




# 1097201 History

  Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
04/17/24 3:52:57 PM	Spot(s) Credited		[Missed by on-air]	Marc Smit	\$1,145.00	23	0.00
04/01/24 12:03:34 PM	Spot(s) Madegood		[Station error (missed by board op/skipped in OpX)]	Marc Smit	\$1,165.00	24	0.00
03/22/24 6:11:52 PM	CIA Spot status		<updated to Cleared> 2-1, 1-1, 3-2	Rachel Ori	\$1,165.00	24	0.00
 03/22/24 12:53:59 PM	Processed		<async process>	Marc Smit	\$1,165.00	24	0.00
03/22/24 12:32:48 PM	Approved			Rachel Ori	\$1,165.00	24	0.00
03/22/24 12:32:46 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Rachel Ori	\$1,165.00	24	0.00
03/22/24 12:28:56 PM	Approval Workflow		[Sales Manager - Ready Default]	Todd Livin	\$1,165.00	24	0.00
03/22/24 10:44:01 AM	Ready for approval		Ready for approval	Eula Patte	\$1,165.00	24	0.00
03/22/24 10:23:54 AM	New order created		<new order>	Eula Patte	\$0.00	0	0.00

[Sorted by: Date]

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Robin H. Feagin, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Yashiba "Red" Blanchard

Authorized committee:

The Committee To Elect Yashiba Red Blanchard for Judge

Agency requesting time (and contact information):

N/A Same As Above

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Jefferson County Probate Judge 1 - Run-off

Date of election:

April 16, 2024

General

Primary

Treasurer of candidate's authorized committee:

Charmine Glenn

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:

Robin H. Feagin

Signature:

Eula Patterson

Name:

Robin H. Feagin

Name:

Eula Patterson

Date of Request to Purchase Ad Time:

3/18/2024

Date of Station Agreement to Sell Time:

3/18/2024

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 3/13/2024

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <u>W4HT-FM</u>	Date Received/Requested: <u>3/15/2024</u>
Est. #:	Station Location: <u>Bham, AL</u>	Run Start and End Dates: <u>3/25-4/16/2024</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



POLITICAL INQUIRY FORM

(TO BE COMPLETED BY STATION REPRESENTATIVE RESPONDING TO THE INQUIRY)

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of (1) a candidate for public office or (2) persons who wish to communicate a message relating to "any political matter of national importance," as defined in the Bipartisan Campaign Reform Act of 2002. It is to be kept in the Station Public File for a period of two years.

STATION WUHT

DATE OF REQUEST: 3/18/2024

INQUIRY MADE BY: Atty yashiba Blanchard

AGENCY (if any): The Com to Elect yashiba Blanchard  
ADDRESS OF AGENCY: For Probate Judge Place Run-off election  
P.O. Box 361450

CITY, STATE, ZIP OF AGENCY: Hoover, Al 35236

TELEPHONE NUMBER OF AGENCY: 205-290-5349

CANDIDATE: Atty yashiba Blanchard

ORGANIZATION OR SPONSORING AUTHORITY (WHO WILL PAY): Comm To Elect  
yashiba Blanchard Run-off election  
IF SPONSOR IS A COMMITTEE, NAME OF COMMITTEE: same as above

ADDRESS OF COMMITTEE:

CITY, STATE, ZIP OF COMMITTEE:

TELEPHONE NUMBER OF COMMITTEE:

COMMITTEE OFFICERS:  
Chairman:  
Vice Chairman:  
Treasurer: Charmine Glenn  
Secretary:

Is this the Candidate's Authorized Committee?  yes ( ) no

OFFICE SOUGHT: Probate Judge Place PARTY AFFILIATION: Democrat  
( ) federal (x) state ( ) local

ELECTION AND DATE: April 16, 2024  
( ) primary (x) general - Run-off



# CUMULUS BIRMINGHAM

FOR ISSUE ADS ONLY:

- a. Candidate(s) and offices (if any) referred to: \_\_\_\_\_
- b. Federal election(s) (if any) referred to: \_\_\_\_\_
- c. Issue(s) discussed: \_\_\_\_\_
- d. Name, Address, Phone Number of Contact: \_\_\_\_\_

DATES REQUESTED: March 19 - April 16 2024  
 LENGTH OF SPOT/PROGRAM TIME REQUESTED: :30

REQUEST MADE:  
 in writing      ( ) orally  
 If request is made in writing, attach and retain.

