



# **QUARTERLY ISSUES AND PROGRAMS REPORT**

**FOR STATIONS**

**KMOX-AM / KMOX-HD1 / KEZK-HD3**

**1<sup>ST</sup> QUARTER 2015  
(January 1 – March 31)**

Prepared by:

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**Issues of Concern to St. Louis, Missouri  
Addressed in Responsive Programming in the  
1st Quarter 2015  
(January 1 - March 31)**

<u><i>Subject</i></u>	<u><i>Description of Issue of Concern</i></u>
1. International/Terrorism	Various issues including problems with ISIS around the World
2. Business & Economy	Various issues including state of affairs in Ferguson, MO
3. Crime & Violence	Various issues including how to recover after the rioting in Ferguson, MO
4. Government & Politics	Various issues including the State of the Union Address
5. Health / Healthcare	Various issues including the outbreak of Measles
6. Personal, Family & Social Concerns	Various issues including how to be hired in the Labor Unions
7. Women & Minorities	Various issues including how to recover from the unrest between the black and white communities
8. Education	Various issues including Missouri History Museum research
9. Urban Concerns	Various issues including community problems and violence in inner cities
10. Substance Abuse	Various issues including
11. Environment	Various issues including whether or not the use of plastic bags should be banned

**KMOX-AM Programs That Address Community Issues  
(Regularly Scheduled Public Affairs Programs)  
1st Quarter 2015  
(January 1 - March 31)**

<u><i>Public Affairs Program</i></u>	<u><i>Schedule and Description</i></u>
1. Overnight America	(Monday through Friday 12:00 a.m. to 5:00 a.m. Central Time) Hosted by Jon Grayson, Overnight America airs on KMOX in St. Louis, and 60 stations across the US. Overnight America provides an upbeat, fresh and intelligent take on the stories that matter most to you. The guests and topics run the gamut from pop culture to pop science, from the headlines to the movies, and from the national news to the talk at the water-cooler.
2. Your Turn	(Saturday, 12:00 a.m. to 5:00 a.m.) Locally-produced program featuring live call-ins from listeners, discussion of social and business issues, and other matters hosted by Ralph Graczak. This program will occasionally feature guests to discuss issues.
3. Total Information AM	(Monday through Friday, 5:00 a.m. to 8:30 a.m., Saturday 5:00 a.m. to 8:00 a.m.; Sunday 7:00 a.m. to 10:00 a.m.) Locally-produced program, including interviews and news features, hosted Monday through Friday by Doug McElvein and Debbie Monterrey; Saturday and Sunday by Maria Keena and Brian Kelly.
4. Charles Brennan Show	(Monday through Friday, 8:30 a.m. to 11 a.m.) Locally-produced program hosted by Charles Brennan & Debbie Monterrey co-hosts from 8:30 a.m. through 10:00 a.m. containing in-depth coverage of the day's top story, top names in the news, celebrity interviews or ordinary people with extraordinary stories, plus listener phone calls.
5. Mark Reardon Show	(Monday through Friday, 2:00 p.m. to 4:00 p.m.) – (Programs are occasionally pre-empted by play-by-play sports.) Locally-produced program hosted by Mark Reardon containing in-depth coverage of the day's top story, top names in the news, celebrity interviews or ordinary people with extraordinary stories, plus listener phone calls
6. Total Information PM	(Monday through Friday, 4:00 p.m. to 6:00 p.m.) – (Programs are occasionally pre-empted by play-by-play sports.) Locally-produced program, including interviews and news features, hosted by Mark Reardon.
7. At Your Service	Saturday mornings/afternoons; and Sunday afternoons and evenings -- (times are varied depending on sports play-by-play). Locally-produced program featuring hosts answering questions from listeners regarding self-help issues. This program will occasionally feature guests to discuss topics; hosted by Scott Mosby giving home-improvement advice; Michael Miller, giving gardening tips; Greg Damon answering questions about automobile repair; Ed Griesedieck answering legal questions; Monica Adams with health and fitness questions; and David Simons and Michael Brown answering financial questions.

**Most Significant Issue-Responsive Programming**  
**1st Quarter 2015**  
**(January 1 - March 31)**

**ISSUE:            International / Terrorism**

TIPM

February 3, 2015

4:00 pm – 5:00 pm

6 minutes of a 1 hour program

Host: Mark Reardon – Guest: Mike Lyons, CBS Military Analyst – Discuss we get the latest on the brutal ISIS video of the burning death of a Jordanian pilot who was held captive. Mike Lyons joins us.

TIAM

February 16, 2015

7:00 am – 8:00 am

5 minutes of a 1 hour program

Host: Doug McElvein & Debbie Monterrey – Guest: Paul Brandus, West Wing Reporter – Discuss the latest ISIS beheadings have led Egypt and Jordan to go after them. President Obama wants added war power acts. Now it appears he has more Republican supporters than Democrat.

Mark Reardon Show

March 2, 2015

2:00 pm – 4:00 pm

5 minutes of a 2 hour program

Host: Mark Reardon – Guest: Open Line – Discuss ISIS threatens Twitter founder Jack Dorsey of St. Louis and his employees over blocked accounts. David Mack with BuzzFeed.com is covering the story.

**Most Significant Issue-Responsive Programming**  
**1st Quarter 2015**  
**(January 1 - March 31)**

**ISSUE:            Business / Economy**

Charles Brennan Show  
January 5, 2015  
8:30am – 11:00am  
10 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Ray Hartman, co-owner of St. Louis Magazine; panelist on KETC Channel 9 “DonnyBrook” – Discuss STL Rams Owner Stan Kroenke plans to build football stadium in Inglewood, California – will the Rams move to L.A.?

Charles Brennan Show  
January 5, 2015  
8:30am – 11:00am  
10 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Randy Kerdoon, SportsReporter, KNX-CBS Radio in Los Angeles; former KMOX Sports Director Ron Jacober – Discuss STL Rams Owner Stan Kroenke plans to build football stadium in Inglewood, California – will the Rams move to L.A.? NFL has not approved the move to LA; Charlie Brennan says people don’t move to an area because they have an NFL team there – don’t need the NFL to be a great city; will you buy Rams tickets in 2015?

Charles Brennan Show  
January 5, 2015  
8:30am – 11:00am  
10 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Larry Swedroe, Principal and Director of Research at Buckingham Asset Management – Discuss Lessons investors learned from the 2014 market

Charles Brennan Show  
January 5, 2015  
8:30am – 11:00am  
10 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Rich McClure, Co-Chair Ferguson Commission – Discusses the salaries of the members and updates us on the work of the Commission.

Charles Brennan Show  
January 6, 2015  
8:30am – 11:00am  
20 minutes of a 2 ½ hour program

Host: Charlie Brennan & Debbie Monterrey – Guest: Ray Hartman, panelist on KETC’s “Donnybrook”; owner of St. Louis magazine – Discuss Possible Rams move to L.A.; it was in STL’s 1995 contract to keep its football stadium first tier for 30 years

Charles Brennan Show  
January 6, 2015  
8:30am – 11:00am  
10 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Patty Hagan, Exec. Dir., of T-Rex – Discuss 76<sup>th</sup> in series on growing innovative entrepreneurship in the STL region

**Most Significant Issue-Responsive Programming**  
**1st Quarter 2015**  
**(January 1 - March 31)**

**ISSUE:            Business / Economy (Cont'd)**

Mark Reardon Show  
January 8, 2015  
2:00pm – 6:00pm  
10 minutes of a 4-hour program

Host: Mark Reardon – Guest: Stephen Moore with Investors Business Daily and the Heritage Foundation says the White House's mindless energy rules could trip up the economy.

