



KTVI-TV
2250 Ball Dr
St Louis, MO 63146
(314) 213-2222

CONTRACT

COPY

And:

Screen Strategies Media
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

Contract / Revision 727037 /		Alt Order # 09207770
Product MCCASKILL 4 SENATE		
Contract Dates 09/04/18 - 09/05/18		Estimate # 4098
Advertiser McCaskill/D/Sen/MO		Original Date / Revision 08/30/18 / 08/30/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KTVI-TV	Account Executive Teresa DiFuria	Sales Office NSO Philadelph
Special Handling		
Demographic Adults 35+		
Agy Code	Advertiser Code	Product 1/2
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	2	09/05/18	09/05/18	M-F 7a-9a	7:00 AM-7:30 AM		1:00				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	--1----				1	\$2,400.00				
N 2	2	09/04/18	09/04/18	FOX 2 News @ 9a	9:30 AM-10:00 AM		1:00				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	-1-----				1	\$1,000.00				
N 3	2	09/05/18	09/05/18	M-F 5p-530p	5:00 PM-5:30 PM		1:00				NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	--1----				1	\$3,200.00				
Totals								0.00				3	\$6,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/05/18	3	\$6,600.00	(\$990.00)	\$5,610.00
Totals	3	\$6,600.00	(\$990.00)	\$5,610.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

TELEREP, INC.
KTVI-TV ST. LOUIS
*** ORIGINAL REV#0 ***

CONTRACT WORKSHEET
9207770

HARRIS SL104 PAGE 1
RUN ON AUG30/18 AT 10:09
FROM STATION

RACHAEL JONES
SCREEN STRATEGIES MEDIA
15409 WHITECHAPEL COURT
CENTREVILLE, VA 20120

POLI/C MCCASKILL/D/SEN/MO
MCCASKILL 4 SENATE
SEP4/18 - SEP5/18
TERESA DIFURIA
TYPE 0
CTG POLC
1WKS
EST 4098

REP: THIS IS A NEW ORDER

CLIENT: MCCASKILL 4 SENATE
OUR TOTAL IS \$6,600
PLS CONFIRM
THANKS, MATT

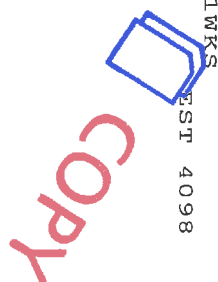
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
AGENCY ADVERTISER CODE =									
AGENCY PRODUCT CODE =									
AGENCY EST# = 4098									
1 WED		700A-730A	60	SEP05		1	\$2,400.00	1	\$2,400.00
PROGRAM : NEWS									
CON COM1: NEWS									
2 TUE		930A-1000A	60	SEP04		1	\$1,000.00	1	\$1,000.00
PROGRAM : NEWS									
CON COM1: NEWS									
3 WED		500P-530P	60	SEP05		1	\$3,200.00	1	\$3,200.00
PROGRAM : NEWS									
CON COM1: NEWS									
SEP/18	\$6,600.00								
CONTRACT TOTAL									\$6,600.00
TOTAL SPOTS									3

MARKET TOTALS \$24,444 KTVI 27% KDNL 9% KMOV 33% KSDK 29% KPLR 2% NTVI 0% WRBU 0%
SHARES ESTIMATED

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

COPY