

WCLC AM Quarterly Issues 2020

1st Quarter

Beth Williams

Connie Cody

Jan. 1-Mar. 31, 2020

April 3, 2020

Section 1: Issues

- A. Community: Notices of events or happenings in the community.
- B. Economy: Stories affecting the local economy.
- C. Health: Issues of health affecting the local area.
- D. Safety: Local safety issues.
- E. Weather: Weather alerts, warnings, and stories related to weather.
- F. Recreation: Opportunities to have fun locally.
- G. Education: Issues related to local colleges and schools.

Section II: Responsive Programs

- A. WCLC News: "Census Rep. to Visit Fentress County."** According to a news release from the U.S. Census Bureau, a representative will be at the Fentress County Library on Monday, January 6th, Wednesday, January 8th and Friday, January 10th from noon to 4 p.m. to assist anyone in applying for Census Taker positions in the County. **Broadcast:** 1/2/20 **Code:** 9240 **Duration:** 0:25 **Airing:** 12:03, 16:03, & 7:03 1/3/20.

WCLC News: "Jamestown Seeking HGTV Project Nomination." The City of Jamestown is throwing its hat into the ring to join a nationwide contest. **Broadcast:** 2/4/20 **Code:** 9220 **Duration:** 1:22 **Airing:** 12:04, 16:04, 17:04, 7:04 2/5/20.

WCLC News: "Day of Hope" March 10, 2020 is being proclaimed as "Tennessee's Day of Hope" by Governor Bill Lee. The proclamation is in recognition of community events planned across the state to educate, energize, and empower Tennesseans to do what they can to get involved and reverse the trends of deadly drug overdoses and suicides. The Tennessee Department of Mental Health and Substance Abuse Services, its Faith-Based Community Coordinators, Lifeline Peer Project Coordinators, and Substance Abuse Prevention Coalitions across the state have organized Day of Hope events that include information on addiction, what treatment looks like, connecting to recovery supports, opioid overdose reversal, and suicide prevention. TDMHSAS Commissioner Marie Williams said, "While evidence-based treatment and recovery services are foundational to overcoming substance use disorder or mental illness, there is powerful motivation for change found in the act of hope. Whether it's hope for a new life in recovery, hope for long-prayed-for reconnection with family, or hope for healing and happiness, hope is a force for good in our state. **Broadcast:** 3/10/20 **Code:** 9224 **Duration:** 0:55 **Airing:** 12:10 & 16:09.

- B. WCLC News: "Plant Closure to Expand Cookeville Location."** As the result of an out-of state closure an Upper Cumberland area company will be experiencing growing pains. The Cookeville Herald-Citizen reported that the closure of facility in Shelbyville, Kentucky will bring additional jobs to Ficosa in Cookeville. **Broadcast:** 1/10/20 **Code:** 9252 **Duration:** 0:56 **Airing:** 12:05, 16:06, & 7:02 1/11/20.

WCLC News: "Mining Permit Sought on Campbell County Property." As reported by the Knoxville News-Sentinel, although the nationwide demand for coal has dropped, the Trump administration is considering a permit that would allow strip mining on protected ridgelines in Campbell County's Cumberland Plateau over the objection of environmental groups and Tennessee's Republican attorney general. **Broadcast:** 2/13/20 **Code:** 9242 **Duration:** 1:24 **Airing:** 12:04, 16:04, 17:04, 7:04 2/14/20.

WCLC News: "F.C. Chamber to Host Social Media Training." The Fentress County Chamber will be hosting a special event for local business owners who would like to "step up" their social media efforts. According to a news release, "The Fentress County Chamber of Commerce is helping small businesses grow their presence online with a Social Media Lunch & Learn workshop. **Broadcast:** 2/14/20 **Code:** 9250 **Duration:** 0:45 **Airing:** 12:04, 16:04, 17:04, 7:04 2/14/20.

- C. **WCLC News: "Cookeville RAM Clinic to be Held in March."** Local residents will be able to receive free healthcare thanks to a Remote Area Medical clinic coming to Cookeville in March. NewLife 105 News spoke with Samuel Le Fave, who has details: **Broadcast:** 1/7/20 **Code:** 9220 **Duration:** 1:04 **Airing:** 12:03, 16:03, 17:04 7:03 1/8/20.

WCLC News: "CRMC Bracing for Bad Flu Season." As reported by the Cookeville Herald-Citizen, Cookeville Regional Medical Center officials say they are bracing for a bad flu season. Stephanie Etter, a nurse and CRMC's infection prevention manager, said the flu season usually peaks in late February and early March. **Broadcast:** 1/9/20 **Code:** 9242 **Duration:** 0:38 **Airing:** 12:05, 16:05, & 7:04 1/10/20.

WCLC News: "Exec. Johnson Comments on Letter from Hlth. Dept." Soon it will be eight months since Jamestown Regional Medical Center closed. Fentress County Executive Jimmy Johnson commented on a letter sent to his office from the Commissioner of the State Department of Health in response to the petition for 24/7 healthcare that he delivered to the Governor's office in December. **Broadcast:** 2/3/20 **Code:** 9210 **Duration:** 1:11 **Airing:** 12:04, 16:04, 17:04, 7:04 2/4/20.