Charles Brennan Show  
January 12, 2015  
8:30am – 11:00am  
20 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Dr. Mark Rosentraub, Ph.D., Prof. of Sport Mgmt and Dir. Of the Michigan Center for Sport & Policy, University of Michigan – Discuss will a new football stadium be good for us, economically? Funding for a new stadium; Brownfield tax credits.

Charles Brennan Show  
January 12, 2015  
8:30am – 11:00am  
10 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Stephen Moore, Chief Economist, Heritage Foundation – Discuss gas prices; what is Congress up to?; different ways to raise money for roads and improvements.

Charles Brennan Show  
January 14, 2015  
8:30am – 11:00am  
5 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Neil deMause Co-author of "Field of Schemes" – Discuss that Neil believes the price of the Rams stadium is several million dollars above budget. He also says that stadiums and NFL teams add no economic impact to the region.

Charles Brennan Show  
January 21, 2015  
8:30am – 11:00am  
20 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: John Sculley, former CEO of Apple and Pepsi; author of “Moonshot” – Discuss Interviewing at Apple in the early days; working with Steve Jobs; Jobs’ inexperience in running a business; Apple was the most profitable personal computer company in the world; guest was fired due to licensing the technology; Smart Phone is cultural instrument of the world; most successful entrepreneurs are risk-takers, but sometimes fail – they become victims of their own success – you have to pick yourself , brush yourself off and start again; how to get capital money to begin with?

Charles Brennan Show  
January 23, 2015  
8:30am – 11:00am  
40 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: John Zisser, owner, Zisser Auto & Tire in Dellwood,MO – Discuss State of business affairs in Ferguson, MO, and Dellwood, MO; have businesses recovered from repeated protesters and lootings; have they lost business?

**Most Significant Issue-Responsive Programming**  
**1st Quarter 2015**  
**(January 1 - March 31)**

**ISSUE:            Crime / Violence**

Charles Brennan Show  
January 5, 2015  
8:30am – 11:00am  
20 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Open Line – Discuss Crime statistics in STL area; last year, STL had 159 homicide with population of 319,000; In Kansas City, with a population of 465,000, there were 77 homicides; STL a very violent town

Charles Brennan Show  
January 8, 2015  
8:30am – 11:00am  
20 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Open Line – Discuss Mo. State Sen. Jamilah Nasheed proposed mandatory 10-year sentence for gun crimes using illegal weapons.

Charles Brennan Show  
January 8, 2015  
8:30am – 11:00am  
10 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Open Line – Discuss Six year old grandson gained access to grandmother's gun while she was in shower and caused an injury to himself; grandmother could now wind up serving 7 years

Charles Brennan Show  
January 8, 2015  
8:30am – 11:00am  
10 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Jennifer Joyce, STL Circuit Attorney – Discuss Guest's thoughts on Nasheed's proposal for 10 year sentence for convicted gun criminals

Charles Brennan Show  
January 12, 2015  
8:30am – 11:00am  
10 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: St. Louis Police Chief Sam Dotson discusses the 19-year-old DeSmet grad shot to death on Washington over the weekend in a robbery attempt.

Charles Brennan Show  
January 13, 2015  
8:30am – 11:00am  
25 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Open Line – Discuss Homicide rate in Downtown St. Louis; DeSmet graduate was killed in Downtown STL over the weekend; do we need more police officers? Chief Dotson said when will judges realize the judges are part of the problem – giving probation to convicted gun criminals?

**Most Significant Issue-Responsive Programming**  
**1st Quarter 2015**  
**(January 1 - March 31)**

**ISSUE:**            **Crime / Violence (Cont'd)**

Charles Brennan Show  
January 14, 2015  
8:30am – 11:00am  
20 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Paul Berry, Bail Bondsman – Discuss Do bail bondsmen provide a role in reducing crime? Should they be used more often?

Charles Brennan Show  
January 15, 2015  
8:30am – 11:00am  
35 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Open Line – Discuss Black homicide rate in Missouri is highest in country; black-on-black crime; cops and the African American community



**Most Significant Issue-Responsive Programming**  
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**ISSUE:            Government / Politics**

Charlie Brennan Show  
January 6, 2015  
8:30am – 11:00am  
20 minutes of a 2-1/2 hour program

Host: Charlie Brennan – Guest: Dr. Matthew Corrigan, Chair of the Dept. of Political science and Public Administration at the Univ. of North Florida; author of “Conservative Hurricane: How Jeb Bush Remade Florida” – Discuss Will Jeb Bush be the GOP presidential candidate in 2016

Charlie Brennan Show  
January 8, 2015  
8:30am – 11:00am  
10 minutes of a 2-1/2 hour program

Host: Charlie Brennan – Guest: Republican Political Strategist John Hancock and Democratic Political Strategist Michael Kelley – Discuss Politics in 2015; Boehner won as Speaker of the House, but lost 25 GOP votes and then cracked down on the dissidents by taking them off key committees.

TIAM  
January 12, 2015  
5:00am – 8:30am  
5 minutes of a 3-1/2 hour program

Hosts: Doug McElvein & Debbie Monterer – Guest: Paul Brandus, West Wing Reporter – Discuss President Obama skips the memorial service in Paris for the victims of the terrorist attack and is roundly criticized.

Mark Reardon Show  
January 21, 2015  
2:00pm – 6:00pm  
5 minutes of a 4-hour program

Host: Mark Reardon – Guest: Mark Smith AP White House Correspondent - Reviewed last night's State of the Union address. The President has promised to veto several bills and pushed for more taxes on the rich in order to give tax cuts to the middle class.

Mark Reardon Show  
January 21, 2015  
2:00pm – 6:00pm  
20 minutes of a 4-hour program

Host: Mark Reardon – Guest: Open Line – Discuss Angry e-mails about Kevin Killeen's story regarding STL judges not living in high crime area and judge releasing people convicted of gun crimes; judges living in neighborhood where no murders occurred last year; gun violence

Charlie Brennan Show  
January 22, 2015  
8:30am – 11:00am  
10 minutes of a 2-1/2 hour program

Host: Charlie Brennan – Guest: John Hancock, Republican political strategist; and Michael Kelley, Democratic political strategist – Political analysis of last night's State of the State Address by Gov. Jay Nixon; Medicaid expansion in Missouri; President Obama's State of the Union Address last Tuesday night; politics in 2015.

**Most Significant Issue-Responsive Programming**  
**1st Quarter 2015**  
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**ISSUE:            Government / Politics (Cont'd)**

Charles Brennan Show  
March 2, 2015  
8:30am – 11:00am  
20 minutes of a 2 ½ hour program

Host: Charlie Brennan & Debbie Monterrey – Guest: Robert Berger, CBS News correspondent in Jerusalem – Discuss the White House does not want Israeli Prime Minister Benjamin Netanyahu to address Congress regarding Iran’s nuclear program; six retired Generals came out yesterday criticizing Netanyahu’s speech before Congress saying it’s wrong to go against the wishes of the White House; Charlie says the more debate, the better

Charlie Brennan Show  
March 25, 2015  
8:30 am – 11:00 am  
20 minutes of 2-1/2 hour program

Host: Charlie Brennan – Guest: Steven Jacques, was lead advance man for 8 Democratic presidential nominees; author of “Advance Man: A Presidential Campaign Adventure” – Discuss Political “advance men” for political candidates pick sites for candidacy announcements that bespeak the candidates’ message; people get their images from visuals; guest worked with Gary Hart, Walter Mondale, Bill Clinton, Barack Obama; Ted Cruz made his presidential candidacy announcement at Liberty College, where college students were forced to come – not a good idea.

