



# **QUARTERLY ISSUES AND PROGRAMS REPORT**

**FOR STATIONS**

**KMOX-AM / KMOX-HD1 / KEZK-HD3**

**2nd Quarter 2015**

**April 1 – June 30, 2015**

Prepared by:

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**Issues of Concern to St. Louis, Missouri  
Addressed in Responsive Programming in the  
2nd Quarter 2015  
(April 1 - June 30)**

<u><i>Subject</i></u>	<u><i>Description of Issue of Concern</i></u>
1. International/Terrorism	Various issues including should the Boston bomber receive the Death Penalty
2. Business & Economy	Various issues including minimum wage in St. Louis and should there be regulations for horse-drawn carriages in St. Louis
3. Crime & Violence	Various issues including The state of the city of St. Louis due to Ferguson riots
4. Government & Politics	Various issues including football stadium funding in St. Louis
5. Health / Healthcare	Various issues including the latest on women's breast cancer research
6. Personal, Family & Social Concerns	Various issues including the supreme court ruling on Gay/Lesbian marriage
7. Women & Minorities	Various issues including the number of blacks and Hispanics declining in college registration
8. Education	Various issues including pros/cons on student transfer bill in St. Louis
9. Urban Concerns	Various issues including Confederate memorial in Forest Park
10. Substance Abuse	Various issues including heroin abuse amongst our teens
11. Environment	Various issues including how bad the litter is on the ground around the area you live

**KMOX-AM Programs That Address Community Issues  
(Regularly Scheduled Public Affairs Programs)  
2nd Quarter 2015  
(April 1 - June 30)**

<u><i>Public Affairs Program</i></u>	<u><i>Schedule and Description</i></u>
1. Overnight America	(Monday through Friday 12:00 a.m. to 5:00 a.m. Central Time) Hosted by Jon Grayson, Overnight America airs on KMOX in St. Louis, and 60 stations across the US. Overnight America provides an upbeat, fresh and intelligent take on the stories that matter most to you. The guests and topics run the gamut from pop culture to pop science, from the headlines to the movies, and from the national news to the talk at the water-cooler.
2. Your Turn	(Saturday, 12:00 a.m. to 5:00 a.m.) Locally-produced program featuring live call-ins from listeners, discussion of social and business issues, and other matters hosted by Ralph Graczak. This program will occasionally feature guests to discuss issues.
3. Total Information AM	(Monday through Friday, 5:00 a.m. to 8:30 a.m., Saturday 5:00 a.m. to 8:00 a.m.; Sunday 7:00 a.m. to 10:00 a.m.) Locally-produced program, including interviews and news features, hosted Monday through Friday by Doug McElvein and Debbie Monterrey; Saturday and Sunday by Maria Keena and Brian Kelly.
4. Charles Brennan Show	(Monday through Friday, 8:30 a.m. to 11 a.m.) Locally-produced program hosted by Charles Brennan & Debbie Monterrey co-hosts from 8:30 a.m. through 10:00 a.m. containing in-depth coverage of the day's top story, top names in the news, celebrity interviews or ordinary people with extraordinary stories, plus listener phone calls.
5. Mark Reardon Show	(Monday through Friday, 2:00 p.m. to 4:00 p.m.) – (Programs are occasionally pre-empted by play-by-play sports.) Locally-produced program hosted by Mark Reardon containing in-depth coverage of the day's top story, top names in the news, celebrity interviews or ordinary people with extraordinary stories, plus listener phone calls
6. Total Information PM	(Monday through Friday, 4:00 p.m. to 6:00 p.m.) – (Programs are occasionally pre-empted by play-by-play sports.) Locally-produced program, including interviews and news features, hosted by Mark Reardon.
7. At Your Service	Saturday mornings/afternoons; and Sunday afternoons and evenings -- (times are varied depending on sports play-by-play). Locally-produced program featuring hosts answering questions from listeners regarding self-help issues. This program will occasionally feature guests to discuss topics; hosted by Scott Mosby giving home-improvement advice; Michael Miller, giving gardening tips; Greg Damon answering questions about automobile repair; Ed Griesedieck answering legal questions; Monica Adams with health and fitness questions; and David Simons and Michael Brown answering financial questions.

**Most Significant Issue-Responsive Programming**  
**2nd Quarter 2015**  
**(April 1 - June 30)**

**ISSUE:            International / Terrorism**

Charlie Brennan Show

May 4, 2015

8:30 a.m. – 11:00 a.m.

20 minutes of a 2-1/2 hour program

Host: Charlie Brennan & Debbie Monterrey – Guest: Open Line – Discuss “Let’s Draw Mohammed” contest in Garland, TX, organizer sees creeping “Islamization” in the U.S.

Charlie Brennan Show

May 12, 2015

8:30 a.m. – 11:00 a.m.

10 minutes of a 2-1/2 hour program

Host: Charlie Brennan & Debbie Monterrey – Guest: Open Line – Discuss the Death Penalty for Boston Bomber – yes or no?

**Most Significant Issue-Responsive Programming**  
**2nd Quarter 2015**  
**(April 1 - June 30)**

**ISSUE:            Business / Economy**

Mark Reardon Show

April 2, 2015

2:00 p.m. – 6:00 p.m.

11 minutes of a 4-hour program

Host: Mark Reardon – Guest: Arthur Brooks, President of American Enterprise Institute – Discuss the economy.

Charles Brennan Show

April 7, 2015

8:30am – 11:00am

10 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Tim Hayden, Director of the Center for Entrepreneurship at St. Louis University – Discuss 89<sup>th</sup> in a series on growing innovative entrepreneurship in the STL region; guest's startup introduces a unique way his office plans business pitch competitions.

Mark Reardon Show

April 20, 2015

2:00 p.m. – 6:00 p.m.

15 minutes of a 4-hour program

Host: Mark Reardon – Guest: Michael Rathbone, Show Me Institute – Discuss should St. Louis City voters have a say in public funding for a new football stadium?

Mark Reardon Show

April 20, 2015

2:00 p.m. – 6:00 p.m.

10 minutes of a 4-hour program

Host: Mark Reardon – Guest: KMOV reporter Chris Nagus – Discuss the latest on SERCO, the Wentzville ObamaCare contractor that's getting paid tons in overtime to catch up on backlogs created by computer problems after the initial sign up period.

Mark Reardon Show

April 20, 2015

2:00 p.m. – 6:00 p.m.

10 minutes of a 4-hour program

Host: Mark Reardon – Guest: Former St. Louis County Police Chief Tim Fitch joins us – Discuss the St. Louis County Police Department is losing a lot of officers.

Charles Brennan Show

April 21, 2015

8:30 a.m. – 11:00 a.m.

10 minutes of a 4-hour program

Host: Charlie Brennan – Guest: Matthew Lamons, co-founder of Skejul – 91<sup>st</sup> in series on growing innovative entrepreneurship in the STL region; guest created app to revolutionize the way people arrange meetings.

Charles Brennan Show

April 22, 2015

8:30 a.m. – 11:00 a.m.

10 minutes of a 2 ½-hour program

Host: Charlie Brennan – Guest: Open Line – Should there be regulations for horse-drawn carriages in Downtown St. Louis?

**Most Significant Issue-Responsive Programming**  
**2nd Quarter 2015**  
**(April 1 - June 30)**

**ISSUE:            Business / Economy (Cont'd)**

Charles Brennan Show

April 22, 2015

8:30 a.m. – 11:00 a.m.

20 minutes of a 2 ½-hour program

Host: Charlie Brennan – Guest: Open Line – Should there be a gas tax increase in Missouri to help defray road repair costs?

