

ORDER



Orders
Order / Rev: 4852437
Alt Order #:
Product Desc: 3-CANDIDATE
Estimate: 151-BERNIE 2016, SPRFLD & ST JOE :
Flight Dates: 03/11/16 - 03/16/16
Original Date / Rev: 03/10/16 / 03/10/16
Order Type: GENERAL
Primary AE: Natalie Murphy
Sales Office: KYY-N
Sales Region: National

Agency
Name: OLDE TOWNE MEDIA
Buying Contact:
Billing Contact:
 PO BOX 31150
 ALEXANDRIA, VA 23321
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: SANDERS, BERNIE FOR PRESIDENT, I
Demographic: A25-54
Product Codes: PL2
Priority: P-3
Revenue Codes: AGY, POL, CAND
New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/29/16	03/15/16	18	\$7,940.00	\$6,749.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2016	18	\$7,940.00	\$6,749.00	0.00
Totals	18	\$7,940.00	\$6,749.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Natalie Murphy			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KYTV	03/13/16	03/13/16	SUN AG REPORT SUN AG DAY	CM	430-5A	-----S	1:00	1	\$60.00	P-3	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/07/16	03/13/16	-----S		1				\$60.00		0.00			
N 2	KYTV	03/15/16	03/15/16	OZARKS TODAY AT 5ACM OZARKS TODAY AT 5A		5-530A	-T-----	1:00	1	\$160.00	P-4	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/16	03/20/16	-T-----		1				\$160.00		0.00			
N 3	KYTV	03/11/16	03/11/16	OZARKS TODAY AT 530M OZARKS TODAY AT 530A		530-6A	----F--	1:00	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/07/16	03/13/16	----F--		1				\$350.00		0.00			
N 4	KYTV	03/11/16	03/11/16	OZARKS TODAY AT 6ACM OZARKS TODAY AT 6A		6-7A	----F--	1:00	1	\$700.00	P-4	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/07/16	03/13/16	----F--		1				\$700.00		0.00			
N 5	KYTV	03/11/16	03/11/16	TODAY SHOW TODAY SHOW	CM	7-9A	----F--	1:00	1	\$700.00	P-4	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/07/16	03/13/16	----F--		1				\$700.00		0.00			
N 6	KYTV	03/11/16	03/11/16	TODAY SHOW 2 TODAY SHOW 2	CM	9-10A	----F--	1:00	1	\$290.00	P-3	0.00	NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/07/16	03/13/16	----F--		1				\$290.00		0.00			

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Advertiser: SANDERS, BERNIE FOR PRESIDENT, C
 Product Desc: 3-CANDIDATE
 Estimate: 151-BERNIE 2016, SPRFLD & ST JOE :

KY3

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KYTV	03/14/16	03/14/16	KY3 NEWS AT NOON KY3 NEWS AT NOON	CM	12-1230P	M-----	1:00	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/14/16	03/20/16	M-----		1				\$400.00		0.00			
N 8	KYTV	03/14/16	03/14/16	1230-1P ANDY	CM	1230-1P	M-----	1:00	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/14/16	03/20/16	M-----		1				\$300.00		0.00			
N 9	KYTV	03/14/16	03/14/16	M-F KY3 NEWS AT 5P M-F KY3 NEWS AT 5P	CM	5-530P	M-----	1:00	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/14/16	03/20/16	M-----		1				\$1,000.00		0.00			
N 11	KYTV	03/12/16	03/12/16	SATURDAY TODAY A (6M SATURDAY TODAY A		6-7A	-----S-	1:00	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/07/16	03/13/16	-----S-		1				\$500.00		0.00			
N 12	KYTV	03/12/16	03/12/16	OZARKS TODAY (SAT) OZARKS TODAY (SAT)	CM	7-8A	-----S-	1:00	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/07/16	03/13/16	-----S-		1				\$350.00		0.00			
N 13	KYTV	03/12/16	03/12/16	SATURDAY TODAY B (6M SATURDAY TODAY B		8-9A	-----S-	1:00	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/07/16	03/13/16	-----S-		1				\$600.00		0.00			
N 14	KYTV	03/12/16	03/12/16	SAT 5-530P TIM MCC.	CM	5-530P	-----S-	1:00	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/07/16	03/13/16	-----S-		1				\$100.00		0.00			
N 16	KYTV	03/12/16	03/12/16	SAT KY3 NEWS AT 6P SAT KY3 NEWS AT 6P	CM	6-630P	-----S-	1:00	1	\$490.00	P-4	0.00	NM	1	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/07/16	03/13/16	-----S-		1				\$490.00		0.00			
N 17	KYTV	03/12/16	03/12/16	SAT 630-7P WHEEL	CM	630-7P	-----S-	1:00	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/07/16	03/13/16	-----S-		1				\$350.00		0.00			
N 18	KYTV	03/13/16	03/13/16	OZARKS TODAY (SUN) OZARKS TODAY (SUN)	CM	7-8A	-----S	1:00	1	\$380.00	P-4	0.00	NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/07/16	03/13/16	-----S		1				\$380.00		0.00			
N 19	KYTV	03/13/16	03/13/16	SUNDAY TODAY SUNDAY TODAY	CM	8-9A	-----S	1:00	1	\$600.00	P-4	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/07/16	03/13/16	-----S		1				\$600.00		0.00			
N 21	KYTV	03/13/16	03/13/16	SUN KY3 NEWS AT 5P SUN KY3 NEWS AT 5P	CM	5-530P	-----S	1:00	1	\$610.00	P-3	0.00	NM	1	\$610.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/07/16	03/13/16	-----S		1				\$610.00		0.00			
Totals													18	\$7,940.00	