

Order #975099: Hilliker/D../Hilliker/D../General El../

DATE	ACTION	COMMENT	BY	TOTAL \$	SPOTS	EXPECTED GRP
09/13/22 10:31:55 AM	Processed	<async process>	Walton Cutler (\$3,392.00	128	0.00
09/13/22 9:40:57 AM	Approved		Teri King (terl.k	\$3,392.00	128	0.00
09/13/22 9:40:55 AM	Approval Workflow	[Centralized AR - Business Office Approval Needed Default]	Teri King (terl.k	\$3,392.00	128	0.00
09/13/22 9:15:08 AM	Approval Workflow	[Sales Manager - Ready Default] Added NLD	Chris Monk (C	\$3,392.00	128	0.00
09/13/22 8:31:47 AM	Ready for approval	new order	Stacie May (ST	\$3,392.00	128	0.00
09/13/22 7:47:11 AM	Ready for approval	NEW LCOAL DIRECT order	Jennifer Johnst	\$3,392.00	128	0.00
09/13/22 7:36:00 AM	New order created	<new order>	Jennifer Johnst	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 975099
Alt Order #:
Product Desc: General Election 2022
Estimate:
Flight Dates: 09/26/22 - 11/08/22
Original Date / Rev: 09/13/22 / 09/13/22
Order Type: GENERAL

WILZ-FM
Primary AE: Jennifer Johnson
Sales Office: L-SAG
Sales Region: Local

Agency Name: Hilliker/D/County Commissioner
Buying Contact: Jacob Hilliker
Billing Contact:
 1507 S Van Buren Street
 Bay City, MI 48708

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Hilliker/D/County Commissioner
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: DIR
Revenue Code 2: POL-CAND
Revenue Code 3: POL-LR
Priority: P-100

New Business End: 11/08/22
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/22	09/30/22	20	\$530.00	\$450.50
10/01/22	10/31/22	84	\$2,226.00	\$1,892.10
11/01/22	11/08/22	24	\$636.00	\$540.60

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	20	\$530.00	\$450.50	0.00
October 2022	84	\$2,226.00	\$1,892.10	0.00
November 2022	24	\$636.00	\$540.60	0.00
Totals	128	\$3,392.00	\$2,883.20	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jennifer Johnson			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WILZ	09/26/22	11/08/22	M-F AM Drive M-F	CM	6a-10a	22222--	:30	10	\$28.00	P-50	0.00	NM	64	\$1,792.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	22222--					10	\$28.00		0.00			
		Week: 10/03/22	10/09/22	22222--					10	\$28.00		0.00			
		Week: 10/10/22	10/16/22	22222--					10	\$28.00		0.00			
		Week: 10/17/22	10/23/22	22222--					10	\$28.00		0.00			
		Week: 10/24/22	10/30/22	22222--					10	\$28.00		0.00			
		Week: 10/31/22	11/06/22	22222--					10	\$28.00		0.00			
		Week: 11/07/22	11/13/22	22-----					4	\$28.00		0.00			
N 2	WILZ	09/26/22	11/08/22	M-F PM Drive M-F	CM	3p-7p	22222--	:30	10	\$25.00	P-50	0.00	NM	64	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	22222--					10	\$25.00		0.00			
		Week: 10/03/22	10/09/22	22222--					10	\$25.00		0.00			
		Week: 10/10/22	10/16/22	22222--					10	\$25.00		0.00			
		Week: 10/17/22	10/23/22	22222--					10	\$25.00		0.00			
		Week: 10/24/22	10/30/22	22222--					10	\$25.00		0.00			
		Week: 10/31/22	11/06/22	22222--					10	\$25.00		0.00			
		Week: 11/07/22	11/13/22	22-----					4	\$25.00		0.00			

Totals 128 \$3,392.00



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Jacob Hilliker, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jacob Hilliker

Authorized committee:

Jacob Hilliker for Bay County

Agency requesting time (and contact information):

N/A

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Bay County Road Commission

Date of election:

11/8/22

General

Primary

Treasurer of candidate's authorized committee:

ERIC WELSBY

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Jacob Hilliker

Signature:

Chris Monk

Name:

Jacob Hilliker

Name:

Chris Monk

Date of Request to Purchase Ad Time:

9/12/22

Date of Station Agreement to Sell Time:

9.13.22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: SEP 13, 22

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>975099</u>	Station Call Letters: <u>WILZ-TV</u>	Date Received/Requested: <u>SEP 13, 22</u>
Est. #:	Station Location: <u>AGINAW</u>	Run Start and End Dates: <u>SEP 26 - Nov 08, 22</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.