Charles Brennan Show

May 12, 2015

8:30 a.m. – 11:00 a.m.

10 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Devin Turner, CEO of Narysys, a company that has created Focal-Cast – Discuss 94<sup>th</sup> in series on growing innovative entrepreneurship in STL region; a mobile app to display power point presentations wirelessly.

Charles Brennan Show

June 1, 2015

8:30am – 11:00am

10 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Larry Swedroe, Principal and Director of Research for Buckingham Family of Financial Services; author of “The Incredible Shrinking Alpha” – Discuss the state of the stock and bond markets; index funds; investor impatience; successful investing; interest rates and short term investments.

Mark Reardon Show

June 1, 2015

2:00 p.m. – 6:00 p.m.

8 minutes of a 4 hour program

Host: Mark Reardon – Guest: Joe Arnold is the politics editor for WHAS Radio in Louisville. He discusses Rand Paul and the NSA.

**Most Significant Issue-Responsive Programming**  
**2nd Quarter 2015**  
**(April 1 - June 30)**

**ISSUE:            Crime / Violence**

Mark Reardon Show

April 15, 2015

2:00 p.m. – 6:00 p.m.

10 minutes of a 4-hour program

Host: Mark Reardon – Guest: Former St. Louis Police Chief Tim Fitch – Discusses the dashcam video released in Arizona of an officer using his car to ram a suspect to end a crime spree.

TIAM

April 16, 2015

5:00 a.m. – 8:30 a.m.

5 minutes of a 3 ½ hour program

Host: Doug McElvein & Debbie Monterrey – Guest: Mark Rosenker, CBS Aviation Consultant – Discuss a postal worker manages to land a gyro copter on the Capital. This will renew the debate on security in Washington DC.

Charles Brennan Show

April 21, 2015

8:30 a.m. – 11:00 a.m.

20 minutes of a 4-hour program

Host: Charlie Brennan & Debbie Monterrey – Guest: Open Line – Discuss the news story – two suspicious cylinders and a bag left outside St. Louis City Hall.

Charles Brennan Show

April 28, 2015

8:30 a.m. – 11:00 a.m.

15 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Leland Vittert, Fox News reporter in Baltimore MD covering the story – Discuss rioting in Baltimore, MD, following the Freddie Gray funeral; things calmer in Baltimore vs. last night; 50-60 riot police still on the streets; last night, police stood by and watched looters and lawlessness; violence was more widespread than Ferguson MO; 10:00PM curfew tonight – why not curfew for last night?

Mark Reardon Show

May 20, 2015

2:00 p.m. – 6:00 p.m.

15 minutes of a 4 hour program

Host: Mark Reardon – Guest: St. Louis Police Chief Sam Dotson – Joins us in studio to discuss the VonDerrit Myers case, crime in South St. Louis, and community policing.

Charles Brennan Show

May 26, 2015

8:30 a.m. – 11:00 a.m.

20 minutes of a 2 ½ hour program

Host: John Hancock & Michael Kelley – Guest: Open Line – Discuss St. Louis will either grow or die; unrest and crime explosion over the past years; STL as compared to Kansas City; STL cannot figure out the Uber and LIFT transportation issue; Will St. Louis be fine in the future?

**Most Significant Issue-Responsive Programming**  
**2nd Quarter 2015**  
**(April 1 - June 30)**

**ISSUE:            Crime / Violence (Cont'd)**

Mark Reardon Show

June 1, 2015

8:30am – 11:00am

10 minutes of a 4 hour program

Host: Mark Reardon – Guest: Jeff Rorrda is the business manager for the St. Louis Police Officers Association. – Discuss Alderman Antonio French is calling for an investigation after city police use a stun gun on two protesters downtown.

Charles Brennan Show

June 11, 2015

8:30am – 11:00am

7 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Open Line – Discuss the young mother, Jennifer Dorsey, killed senselessly in a STL park this week; STL Post Dispatch Writer Christine Byers asks, where is the sense of urgency here to solve the crime?



**Most Significant Issue-Responsive Programming**  
**2nd Quarter 2015**  
**(April 1 - June 30)**

**ISSUE:            Government / Politics**

Charlie Brennan Show

April 1, 2015

8:30am – 11:00am

10 minutes of a 2-1/2 hour program

Host: Charlie Brennan & Debbie Monterrey – Guest: Open Line – Discuss STL County Executive Steve Stenger says no more financial needs from County for new football stadium.

Charlie Brennan Show

April 1, 2015

8:30am – 11:00am

20 minutes of a 2-1/2 hour program

Host: Charlie Brennan & Debbie Monterrey – Guest: U.S. Cong. John Shimkus of Illinois – Discuss Geospatial Intelligence Agency move possibly to Illinois? Guest's thoughts on the New Illinois Governor Bruce Rauner; should right to work go county to county? Iran nuclear program.

Mark Reardon Show

April 1, 2015

2:00 p.m. – 6:00 p.m.

17 minutes of a 4-hour program

Hosts: Mark Reardon – Guest: Former Missouri Senator Jim Talent discusses his new role in the Scott Walker campaign.

Mark Reardon Show

April 3, 2015

2:00pm – 6:00pm

10 minutes of a 4-hour program

Host: Mark Reardon – Guest: Open Line – Discuss Getting a ticket for having frame on license plate in Missouri.

Charlie Brennan Show

April 3, 2015

8:30am – 11:00am

15 minutes of a 2-1/2 hour program

Host: Charlie Brennan – Guest: Municipal Court Judge Frank Vatterott – Discuss Municipal court reforms; Mo. Supreme Court soliciting opinions from Bar Assn.; legislature cannot change the way courts are run in the County

Charlie Brennan Show

April 9, 2015

8:30am – 11:00am

10 minutes of a 2-1/2 hour program

Host: Charlie Brennan & Debbie Monterrey – Guest: John Hancock, Republican Political Strategist; Michael Kelley, Democratic Political Strategist – Discuss what is Mo. Legislature working on this year; transportation; NFL stadium; Ferguson elections sent two African-Americans to City Council.

Mark Reardon Show

April 9, 2015

2:00 p.m. – 6:00 p.m.

20 minutes of a 4-hour program

Host: Charlie Brennan & Debbie Monterrey – Guest: Local businessman John Brunner - Considering a run for the GOP nomination for Missouri Governor.

**Most Significant Issue-Responsive Programming**  
**2nd Quarter 2015**  
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**ISSUE:            Government / Politics (Cont'd)**

Charles Brennan Show

April 14, 2015

8:30am – 11:00am

10 minutes of a 2 ½ hour program

Host: John Hancock & Mike Kelley – Guest: David Catanese – Senior Political Reporter at US News & World Report – Discuss two more presidential hopefuls toss their hat into the ring – Hillary Clinton and Marco Rubio.

Charlie Brennan Show

April 14, 2015

8:30 am – 11:00 am

7 minutes of 2-1/2 hour program

Host: John Hancock & Mike Kelley – Guest: Missy Kelly, Chief Operating Officer for Downtown St. Louis, Inc., discuss license plate recognition cameras coming to downtown St. Louis.

Charlie Brennan Show

April 22, 2015

8:30 am – 11:00 am

10 minutes of 2-1/2 hour program

Host: Charlie Brennan – Guest: Rob Schaaf, MO State Sen. (R-St. Joseph) - Should there be toll roads in Missouri to help pay for road repair: guest says “yes”?

Charlie Brennan Show

April 22, 2015

8:30 am – 11:00 am

10 minutes of 2-1/2 hour program

Host: Charlie Brennan – Guest: Open Line – Discuss Governor Nixon is hit by the Missouri Auditor’s office for numerous financial problems within his office – including charging taxpayers for a \$1,300 float trip for himself, his wife and four office employees.

