

Annual EEO Public File Report Form  
Schlesinger Communications, Inc.  
WSQV-FM, WVSQ-FM, WBPZ-AM, W245DB, WBLF-AM, W293DX, WQWK-FM

April 1, 2023 – March 31, 2024

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: WSQV-FM, WVSQ-FM, WBPZ-AM, W245DB, WBLF-AM, W293DX and WQWK-FM (“Station(s)”) and has been placed in the public inspection files of these stations and posted on the appropriate websites.

The information contained in the Report covers the time period beginning April 1, 2023, to and including March 31, 2024 (the “Application Period”).

The FCC’s 2002 EEO Rules require that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) during the Applicable Period.
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified by name, address, contact person, and telephone number.
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period.
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

For purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer. A person was deemed “interviewed” whether he or she was interviewed in person, over the phone or by email.

Annual EEO Public File Report Form  
Schlesinger Communications, Inc.  
WSQV-FM, WVSQ-FM, WBPZ-AM, W245DB, WBLF-AM, W293DX, WQWK-FM

April 1, 2023 – March 31, 2024

**NEW HIRE POSITIONS**

JOB TITLE: ADVERTISING SALES REPRESENTATIVE  
NAME OF PERSON HIRED: John C. Theillon  
NUMBER OF PERSONS INTERVIEWED: (3)  
DATE FILLED: April 1, 2023  
RECRUITMENT SOURCES OF HIRE: Station(s) Recruitment Advertising  
Facebook

JOB TITLE: WEBSITE & DIGITAL CONTENT MANAGER  
NAME OF PERSON HIRED: Position not filled as of March 31, 2024  
NUMBER OF PERSONS INTERVIEWED: (5)  
DATE FILLED: N/A  
RECRUITMENT SOURCES OF HIRE: N/A

JOB TITLE: ANNOUNCER  
NAME OF PERSON HIRED: Position not filled as of March 31, 2024  
NUMBER OF PERSONS INTERVIEWED: (5)  
DATE FILLED: N/A  
RECRUITMENT SOURCES OF HIRE: N/A

Annual EEO Public File Report Form  
Schlesinger Communications, Inc.  
WSQV-FM, WVSQ-FM, WBPZ-AM, W245DB, WBLF-AM, W293DX, WQWK-FM

April 1, 2023 – March 31, 2024

**LIST OF RECRUITMENT SOURCES**

Schlesinger Communications, Inc.  
Station(s) Recruitment Advertising  
21 E. Main St.  
Lock Haven, PA 17745  
Jeffrey O. Schlesinger, President  
(570) 748-4038

PA Career Link  
8 N. Grove St.  
Lock Haven, PA 17745  
(570) 893-4022

Keystone Central School District  
86 Administration Drive  
Mill Hall, PA 17751  
Guidance Department  
(570) 893-4900

Keystone Central Foundation  
P.O. Box 565  
Lock Haven, PA 17745  
Melissa Bottorf  
(570) 660-1306

Lock Haven University  
401 N. Fairview Street  
Lock Haven, PA 17745  
(570) 484-2027

PA CareerLink – Lycoming County  
329 Pine Street  
Williamsport, PA 17701  
(570) 601-5465

PA CareerLink – Centre County  
240 Match Factory Place  
Bellefonte, PA 16823  
(814) 548-7587

Annual EEO Public File Report Form  
Schlesinger Communications, Inc.  
WSQV-FM, WVSQ-FM, WBPZ-AM, W245DB, WBLF-AM, W293DX, WQWK-FM

April 1, 2023 – March 31, 2024

Lycoming College  
One College Place  
Williamsport, PA 17701  
(570) 321-4000

Employee Referral

Facebook.com

Indeed.com

Monster.com

Annual EEO Public File Report Form  
Schlesinger Communications, Inc.  
WSQV-FM, WVSQ-FM, WBPZ-AM, W245DB, WBLF-AM, W293DX, WQWK-FM

April 1, 2023 – March 31, 2024

**JOB FAIRS**

Thursday, May 11, 2023

Location: Schlesinger Communications, Inc., 21 E. Main St., Lock Haven, PA 17745  
Time: 2:00pm – 4:00pm  
Station Representatives: Jeffry O. Schlesinger & Mark W. Schlesinger – Co-Owners  
Event: Pop-Up Job Fair  
Narrative: We had this Pop-Up Job Fair to answer questions and provide advice on how to pursue a career in broadcast communications describing all aspects of the industry. During the Pop-Up Job Fair information and applications were handed out to job applicants.