WCLC NEWS: "COVID -19 Has Arrived" According to WBIR-TV News, the Tennessee Department of Health said the state now has seven COVID-19 cases confirmed, including the first one in East Tennessee. Health officials said Tuesday afternoon that a case had been confirmed in the Sullivan County metro area, which is in upper East Tennessee. The fifth and six cases, two adult males, were reported out of Middle Tennessee Tuesday. Other cases were confirmed in Davidson County, Shelby County, and Williamson County. The TDH said the overall risk to the public remains low as COVID-19 is not currently widespread in Tennessee or the United States. WBOR reported that the Department encouraged Tennesseans to take routine precautions used in guarding against respiratory viruses: Wash your hands often with soap and water. Use alcohol-based hand sanitizer if soap and water are not available. Cover your mouth and nose with a tissue when coughing or sneezing. Don't touch your eyes, nose or mouth with unwashed hands, stay home if you are sick and stay away from people who are sick. Most patients with confirmed COVID-19 infection have mild respiratory illness with fever, cough and shortness of breath. A smaller number of patients have severe symptoms requiring hospitalization. **Broadcast:** 3/11/20 **Code:** 9234 **Duration:** 1:06 **Airing:** 12:08 & 16:08.

- D. News: “S.S. Scams Increasing Across U.C.”** A number of residents in Fentress and other counties in the Upper Cumberland area have been getting repeated calls about their Social Security number from persons claiming to be from that government agency. NewLife 105 News spoke with a representative from the Cookeville office, who plainly stated that this was a scam. **Broadcast:** 1/16/20 **Code:** 9242 **Duration:** 1:10 **Airing:** 12:04, 16:04, & 7:04 1/17/20.

WCLC News: “Focus on the Family Warns of TikTok Dangers.” According to a news release from Focus on the Family, heard weekdays on NewLife 105, If you have kids between the ages of 13 and 18, you have probably heard about TikTok. TikTok is the latest social media frenzy that lets users create short-form mobile videos. It seems completely harmless, but like every other social media platform, it has its dangers. **Broadcast:** 2/4/20 **Code:** 9221 **Duration:** 1:00 **Airing:** 12:04, 16:04, 17:04, 7:04 2/5/20.

- E. WCLC News: “Strong to Severe Storms to Impact Middle TN.”** According to a special weather statement from the National Weather Service office in Nashville, a wind advisory will be in effect for all of Middle Tennessee beginning at midnight and will continue to be in effect for all of Middle Tennessee through afternoon hours on Saturday. **Broadcast:** 1/10/20 **Code:** 9251 **Duration:** 1:22 **Airing:** 12:04, 16:04, & 7:01 1/11/20.

WCLC News: “Flood Watch Issued for U.C. Region.” The National Weather Service office in Nashville has issued a Flood Watch for parts of Middle Tennessee from noon CST today through Thursday morning. A slow-moving frontal system will inch its way across Middle Tennessee over the next 24 hours. **Broadcast:** 2/5/20 **Code:** 9231 **Duration:** 1:32 **Airing:** 12:04, 16:04, 17:04, 7:04 2/6/20.

WCLC NEWS: “Help For Tornado Victims” According to the latest update from the Tennessee Emergency Management Agency, a Major Disaster Declaration is place for three Tennessee counties – Wilson, Putnam, and Davidson – and individuals in these impacted counties can apply for assistance at disasterassistance.gov. TEMA’s tornado and severe weather recovery resource page has helpful information for tornado and severe weather survivors at tn.gov/tema. A State of Emergency remains in place in Tennessee and the State Emergency Operations Center is activated in Nashville. To date, there have been 24 confirmed storm-related fatalities. Three Disaster Assistance Centers are open in Metro Nashville, with planning in place to also open Centers in Wilson and Putnam counties to help disaster survivors with services and the application process for federal assistance. Additionally, Individuals and businesses affected by the recent tornadoes will have until July 15, 2020 to file tax returns. The IRS is offering this relief to any area designated by the Federal Emergency Management Agency as qualifying for individual assistance. Currently this includes Davidson, Putnam and Wilson counties, but taxpayers in localities added later to the disaster area will automatically receive the same filing and payment relief. **Broadcast:** 3/11/20 **Code:** 9234 **Duration:** 1:02 **Airing:** 12:10 & 16:10.

- F. WCLC News: "Roster of Teams Competing in Local Tourney."** Sixteen teams, from four states will be participating this weekend in the fifth annual Hall's Sgt. York Southeastern Christmas Invitational. **Broadcast:** 1/1/20 **Code:** 9230 **Duration:** 1:30 **Airing:** 12:03, 16:03, & 7:03 1/2/20.

PSA: YAI Basketball Tournament Schedule **Broadcast:** 2/27 to 2/28/20 daily **Duration:** 0:20.

- G. WCLC News: "STEM Grants Awarded to Overton Co. Schools."** The Overton County News is reporting that six schools in Overton County have been awarded STEM start-up grants. Governor Bill Lee and the State Department of Education are awarding the grants...**Broadcast:** 1/2/20 **Code:** 9241 **Duration:** 0:37 **Airing:** 12:04, 16:04, & 7:03 1/3/20.

WCLC News: "Additional Training Coming to F.C." Thanks to a state grant through the Governors Investment in Vocational Education program to the Huntsville-Oneida Tennessee Center for Applied Technology, additional training opportunities will soon be available in Fentress County. **Broadcast:** 1/9/20 **Code:** 9240 **Duration:** 0:50 **Airing:** 12:03, 16:03, & 7:03 1/10/20.