Charlie Brennan Show

April 27, 2015

8:30 am – 11:00 am

10 minutes of 2-1/2 hour program

Host: Charlie Brennan – Guest: Rory Kennedy, Director & Producer of Academy Award-Nominated documentary, “Last Days in Vietnam” – Discuss the 40<sup>th</sup> anniversary of the Fall of Saigo in Vietnam War; demystifying what happened at the end of the Vietnam War; Graham Martin, U.S. Ambassador to Vietnam at that time, was in a position to “greenlight” evacuation plan, but was resistant, thinking it would admit defeat; guest’s documentary, “Last Days in Vietnam”.

Mark Reardon Show

April 27, 2015

2:00 p.m. – 6:00 p.m.

10 minutes of 4-hour program

Host: Mark Reardon – Guest: Open Line - The St. Louis Circuit Attorney’s office reports judges in the 22<sup>nd</sup> Judicial Court gave out probation rather than prison 62% of the time last year. Jim Whyte is executive director of the Central West End Neighborhood Security Initiative.

Charlie Brennan Show

April 28, 2015

8:30 a.m. – 11:00 a.m.

20 minutes of 2-1/2 hour program

Host: Charlie Brennan & Debbie Monterrey – Guest: Jennifer Joyce, STL Circuit Attorney – Discuss the Judges interested in hearing what community has to say; community provides counterbalance; sentencing criminals, with one, two or three prior convictions, not giving them probation; judges are lenient on gun crime criminals.

**Most Significant Issue-Responsive Programming**  
**2nd Quarter 2015**  
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**ISSUE:            Government / Politics (Cont'd)**

Charles Brennan Show

May 4, 2015

8:30am – 11:00am

20 minutes of a 2 ½ hour program

Host: Charlie Brennan & Debbie Monterrey – Guest: Chuck Wexler, Exec. Dir., Police Executive Research Forum – Discuss the report on Policing in St. Louis; merging police depts.; each entity struggles to exist between City-County.

Mark Reardon Show

May 12, 2015

8:30 a.m. – 11:00 a.m.

20 minutes of a 2 ½ hour program

Host: Mark Reardon – Guest: Bob Onder, MO State Senator – Discuss Right To Work legislation in the Missouri Legislature. Scott Faughn, Publisher of the Missouri Times is against it.

Charles Brennan Show

May 14, 2015

8:30 a.m. – 11:00 a.m.

40 minutes of a 2 ½ hour program

Host: Charlie Brennan & Debbie Monterrey – Guest: Phil Brooks, KMOX Jefferson City Correspondent – Discuss MO House Speaker John Diehl sexting with a Mo. Southern Univ. intern; Diehl only sorry when he was “outed” by the Kansas City Star; Diehl did not break any laws, but should he resign?

Charles Brennan Show

May 20, 2015

8:30 a.m. – 11:00 a.m.

20 minutes of a 2 ½ hour program

Host: Charlie Brennan & Debbie Monterrey – Guest: Open Line – Discuss Contrary to President Obama saying federal military equipment was used in Ferguson, there was no federal military equipment there – was this an attempt to make the officers look bad?

Charles Brennan Show

May 20, 2015

8:30 a.m. – 11:00 a.m.

20 minutes of a 2 ½ hour program

Host: Charlie Brennan & Debbie Monterrey – Guest: Open Line – Kansas legislature passes Uber transportation – Why can't St. Louis get its “act” together regarding Uber and LIFT transportation?

**Most Significant Issue-Responsive Programming**  
**2nd Quarter 2015**  
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**ISSUE:        Health / Healthcare**

Charles Brennan Show

April 7, 2015

8:30am – 11:00am

10 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Dr. Lukas Wartman, cancer survivor; Asst. Prof. in the Division of Oncology and Asst. Director of The Section of Cancer Genomics at the Genome Institute at Washington University – Discuss the latest on cancer research.

Charles Brennan Show

April 9, 2015

8:30am – 11:00am

20 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Dr. George Grossberg, Prof. of Psychiatry, St Louis University and SLUCare Psychiatrist – Discuss coping with Alzheimer’s disease; medications for aiding memory; Spiritual, mental, physical and social activities.

Charles Brennan Show

April 22, 2015

8:30 a.m. – 11:00 a.m.

20 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Alan Schwarz, National correspondent for Education at the New York Times; wrote article, “Workers Seeking Productivity in a Pill Are Abusing A.D.H.D. Drugs” – Discuss American workers taking A.D.H.D. drugs to improve their work performance on the job.

Charles Brennan Show

April 27, 2015

8:30 a.m. – 11:00 a.m.

10 minutes of a 2 ½ hour program

Host: Charlie Brennan & Debbie Monterrey – Guest: Clay Beabout, Kirkwood High School Senior; produced, directed and acted in the film, “Deep Blue Breath” – Guest was granted \$1 million from Make-A-Film Foundation to make movie about his life with VACTR Syndrome and thoracic insufficiency syndrome; guest’s red carpet premiere of his film, “Deep Blue Breath”.

Charles Brennan Show

May 26, 2015

8:30 a.m. – 11:00 a.m.

15 minutes of a 2 ½ hour program

Host: John Hancock & Michael Kelley – Guest: Jane Weiss, Program Nurse Manager; and Mary Lee Salzer, Executive Director of Gateway to Hope – Discuss doctors providing breast cancer care for women with no insurance.

**Most Significant Issue-Responsive Programming**  
**2nd Quarter 2015**  
**(April 1 - June 30)**

**ISSUE: Personal, Family and Social Concerns**

Mark Reardon Show  
April 1, 2015  
2:00 p.m. – 6:00 p.m.  
10 minutes of a 4-hour program

Host: Mark Reardon – Guest: Open Line - There is a lot of trash in Jefferson County. What can be done about it?

Mark Reardon Show  
April 6, 2015  
2:00 p.m. – 6:00 p.m.  
12 minutes of a 4-hour program

Host: Mark Reardon – Guest: Lenore Skenazy – Author and creator of The Free Range Kids Project - When giving your child some freedom could land you in jail.

Charles Brennan Show  
April 7, 2015  
8:30am – 11:00am  
10 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Jack Lane, Exec. Dir., Stages St. Louis; Mike Isaacson, Exec. Producer, The Muny; and Terry Schnuck, Co-producer of the new musical, “Fun Home” – Discuss theatre production, “Fun Home” went into previews on Broadway; producing a successful “On Broadway” play.

Charles Brennan Show  
April 9, 2015  
8:30am – 11:00am  
20 minutes of a 2 ½ hour program

Host: Charlie Brennan & Debbie Monterrey – Guest: Dr. Luis Guiffra, MD, Phd, Professor of Clinical Psychiatry, Washington University; Medical Director at Clayton Behavioral – Discuss Alcoholism Awareness Month; alcohol produces negative consequences; spouses of alcoholics; alcoholics cannot stop at one; alcohol abuse vs. alcoholism; functional alcoholic.

Charles Brennan Show  
April 9, 2015  
8:30am – 11:00am  
10 minutes of a 2 ½ hour program

Host: Charlie Brennan & Debbie Monterrey – Guest: Brandy Scheer, Exec Dir., Employer Support of the Guard and Reserve (ESGR) – Discuss transitioning military, military spouses and veterans into normal life.

Charles Brennan Show  
April 21, 2015  
8:30 a.m. – 11:00 a.m.  
20 minutes of a 4-hour program

Host: Charlie Brennan – Guest: Gary Player, Professional golfer – Guest’s professional golf career; winning 1965 Open at Bellerive Country Club grounds; par 3 at #6 at Bellerive – purposely went to sand bunker; guest is coming to St. Louis for the STL Sports Hall of Fame “Legends of Golf”.