**Most Significant Issue-Responsive Programming**  
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**ISSUE:        Health / Healthcare**

Charles Brennan Show

January 5, 2015

8:30am – 11:00am

10 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Arthur Lampitt – A Granite City man started this year with a surprise. Some fifty years after getting into an auto accident with a 1960's Thunderbird, Arthur Lampitt had a seven-inch chrome turn signal removed from his left forearm on New Years Eve.

Charles Brennan Show

January 7, 2015

8:30am – 11:00am

20 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Dr. Sam Klein, Director of Weight Management Program at Wash Univ School of Medicine; Contestants Dan and Dan Belter and Donna & Steve Evers – Discuss The best way to lose weight; weight loss contest.

Charles Brennan Show

January 8, 2015

8:30am – 11:00am

10 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Steen Brill, author of “America’s Bitter Pill: Money, Politics, Backroom Deals, and the Fight to Fix Our Broken Healthcare system” – Discuss The U.S. health care system; Obamacare.

Charles Brennan Show

January 9, 2015

8:30am – 11:00am

7 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Mo. State Rep. Keith English, sponsor of the bill – Discuss Banning energy drinks from food stamp use because of chemicals in the drinks.

TIPM

February 3, 2015

4:00 pm – 5:00 pm

10 minutes of a 1 hour program

Host: Mark Reardon – Guest: Dr. Nirav Patel is a SLU infectious diseases specialist at SLU Hospital – Discuss there have been more than 100 cases of the measles so far in 14 different states. How concerned should we be here? How safe are vaccines?

**Most Significant Issue-Responsive Programming**  
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**ISSUE: Personal, Family and Social Concerns**

Charlie Brennan Show

January 5, 2015

8:30am – 11:00am

10 minutes of a 2-1/2 hour program

Host: Charlie Brennan – Guest: Tony La Russa, former Manager, St. Louis Cardinals – Discuss Upcoming Wine & Whiskers event on Jan. 16, to benefit Tony LaRussa’s Animal Rescue Foundation

Charlie Brennan Show

January 13, 2015

8:30 am – 11:00 am

10 minutes of a 2-1/2 hour program

Host: Charlie Brennan – Guest: Len Toenjes, Pres. Of Associated General Contractors of Missouri – Discuss Future career opportunities and the dire need for skilled workers; North County Opportunities Expo – Trades, training and apprenticeships workshop today at St. Louis Community College; getting a job in the trades.

Charles Brennan Show

January 16, 2015

8:30am – 11:00am

20 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Open Line - Discuss would you allow your 6 and 10 year old to walk a mile by themselves, from a park to their home? Parents in New Jersey not being investigated for allowing their children to do that.

Charles Brennan Show

January 16, 2015

8:30am – 11:00am

15 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Tim Kight, the “Leadership Coach”; CEO of Focus 3 – Discuss Guest is working with Ohio State University football players to enforce positive thinking; how to build trust with athletes; how successful people handle response.

Charles Brennan Show

January 16, 2015

8:30am – 11:00am

10 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Samantha Hess, professional cuddler; owner of Cuddle-Up-To-Me in Portland, Oregon – Discuss Professional cuddling; paying someone \$80 an hour to cuddle; Brain activity is enhanced with human touch; it tells people they matter; benefits of cuddling

Charles Brennan Show

February 11, 2015

8:30am – 11:00am

20 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Open Line – Discuss small STL towns writing traffic tickets to excess, to bring in more revenue to the town—this revenue raising tactic is now being questioned because it targets the African American community – should smaller cities be combined with City & County?

**Most Significant Issue-Responsive Programming**  
**1st Quarter 2015**  
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**ISSUE:        Women / Minorities**

Charles Brennan Show

January 14, 2015

8:30am – 11:00am

15 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guests: Mike Shannon, STL Cards Broadcaster; and Luke Zamperini, son of Louis Zamperini – Discuss Story of WWII bombardier and P.O.W. Louis Zamperini, upon which Angelina Jolie’s movie, “Unbroken” is based – he forgave all the guards who abused him and established a non-profit, Victory Boys to help wayward children; Mike Shannon knew Louis Zamperini

Charles Brennan Show

January 20, 2015

8:30am – 11:00am

15 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Kelly Riddell, Investigative Reporter, Washington Times - Protest groups funded by billionaire George Soros; some in the groups monitored Twitter, wrote editorials; these groups began organizing beginning with the death of Trayvon Martin; using what happened in Ferguson MO and turning it into the next civil rights movement.

Charles Brennan Show

January 22, 2015

8:30am – 11:00am

50 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Andrew Cohen, CBS News Legal Consultant; Tim Fitch, former St. Louis County Police Chief; and Neil Bruntrager, attorney to Officer Darren Wilson - Now that Justice Dept. has cleared Ferguson MO Officer Darren Wilson of all civil rights violations in the Michael Brown shooting case, should he get a letter of apology from the protesters? Gun violence, in general.

**Most Significant Issue-Responsive Programming**  
**1st Quarter 2015**  
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**ISSUE:**            **Education**

Charles Brennan Show  
January 9, 2015  
8:30am – 11:00am  
20 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Dennis Northcott, Associate Archivist for Reference, Missouri History Museum Library and Research Center – Discuss The history of your St. Louis home; how helpful is the U.S. census? How does going digital affect library books, retaining e-mails.

Mark Reardon  
January 21, 2015  
2:00 pm – 6:00 pm  
20 minutes of a 4-hour program

Host: Mark Reardon – Guest: Open Line – Discuss President Obama’s State of the Union Address last night where he mentioned college education and student debt; students graduating from college with enormous student debt \$100,000-\$200,000; how to solve the problem.

**Most Significant Issue-Responsive Programming**  
**1st Quarter 2015**  
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**ISSUE:        Urban Concerns**

Charles Brennan Show  
January 5, 2015  
8:30am – 11:00am  
10 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Open Line – Discuss A member of the St. Louis County Grand Jury that heard evidence in the Michael Brown case is suing to get out of the lifetime gag order jury members are now under. Jeffrey Mittman is executive director of the American Civil Liberties Union of Missouri.

Charlie Brennan Show  
January 6, 2015  
8:30am – 11:00am  
20 minutes of a 2-1/2 hour program

Host: Charlie Brennan – Guest: Open Line – Discuss Mo. State Sen. Maria Chappelle-Nadal tweet on”white privilege”; what is “white privilege”? is “color” your destiny?

Mark Reardon Show  
February 3, 2015  
2:00 pm – 4:00 pm  
12 minutes of a 2 hour program

Host: Mark Reardon – Guest: St. Louis Police Chief Sam Dotson’s call for Missouri Highway Patrol troopers to help patrol downtown streets is denied. Missouri State Senator Kurt Schaefer is outraged by the request. He calls it a big red flag for problems in law enforcement and says people of Missouri should not to have to pay for what is otherwise a lack of leadership in law enforcement.

