
Quote date: 02/23/2024
Description: TERRI SEWELL FOR CONGRESS
Revision description: Government
Product 1:
Product 2:
Run Dates: 02/24/2024 - 02/27/2024
Schedule: Calendar
Stations: 900 WATV-AM / 94.9 WATV

Payment type: Cash
Broadcast Cash: 500.00
NTR Cash: 0.00
Subtotal cash: 500.00
Broadcast/NTR Trade: 0.00
Total: 500.00

Schedule Notes:

Broadcast Schedule

Station	Daypart Time	Note	Length	Rate	Pmt	Start	End	Period	#Per	#Ads	ROS	M	Tu	W	Th	F	Sa	Su	T.Spots	\$	
900 WATV-AM / 94.9 WATV	Sat/Sun 10a - 3p		60	50.00	Cash	02/24/2024	02/27/2024	none	0	0	No	0	0	0	0	0	0	2	2	4	200.00
900 WATV-AM / 94.9 WATV	Custom 03:00 PM - 06:00 PM		60	50.00	Cash	02/24/2024	02/27/2024	none	0	0	No	3	3	0	0	0	0	0	0	6	300.00
Totals												3	3	0	0	0	2	2	10		500.00

Terms & Conditions
 Special Terms & Conditions

Client signature: _____ Title: _____
 Company signature: _____ Title: _____
 Print Name: _____ Date: _____
 Print Name: _____ Date: _____