Charles Brennan Show  
May 28, 2015  
8:30 a.m. – 11:00 a.m.  
20 minutes of a 4-hour program

Host: Charlie Brennan – Guest: Duff McKagan, Rock & Roll Hall of Famer; co-founder and bassist for Guns ‘N Roses and Velvet Revolver; author of “How to Be A Man: (And Other Illusions)” – Discuss the wisdom guest gained on the path to superstardom, from his time with Guns ‘N Roses and Velvet Revolver, to getting sober after a life of hard living, to achieving his personal American Dream of marrying a supermodel, raising a family, etc.; a list of albums every man should listen to.

**Most Significant Issue-Responsive Programming**  
**2nd Quarter 2015**  
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**ISSUE: Personal, Family and Social Concerns (Cont'd)**

Charlie Brennan Show

June 4, 2015

8:30 a.m. – 11:00 a.m.

40 minutes of a 4-hour program

Host: Charlie Brennan & Debbie Monterrey – Guest: Open Line – Discuss the arrest warrants for four family members in Mississippi, who cheered for their relative after name was announced at graduation ceremony, after school edict against cheering at the ceremony; school wanted any cheering or yelling be held until all names were announced; cheering at graduation – a good or bad thing?

Charlie Brennan Show

June 4, 2015

8:30 a.m. – 11:00 a.m.

10 minutes of a 4-hour program

Host: Charlie Brennan & Debbie Monterrey – Guest: John Hancock, Republican political strategist; Michael Kelley, Democratic political strategist – Discuss the \$15/hour minimum wage in St. Louis; Sen. John Danforth leaving Bryan, Cave; former Texas Gov. Rick Perry announcing candidacy for presidency.

Charlie Brennan Show

June 11, 2015

8:30 a.m. – 11:00 a.m.

7 minutes of a 4-hour program

Host: Charlie Brennan – Guest: Open Line – Discuss NY Times looks at a Univ. of VA study on status of two parent families; Northern states are much higher and upper mobility is better; although Charlie knows some single parent families who do well, most children appear to do better if growing up by two parents.

**Most Significant Issue-Responsive Programming**  
**2nd Quarter 2015**  
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**ISSUE:            Women / Minorities**

Charlie Brennan Show

April 3, 2015

8:30am – 11:00am

10 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Lori Chalupny, Beijing Olympic gold medalist in soccer; Nerinx Hall grad; native St. Louisan; playing on the Women’s Nat’l Soccer team – Discuss Upcoming Women’s National Soccer team vs. New Zealand in Busch Stadium.

Charles Brennan Show

April 23, 2015

8:30 a.m. – 11:00 a.m.

10 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Phyllis Smith, judge for the final round of the 5<sup>th</sup> annual STL Teen Talent Competition; actress best known for her role as “Phyllis” on TV sitcom “The Office” – Discuss the 2015 Annual St. Louis Teen talent competition held in STL tomorrow, Fri., Apr. 24; guest’s acting career.

Charles Brennan Show

April 27, 2015

8:30 a.m. – 11:00 a.m.

10 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Open Line – Discuss the small Percentage of blacks attending top Boston colleges – 4% to Boston College; 5% to Harvard; 3% to Boston University; 3% to MIT; 3% to Tufts; and 3% to Northeastern.

Charles Brennan Show

June 1, 2015

8:30 a.m. – 11:00 a.m.

20 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Open Line – Discuss Blacks and Hispanics are more frequently shot at by police, but not one Asian woman has been shot at – why?

**Most Significant Issue-Responsive Programming**  
**2nd Quarter 2015**  
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**ISSUE:            Education**

Charles Brennan Show

April 6, 2015

8:30am – 11:00am

10 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Misty Hyman, Olympic Gold Medalist in the 2000 Olympic games in Sydney, Australia, for the 200 meter butterfly – Discuss Adult Learn-to-Swim Month – 100 million Americans cannot save themselves if they fall into the water; 37% of adults cannot swim the length of a standard sized pool; 4,000 people in the U.S. are victims of fatal drowning every year

Charles Brennan Show

April 7, 2015

8:30am – 11:00am

20 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Frank Bruni, New York Times Op Ed Columnist; author of “Where You Go Is Not Who You’ll Be: An Antidote to the College Admissions Mania” – New outlook on deeply flawed college admissions competition; anxiety the college admissions process provokes.

Charles Brennan Show

June 10, 2015

8:30am – 11:00am

40 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Peter Franzen, Assoc. Exec. Dir., Children’s Education Alliance of Missouri (in favor of transfer bill); and Mary Armstrong, President St. Louis Teachers Union Local 420 (against transfer bill) – Discuss the pros/cons on student transfer bill in St. Louis; should Gov. Jay Nixon sign transfer bill? Money in school districts attracts highly-qualified teachers; teaching in Normandy school district not acceptable; should parents have the opportunity to send their children to better school districts? At what cost?



**Most Significant Issue-Responsive Programming**  
**2nd Quarter 2015**  
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**ISSUE:        Urban Concerns**

Charles Brennan Show

April 8, 2015

8:30am – 11:00am

20 minutes of a 2 ½ hour program

Host: Charlie Brennan & Debbie Monterrey – Guest: Jim Krasula, CBS News Correspondent covering the South Carolina police shooting – Discuss South Carolina police officer shoots black man in the back eight times and is charged with murder; value of videotaping; why the Dept. of Justice dropped the issue of body cameras on police; most of the time, video is good.

Mark Reardon Show

April 22, 2015

2:00 p.m. – 6:00 p.m.

6 minutes of a 4-hour program

Host: Mark Reardon – Guest: David French, Constitutional Lawyer and Writer at the National Review – Discuss the story of some rather unusual police raids going on in Wisconsin.

Charles Brennan Show

April 23, 2015

8:30 a.m. – 11:00 a.m.

15 minutes of a 2 ½ hour program

Host: Charlie Brennan & Debbie Monterrey – Guest: Open Line – Discuss should we have confederate memorial in Forest Park? It was put up in 1914—it's part of Missouri history.

Charles Brennan Show

April 24, 2015

8:30 a.m. – 11:00 a.m.

15 minutes of a 2 ½ hour program

Host: Charlie Brennan & Debbie Monterrey – Guest: Cardinal Timothy Dolan, Archbishop of New York – Discuss the future of Catholic Church; growing up in ST. Louis; greatest agent of education and assimilation (getting immigrants acclimated to new environment, while maintaining cherished customs) are Catholic schools in U.S.; Catholic schools are great engine for assimilation.

Charles Brennan Show

April 24, 2015

8:30 a.m. – 11:00 a.m.

20 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Open Line – Discuss Should we take down Confederate memorial in Forest Park? Or place plaque near states explaining significance of both Union heroes and Confederate heroes?

Charles Brennan Show

April 27, 2015

8:30 a.m. – 11:00 a.m.

15 minutes of a 2 ½ hour program

Host: Charlie Brennan & Debbie Monterrey – Guest: Open Line – Discuss Bruce Jenner interview; transgender; Jenner's transformation from male to female; how it affected his family; is he a woman?

Charles Brennan Show

April 28, 2015

8:30 a.m. – 11:00 a.m.

20 minutes of a 2 ½ hour program

Host: Charlie Brennan & Debbie Monterrey – Guest: Open Line – Discuss the U.S. Supreme Court taking a look at same-sex marriage; as of 2000, not one country recognized same sex marriage; today, 36 states have recognized gay marriage.