STATION OFFER: Rates

DISPOSITION OF REQUEST:  
 granted      ( ) denied  
 If not granted, state reasons in space below. If denied in writing, attach and retain. If granted, attach contract and invoice, when available.

REQUEST FOR DOCUMENTATION THAT CANDIDATE IS LEGALLY QUALIFIED:  
 yes      ( ) no  
 Attach any written documentation received.

DATE POLITICAL DISCLOSURE FORM SUBMITTED TO REQUESTOR: 3/18/2024

### COMMENTS

STATION REP	<u>Eula Patterson</u>
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REVIEWED	
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CERTIFICATE OF DISCLOSURE

CANDIDATE Yashiba Red Blanchard  
REPRESENTATIVE (if applicable): Robin Leagin

METHOD OF DISCLOSURE (check any that apply):

By telephone to \_\_\_\_\_ (person's name) on \_\_\_\_\_ (date).

Mailed to \_\_\_\_\_ (person's name) on \_\_\_\_\_ (date).

By facsimile to \_\_\_\_\_ (person's name) on \_\_\_\_\_ (date).

In person to  \_\_\_\_\_ (person's name) on 2/27/2024 (date).

By e-mail to \_\_\_\_\_ (person's name) on \_\_\_\_\_ (date).

ACCOUNT EXECUTIVE (initials) EP

RECEIVED BY: Robin Leagin  
Candidate or Representative

DATE: 2/27/24

# ORDER

**Orders**  
**Order / Rev:** 1097201  
 Alt Order #:  
**Product Desc:** Probate Judge Place 1  
**Estimate:** Demo  
**Flight Dates:** 03/25/24 - 04/16/24  
**Original Date / Rev:** 03/22/24 / 04/17/24  
**Order Type:** GENERAL

**WUHT-FM**  
**Primary AE:** Eula Patterson  
**Sales Office:** L-BHM  
**Sales Region:** Local

**Agency Name:** Committee to Elect Yashiba Blanchard  
**Buying Contact:**  
**Billing Contact:** Robin Feagin  
 PO Box 361450  
 Hoover, AL 35236

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Committee to Elect Yashiba Blanchard  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-STATE  
**Priority:** P-100

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/01/24	03/31/24	5	\$255.00	\$216.75
04/01/24	04/16/24	18	\$890.00	\$756.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Imp.
March 2024	5	\$255.00	\$216.75	1
April 2024	18	\$890.00	\$756.50	4
<b>Totals</b>	<b>23</b>	<b>\$1,145.00</b>	<b>\$973.25</b>	<b>5</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Eula Patterson			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Imp	Type	Spots	Amount
N 1	WUHT	03/25/24	04/16/24	M-F AM Drive M-F	CM	6a-10a	MTWTF--	:30	1	\$60.00	P-10	0	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Imp</u>					
		Week: 03/25/24	03/31/24	MTWTF--		1		\$60.00		0					
		Week: 04/01/24	04/07/24	MTWTF--		1		\$60.00		0					
		Week: 04/08/24	04/14/24	MTWTF--		1		\$60.00		0					
		Week: 04/15/24	04/21/24	MT-----		2		\$60.00		0					
N 2	WUHT	03/25/24	04/16/24	M-F Midday M-F	CM	10a-3p	MTWTF--	:30	2	\$50.00	P-10	0	NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Imp</u>					
		Week: 03/25/24	03/31/24	MTWTF--		2		\$50.00		0					
		Week: 04/01/24	04/07/24	MTWTF--		2		\$50.00		0					
		Week: 04/08/24	04/14/24	MTWTF--		2		\$50.00		0					
		Week: 04/15/24	04/21/24	MT-----		2		\$50.00		0					
N 3	WUHT	03/25/24	04/16/24	M-F PM Drive M-F	CM	3p-7p	MTWTF--	:30	1	\$60.00	P-10	0	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Imp</u>					
		Week: 03/25/24	03/31/24	MTWTF--		1		\$60.00		0					
		Week: 04/01/24	04/07/24	MTWTF--		1		\$60.00		0					
		Week: 04/08/24	04/14/24	MTWTF--		1		\$60.00		0					
		Week: 04/15/24	04/21/24	MT-----		2		\$60.00		0					
N 4	WUHT	03/25/24	04/16/24		CM	7p-12a	MTWTF--	:30	1	\$20.00	P-10	0	NM	2	\$40.00