Mark Reardon Show  
March 17, 2015  
2:00 pm – 4:00 pm  
20 minutes of a 2 hour program

Host: Mark Reardon – Guest: James R. Clark VP, Community Outreach & Better Family Life, Inc. – Discuss Mr. Clark believes that much of the community problems including increased violence is because the inner city has been ignored for so long.

**Most Significant Issue-Responsive Programming  
1st Quarter 2015  
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**ISSUE:**        **Substance Abuse**

Mark Reardon Show

Date

2:00pm – 4:00pm

5 minutes of a 2-hour program



**Most Significant Issue-Responsive Programming**  
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**ISSUE:**            **Environment**

Mark Reardon Show

February 25, 2015

2:00pm – 4:00pm

10 minutes of a 2-hour program

Host: Mark Reardon – Discuss Should plastic grocery bags be outlawed? Missouri State Rep DAN SHAUL of Imperial says no -- in fact, he's introduced legislation to leave it up to grocery stores and consumers to decide what bags they use. (also have cuts from CAROLYN AMPARAN (OM-puh-ron) from the Sierra Club of Missouri.).

**Public Service Announcements  
1st Quarter 2015  
(January 1 - March 31)**

**RECORDED TOTAL = 185**

**LIVE TOTAL = 98**

**TOTAL = 283**

**JANUARY PSA RECAP (30 SEC)**

**WOMEN OF ACHIEVEMENT (10)**

HI, THIS IS CAROL DANIEL. HELP KMOX CELEBRATE THE VOLUNTARY ACHIEVEMENTS OF A DESERVING WOMAN IN OUR COMMUNITY BY NOMINATING HER FOR THE WOMEN OF ACHIEVEMENT AWARD NOW THROUGH JANUARY 5TH. TEN HONOREES WILL BE CELEBRATED AT THE WOMEN OF ACHIEVEMENT LUNCHEON ON MAY 5TH, 2015 AT THE RITZ-CARLTON. WOMEN OF ACHIEVEMENT IS MADE POSSIBLE THROUGH THE PRESENTING SPONSORSHIPS OF THE SUBURBAN JOURNALS, LADUE NEWS, AND NEWS RADIO 1120, KMOX. GET YOUR NOMINATION FORMS TODAY AT KMOX DOT COM SLASH W - O - A.

**ANNIE'S HOPE (8)**

HI. I'M CHRIS LONG OF THE ST. LOUIS RAMS. HI. I'M EVA. SINCE MY MOM DIED, I'VE BEEN APART OF ANNIE'S HOPE. DID YOU KNOW 1 IN 5 KIDS WILL GRIEVE A DEATH BEFORE THEY TURN 18? ANNIE'S HOPE, THE BEREAVEMENT CENTER FOR KIDS PROVIDES CARING SUPPORT TO FAMILIES LIKE EVA'S. I LOVE ANNIE'S HOPE. WE WENT TO SUPPORT GROUPS, SOCIAL EVENTS, CAMPS, AND SO MUCH MORE. PLEASE HELP MORE GREIVING KIDS LIKE ME. VISIT ANNIESHOPE.ORG TO SEE HOW YOU CAN MAKE A DIFFERENCE

**ST. LOUIS CHILDREN'S HOSPITAL (5)**

"CELEBRATE THE SKILL, TEAMWORK AND DEDICATION OF THE ST. LOUIS CONSTRUCTION INDUSTRY AT THE ASSOCIATED GENERAL CONTRACTORS' 2014 CONSTRUCTION AWARDS GALA. THE EVENT IS SPONSORED BY KMOX AND HONORS EXCELLENCE AND INNOVATION IN THE ST. LOUIS CONSTRUCTION INDUSTRY. THIS YEAR MARKS THE 17<sup>TH</sup> ANNIVERSARY OF THE KEYSTONE AWARDS AND THE THIRD PRESENTATION OF THE SPECIALTY CONTRACTOR OF THE YEAR AWARD, AND IS SCHEDULED FOR THURSDAY, NOVEMBER 13<sup>TH</sup> AT THE RENAISSANCE GRAND HOTEL. FOR RESERVATIONS OR MORE INFORMATION, CONTACT THE AGC AT 314-781-2356."

**CITY ARCH RIVER (26)**

THE NEW VIEW OF ST. LOUIS IS TAKING SHAPE DOWNTOWN. THE RIVERFRONT AND THE GATEWAY ARCH GROUNDS ARE BEING TRANSFORMED WITH NEW PLACES TO GATHER AND CELEBRATE ON OUR NATIONAL PARK GROUNDS. A NEW, DYNAMIC AND INTERACTIVE MUSEUM IS BEING BUILT UNDER THE ARCH AT OUR NATIONAL PARK. A NEW PARK OVER THE HIGHWAY WILL MAKE GETTING TO THE ARCH AND THE RIVERFRONT EASY, SEAMLESS AND BEAUTIFUL. KIENER PLAZA WILL BE A VIBRANT NEW SPACE FOR ALL ST. LOUISANS TO MEET AND CELEBRATE. AND THE OLD COURTHOUSE WILL HAVE EXCITING NEW AND INTERACTIVE EXHIBITS. JOIN THE NEW VISION FOR ST. LOUIS AND BE PART OF THE TRANSFORMATION. VISIT CITYARCHRIVER.ORG TO LEARN HOW.

**HEAT UP ST. LOUIS (5)**

THIS IS HEAT UP ST. LOUIS CHAIR MELANIE DELEO REMINDING YOU TO GIFT THE GIFT A WARMTH THIS HOLIDAY SEASON. REVEREND EARL NANCE JR. HERE. AND THERE ARE THOUSANDS OF SENIORS, DISABLED, AND LOW-INCOME IN NEED OF HELP WITH THEIR

UTILITIES. YOU CAN ADOPT A FAMILY THIS HOLIDAY SEASON. 100% GOES TO HELP SOMEONE IN NEED. IT'S HEATUPSTLOUIS.ORG. SINCE OUR INCEPTION, MORE THAN 300,000 PEOPLE HAVE KEPT WARM IN MISSOURI AND ILLINOIS. ALSO AVOID UNSAFE METHODS OF HEATING YOUR HOMES THIS WINTER. IT'S A GIFT A WARMTH AT HEATUPSTLOUIS.ORG. THANK YOU.

#### **LACLEDE GAS (21)**

MATT HOLLIDAY HERE FOR LACLEDE GAS. FAMILY IS IMPORTANT TO ME. THAT'S WHY I ENCOURAGE YOU TO HELP FAMILIES STRUGGLING TO STAY WARM THIS WINTER. CHECK THE RED DOLLAR HELP BOX ON YOUR MONTHLY BILL OR GO TO DOLLARHELP.ORG AND YOU COULD WIN A TRIP TO MEET ME SOME PLACE REALLY WARM...SPRING TRAINING. LAST YEAR, YOUR DONATIONS HELPED 3,000 FAMILIES STAY WARM. WITH SUPPORT FROM LACLEDE GAS AND THE UNITED WAY. DOLLAR HELP. TOGETHER, WE CAN MAKE A DIFFERENCE.

