



WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

CONTRACT

Contract / Revision 393365 /		Alt Order # 08410171
Product MOWRER-DCCC 10/6		
Contract Dates 10/06/16 - 10/12/16		Estimate # 2572
Advertiser Mowrer-DCCC		Original Date / Revision 10/05/16 / 10/05/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WHO	Account Executive Cheryl Long	Sales Office NSO Washington
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Screen Strategies Media
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	10/06/16	10/12/16	Today In Iowa	5:00 AM-5:30 AM		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/16	10/12/16	MTWTF--				5	\$100.00	0.00			
N 2	13	10/06/16	10/12/16	Today In Iowa	5:30 AM-6:00 AM		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/16	10/12/16	MTWTF--				5	\$125.00	0.00			
N 3	13	10/06/16	10/12/16	Today In Iowa	6:00 AM-7:00 AM		:30				NM	10	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/16	10/12/16	MTWTF--				10	\$350.00	0.00			
N 4	13	10/06/16	10/12/16	Today	7:00 AM-9:00 AM		:30				NM	15	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/16	10/12/16	MTWTF--				15	\$300.00	0.00			
N 5	13	10/08/16	10/08/16	Sa 6a-8a	6:00 AM-8:00 AM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/03/16	10/09/16	-----1-				1	\$110.00	0.00			
N 6	13	10/08/16	10/08/16	Sa 8a-10a	8:00 AM-10:00 AM		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/03/16	10/09/16	-----2-				2	\$150.00	0.00			
N 7	13	10/09/16	10/09/16	Su 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/03/16	10/09/16	-----1				1	\$125.00	0.00			
N 8	13	10/09/16	10/09/16	Su 8a-10a	8:00 AM-10:00 AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/03/16	10/09/16	-----2				2	\$100.00	0.00			
N 9	13	10/06/16	10/10/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/16	10/12/16	M--TF--				5	\$125.00	0.00			
N 10	13	10/06/16	10/11/16	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/16	10/12/16	-T-T---				2	\$75.00	0.00			
N 11	13	10/07/16	10/12/16	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/07/16	10/13/16	M-W-F--				3	\$50.00	0.00			
N 12	13	10/06/16	10/07/16	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	2	\$150.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

<u>Contract / Revision</u> 393365 /		<u>Alt Order #</u> 08410171
<u>Contract Dates</u> 10/06/16 - 10/12/16	<u>Product</u> MOWRER-DCCC 10/6	<u>Estimate #</u> 2572
<u>Advertiser</u> Mowrer-DCCC		<u>Original Date / Revision</u> 10/05/16 / 10/05/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	---TF--				2	\$75.00	0.00			
N 13	13	10/10/16	10/12/16	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	MTW----				3	\$110.00	0.00			
N 14	13	10/06/16	10/06/16	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	---1---				1	\$85.00	0.00			
N 15	13	10/06/16	10/12/16	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/16	10/12/16	MTWTF--				5	\$75.00	0.00			
N 16	13	10/06/16	10/07/16	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	---TF--				2	\$75.00	0.00			
N 17	13	10/10/16	10/12/16	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	MTW----				3	\$150.00	0.00			
N 18	13	10/06/16	10/12/16	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	10	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/16	10/12/16	MTWTF--				10	\$75.00	0.00			
N 19	13	10/06/16	10/12/16	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/16	10/12/16	MTWTF--				5	\$325.00	0.00			
N 20	13	10/06/16	10/12/16	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/16	10/12/16	MTWTF--				5	\$450.00	0.00			
N 21	13	10/09/16	10/09/16	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----1				1	\$175.00	0.00			
N 22	13	10/06/16	10/07/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	---TF--				2	\$450.00	0.00			
N 23	13	10/10/16	10/12/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	3	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	MTW----				3	\$825.00	0.00			
N 24	13	10/10/16	10/10/16	Monday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	1-----				1	\$1,800.00	0.00			
N 25	13	10/11/16	10/11/16	Tuesday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-1-----				1	\$975.00	0.00			
N 26	13	10/11/16	10/11/16	Tuesday Prime Hour 2	8:00 PM-9:00 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-1-----				1	\$650.00	0.00			
N 27	13	10/11/16	10/11/16	Tuesday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-1-----				1	\$900.00	0.00			
N 28	13	10/12/16	10/12/16	Wednesday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--1----				1	\$650.00	0.00			
N 29	13	10/12/16	10/12/16	Wednesday Prime Hour 2	8:00 PM-9:00 PM		:30				NM	1	\$600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

<u>Contract / Revision</u> 393365 /		<u>Alt Order #</u> 08410171
<u>Contract Dates</u> 10/06/16 - 10/12/16		<u>Product</u> MOWRER-DCCC 10/6
<u>Advertiser</u> Mowrer-DCCC		<u>Estimate #</u> 2572
		<u>Original Date / Revision</u> 10/05/16 / 10/05/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--1----				1	\$600.00	0.00			
N 30	13	10/06/16	10/06/16	Thursday Prime Hour 2	8:00 PM-9:00 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	---1---				1	\$650.00	0.00			
N 31	13	10/06/16	10/06/16	Thursday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	---1---				1	\$975.00	0.00			
N 32	13	10/07/16	10/07/16	Friday Prime 2 HR	8:00 PM-10:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	----1--				1	\$400.00	0.00			
N 33	13	10/09/16	10/09/16	NFL Reg Ssn Pre Gm	Various		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----1				1	\$400.00	0.00			
N 34	13	10/09/16	10/09/16	NFL Reg Ssn Late Gm	7:00 PM-10:00 PM		:30				NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----1				1	\$1,450.00	0.00			
N 35	13	10/06/16	10/12/16	Channel 13 News @ 10p	10:00 PM-10:35 PM		:30				NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/16	10/12/16	MTWTF--				5	\$650.00	0.00			
N 36	13	10/08/16	10/08/16	Sa 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----1-				1	\$550.00	0.00			
N 37	13	10/09/16	10/09/16	Late Run News	10:30 PM-11:30 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----1				1	\$550.00	0.00			
N 38	13	10/06/16	10/12/16	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/16	10/12/16	MTWTF--				5	\$225.00	0.00			
Totals										0.00		116	\$35,425.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/12/16	116	\$35,425.00	\$30,111.25
Totals	116	\$35,425.00	\$30,111.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WHO-TV	Date: 10/4/2016
--	------------------------

I, Screen Strategies Media,
 being/on behalf of: Jim Mowrer,
 a legally qualified candidate of the Democratic
 political party for the office of: Congress
 in the General
 election to be held on: 11/8/2016
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$29,941.25

I represent that the payment for the above described broadcast time has been furnished by:

Mowrer for Iowa

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Dennis Skinner

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/4/2016

Date



Signature

To Be Signed By Station Representative

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title