

## ORDER



**Orders**  
**Order / Rev:** 1193730  
**Alt Order #:** 07396178  
**Product Desc:** CARNEY4OHIO 9/23-29  
**Estimate:** 2697  
**Flight Dates:** 09/23/14 - 09/29/14  
**Original Date / Rev:** 09/23/14 / 09/23/14  
**Order Type:** Political

**WXIX**

**Primary AE:** Aaron Ashe  
**Sales Office:** T-DC  
**Sales Region:** National

**Agency Name:** Canal Partners Media  
**Buying Contact:**  
**Billing Contact:**  
 1027 33rd Street NW, Suite 140  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Carney, J/D/Ohio State Auditor  
**Demographic:** A35+  
**Product Codes:** PL40  
**Priority:** P 5  
**Revenue Codes:** Agency, Political, Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/28/14	29	\$3,840.00	\$3,264.00
09/29/14	09/29/14	11	\$1,935.00	\$1,644.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	29	\$3,840.00	\$3,264.00	0.00
October 2014	11	\$1,935.00	\$1,644.75	0.00
<b>Totals</b>	<b>40</b>	<b>\$5,775.00</b>	<b>\$4,908.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WXIX	09/23/14	09/29/14	News Extra 10-11A News Extra 10-11A (10:00 AM-10:30 AM)	Comm	10a-1030a	MTWTF--	:30	2	\$75.00	P 5	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/23/14	09/29/14	MTWTF--		2			\$75.00		0.00				
E 2	WXIX	09/23/14	09/29/14	News Extra 10-11A News Extra 10-11A (10:30 AM-11:00 AM)	Comm	1030a-11a	MTWTF--	:30	2	\$75.00	P 5	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/23/14	09/29/14	MTWTF--		2			\$75.00		0.00				
E 3	WXIX	09/23/14	09/29/14	M-F 4-6P M-F 4-6P (4:00 PM-5:00 PM)	Comm	4p-5p	MTWTF--	:30	2	\$100.00	P 5	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/23/14	09/29/14	MTWTF--		2			\$100.00		0.00				
E 4	WXIX	09/23/14	09/29/14	News @ 5a News @ 5a (5:00 AM-5:30 AM)	Comm	5a-530a	MTWTF--	:30	2	\$65.00	P 5	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/23/14	09/29/14	MTWTF--		2			\$65.00		0.00				
E 5	WXIX	09/23/14	09/29/14	SYN 5-6P M-F 5-6P M-F (5:00 PM-5:30 PM)	Comm	5p-530p	MTWTF--	:30	2	\$120.00	P 5	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/23/14	09/29/14	MTWTF--		2			\$120.00		0.00				
E 6	WXIX	09/23/14	09/29/14	News @ 5a News @ 5a (5:30 AM-6:00 AM)	Comm	530a-6a	MTWTF--	:30	3	\$65.00	P 5	0.00	NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				

Order / Rev: 1193730  
 Alt Order #: 07396178  
 Flight Dates: 09/23/14 - 09/29/14

Advertiser: POL/Carney, J/D/Ohio State Auditor  
 Product Desc: CARNEY4OHIO 9/23-29  
 Estimate: 2697