Friday, September 15, 2023

Location: Schlesinger Communications, Inc., 21 E. Main St., Lock Haven, PA 17745  
Time: 2:00pm – 4:00pm  
Station Representatives: Jeffry O. Schlesinger & Mark W. Schlesinger – Co-Owners  
Event: Pop- Up Job Fair  
Narrative: We had this Pop-Up Job Fair to answer questions and provide advice on how to pursue a career in broadcast communications describing all aspects of the industry. During the Pop-Up Job Fair information and applications were handed out to job applicants.

Thursday, January 18, 2024

Location: Schlesinger Communications, Inc., 21 E. Main St., Lock Haven, PA 17745  
Time: 2:00pm – 4:00pm  
Station Representatives: Jeffry O. Schlesinger & Mark W. Schlesinger – Co-Owners  
Event: Pop-Up Job Fair  
Narrative: We had this Pop-Up Job Fair to answer questions and provide advice on how to pursue a career in broadcast communications describing all aspects of the industry. During the Pop-Up Job Fair information and applications were handed out to job applicants.

Friday, March 29, 2024

Location: Schlesinger Communications, Inc., 21 E. Main St., Lock Haven, PA 17745  
Time: 2:00pm – 4:00pm  
Station Representatives: Jeffry O. Schlesinger & Mark W. Schlesinger – Co-Owners  
Event: Pop-Up Job Fair  
Narrative: We had this Pop-Up Job Fair to answer questions and provide advice on how to pursue a career in broadcast communications describing all aspects of the industry. During the Pop-Up Job Fair information and applications were handed out to job applicants.

Annual EEO Public File Report Form  
Schlesinger Communications, Inc.  
WSQV-FM, WVSQ-FM, WBPZ-AM, W245DB, WBLF-AM, W293DX, WQWK-FM

April 1, 2023 – March 31, 2024

**EDUCATIONAL OUTREACH**

Schlesinger Communications, Inc. offers many levels of educational outreach

1. Tours and discussions with Boy Scouts, Girl Scouts, and other Youth Organizations about careers in broadcast communications and a description of the world of radio. Shadowing for various middle and high school students individually and group shadowing radio stations employees in all aspects of broadcasting when accompanied by School/Group faculty member and/or Parent.
2. Inquiries by faculty and students at Lock Haven University for internship possibilities. Discussion of school requirements and the ability of Schlesinger Communications to accommodate those requirements.
3. Discussion and seminar about local radio broadcasting as an industry and service to the community with Leadership Clinton County. An organization consisting of current and future business leaders in the county.

**TRAINING PROGRAMS**

Schlesinger Communications, Inc. enhances employee training with continuous seminars and education utilizing Mediabase, Envisionwise, Nielsen and Comstar. All departments are addressed and shown how all aspects are tied together.

Training programs are designed to enable station personnel to acquire skills that could qualify them for advancement.

Announcers and marketing representatives are trained in commercial production for advertising clients along with station promos, liners and imaging.

Sales Representatives are trained to pay attention to detail in all areas.

Employees are trained in Adobe Audition System, Natural Log, Natural Music, and Simian.

Employees continue to train on website and content development and continuously work on website updates.

Business Manager complies with updates in payroll and QuickBooks accounting.

**ON-AIR ANNOUNCEMENTS**

All radio stations keep the local community informed with local news and current events on our Social Calendar.