#### **GOODWILL – NEW CAR (18)**

GOODWILL NEEDS YOUR CAR! YOUR DONATION WILL HELP GOODWILL PROVIDE EMPLOYMENT REHABILITATION SERVICES AND JOB PLACEMENT PROGRAMS FOR THOSE WITH BARRIERS TO EMPLOYMENT RIGHT HERE IN THE BI-STATE AREA. GOODWILL ACCEPTS ALL VEHICLES INCLUDING CARS, TRUCKS, VANS, TRAILERS AND SOME BOATS AND RV'S. EVEN IF THEY'RE NOT DRIVABLE! THE PROCESS IS VERY EASY, TOWING IS FREE. YOU GET A TAX DEDUCTION... AND IF YOU DONATE BEFORE THE END OF THE YEAR YOU'LL GET MOVIES FOR A YEAR COMPLIMENTS OF WEHRENBURG THEATRES WHILE SUPPLIES LAST, SOME RESTRICTIONS APPLY. VISIT MERSGOODWILL.ORG OR CALL (314)241-3464

#### **HEAT UP ST. LOUIS – 15<sup>TH</sup> ANNIVERSARY (13)**

HEAT UP ST. LOUIS CELEBRATES OUR 15<sup>TH</sup> ANNIVERSARY. THANKS MISSOURI AND ILLINOIS DONORS FOR HELPING US. I'M MELANIE DELEO AND YOUR GENEROSITY HELPS THE LIVES OF 300,000 NEEDY HOUSEHOLDS. AND I'M REVEREND EARL NANCE JR. SENIORS AND LOW INCOME PEOPLE ARE TRULY IN HARD TIMES AND YOU KEEP THEM SAFE EACH WINTER. THANK YOU. WE'RE DIFFERENT THAN MOST CHARITIES. 100% OF OUR PUBLIC DONATIONS HELP THE NEEDY. HELP US CELEBRATE BY VISITING HEATUPSTLOUIS.ORG OR THROUGH UMB BANK. PLEASE AVOID UNSAFE METHODS OF HEATING YOUR HOMES.

#### **JACKIE JOYNER-KERSEE (60)**

THE JACKIE JOYNER-KERSEE FOUNDATION IS CELEBRATING 20 YEARS OF BUILDING DREAMS, DRIVE, AND DETERMINATION IN CHILDREN AND ADULTS IN EAST ST. LOUIS. YOU CAN HELP BY BECOMING A JJK CHAMPION. WE ARE CURRENTLY LOOKING FOR VOLUNTEER PRESENTERS AND GUEST SPEAKERS IN STEM, SCIENCE, TECHNOLOGY, ENGINEERING, AND MATH CAREERS. VISIT OUR WEBSITE AT [WWW.JJKFOUNDATION.ORG](http://WWW.JJKFOUNDATION.ORG) FOR MORE INFORMATION ABOUT HOW TO GET INVOLVED OR CALL US AT (618)274-5437.

#### **RISE AND SHINE FOR HEAT (8)**

ON FRIDAY, FEBRUARY 13<sup>TH</sup> IT'S A LUCKY DAY BECAUSE YOU CAN RISE AND SHINE FOR HEAT AT ANY AREA HARDEES WITH THE MONEY DONATED GOES BACK INTO THAT COMMUNITY. AREA VOLUNTEERS WILL ACCEPT HEAT UP ST. LOUIS DONATIONS PLUS HARDEES WILL GIVE YOU A FREE SAUSAGE AND EGG BISCUIT FOR A DOLLAR OR MORE. MANY OF US ARE BLESSED TO BE ABLE TO PAY OUR WINTER HEATING BILLS BUT IT'S TOUGH TIMES FOR THOUSANDS OF PEOPLE IN MISSOURI AND ILLINOIS. SO JOIN US ON FRIDAY, FEBRUARY 13<sup>TH</sup> FOR RISE AND SHINE FOR HEAT AT PARTICIPATING HARDEES OR AT HEATUPSTLOUIS.ORG.

**MARTIN LUTHER MATHEWS BENEFIT CONCERT (8)**

ENJOY GREAT MUSIC FOR A GREAT CAUSE. CATCH THE ISLEY BROTHERS AT THE FOX THEATRE ON SATURDAY, FEBRUARY 21ST AND CELEBRATE MATHEWS-DICKEY CO-FOUNDER MARTIN MATHEWS' RETIREMENT. RONALD AND ERNIE ISLEY ARE PERFORMING ALL THEIR HITS TO RAISE FUNDS FOR MATHEWS-DICKEY BOYS AND GIRLS CLUB. HELP THOUSANDS OF KIDS, CELEBRATE MR. MATHEWS' LEGACY AND ENJOY THE ISLEYS. YOU'VE GOTTA BE THERE! VISIT FABULOUS FOX DOT COM, STOP BY A METROTIX OUTLET OR CALL THREE-ONE-FOUR SIX-SEVEN-NINE FIVE-TWO-TWO-EIGHT.

**GOODWILL – CONCERT (3)**

(YOU'RE LOVE IS HOT) DREAMING OF STARDOM? SAVE THE SINGING FOR YOUR FAVORITE ARTIST. COMING THIS SUMMER TO HOLLYWOOD CASINO AMPTHEATER. BE A GOODWILL ROCKSTAR BY DONATING YOUR UNWANTED ITEMS. EVERYONE WHO DONATES TO GOODWILL NOW THROUGH FEBRUARY CAN ENTER TO WIN A ROCKSTAR PACKAGE: 2 TICKETS FOR A SUMMER OF CONCERTS ON THE GOODWILL PARTY DECK AND HOTEL ACCOMODATIONS FOR EVERY SHOW AT HOLLYWOOD CASINO ST. LOUIS. DONATED TODAY FOR A ROCK N' ROLL SUMMER. SEE MERSGOODWILL.ORG FOR RULES.

**JANUARY PSA RECAP (10 SEC)****CITY ARCH RIVER (21)**

THE NEW VIEW OF ST. LOUIS IS TAKING SHAPE DOWNTOWN AS THE RIVERFRONT AND THE GATEWAY ARCH GROUNDS ARE TRASFORMED WITH NEW PLACES TO GATHER AND CELEBRATE ON OUR NATIONAL PARK GROUNDS. VISIT CITYARCHRIVER.ORG TO LEARN HOW TO BE PART OF THE TRANSFORMATION.

**HEAT UP ST. LOUIS (8)**

GIVE A GIFT OF WARMTH THIS HOLIDAY SEASON TO ONE OF THE THOUSANDS OF SENIORS, DISABLED, AND LOW INCOME IN NEED OF HELP. GO TO HEATUPSTLOUIS.ORG FOR MORE DETAILS.

**WOMEN OF ACHIEVEMENT (14)**

HELP CELEBRATE THE VOLUNTARY ACHIEVEMENTS OF A DESERVING WOMAN IN OUR COMMUNITY BY NOMINATING HER FOR THE WOMEN OF ACHIEVEMENT AWARD NOW THROUGH JANUARY 5TH. FOR MORE INFO AND NOMINATION FORM HEAD TO KMOX DOT COM SLASH W-O-A.