**Most Significant Issue-Responsive Programming**  
**2nd Quarter 2015**  
**(April 1 - June 30)**

**ISSUE:           Urban Concerns (Cont'd)**

Charles Brennan Show

May 12, 2015

8:30am – 11:00am

30 minutes of a 2 ½ hour program

Host: Charlie Brennan & Debbie Monterrey – Guest: Open Line – Discuss what to do about 400 stray feral cats found in Pacific?

Charles Brennan Show

June 16, 2015

8:30 a.m. – 11:00 a.m.

20 minutes of a 2 ½ hour program

Host: Charlie Brennan & Debbie Monterrey – Guest: Open Line – Discuss Rachel Dolezal, head of NAACP in Spokane, WA, claims to “identify” as black even though she is biological daughter of white parents; why deceive everyone?

**Most Significant Issue-Responsive Programming**  
**2nd Quarter 2015**  
**(April 1 - June 30)**

**ISSUE:**        **Substance Abuse**

Mark Reardon Show

April 9, 2015

2:00pm – 4:00pm

10 minutes of a 2-hour program

Host: Mark Reardon – Guest: Kelly Smith-Miller, mother of 18 year old Brayden Travis – now in a coma after overdosing on heroin and Xanax.

Charlie Brennan Show

June 11, 2015

8:30 a.m. – 11:00 a.m.

20 minutes of a 2-½ hour program

Host: Charlie Brennan – Guest: Jude Hassas, former heroin user; author of “Suburban Junky” – Discuss local heroin arrests; alcohol and pot being gateway drug into using heroin by young adults; 50 arrests in major heroin take-down in St. Chas. County.

**Most Significant Issue-Responsive Programming**  
**2nd Quarter 2015**  
**(April 1 - June 30)**

**ISSUE:            Environment**

Mark Reardon Show

April 15, 2015

2:00 p.m. – 6:00 p.m.

10 minutes of a 2-hour program

Host: Mark Reardon – Guest: Open Line – Discuss how bad is the litter on the ground where you live?  
Mark has been cleaning up lots of trash in Jefferson County.

Mark Reardon Show

May 20, 2015

2:00 p.m. – 6:00 p.m.

10 minutes of a 2-hour program

Host: Mark Reardon – Guest: St. Louis Alderman Jeffrey Boyd has a Twitter post lamenting the unruly grass and weeds continually growing outside the Gwen Giles Post Office in his 22<sup>nd</sup> Ward.

**Public Service Announcements  
2nd Quarter 2015  
(April 1 - June 30)**

**RECORDED TOTAL = 170  
LIVE TOTAL = 83  
TOTAL = 253**

**APRIL PSA RECAP (30 SEC)**

**STRAY RESCUE (84)**

STRAY RESCUE OF ST. LOUIS IS A NO-KILL RESCUE AND SHELTER GROUP COMMITTED TO SAVING THE HOMELESS AND NEGLECTED DOGS AND CATS IN THE CITY OF ST. LOUIS. LOCATED DOWNTOWN AT 2320 PINE STREET, STRAY RESCUE LEADS THE WAY IN HELPING ST. LOUIS BECOME A MORE COMPASSIONATE CITY WHERE EVERY COMPANION ANIMAL KNOWS HEALTH, COMFORT AND AFFECTION. NO STRAY IS EUTHANIZED MERELY BECAUSE THEY HAVE BEEN ABANDONED, ABUSED OR NEGLECTED. FOR MORE INFORMATION ABOUT VOLUNTEERING, BECOMING A FOSTER PARENT, DONATING OR ADOPTING YOUR NEW BEST FRIEND, CALL 314-771-6121 OR VISIT ONLINE AT WWW.STRAYRESCUE.ORG. STRAY RESCUE LEAVES NO DOG BEHIND!

**ST. PATRICK'S CENTER (7)**

HELP ST. PATRICK CENTER BUILD PERMANENT, POSITIVE CHANGE FOR PEOPLE WHO ARE HOMELESS OR AT RISK OF BECOMING HOMELESS. ATTEND THE ST. PATRICK'S IRISH OPEN DINNER AUCTION AND GOLF TOURNAMENT PRESENTED BY SAFETY NATIONAL. THE DINNER AUCTION WILL BE MAY 30TH AT FOUR SEASONS HOTEL ST. LOUIS. THE GOLF TOURNAMENT WILL BE JUNE 1ST AT NORWOOD HILLS COUNTRY CLUB, INCLUDING A SHOOTOUT WITH CLOSEST TO THE PIN WINNING A CAR. TO MAKE YOUR DINNER AUCTION OR GOLF RESERVATIONS, CALL 802-1987 OR VISIT ST. PATRICK CENTER DOT ORG.

**LLS HUNT FOR A CURE (4)**

IT'S A BIRD! IT'S A PLANE! IT'S THE LLS BUNNY?! BRING THE FAMILY OUT ON APRIL 4TH FOR THE LEUKEMIA & LYMPHOMA SOCIETY'S HUNT FOR A CURE EGG HUNT IN QUEENY PARK! WATCH THE BUNNY ARRIVE BY HELICOPTER! (PAUSE) HUNT FOR 60,00 EGGS! (PAUSE) ENJOY THE PETTING ZOO! (PAUSE) PROCEEDS WILL STAY IN THE COMMUNITY AND BRING HOPE TO LOCAL CANCER PATIENTS WITH LEUKEMIA LYMPHOMA AND MYELOMA. (PAUSE) REGISTER AT L L S DOT ORG SLASH G A T

**GO! ST. LOUIS (4)**

JOIN KMOX RADIO AND MORE THAN 25,000 OTHER PARTICIPANTS AT THE GO! ST. LOUIS MARATHON AND FAMILY FITNESS WEEKEND ON APRIL 11 AND 12. THIS INSPIRING EVENT IS OPEN TO PEOPLE OF ALL AGES AND FITNESS LEVELS. IN ADDITION TO A 26.2 MILE MARATHON, THE WEEKEND ALSO FEATURES A HALF MARATHON, A RELAY, A 5K RUN/WALK, CHILDREN'S FUN RUNS AND A MATURE MILE FOR SENIORS. GO! ST. LOUIS, A ST. LOUIS ORIGINAL. VISIT KMOX DOT COM FOR ALL THE DETAILS.

**NATIONAL KIDNEY FOUNDATION – WALK (27)**

EVERY YEAR, KIDNEY DISEASE KILLS MORE PEOPLE THAN BREAST OR PROSTATE CANCER, YET MOST PEOPLE DON'T EVEN KNOW THEY HAVE KIDNEY DISEASE UNTIL IT'S TOO LATE. YOU CAN HELP RAISE AWARENESS AND SUPPORT THE PREVENTION AND TREATMENT OF KIDNEY DISEASE IN YOUR COMMUNITY. COME OUT TO THE NATIONAL KIDNEY FOUNDATION'S KIDNEY WALK ON SATURDAY, APRIL 25<sup>TH</sup> AT ST. LOUIS UNIVERSITY. TAKE A LIFE-SAVING STEP TODAY BY SIGNING UP FOR THE NATION'S LARGEST WALK TO FIGHT KIDNEY DISEASE AT KIDNEY WALK DOT ORG. THAT'S KIDNEY WALK DOT ORG.