Order / Rev: 1097201  
 Alt Order #:  
 Flight Dates: 03/25/24 - 04/16/24

Advertiser: Committee to Elect Yashiba Blanchard  
 Product Desc: Probate Judge Place 1  
 Estimate: Demo  
**WUHT-FM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Imp Type	Spots	Amount
				M-F Evening										
				M-F										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Imp</u>			
Week:		03/25/24	03/31/24	MTWTF--			1		\$20.00		0			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Imp</u>	<u>Type</u>	
1	WUHT	03/25/24-03/31/24	M-F Evening				7p-12a		MTWThF----	:30	<del>(\$20.00)</del>	0	NM	
See MG 4.5														
5	WUHT	04/03/24-04/04/24	M-F Evening				7p-12a		--wTh-----	:30	\$20.00	0	NM	
Ⓜ MG for 4.1 03/29														
[Station error (missed by board op/skipped in OpX)]														
Week:		04/01/24	04/07/24	-----			0		\$20.00		0			
Week:		04/08/24	04/14/24	-----			0		\$20.00		0			
Week:		04/15/24	04/21/24	MT-----			2		\$20.00		2			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Imp</u>	<u>Type</u>	
3	WUHT	04/15/24-04/21/24	M-F Evening				7p-12a		MT-----	:30	<del>(\$20.00)</del>	2	NM	
Credited														
[Missed by on-air]														
N 5	WUHT	03/25/24	04/16/24	Sa-Su AM	CM	6a-10a	-----S-	:30	1	\$35.00	P-10	0	NM	3 \$105.00
				Sa-Su										
				1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Imp</u>			
Week:		03/25/24	03/31/24	-----S-			1		\$35.00		1			
Week:		04/01/24	04/07/24	-----S-			1		\$35.00		1			
Week:		04/08/24	04/14/24	-----S-			1		\$35.00		1			
Week:		04/15/24	04/21/24	-----			0		\$35.00		0			
												Totals	23	\$1,145.00





From: Eula Patterson  
 Phone: (205) 917-1918  
 Email: eula.patterson@cumulus.com  
 3/22/2024 9:47 AM

Flight Dates: 03/25/2024 - 04/16/2024

Demo: P 21+

Radio Market: BIRMINGHAM  
 Survey: JAN24 SD (NOV-JAN)  
 Geography: Metro

ScheduleDescription:

Probate Judge Run-off Place 1

Radio Total	Daypart	Spots	Length	Unit Rate	Total Cost	Frequency	% Reach	CPP	Schedule Cum Persons
<b>Radio Total</b>		<b>24</b>		<b>\$48.54</b>	<b>\$1,165.00</b>	<b>2.2</b>	<b>6.3%</b>	<b>\$82.04</b>	<b>90,100</b>
<b>WUHT-FM</b>		<b>24</b>		<b>\$48.54</b>	<b>\$1,165.00</b>	<b>2.2</b>	<b>6.3%</b>	<b>\$82.04</b>	<b>90,100</b>
Flight A - 1 wk (03/25)									
<b>One Week Total</b>		<b>6</b>		<b>\$45.83</b>	<b>\$275.00</b>	<b>1.4</b>	<b>2.4%</b>	<b>\$80.88</b>	<b>56,400</b>
	M-F 6A-10A	1	30	\$60.00	\$60.00	1.0	0.7%	\$85.71	28,800
	M-F 10A-3P	2	30	\$50.00	\$100.00	1.2	1.2%	\$71.43	34,300
	M-F 3P-7P	1	30	\$60.00	\$60.00	1.0	0.6%	\$100.00	33,400
	M-F 7P-12M	1	30	\$20.00	\$20.00	1.0	0.3%	\$66.67	16,900
	Sa 6A-10A	1	30	\$35.00	\$35.00	1.0	0.4%	\$87.50	11,300
Flight A - 1 wk (04/01)									
<b>One Week Total</b>		<b>5</b>		<b>\$51.00</b>	<b>\$255.00</b>	<b>1.4</b>	<b>2.3%</b>	<b>\$82.26</b>	<b>54,100</b>
	M-F 6A-10A	1	30	\$60.00	\$60.00	1.0	0.7%	\$85.71	28,800
	M-F 10A-3P	2	30	\$50.00	\$100.00	1.2	1.2%	\$71.43	34,300
	M-F 3P-7P	1	30	\$60.00	\$60.00	1.0	0.6%	\$100.00	33,400
	Sa 6A-10A	1	30	\$35.00	\$35.00	1.0	0.4%	\$87.50	11,300
Flight A - 1 wk (04/08)									
<b>One Week Total</b>		<b>5</b>		<b>\$51.00</b>	<b>\$255.00</b>	<b>1.4</b>	<b>2.3%</b>	<b>\$82.26</b>	<b>54,100</b>
	M-F 6A-10A	1	30	\$60.00	\$60.00	1.0	0.7%	\$85.71	28,800
	M-F 10A-3P	2	30	\$50.00	\$100.00	1.2	1.2%	\$71.43	34,300
	M-F 3P-7P	1	30	\$60.00	\$60.00	1.0	0.6%	\$100.00	33,400
	M-F 3P-7P	1	30	\$60.00	\$60.00	1.0	0.6%	\$100.00	33,400

The first demo listed is the Primary Demo.  
 This report was created in TAPSCAN using the following Radio information: BIRMINGHAM; JAN24 SD (NOV-JAN); Metro; Multiple Dayparts Used; P 21+; See Detailed Sourcing Page for Complete Details.  
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**Attorney Blanchard**



From: Eula Patterson  
 Phone: (205) 917-1918  
 Email: eula.patterson@cumulus.com  
 3/22/2024 9:47 AM

Daypart	Spots	Length	Unit Rate	Total Cost	Frequency	% Reach	CPP	Schedule Cume Persons
<b>WUHT-FM (continued)</b>								
Sa 6A-10A	1	1:30	\$35.00	\$35.00	1.0	0.4%	\$87.50	11,300
<b>Flight A - 1 wk (04/15)</b>								
	8		\$47.50	\$380.00	1.9	2.3%	\$82.61	34,700
<b>One Week Total</b>	<b>8</b>		<b>\$47.50</b>	<b>\$380.00</b>	<b>1.9</b>	<b>2.3%</b>	<b>\$82.61</b>	<b>34,700</b>
M-Tu 10A-3P	2	1:30	\$50.00	\$100.00	1.3	1.1%	\$71.43	21,100
M 3P-7P	2	1:30	\$60.00	\$120.00	1.4	0.9%	\$100.00	13,100
M 7P-12M	2	1:30	\$20.00	\$40.00	1.5	0.4%	\$66.67	4,800
M-Tu 6A-10A	2	1:30	\$60.00	\$120.00	1.3	1.1%	\$85.71	17,000

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**Attorney Blanchard**



From: Eula Patterson  
 Phone: (205) 917-1918  
 Email: eula.patterson@cumulus.com  
 3/22/2024 9:47 AM

**Schedule Grand Totals: 4 Weeks**

Stations	Spots	Unit Rate	Total Cost	Frequency	% Reach	CPP	Schedule Cumulative Persons
Radio Total	24	\$48.54	\$1,165.00	2.2	6.3%	\$62.04	90,100
WUHT-FM	24	\$48.54	\$1,165.00	2.2	6.3%	\$62.04	90,100

*Eula Patterson*  
 Accepted by Station

*3/24/2024*  
 Date

*Robin H. Feagin*  
 Accepted by Client

*3/20/2024*  
 Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.  
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