**GOODWILL (14)**

CONSIDER DONATING YOUR CAR TO GOODWILL THIS JANUARY. GOODWILL ACCEPTS ALL VEHICLES INCLUDING CARS, TRUCKS, VANS, TRAILERS AND SOME BOATS AND RV'S. VIST MERSGOODWILL.ORG OR CALL (314)241-3464 FOR MORE INFORMATION

**LACLEDE GAS (8)**

CHECK THE RED DOLLAR HELP BOX ON YOUR LACLEDE GAS BILL OR GO TO DOLLARHELP.ORG TO DONATE \$1 TO HELP KEEP OTHER ST. LOUISIANS WARM. TOGETHER, WE CAN MAKE A DIFFERENCE.

**JACKIE JOYNER-KERSEE FOUNDATION (30)**

THE JACKIE JOYNER KERSEE FOUNDATION IS CELEBRATING 20 YEARS OF BUILDING, DREAM, DRIVE AND DETERMINATION IN CHILDREN & ADULTS. VISIT OUR WEBSITE AT WWW.JJKFOUNDATION.ORG FOR MORE INFORMATION AND TO LEARN HOW YOU CAN GET INVOLVED.

**RISE N SHINE ST. LOUIS (3)**

RISE AND SHINE FOR HEAT ON FRIDAY, FEBRUARY 13<sup>TH</sup> AT ANY AREA HARDEES TO HELP ENSURE ALL ST. LOUIS RESIDENTS CAN PAY THEIR WINTER BILLS. HEAD TO HEAT UP ST. LOUIS DOT ORG FOR MORE INFORMATION.

**RECORDED TOTAL = 160**

**LIVE TOTAL = 78**

**TOTAL = 238**

**FEBRUARY PSA RECAP (30 SEC)**

**YOUTH IN NEED (51)**

JOIN YOUTH IN NEED FOR ITS 28TH ANNUAL CELEBRATION OF YOUTH DINNER AND AUCTION ON SATURDAY, MARCH 28TH AT AMERISTAR CASINO RESORT SPA IN ST. CHARLES. THIS YEAR, WE HONOR CAROLYN KOENIG, CHIEF HUMAN RESOURCES OFFICER AT LAIRD, FOR HER YEARS OF CHAMPIONING CHILDREN AND FAMILIES. THANKS TO OUR SPONSORS JM FAMILY ENTERPRISES, DRURY HOTELS, LAIRD, AND TRANS STATES HOLDINGS. TO SPONOR OR ATTEND THE EVENT OR TO MAKE A DONATION CALL 636 757 9347 OR VISIT YOUTHINNEED DOT ORG.

**YOUTH IN NEED – 2 (29)**

DO YOU WANT YOUR CHILD TO BE READY FOR KINDERGARTEN? YOUTH IN NEED HAS OPENINGS IN ITS HEAD START, HOME-BASED PROGRAM RIGHT NOW, AND IT'S FREE FOR FAMILIES IN NEED. OUR PROFESSIONAL EDUCATORS COME TO YOU. WE WORK WITH YOU AND YOUR CHILD IN YOUR OWN HOME SO YOUR CHILD IS READY FOR SCHOOL. IF YOU HAVE A CHILD ZERO TO FIVE, IT'S EASY TO APPLY. WE HAVE OPENINGS THROUGHOUT EASTERN MISSOURI, SO CALL 636 946 5600 AND GIVE YOUR CHILD THE HEAD START THEY DESERVE. THAT'S 636 946 5600.

**MLM BENEFIT CONCERT (15)**

ENJOY GREAT MUSIC FOR A GREAT CAUSE. CATCH THE ISLEY BROTHERS AT THE FOX THEATRE ON SATURDAY, FEBRUARY 21ST AND CELEBRATE MATHEWS-DICKEY CO-FOUNDER MARTIN MATHEWS' RETIREMENT. RONALD AND ERNIE ISLEY ARE PERFORMING ALL THEIR HITS TO RAISE FUNDS FOR MATHEWS-DICKEY BOYS AND GIRLS CLUB. HELP THOUSANDS OF KIDS, CELEBRATE MR. MATHEWS' LEGACY AND ENJOY THE ISLEYS. YOU'VE GOTTA BE THERE! VISIT FABULOUS FOX DOT COM, STOP BY A METROTIX OUTLET OR CALL THREE-ONE-FOUR SIX-SEVEN-NINE FIVE-TWO-TWO-EIGHT.

**GO! ST. LOUIS (20)**

JOIN KMOX RADIO AND MORE THAN 25,000 OTHER PARTICIPANTS AT THE GO! ST. LOUIS MARATHON AND FAMILY FITNESS WEEKEND ON APRIL 11 AND 12. THIS INSPIRING EVENT IS OPEN TO PEOPLE OF ALL AGES AND FITNESS LEVELS. IN ADDITION TO A 26.2 MILE MARATHON, THE WEEKEND ALSO FEATURES A HALF MARATHON, A RELAY, A 5K RUN/WALK, CHILDREN'S FUN RUNS AND A MATURE MILE FOR SENIORS. GO! ST. LOUIS, A ST. LOUIS ORIGINAL. VISIT KMOX DOT COM FOR ALL THE DETAILS.

**RISE AND SHINE 2015 (9)**

ON FRIDAY, FEBRUARY 13<sup>TH</sup> IT'S A LUCKY DAY BECAUSE YOU CAN RISE AND SHINE FOR HEAT AT ANY AREA HARDEES WITH THE MONEY DONATED GOES BACK INTO THAT COMMUNITY. AREA VOLUNTEERS WILL ACCEPT HEAT UP ST. LOUIS DONATIONS PLUS HARDEES WILL GIVE YOU A FREE SAUSAGE AND EGG BISCUIT FOR A DOLLAR OR MORE. MANY OF US ARE BLESSED TO BE ABLE TO PAY OUR WINTER HEATING BILLS BUT IT'S

TOUGH TIMES FOR THOUSANDS OF PEOPLE IN MISSOURI AND ILLINOIS. SO JOIN US ON FRIDAY, FEBRUARY 13<sup>TH</sup> FOR RISE AND SHINE FOR HEAT AT PARTICIPATING HARDEES OR AT [HEATUPSTLOUIS.ORG](http://HEATUPSTLOUIS.ORG).

**CITY ARCH RIVER (5)**

THE NEW VIEW OF ST. LOUIS IS TAKING SHAPE DOWNTOWN. THE RIVERFRONT AND THE GATEWAY ARCH GROUNDS ARE BEING TRANSFORMED WITH NEW PLACES TO GATHER AND CELEBRATE ON OUR NATIONAL PARK GROUNDS. A NEW, DYNAMIC AND INTERACTIVE MUSEUM IS BEING BUILT UNDER THE ARCH AT OUR NATIONAL PARK. A NEW PARK OVER THE HIGHWAY WILL MAKE GETTING TO THE ARCH AND THE RIVERFRONT EASY, SEAMLESS AND BEAUTIFUL. KIENER PLAZA WILL BE A VIBRANT NEW SPACE FOR ALL ST. LOUISANS TO MEET AND CELEBRATE. AND THE OLD COURTHOUSE WILL HAVE EXCITING NEW AND INTERACTIVE EXHIBITS. JOIN THE NEW VISION FOR ST. LOUIS AND BE PART OF THE TRANSFORMATION. VISIT [CITYARCHRIVER.ORG](http://CITYARCHRIVER.ORG) TO LEARN HOW.

