

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE                       STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KWYE - FM Radio FRESNO, CA	<b>Date:</b> 10/23/2018
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I, Chris Brimer,  
 being/on behalf of: Hurtado, Melissa, a legally  
 qualified candidate of the Democratic political  
 party for the office of: State Senate  
 in the General  
 election to be held on: 11/06/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**SEE ATTACHED**

Date of First Broadcast: 10/30/2018                      Date of Last Broadcast: 11/05/2018

**Total Charges:** \$\*\*\*\*\*3,697.50 NET



I represent that the payment for the above described broadcast time has been furnished by:

Hurtado for Senate 2018

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Shawnda Deane, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/23/2018

Date



Signature

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected

Amanda Azares  
Signature

Amanda Azares  
Printed Name

Net Sales Coord  
Title



Oct 24, 18  
 CONT# 32284384 Mod# Ver# 1 (Last = )  
 REP Cumulus Media National Sales  
 TO KWYE-FM (Fresno, CA)  
 FM BRADY POCSIK  
 OFF ATLANTA  
 AGY CANAL PARTNERS MEDIA  
 ADDR 900 CIRCLE 75 PARKWAY SE SUITE 1650  
 ATLANTA, GA 30339

DDS CONT# 0  
 C/P/E: / / 6395  
 SALESPERSON FAX#  
 PH #

BYR CHRIS BRIMER  
 ADV MELISSA HURTADO FOR STATE SENATE  
 PDT CA SD 14  
 FLT Oct 30, 18 - Nov 05, 18

\* REP ORDER COMMENT \*

\*\* 10/24/2018 8:51:00 AM: THIS IS A NEW ORDER. PLEASE CONFIRM ASAP. THANKS,  
 JUDY.BOWLES@KATZMEDIA.COM

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	.T.....	6A - 10A	60	10/30/2018 - 10/30/2018	1D	4	\$60.00	4
	1.2	.T.....	10A - 3P	60	10/30/2018 - 10/30/2018	1D	5	\$60.00	5
	1.3	.T.....	3P - 7P	60	10/30/2018 - 10/30/2018	1D	4	\$60.00	4
					<b>** FLIGHT TOTALS **</b>		13	\$780.00	
		<b>FLIGHT 2</b>							
	2.1	..W....	6A - 10A	60	10/31/2018 - 10/31/2018	1D	4	\$60.00	4
	2.2	..W....	10A - 3P	60	10/31/2018 - 10/31/2018	1D	5	\$60.00	5
	2.3	..W....	3P - 7P	60	10/31/2018 - 10/31/2018	1D	4	\$60.00	4
					<b>** FLIGHT TOTALS **</b>		13	\$780.00	
		<b>FLIGHT 3</b>							
	3.1	...T...	6A - 10A	60	11/01/2018 - 11/01/2018	1D	4	\$60.00	4
	3.2	...T...	10A - 3P	60	11/01/2018 - 11/01/2018	1D	5	\$60.00	5
	3.3	...T...	3P - 7P	60	11/01/2018 - 11/01/2018	1D	4	\$60.00	4
					<b>** FLIGHT TOTALS **</b>		13	\$780.00	
		<b>FLIGHT 4</b>							
	4.1	....F..	6A - 10A	60	11/02/2018 - 11/02/2018	1D	4	\$60.00	4
	4.2	....F..	10A - 3P	60	11/02/2018 - 11/02/2018	1D	5	\$60.00	5
	4.3	....F..	3P - 7P	60	11/02/2018 - 11/02/2018	1D	4	\$60.00	4
					<b>** FLIGHT TOTALS **</b>		13	\$780.00	
		<b>FLIGHT 5</b>							

Oct 24, 18

CONT# 32284384 Mod# Ver# 1 (Last = )  
 REP Cumulus Media National Sales

DDS CONT# 0  
 C/P/E: / / 6395

5.1	.....S.	10A - 3P	60	11/03/2018 - 11/03/2018	1D	5	\$35.00	5
5.2	.....S.	3P - 7P	60	11/03/2018 - 11/03/2018	1D	4	\$30.00	4
** FLIGHT TOTALS **						9	\$295.00	
<b>FLIGHT 6</b>								
6.1	.....S	10A - 3P	60	11/04/2018 - 11/04/2018	1D	5	\$15.00	5
6.2	.....S	3P - 7P	60	11/04/2018 - 11/04/2018	1D	4	\$20.00	4
** FLIGHT TOTALS **						9	\$155.00	
<b>FLIGHT 7</b>								
7.1	M.....	6A - 10A	60	11/05/2018 - 11/05/2018	1D	4	\$60.00	4
7.2	M.....	10A - 3P	60	11/05/2018 - 11/05/2018	1D	5	\$60.00	5
7.3	M.....	3P - 7P	60	11/05/2018 - 11/05/2018	1D	4	\$60.00	4
** FLIGHT TOTALS **						13	\$780.00	