**EUGENE FIELD HOUSE (4)**

HAL HOLBROOK IN "MARK TWAIN TONIGHT" PLAYS THE TOUHILL AT UMSL AT 8 P.M. - SATURDAY, APRIL 11TH TO BENEFIT THE EUGENE FIELD HOUSE AND MUSEUM. THIS PRESENTATION MARKS HOLBROOK'S 61ST YEAR OF PERFORMING THIS TONY AND EMMY AWARD WINNING ONE-MAN PLAY! FOR TICKETS CONTACT THE TOUHILL AT 314 516-4949 OR ONLINE AT TOUHILL.ORG. THIS MAY BE YOUR LAST CHANCE TO SEE HAL HOLBROOK'S "MARK TWAIN TONIGHT," AND IT'S A WAY TO HELP THE EUGENE FIELD HOUSE LOCATED A BLOCK SOUTH OF BUSCH STADIUM.

**PARKINSON'S ASSOCIATION GOLF TOURNAMENT (8)**

HI, THIS IS TOM ACKERMAN. AS YOU MAY KNOW, HALL OF FAME BROADCASTER JACK BUCK LIVED WITH PARKINSON'S DISEASE. TO HONOR HIS MEMORY, JOIN ME AND CARDINALS GENERAL MANAGER JOHN MOZELIAK ON MAY 18TH FOR THE A-P-D-A GOLF CLASSIC AT HISTORIC ALGONQUIN GOLF CLUB. DURING THIS SPECIAL DAY, YOU'LL ENJOY LUNCH, GOLF, DINNER AND A LIVE AUCTION WITH MANY ONE-OF-A-KIND EXPERIENCES. AT DINNER, I'LL HOST A LIVE Q-AND-A WITH MO TO LEARN MORE ABOUT THE SEASON. ALL PROCEEDS BENEFIT THE ST. LOUIS CHAPTER OF THE AMERICAN PARKINSON DISEASE ASSOCIATION. TO REGISTER CALL 314-362-3299 OR GO TO S-T-L-A-P-D-A-DOT-O-R-G.

**WOMEN OF ACHIEVEMENT LUNCHEON (5)**

HI, THIS IS CAROL DANIEL. WOMEN ARE DOING INSPIRING THINGS IN AND AROUND THE ST. LOUIS AREA EVERYDAY. JOIN KMOX IN CELEBRATING THE VOLUNTARY ACHIEVEMENTS OF DESERVING WOMEN IN OUR COMMUNITY. TEN HONOREES WILL BE RECOGNIZED AT THE ANNUAL WOMEN OF ACHIEVEMENT LUNCHEON, TUESDAY, MAY 5TH AT THE RITZ-CARLTON HOTEL IN CLAYTON. TICKETS ARE ON SALE NOW. FOR INFORMATION VISIT KMOX DOT COM SLASH WOMEN. WOMEN OF ACHIEVEMENT IS SPONSORED BY LADUE NEWS, SUBURBAN JOURNALS, AND NEWS RADIO 1120, KMOX.

**CVC – BE A TOURIST IN YOUR HOMETOWN (27)**

DON'T MISS THE ANNUAL "BE A TOURIST IN YOUR OWN TOWN" CELEBRATION AT THE BUSCH II INFIELD IN BALLPARK VILLAGE ON THURSDAY, APRIL 30 FROM 10 A.M. – 2 P.M., WHERE YOU CAN LEARN ALL THERE IS TO DO IN ST. LOUIS. HOSTED BY THE ST. LOUIS CONVENTION AND VISITORS COMMISSION IN CELEBRATION OF NATIONAL TRAVEL AND TOURISM WEEK, THE FAMILY-FRIENDLY EVENT FEATURES AREA ATTRACTIONS AND ORGANIZATIONS READY TO HELP YOU MAKE THIS A MEMORABLE SUMMER IN ST. LOUIS. VISIT EXPLORE SAINT LOUIS DOT COM FOR MORE DETAILS.

**APRIL PSA RECAP (10 SEC)**

**STRAY RESCUE (44)**

STRAY RESCUE OF ST. LOUIS IS A NO-KILL RESCUE AND SHELTER GROUP COMMITTED TO SAVING HOMELESS AND NEGLECTED DOGS AND CATS IN OUR CITY. VISIT STRAY RESCUE AT 2320 PINE STREET OR ONLINE AT WWW.STRAYRESCUE.ORG TO ADOPT YOUR NEW BEST FRIEND TODAY!

**NATIONAL KIDNEY FOUNDATION – WALK (9)**

TAKE A LIFESAVING STEP TODAY BY SIGNING UP FOR THE NATION'S LARGEST WALK TO FIGHT KIDNEY DISEASE AT THE NATIONAL KIDNEY FOUNDATION'S KIDNEY WALK ON APRIL 15TH AT ST. LOUIS UNIVERISTY. FOR MORE INFORMATION VISIT KIDNEY WALK DOT ORG.

**PARKINSON'S ASSOCATION GOLF TOURNAMENT (11)**

JOIN KMOX'S OWN TOM ACKERMAN AND CARDINALS GENERAL MANAGER JOHN MOZELIAK ON MAY 18TH FOR THE A-P-D-A GOLF CLASSIC AT HISTORIC ALGONQUIN GOLF CLUB. ALL PROCEEDS BENEFIT THE ST. LOUIS CHAPTER OF THE AMERICAN PARKINSON DISEASE ASSOCIATION. TO REGISTER CALL 314-362-3299 OR GO TO S-T-L-A-P-D-A-DOT-O-R-G.

**CVC – BE A TOURIST IN YOUR HOMETOWN (11)**

IF YOU'RE LOOKING TO PLAN YOUR SUMMER IN ST. LOUIS, THEN MAKE SURE TO ATTEND EXPLORE ST. LOUIS' ANNUAL "BE A TOURIST IN YOUR OWN TOWN" EVENT ON THURSDAY, APRIL 30, FROM 10 A.M. UNTIL 2 P.M. AT BUSCH II INFIELD AT BALLPARK VILLAGE.

**WOMEN OF ACHIEVEMENT LUNCHEON (8)**

JOIN US MAY 5TH AT THE RITZ CARLTON HOTEL IN CLAYTON AND HELP US RECOGNIZE THE ACHIEVEMENTS OF TEN OUTSTANDING WOMEN IN OUR COMMUNITY AT THE 2015 "WOMEN OF ACHIEVEMENT LUNCHEON". GET YOUR TICKETS NOW AT KMOX DOT COM SLASH W-O-A

**RECORDED TOTAL = 179**

**LIVE TOTAL = 88**

**TOTAL = 267**

**MAY PSA RECAP (30 SEC)**

**STRAY RESCUE (4)**

STRAY RESCUE OF ST. LOUIS IS A NO-KILL RESCUE AND SHELTER GROUP COMMITTED TO SAVING THE HOMELESS AND NEGLECTED DOGS AND CATS IN THE CITY OF ST. LOUIS. LOCATED DOWNTOWN AT 2320 PINE STREET, STRAY RESCUE LEADS THE WAY IN HELPING ST. LOUIS BECOME A MORE COMPASSIONATE CITY WHERE EVERY COMPANION ANIMAL KNOWS HEALTH, COMFORT AND AFFECTION. NO STRAY IS EUTHANIZED MERELY BECAUSE THEY HAVE BEEN ABANDONED, ABUSED OR NEGLECTED. FOR MORE INFORMATION ABOUT VOLUNTEERING, BECOMING A FOSTER PARENT, DONATING OR ADOPTING YOUR NEW BEST FRIEND, CALL 314-771-6121 OR VISIT ONLINE AT [WWW.STRAYRESCUE.ORG](http://WWW.STRAYRESCUE.ORG). STRAY RESCUE LEAVES NO DOG BEHIND!