**CANCER CARE FOUNDATION (22)**

HI EVERYONE, I'M DARREN PANG AND I'M JOE FRESCA WITH THE CANCER CARE FOUNDATION. JOIN US FEBRUARY 27<sup>TH</sup> THROUGH MARCH 1<sup>ST</sup> AT THE STEINBERG WINTER CLASSIC 3 ON 3 POND HOCKEY TOURNAMENT. IT BENEFITS THE CANCER CARE FOUNDATION WHERE 100 PERCENT OF THE PROCEEDS BENEFIT FAMILIES FIGHT CANCER PRESENTED BY EVERBANK. BUT THERE'S MORE ISN'T THERE JOE. THAT'S RIGHT DARREN BECAUSE ON MONDAY MARCH 9<sup>TH</sup> WE WILL HAVE AN EVENING WITH CHRIS PRONGER AS PART OF OUR LEGENDS OF HOCKEY SERIES AT FLEMMINGS STEAKHOUSE. FOR RESERVATIONS CALL 314-458-1241. SPONSORED BY BUD LIGHT. FOR MORE INFO [STEINBERG WINTER CLASSIC DOT COM](http://STEINBERG WINTER CLASSIC DOT COM).

**ST. PATRICK'S CENTER – POT O GOLD (2)**

ST. PATRICK'S CENTER POT O GOLD CAMPAIGN IS COMING TO BENEFIT PEOPLE WHO ARE HOMELESS OR AT RISK OF BECOMING HOMELESS. ON MARCH 13<sup>TH</sup> AND 14<sup>TH</sup> PLEASE DONATE AT A PARTICIPATING SCHNUCKS STORE NEAR YOU AND HELP BUILD PERMANENT AND POSITIVE CHANGE FOR ST. PATRICK'S CENTER CLIENTS. LOOK FOR THE VOLUNTEER LEPRECHANS AND POT O GOLD RAINBOWS KETTLES ON MARCH 13<sup>TH</sup> AND 14<sup>TH</sup> AT ALL PARTICIPATING SCHNUCKS STORES OR YOU CAN DONATE ONLINE AT [ST. PATRICK'S CENTER DOT ORG](http://ST. PATRICK'S CENTER DOT ORG).

**HEAT UP ST. LOUIS (7)**

HEAT UP ST. LOUIS CELEBRATES OUR 15<sup>TH</sup> ANNIVERSARY. THANKS MISSOURI AND ILLINOIS DONORS FOR HELPING US. I'M MELANIE DELEO. YOUR GENEROSITY HAS IMPACTED THE LIVES OF 300,000 NEEDY HOUSEHOLDS. AND I'M REVEREND EARL NANCE JR. SENIORS AND LOW INCOME PEOPLE ARE TRULY ON HARD TIMES AND YOU KEEP THEM SAFE EACH WINTER. THANK YOU. WE'RE DIFFERENT THAN MOST CHARITIES. 100 PERCENT OF OUR PUBLIC DONATIONS HELP THE NEEDY. HELP US CELEBRATE BY DONATING AT [HEAT UP ST. LOUIS DOT ORG](http://HEAT UP ST. LOUIS DOT ORG) OR THROUGH UMB BANK. PLEASE AVOID UNSAFE METHODS OF HEATING YOUR HOMES.

**FEBRUARY PSA RECAP (10 SEC)**

**CITY ARCH RIVER (18)**

THE NEW VIEW OF ST. LOUIS IS TAKING SHAPE DOWNTOWN AS THE RIVERFRONT AND THE GATEWAY ARCH GROUNDS ARE TRASFORMED WITH NEW PLACES TO GATHER AND CELEBRATE ON OUR NATIONAL PARK GROUNDS. VISIT [CITYARCHRIVER.ORG](http://CITYARCHRIVER.ORG) TO LEARN HOW TO BE PART OF THE TRANSFORMATION.

**GO! ST. LOUIS (2)**

REGISTER TODAY FOR THE GO! ST. LOUIS MARATHON AND FAMILY FITNESS WEEKEND, SET FOR APRIL 11 AND 12. VISIT [KMOX.DOT.COM](http://KMOX.DOT.COM) TO REGISTER.

**YOUTH IN NEED (36)**

FOR FORTY-ONE YEARS, YOUTH IN NEED HAS BEEN HELPING CHILDREN, YOUTH AND FAMILIES THROUGHOUT EASTERN MISSOURI FIND SAFETY, HOPE AND SUCCESS IN LIFE. LEARN MORE AT [YOUTHINNEED.DOT.ORG](http://YOUTHINNEED.DOT.ORG).

**JACKIE JOYNER KERSEE FOUNDATION (3)**

THE JACKIE JOYNER KERSEE FOUNDATION IS CELEBRATING 20 YEARS OF BUILDING, DREAM, DRIVE AND DETERMINATION IN CHILDREN & ADULTS. VISIT OUR WEBSITE AT [WWW.JJKFOUNDATION.ORG](http://WWW.JJKFOUNDATION.ORG) FOR MORE INFORMATION AND TO LEARN HOW YOU CAN GET INVOLVED.

**GOODWILL – NEW CAR (1)**

CONSIDER DONATING YOUR CAR TO GOODWILL THIS JANUARY. GOODWILL ACCEPTS ALL VEHICLES INCLUDING CARS, TRUCKS, VANS, TRAILERS AND SOME BOATS AND RV'S. VISIT [MERSGOODWILL.ORG](http://MERSGOODWILL.ORG) OR CALL (314)241-3464 FOR MORE INFORMATION

**CANCER CARE FOUNDATION (15)**

HEAD OUT TO THE STEINBERG WINTER CLASSIC FEBRUARY 27TH THROUGH MARCH 1ST, BENEFITTING THE CANCER CARE FOUNDATION, WHERE 100% OF THE PROCEEDS HELP FAMILIES FIGHT CANCER. FOR MORE INFORMATION, GO TO [STEINBERGWINTERCLASSIC.COM](http://STEINBERGWINTERCLASSIC.COM)

**RISE AND SHINE 2015 (3)**

RISE AND SHINE FOR HEAT ON FRIDAY, FEBRUARY 13TH AT ANY AREA HARDEES TO HELP ENSURE ALL ST. LOUIS RESIDENTS CAN PAY THEIR WINTER BILLS. HEAD TO HEAT UP ST. LOUIS [DOT.ORG](http://DOT.ORG) FOR MORE INFORMATION.

**RECORDED TOTAL = 170**

**LIVE TOTAL = 77**

**TOTAL = 247**

**MARCH PSA RECAP (30 SEC)****ROOM AT THE INN (74)**

WHERE DO YOU GO WHEN YOU HAVE NOWHERE ELSE TO TURN? ROOM AT THE INN, A SHELTER FOR HOMELESS WOMEN AND FAMILIES IN ST. LOUIS COUNTY, OFFERS FOOD, SHELTER AND A SUPPORT SYSTEM TO HELP PEOPLE GET BACK ON THEIR FEET. THE SHELTER COLLABORATES WITH NEARLY 60 INTERFAITH CONGREGATIONS TO ADDRESS THE PROBLEM OF HOMELESSNESS WITHIN THE COUNTY. ROOM AT THE INN IS SPONSORING A GALA BREAKFAST AND AUCTION ON FRIDAY, APRIL 24 AT THE RENAISSANCE ST. LOUIS AIRPORT HOTEL. FOR INFORMATION, PLEASE VISIT OUR WEBSITE AT [ROOMSTL.DOT.COM](http://ROOMSTL.DOT.COM) OR CALL 314.209.9181.