	<b>Nov 18</b>					
SPOTS	83					
CASH	4350.00					
TRADE	0.00					
NSL	0.00					
TOTAL	4350.00					

						<b>TOTAL</b>
SPOTS						83
CASH						4,350.00
TRADE						0.00
NSL						0.00
TOTAL						4,350.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

**Sales Order**

Advertiser **Melissa Hurtado for State Senate**

Agency **Canal Partners Media/Political**

Bill To **Canal Partners Media/Political**  
**900 Circle 75 Parkway SE**  
**Suite 1650**  
**Atlanta, GA 30339**

Account

Executive **Atlanta Katz**

Contract # **32284384**

Estimate # **/ / 6395**

Description

Stratus # **36773**

Special Instructions

Contact

New / Revision **New**

Start Date **10/30/18**

End Date **11/05/18**

Month Type **Broadcast**

Billing Cycle **End of Flight**

Agency Comm. **15.000**

Co-op **No**

Co-op Product

Notarized **N**

# of Invoices **1**

Make Goods **Ask AE**

Income Type **Political: National Agency Candidate "Use" - 42200**

Local Income Type **Political: National Agency Candidate "Use" - 42200**

Competitive Code **Political Advt#4718 Agcy#1152**

Order Entered **10/24/18**

**Schedule**

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	Melissa Hurtado for State Senate	60 60.00	10/30/18 10/30/18	6:00AM 10:00AM	N	4	0	4	0	0	0	0	0	240.00 4 Spots
	Political: National Agency Candidate "Use" - 42200 / Political: National Agency Candidate "Use" - 42200	397338	All Weeks											REVISED
2	Melissa Hurtado for State Senate	60 60.00	10/30/18 10/30/18	10:00AM 3:00PM	N	5	0	5	0	0	0	0	0	300.00 5 Spots
	Political: National Agency Candidate "Use" - 42200 / Political: National Agency Candidate "Use" - 42200	397339	All Weeks											REVISED
3	Melissa Hurtado for State Senate	60 60.00	10/30/18 10/30/18	3:00PM 7:00PM	N	4	0	4	0	0	0	0	0	240.00 4 Spots
	Political: National Agency Candidate "Use" - 42200 / Political: National Agency Candidate "Use" - 42200	397340	All Weeks											REVISED
4	Melissa Hurtado for State Senate	60 60.00	10/31/18 10/31/18	6:00AM 10:00AM	N	4	0	0	4	0	0	0	0	240.00 4 Spots
	Political: National Agency Candidate "Use" - 42200 / Political: National Agency Candidate "Use" - 42200	397341	All Weeks											REVISED
5	Melissa Hurtado for State Senate	60 60.00	10/31/18 10/31/18	10:00AM 3:00PM	N	5	0	0	5	0	0	0	0	300.00 5 Spots
	Political: National Agency Candidate "Use" - 42200 / Political: National Agency Candidate "Use" - 42200	397342	All Weeks											REVISED
6	Melissa Hurtado for State Senate	60 60.00	10/31/18 10/31/18	3:00PM 7:00PM	N	4	0	0	4	0	0	0	0	240.00 4 Spots
	Political: National Agency Candidate "Use" - 42200 / Political: National Agency Candidate "Use" - 42200	397343	All Weeks											REVISED
7	Melissa Hurtado for State Senate	60 60.00	11/01/18 11/01/18	6:00AM 10:00AM	N	4	0	0	0	4	0	0	0	240.00 4 Spots
	Political: National Agency Candidate "Use" - 42200 / Political: National Agency Candidate "Use" - 42200	397344	All Weeks											REVISED
8		60	11/01/18	10:00AM										300.00