**RONALD MCDONALD HOUSE CHARITIES – GOLF TOURNAMENT (32)**

EACH YEAR, THOUSANDS OF FAMILIES TRAVEL TO OUR CITY SEEKING LIFE-SAVING MEDICAL TREATMENT FOR THEIR CHILDREN. I'M DAN HARBOUGH, PRESIDENT OF RONALD MCDONALD HOUSE CHARITIES OF ST. LOUIS. HELP US PROVIDE A HOME AWAY FROM HOME FOR THESE FAMILIES AT OUR 30<sup>TH</sup> ANNUAL GOLF TOURNAMENT AND DINNER AUCTION PRESENTED BY DTZ ON MAY 31<sup>ST</sup> AND JUNE 1<sup>ST</sup> AT MEADOWBROOK COUNTRY CLUB. SPACE IS LIMITED, BUT YOU DON'T HAVE TO GOLF TO MAKE A DIFFERENCE. SPONSOR A FAMILY TODAY BY VISITING [RMHCSTL.COM/GOLF](http://RMHCSTL.COM/GOLF).

**VOICES FOR CHILDREN (87)**

IMAGINE AN ABUSED CHILD IN FOSTER CARE. HE'S HURT, CONFUSED AND SITS ALONE IN FAMILY COURT. HE HAS NO ONE TO SPEAK UP FOR HIM, EXCEPT YOU. VOICES FOR CHILDREN GIVES ABUSED CHILDREN A STRONG VOICE WHEN THEY NEED IT MOST. YOU CAN HELP MAKE TIME IN FOSTER CARE HEALING TIME – BECOME A CASA VOLUNTEER. NO EXPERIENCE IS NEEDED, JUST A DESIRE TO HELP AND A WILLINGNESS TO SPEAK UP. VISIT [VOICES-STL.ORG](http://VOICES-STL.ORG) TO FIND OUT HOW YOU CAN GIVE HOPE AND A VOICE TO A CHILD.

**SING FOR SITEMAN (20)**

MARK YOUR CALENDAR FOR MONDAY, JUNE 15 AND JOIN US FOR THE 6TH ANNUAL "SING FOR SITEMAN" CONCERT. THE POPULAR FUNDRAISER FEATURES VOCALISTS FROM OPERA THEATRE OF ST. LOUIS AND ACCLAIMED PIANIST CAROL WONG, ALL REGULAR PERFORMERS IN TOP CONCERT HALLS AROUND THE GLOBE. ALL PROCEEDS BENEFIT SITEMAN'S DISCOVERY FUND. THE CONCERT STARTS AT 7:30PM AT JOHN BURROUGHS SCHOOL. RESERVE YOUR SEAT BY VISITING [WWW.SINGFORSITEMAN.ORG](http://WWW.SINGFORSITEMAN.ORG).

**ART ON THE SQUARE (20)**

EXPERIENCE ONE OF THE TOP ART SHOWS IN THE NATION AT THE 14TH ANNUAL ART ON THE SQUARE. JOIN (Y98 / FRESH / KMOX) MAY 15TH THROUGH THE 17TH AROUND THE VETERAN'S MEMORIAL FOUNTAIN IN DOWNTOWN BELLEVILLE. THIS PREMIER ART EVENT FEATURES MORE THAN 100 ARTISTS FROM ALL AROUND THE WORLD, FABULOUS FOOD, LIVE ENTERTAINMENT, AND A CHILDREN'S AREA TOO – THERE IS SOMETHING FOR EVERYONE TO EXPERIENCE ALL WEEKEND LONG! FOR MORE INFORMATION ABOUT THE ARTISTS OR EVENT SCHEDULES, PLEASE VISIT ([Y98.COM](http://Y98.COM) / [FRESH1025.COM](http://FRESH1025.COM) / [KMOX.COM](http://KMOX.COM)) /EVENTS.

**NAACP – DINNER (16)**

THE NAACP NEEDS YOUR SUPPORT NOW MORE THAN EVER BEFORE. ON TUESDAY JUNE 9TH AT THE RITZ-CARLTON HOTEL THE NAACP WILL HOST ITS 77TH ANNUAL FREEDOM FUND LEADERSHIP DINNER. THE PROCEEDS RAISED ENABLE THE NAACP TO RUN ITS STRATEGIC PROGRAMS AND CAMPAIGNS ACROSS THE REGION. A FEW OF THIS YEAR'S HONOREES INCLUDE THE SCHNUCK FAMILY, KMOV'S ROBIN SMITH, THE WYMAN FOUNDATION AND A NUMBER OF OTHERS. THIS YEAR'S KEYNOTE SPEAKER IS U.S CONGRESSMAN EMANUEL CLEAVER. FOR TICKET INFORMATION PLEASE CALL 314-389-1552 OR VISIT US ON THE WEB AT [WWW.STLCOUNTYNAACP.ORG](http://WWW.STLCOUNTYNAACP.ORG)

**MAY PSA RECAP (10 SEC)**

**VOICES FOR CHILDREN (38)**

GIVE ABUSED AND NEGLECTED CHILDREN A STRONG VOICE WHEN THEY NEED IT MOST. BECOME A CASA VOLUNTEER WITH VOICES FOR CHILDREN. VISIT VOICES-STL.ORG TO FIND OUT HOW.

**RONALD MCDONALD HOUSE CHARITIES (35)**

HELP US PROVIDE A HOME-AWAY-FROM-HOME FOR THESE FAMILIES AT OUR THIRTIETH ANNUAL GOLF TOURNAMENT AND DINNER AUCTION, PRESENTED BY D-T-Z, ON MAY THIRTY-FIRST AND JUNE FIRST AT MEADOWBROOK COUNTRY CLUB. FOR MORE INFORMATION, VISIT R-M-H-C-S-T-L DOT COM SLASH GOLF.

**ART ON THE SQUARE (10)**

EXPERIENCE ONE OF THE TOP ART SHOWS IN THE NATION AT THE 14TH ANNUAL ART ON THE SQUARE. MAY 15TH THROUGH THE 17TH IN DOWNTOWN BELLEVILLE. FOR MORE INFORMATION ABOUT THE ARTISTS OR EVENT SCHEDULES, PLEASE VISIT KMOX.COM

**SING FOR SITEMAN (5)**

JOIN US MONDAY, JUNE 15 FOR THE 6TH ANNUAL "SING FOR SITEMAN" CONCERT. ALL PROCEEDS BENEFIT SITEMAN'S DISCOVERY FUND. RESERVE YOUR SEAT BY VISITING WWW.SINGFORSITEMAN.ORG.

**RECORDED TOTAL = 168**

**LIVE TOTAL =**

**TOTAL =**

**JUNE PSA RECAP (30 SEC)**

**PLACES FOR PEOPLE (82)**

FOR PEOPLE LIVING WITH A SERIOUS MENTAL ILLNESS, RECOVERY IS POSSIBLE. PLACES FOR PEOPLE HELPS PEOPLE WITH SERIOUS MENTAL ILLNESS BECOME CONTRIBUTORS IN THEIR COMMUNITY, AND ACHIEVE GOOD HEALTH, STABLE HOUSING AND A SENSE OF PURPOSE THROUGH COMPREHENSIVE, INDIVIDUALIZED CASE MANAGEMENT, PRIMARY CARE COORDINATION, THERAPY AND EMPLOYMENT SUPPORT.

LEARN HOW YOU CAN HELP PLACES FOR PEOPLE BY CALLING THREE ONE FOUR, FIVE THREE FIVE, TWO THREE ONE ZERO TODAY.

