

ORDER



Orders

Order / Rev:

4363600

Alt Order #:

28359750

Product Desc:

Primary

Estimate:

210

Flight Dates:

02/26/24 - 03/10/24

Original Date / Rev:

02/26/24 / 02/26/24

Order Type:

REG

Columbus GA WBRL

Primary AE:

Katz Washington

Sales Office:

K-WAS

Sales Region:

Nat

Agency

Name:

Bullhorn Communications

Buying Contact:

Billing Contact:

5016 Webster Street

Omaha, NE 68132

Billing Type:

Cash

Billing Calendar:

Broadcast

Billing Cycle:

EOM

Agency Commission:

15%

Advertiser

Name:

POL/Dick Brewbaker/Congress/AL/Re

Demographic:

A35+

Product Codes:

PL12

Revenue Code 1:

AGY

Revenue Code 2:

POL

Revenue Code 3:

POL-CAND

Priority:

P4

Order Brand:

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code:

General

Order Separation:

00:30:00

Bill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/31/24	16	\$4,770.00	\$4,054.50

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	16	\$4,770.00	\$4,054.50	0.00
Totals	16	\$4,770.00	\$4,054.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WRBL	02/26/24	03/08/24	Local News @ 5a Local News @ 5a COMMENTS APPLY TO SUB LINES A THRU B News 3 5a News	CM	5a-6a	MTWTF--	:30	3	\$80.00	P4	0.00	NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/26/24	03/03/24	MTWTF--	3		\$80.00		0.00						
Week:		03/04/24	03/10/24	MTWTF--	1		\$80.00		0.00						
N 2	WRBL	02/26/24	03/08/24	CBS This Morning CBS This Morning COMMENTS APPLY TO SUB LINES A THRU B CBS This Morning	CM	7-9a	MTWTF--	:30	2	\$250.00	P4	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/26/24	03/03/24	MTWTF--	2		\$250.00		0.00						
Week:		03/04/24	03/10/24	MTWTF--	1		\$250.00		0.00						
N 3	WRBL	02/26/24	03/08/24	Local News @ 12p Local News @ 12p COMMENTS APPLY TO SUB LINES A THRU B News 3 Midday	CM	12-1230p	MTWTF--	:30	3	\$450.00	P4	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/26/24	03/03/24	MTWTF--	3		\$450.00		0.00						
Week:		03/04/24	03/10/24	MTWTF--	1		\$450.00		0.00						
N 4	WRBL	02/26/24	03/01/24	Local News @ 5p Local News @ 5p	CM	5-530p (5:00 PM-5:30 PM)	MTWTF--	:30	2	\$350.00	P4	0.00	NM	2	\$700.00

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 Alt Order #: 28359750  
 Flight Dates: 02/26/24 - 03/10/24

Advertiser: POL/Dick Brewbaker/Congress/AL/Rep  
 Product Desc: Primary  
 Estimate: 210

Columbus GA WBRL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
COMMENTS APPLY TO SUB LINES A THRU A News 3 First Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	MTWTF--					2	\$350.00		0.00			
N 5	WRBL	02/26/24	03/01/24	Local News @ 530p	CM	530p-6p	MTWTF--	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Local News @ 530p	(5:30 PM-6:00 PM)										
COMMENTS APPLY TO SUB LINES A THRU A News 13 At 5:30p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	MTWTF--					1	\$400.00		0.00			
N 6	WRBL	02/26/24	03/01/24	Local 6p News M-F	CM	6-630p	MTWTF--	:30	1	\$450.00	P4	0.00	NM	1	\$450.00
				Local 6p News M-F											
COMMENTS APPLY TO SUB LINES A THRU A News 3 Evening Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	MTWTF--					1	\$450.00		0.00			
N 7	WRBL	02/26/24	03/01/24	LN M-F	CM	11-1135p	MTWTF--	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
				Late News @ 11p											
COMMENTS APPLY TO SUB LINES A THRU A News 3 Nightwatch															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	MTWTF--					1	\$350.00		0.00			
													Totals	16	\$4,770.00