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
	Melissa Hurtado for State Senate	60.00	11/01/18	3:00PM	N		0	0	0	5	0	0	0	5 Spots
	Political: National Agency Candidate "Use" - 42200 / Political: National Agency Candidate "Use" - 42200	397345	All Weeks											REVISED
9	Melissa Hurtado for State Senate	60.00	11/01/18	3:00PM	N									240.00
	Melissa Hurtado for State Senate	60.00	11/01/18	7:00PM	N		0	0	0	4	0	0	0	4 Spots
	Political: National Agency Candidate "Use" - 42200 / Political: National Agency Candidate "Use" - 42200	397346	All Weeks											REVISED
10	Melissa Hurtado for State Senate	60.00	11/02/18	6:00AM	N									240.00
	Melissa Hurtado for State Senate	60.00	11/02/18	10:00AM	N		0	0	0	0	4	0	0	4 Spots
	Political: National Agency Candidate "Use" - 42200 / Political: National Agency Candidate "Use" - 42200	397347	All Weeks											REVISED
11	Melissa Hurtado for State Senate	60.00	11/02/18	10:00AM	N									300.00
	Melissa Hurtado for State Senate	60.00	11/02/18	3:00PM	N		0	0	0	0	5	0	0	5 Spots
	Political: National Agency Candidate "Use" - 42200 / Political: National Agency Candidate "Use" - 42200	397348	All Weeks											REVISED
12	Melissa Hurtado for State Senate	60.00	11/02/18	3:00PM	N									240.00
	Melissa Hurtado for State Senate	60.00	11/02/18	7:00PM	N		0	0	0	0	4	0	0	4 Spots
	Political: National Agency Candidate "Use" - 42200 / Political: National Agency Candidate "Use" - 42200	397349	All Weeks											REVISED
13	Melissa Hurtado for State Senate	60.00	11/03/18	10:00AM	N									175.00
	Melissa Hurtado for State Senate	35.00	11/03/18	3:00PM	N		0	0	0	0	0	5	0	5 Spots
	Political: National Agency Candidate "Use" - 42200 / Political: National Agency Candidate "Use" - 42200	397350	All Weeks											REVISED
14	Melissa Hurtado for State Senate	60.00	11/03/18	3:00PM	N									120.00
	Melissa Hurtado for State Senate	30.00	11/03/18	7:00PM	N		0	0	0	0	0	4	0	4 Spots
	Political: National Agency Candidate "Use" - 42200 / Political: National Agency Candidate "Use" - 42200	397351	All Weeks											REVISED
15	Melissa Hurtado for State Senate	60.00	11/04/18	10:00AM	N									75.00
	Melissa Hurtado for State Senate	15.00	11/04/18	3:00PM	N		0	0	0	0	0	0	5	5 Spots
	Political: National Agency Candidate "Use" - 42200 / Political: National Agency Candidate "Use" - 42200	397352	All Weeks											REVISED
16	Melissa Hurtado for State Senate	60.00	11/04/18	3:00PM	N									80.00
	Melissa Hurtado for State Senate	20.00	11/04/18	7:00PM	N		0	0	0	0	0	0	4	4 Spots
	Political: National Agency Candidate "Use" - 42200 / Political: National Agency Candidate "Use" - 42200	397353	All Weeks											REVISED
17	Melissa Hurtado for State Senate	60.00	11/05/18	6:00AM	N									240.00
	Melissa Hurtado for State Senate	60.00	11/05/18	10:00AM	N		4	0	0	0	0	0	0	4 Spots
	Political: National Agency Candidate "Use" - 42200 / Political: National Agency Candidate "Use" - 42200	397354	All Weeks											REVISED
18	Melissa Hurtado for State Senate	60.00	11/05/18	10:00AM	N									300.00
	Melissa Hurtado for State Senate	60.00	11/05/18	3:00PM	N		5	0	0	0	0	0	0	5 Spots
	Political: National Agency Candidate "Use" - 42200 / Political: National Agency Candidate "Use" - 42200	397355	All Weeks											REVISED
19	Melissa Hurtado for State Senate	60.00	11/05/18	3:00PM	N									240.00
	Melissa Hurtado for State Senate	60.00	11/05/18	7:00PM	N		4	0	0	0	0	0	0	4 Spots
	Political: National Agency Candidate "Use" - 42200 / Political: National Agency Candidate "Use" - 42200	397356	All Weeks											REVISED

Nov 18 = 4350.00 / 3697.50    Dec 18 = 0.00 / 0.00    Jan 19 = 0.00 / 0.00    Feb 19 = 0.00 / 0.00    Mar 19 = 0.00 / 0.00    Apr 19 = 0.00 / 0.00  
May 19 = 0.00 / 0.00    Jun 19 = 0.00 / 0.00    Jul 19 = 0.00 / 0.00    Aug 19 = 0.00 / 0.00    Sep 19 = 0.00 / 0.00    Oct 19 = 0.00 / 0.00

**Gross: 4350.00    Net: 3697.50    Total Due: 3697.50    83 Spots**

Client Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

Account Executive:

Sales / Market Manager:

Business Manager:

Traffic Manager:

V 5.3

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

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**Cumulus-Fresno Account Transaction Results**

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1071 West Shaw Ave  
Fresno, CA 93711  
Phone # 559-490-4105

Status: **approved**  
Transaction ID: **030-0080883096**

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**Transaction Details**

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Date: **10-29-2018 12:06 PDT**  
Transaction Type: **sale**  
Amount: **\$3697.50**  
Card Type: **American Express**  
Account Number: **xxxxxxxx-2012**  
Name: **Christopher Brimer**  
Authcode: **263472**  
Merchant Name: **Melissa Hurtado for  
State Senate**  
Station/AE: **KWYE**

Customer Signature X \_\_\_\_\_