**CVC – ULTIMATE ST. LOUIS TOURIST (29)**

STUDENTS, GRADES THREE THROUGH 12 SHOULD ENTER THE ULTIMATE ST. LOUIS TOURIST CONTEST, SPONSORED BY THE ST. LOUIS CIVIC PRIDE FOUNDATION INVITING CONTESTANTS TO WRITE ABOUT THEIR AREA TOURISM EXPERIENCES THIS SUMMER FOR A CHANCE TO WIN A CASH PRIZE. CONTESTANTS MUST VISIT AT LEAST THREE ST. LOUIS AREA ATTRACTIONS THEN SUBMIT A 500- WORD ESSAY OR A SHORT VIDEO OF THEIR EXPERIENCES EXPLORING ST. LOUIS. FOR MORE INFORMATION ON CONTEST RULES, PLEASE VISIT EXPLORE ST LOUIS DOT COM BACKSLASH ULTIMATE TOURIST.

**SING FOR SITEMAN (15)**

MARK YOUR CALENDAR FOR MONDAY, JUNE 15 AND JOIN US FOR THE 6TH ANNUAL "SING FOR SITEMAN" CONCERT. THE POPULAR FUNDRAISER FEATURES VOCALISTS FROM OPERA THEATRE OF ST. LOUIS AND ACCLAIMED PIANIST CAROL WONG, ALL REGULAR PERFORMERS IN TOP CONCERT HALLS AROUND THE GLOBE. ALL PROCEEDS BENEFIT SITEMAN'S DISCOVERY FUND. THE CONCERT STARTS AT 7:30pm AT JOHN BURROUGHS SCHOOL. RESERVE YOUR SEAT BY VISITING WWW.SINGFORSITEMAN.ORG.

**NAACP –DINNER (8)**

THE NAACP NEEDS YOUR SUPPORT NOW MORE THAN EVER BEFORE. ON TUESDAY JUNE 9TH AT THE RITZ-CARLTON HOTEL THE NAACP WILL HOST ITS 77TH ANNUAL FREEDOM FUND LEADERSHIP DINNER. THE PROCEEDS RAISED ENABLE THE NAACP TO RUN ITS STRATEGIC PROGRAMS AND CAMPAIGNS ACROSS THE REGION. A FEW OF THIS YEAR'S HONOREES INCLUDE THE SCHNUCK FAMILY, KMOV'S ROBIN SMITH, THE WYMAN FOUNDATION AND A NUMBER OF OTHERS. THIS YEAR'S KEYNOTE SPEAKER IS U.S CONGRESSMAN EMANUEL CLEAVER. FOR TICKET INFORMATION PLEASE CALL 314-389-1552 OR VISIT US ON THE WEB AT WWW.STLCOUNTYNAACP.ORG



### **OLD NEWS BOYS GOLF TOURNAMENT (6)**

HEY GOLFERS AND CARDINAL'S FANS. HERE'S YOUR CHANCE TO PLAY GOLF WITH HALL OF FAMER AND CARDINAL GREAT, LOU BROCK, THURSDAY, JUNE 11 AT GLEN ECO COUNTRY CLUB. PROCEEDS WILL BENEFIT THE OLD NEWSBOYS FUND FOR CHILDREN'S CHARITIES. AFTERWARDS ENJOY A SPORTS ROUNDTABLE WITH LOCAL SPORTS CELEBRITIES INCLUDING KMOX'S OWN MIKE CLAIBORNE. SIGN UP TODAY AT OLDNEWBOYSDAY.ORG

### **COOL DOWN ST. LOUIS – PAY SOMETHING (14)**

COOL DOWN ST. LOUIS DOT ORG HAS BEEN HELPING THOUSANDS OF SENIORS, PHYICALLY DISABLED, AND LOW INCOME PEOPLE FOR 15 YEARS. I'M CHAIR MELANIE DELEO AND THERE IS NOTHING TO CELEBRATE IF ONE SENIOR DIES BECAUSE THEY REFUSE TO TURN ON THEIR AIR. REVEREND EARL NANCE HERE RECOMMENDING THAT YOU CHECK ON YOUR NEIGHBORS OR HAVE THEM CALL 241.7668 AND YOU CAN ENSURE THEIR SAFETY BY ALSO MAKING AN ONLINE DONATION AT COOL DOWN ST. LOUIS DOT ORG. WHATEVER YOU DO, DON'T TURN OFF THE AIR. PAY SOMETHING ON YOUR BILL MONTHLY. IT'S COOL DOWN ST. LOUIS DOT ORG.

### **COOL DOWN ST. LOUIS – KEEP AC CLEAN (6)**

A RESPONDING SIREN YOU HEAR IN THE HOT SUMMER MONTHS CAN OFTEN BE DEADLY FOR OUR SENIORS. BI-STATE AREA FIRE CHIEFS LIKE MYSELF, DENNIS JANGERSON, REMIND YOU TO KEEP YOUR AC IN GOOD CONDITION AND YOUR FILTERS CLEAN. YOU CAN DROP OFF A NEW OR SLIGHTLY USED AC UNIT AT ANY VATTEROT COLLEGE AND GET A TAX DEDUCTION. HELP SAVE OUR SENIORS AT COOL DOWN ST. LOUIS DOT ORG SO THEY CAN KEEP THEIR ELECTRIC ON. DON'T PANIC. SENIORS AND PHYICALLY DISABLED. ALWAYS PAY SOMETHING ON YOUR BILLS AND CALL US AT 241.7668 FOR UTILITY HELP.

### **MARCH OF DIMES V1 (8)**

THIS IS T.J. OSHIE WITH THE ST. LOUIS BLUES INVITING YOU TO AN EVENT THAT'S ALWAYS IN GOOD TASTE. MARCH OF DIMES SIGNATURE CHEF'S AUCTION IS SEPTEMBER 17<sup>TH</sup> AND I'M HONORED MY FAMILY IS SERVING AS AMBASSADORS. MORE THAN 20 TOP CHEFS WILL PREPARE AMAZING DISHES AND THE OPTIONS FEATURE FANTASTIC ONE OF A KIND ITMES. TOM ACKERMAN FROM KMOX AND CAT NEAVILL FROM FEAST MAGAZINE ARE MCEES. IT'S A GREAT NIGHT TO BENEFIT FAMILIES AND BABIES. FOR INFORMATION CALL 314.513.9955.

### **JUNE PSA RECAP (10 SEC)**

#### **PLACES FOR PEOPLE (10)**

PLACES FOR PEOPLE: HELPING PEOPLE WITH SERIOUS MENTAL ILLNESS BECOME CONTRIBUTORS IN THEIR COMMUNITY, AND ACHIEVE GOOD HEALTH, STABLE HOUSING AND A SENSE OF PURPOSE.

### **CVC – ULTIMATE ST. LOUIS TOURIST (11)**

THE ST. LOUIS CIVIC PRIDE FOUNDATION INVITES STUDENTS TO PARTICIPATE IN THE ULTIMATE TOURIST CONTEST. FOR MORE INFORMATION ON CONTEST RULES, PLEASE VISIT EXPLORE ST LOUIS DOT COM BACKSLASH ULTIMATE TOURIST.

### **COOL DOWN ST. LOUIS – V1 (4)**

COOLDOWNSTLOUIS.ORG REMINDS YOU TO CHECK ON YOUR NEIGHBORS, YOU CAN ALSO MAKE A SECURED DONATION ONLINE AT COOLDOWNSTLOUIS.ORG.

### **COOL DOWN ST. LOUIS – V2 (3)**

IT'S SUMMERTIME AND HUNDREDS OF AREA SENIOR AND DISABLED RESIDENTS NEED HELP WITH NO A/C, OR UTILITIES, MAKE A DIFFERENCE AT COOLDOWNSTLOUIS.ORG.