**HEAT UP ST. LOUIS – LAST (21)**

HEAT UP ST. LOUIS CELEBRATES OUR 15<sup>TH</sup> ANNIVERSARY. THANKS MISSOURI AND ILLINOIS DONORS FOR HELPING US. I'M MELANIE DELEO. YOUR GENEROSITY HAS IMPACTED THE LIVES OF 300,000 NEEDY HOUSEHOLDS. AND I'M REVEREND EARL NANCE JR. SENIORS AND LOW INCOME PEOPLE ARE TRULY ON HARD TIMES AND YOU KEEP THEM SAFE EACH WINTER. THANK YOU. WE'RE DIFFERENT THAN MOST CHARITIES. 100 PERCENT OF OUR PUBLIC DONATIONS HELP THE NEEDY. HELP US

CELEBRATE BY DONATING AT HEAT UP ST. LOUIS DOT ORG OR THROUGH UMB BANK. PLEASE AVOID UNSAFE METHODS OF HEATING YOUR HOMES.

**LLS HUNT FOR A CURE (25)**

IT'S A BIRD! IT'S A PLANE! IT'S THE LLS BUNNY?! BRING THE FAMILY OUT ON APRIL 4TH FOR THE LEUKEMIA & LYMPHOMA SOCIETY'S HUNT FOR A CURE EGG HUNT IN QUEENY PARK! WATCH THE BUNNY ARRIVE BY HELICOPTER! (PAUSE) HUNT FOR 60,00 EGGS! (PAUSE) ENJOY THE PETTING ZOO! (PAUSE) PROCEEDS WILL STAY IN THE COMMUNITY AND BRING HOPE TO LOCAL CANCER PATIENTS WITH LEUKEMIA LYMPHOMA AND MYELOMA. (PAUSE) REGISTER AT L L S DOT ORG SLASH G A T

**GO! ST. LOUIS (35)**

JOIN KMOX RADIO AND MORE THAN 25,000 OTHER PARTICIPANTS AT THE GO! ST. LOUIS MARATHON AND FAMILY FITNESS WEEKEND ON APRIL 11 AND 12. THIS INSPIRING EVENT IS OPEN TO PEOPLE OF ALL AGES AND FITNESS LEVELS. IN ADDITION TO A 26.2 MILE MARATHON, THE WEEKEND ALSO FEATURES A HALF MARATHON, A RELAY, A 5K RUN/WALK, CHILDREN'S FUN RUNS AND A MATURE MILE FOR SENIORS. GO! ST. LOUIS, A ST. LOUIS ORIGINAL. VISIT KMOX DOT COM FOR ALL THE DETAILS.

**NATIONAL KIDNEY FOUNDATION – WALK (12)**

EVERY YEAR, KIDNEY DISEASE KILLS MORE PEOPLE THAN BREAST OR PROSTATE CANCER, YET MOST PEOPLE DON'T EVEN KNOW THEY HAVE KIDNEY DISEASE UNTIL IT'S TOO LATE. YOU CAN HELP RASIE AWARENESS AND SUPPORT THE PREVENTION AND TREATMENT OF KIDNEY DISEASE IN YOUR COMMUNITY. COME OUT TO THE NATIONAL KIDNEY FOUNDATION'S KIDNEY WALK ON SATURDAY, APRIL 25<sup>TH</sup> AT ST. LOUIS UNIVERSITY. TAKE A LIFE-SAVING STEP TODAY BY SIGNING UP FOR THE NATION'S LARGEST WALK TO FIGHT KIDNEY DISEASE AT KIDNEY WALK DOT ORG. THAT'S KIDNEY WALK DOT ORG.

**EUGENE FIELD HOUSE (3)**

HAL HOLBROOK IN "MARK TWAIN TONIGHT" PLAYS THE TOUHILL AT UMSL AT 8 P.M. - SATURDAY, APRIL 11TH TO BENEFIT THE EUGENE FIELD HOUSE AND MUSEUM. THIS PRESENTATION MARKS HOLBROOK'S 61ST YEAR OF PERFORMING THIS TONY AND EMMY AWARD WINNING ONE-MAN PLAY! FOR TICKETS CONTACT THE TOUHILL AT 314 516-4949 OR ONLINE AT TOUHILL.ORG. THIS MAY BE YOUR LAST CHANCE TO SEE HAL HOLBROOK'S "MARK TWAIN TONIGHT," AND IT'S A WAY TO HELP THE EUGENE FIELD HOUSE LOCATED A BLOCK SOUTH OF BUSCH STADIUM.

**MARCH PSA RECAP (10 SEC)**

**CITY ARCH RIVER (1)**

THE NEW VIEW OF ST. LOUIS IS TAKING SHAPE DOWNTOWN AS THE RIVERFRONT AND THE GATEWAY ARCH GROUNDS ARE TRASFORMED WITH NEW PLACES TO GATHER AND CELEBRATE ON OUR NATIONAL PARK GROUNDS. VISIT CITYARCHRIVER.ORG TO LEARN HOW TO BE PART OF THE TRANSFORMATION.

**GO! ST. LOUIS (19)**

REGISTER TODAY FOR THE GO! ST. LOUIS MARATHON AND FAMILY FITNESS WEEKEND, SET FOR APRIL 11 AND 12. VISIT KMOX DOT COM TO REGISTER.

**YOUTH IN NEED (7)**

FOR FORTY-ONE YEARS, YOUTH IN NEED HAS BEEN HELPING CHILDREN, YOUTH AND FAMILIES THROUGHOUT EASTERN MISSOURI FIND SAFETY, HOPE AND SUCCESS IN LIFE. LEARN MORE AT YOUTHINNEED DOT ORG.



**ROOM AT THE INN (31)**

OF ALL THE PEOPLE WHO CALL THE HOMELESS HOTLINE, NEARLY HALF ARE CHILDREN. GIVE THEM A CHANCE FOR A BETTER FUTURE; SUPPORT ROOM AT THE INN, A SHELTER FOR HOMELESS WOMEN AND FAMILIES IN ST. LOUIS COUNTY. VISIT THEM AT [WWW.DOT.ROOM.STL.DOT.COM](http://WWW.DOT.ROOM.STL.DOT.COM) FOR MORE INFORMATION.

**LLS HUNT FOR A CURE (17)**

BRING THE FAMILY TO HUNT FOR 60,000 EGGS AT THE LEUKEMIA AND LYMPHOMA SOCIETY'S "HUNT FOR A CURE" ON APRIL 4TH IN QUEENY PARK! PRE-REGISTER AT [L.L.S.DOT.ORG](http://L.L.S.DOT.ORG) SLASH G A T.

**CANCER CARE FOUNDATION (2)**

HEAD OUT TO THE STEINBERG WINTER CLASSIC FEBRUARY 27TH THROUGH MARCH 1ST, BENEFITTING THE CANCER CARE FOUNDATION, WHERE 100% OF THE PROCEEDS HELP FAMILIES FIGHT CANCER. FOR MORE INFORMATION, GO TO [STEINBERGWINTERCLASSIC.COM](http://STEINBERGWINTERCLASSIC.COM)