WXIX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WXIX	09/23/14	09/29/14	News @ 5a News @ 5a	Comm	530a-6a (5:30 AM-6:00 AM)	MTWTF--	:30	3	\$65.00	P 5	0.00	NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/14	09/29/14	MTWTF--		3				\$65.00		0.00			
E 7	WXIX	09/23/14	09/29/14	SYN 5-6P M-F 5-6P M-F	Comm	530p-6p (5:30 PM-6:00 PM)	MTWTF--	:30	2	\$120.00	P 5	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/14	09/29/14	MTWTF--		2				\$120.00		0.00			
E 8	WXIX	09/23/14	09/29/14	SYN 6-630P M-F 6-630P M-F	Comm	6-630P	MTWTF--	:30	2	\$175.00	P 5	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/14	09/29/14	MTWTF--		2				\$175.00		0.00			
E 9	WXIX	09/23/14	09/29/14	News At 630P News At 630P	Comm	630-7P	MTWTF--	:30	2	\$200.00	P 5	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/14	09/29/14	MTWTF--		2				\$200.00		0.00			
E 10	WXIX	09/23/14	09/29/14	News @ 7a News @ 7am	Comm	7a-730a (7:00 AM-7:30 AM)	MTWTF--	:30	2	\$175.00	P 5	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/14	09/29/14	MTWTF--		2				\$175.00		0.00			
E 11	WXIX	09/23/14	09/29/14	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	MTWTF--	:30	2	\$400.00	P 5	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/14	09/29/14	MTWTF--		2				\$400.00		0.00			
E 12	WXIX	09/23/14	09/29/14	News @ 7a News @ 7am	Comm	730a-8a (7:30 AM-8:00 AM)	MTWTF--	:30	2	\$175.00	P 5	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/14	09/29/14	MTWTF--		2				\$175.00		0.00			
E 13	WXIX	09/23/14	09/29/14	SYN 730-8P M-F Jeopardy	Comm	730-8P	MTWTF--	:30	2	\$400.00	P 5	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/14	09/29/14	MTWTF--		2				\$400.00		0.00			
E 14	WXIX	09/23/14	09/29/14	News @ 7a News @ 7am	Comm	8a-830a (8:00 AM-8:30 AM)	MTWTF--	:30	2	\$175.00	P 5	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/14	09/29/14	MTWTF--		2				\$175.00		0.00			
E 15	WXIX	09/23/14	09/29/14	News @ 7a News @ 7am	Comm	830a-9a (8:30 AM-9:00 AM)	MTWTF--	:30	2	\$175.00	P 5	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/14	09/29/14	MTWTF--		2				\$175.00		0.00			
E 16	WXIX	09/23/14	09/29/14	News @ 9a NEWS @ 9A	Comm	9a-930a (9:00 AM-9:30 AM)	MTWTF--	:30	3	\$90.00	P 5	0.00	NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/14	09/29/14	MTWTF--		3				\$90.00		0.00			
E 17	WXIX	09/23/14	09/29/14	News @ 9a NEWS @ 9A	Comm	930a-10a (9:30 AM-10:00 AM)	MTWTF--	:30	3	\$90.00	P 5	0.00	NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/14	09/29/14	MTWTF--		3				\$90.00		0.00			
E 18	WXIX	09/27/14	09/27/14	News 8-10A Sat News 8-10A Sat	Comm	830a-9a (8:30 AM-9:00 AM)	-----1-	:30	1	\$60.00	P 5	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	-----1-		1				\$60.00		0.00			
E 19	WXIX	09/27/14	09/27/14	News 8-10A Sat News 8-10A Sat	Comm	9a-930a (9:00 AM-9:30 AM)	-----1-	:30	1	\$60.00	P 5	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	-----1-		1				\$60.00		0.00			
E 20	WXIX	09/27/14	09/27/14	News 8-10A Sat News 8-10A Sat	Comm	930a-10a (9:30 AM-10:00 AM)	-----1-	:30	1	\$60.00	P 5	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev:	1193730
Alt Order #:	07396178
Flight Dates:	09/23/14 - 09/29/14

Advertiser:	POL/Carney, J/D/Ohio State Auditor
Product Desc:	CARNEY4OHIO 9/23-29
Estimate:	2697

WXIX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 20	WXIX	09/27/14	09/27/14	News 8-10A Sat	Comm	930a-10a	----- 1-	:30	1	\$60.00	P 5	0.00	NM	1	\$60.00
				News 8-10A Sat		(9:30 AM-10:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/22/14	09/28/14	----- 1-	1	\$60.00	0.00								
													Totals	40	\$5,775.00