1085348 History

| 👸 🧔 Date | Action | Line | Comment | Ву | Total \$ | # Spots | Expected GRI |
|------------------------|--------------------|------|---|-------------|------------|---------|---------------------|
| 02/28/24 12:33:49 PM | CIA Spot status | | <up><updated cleared="" to=""> 5-3, 5-2, 5-1, 7-5, 7-4, 7-1, 10-1, 10-2, 4-1, 6-4, 11-1, 3-2, 1-2, 3-1, 4-4, 2-2, 6-5, 6-2, 8-1, 4-2, 6-3, 11-2, 2-1, 5-4, 4-3, 9-1, 1-1, 9-2, 6-1</updated></up> | Rachel Ort | \$1,180.00 | 30 | 0.00 |
| 🗟 02/28/24 12:03:53 PM | Processed | | <async process=""></async> | Michelle Zi | \$1,180.00 | 30 | 0.00 |
| 02/28/24 11:01:02 AM | Approved | | | Rachel Ort | \$1,180.00 | 30 | 0.00 |
| 02/28/24 11:00:59 AM | Approval Workflow | | [Centralized AR - Business Office Approval Needed Default] | Rachel Ort | \$1,180.00 | 30 | 0.00 |
| 02/28/24 10:44:09 AM | Approval Workflow | | [Sales Manager - Ready Default] | Todd Livin | \$1,180.00 | 30 | 0.00 |
| 02/28/24 10:13:26 AM | Ready for approval | | Rezdy for approval | Eula Patte | \$1,180.00 | 30 | 0.00 |
| 02/28/24 9:51:27 AM | New order created | | <new order=""></new> | Eula Patte | \$0.00 | 0 | 0.00 |

[Sorted by: Date]

ORDER

| Orders | Order / Rev: | 1085348 | | |
|------------|----------------------|---|-------------------------|----------------|
| | Alt Order #: | | | |
| | Product Desc: | Yashiba Blanchard for Probate Judge Pla | | |
| | Estimate: | | | WUHT-FM |
| | Flight Dates: | 02/29/24 - 03/05/24 | Primary AE: | Eula Patterson |
| | Original Date / Rev: | 02/28/24 / 02/28/24 | Sales Office: | L-BHM |
| | Order Type: | GENERAL | Sales Region: | Local |
| Agency | Name: | Committee to Elect Yashiba Blanchard | | |
| | Buying Contact: | | Billing Type: | Cash |
| | Billing Contact: | Robin Feagin | Billing Calendar: | Calendar |
| | | PO Box 361450 | Billing Cycle: | EOM/EOC |
| | | Hoover, AL 35236 | Agency Commission: | 15% |
| Advertiser | Name: | Committee to Elect Yashiba Blanchard | | |
| | Demographic: | A25-54 | New Business End: | |
| | Product Codes: | Candidates | Advertiser External ID: | |
| | Revenue Code 1: | AGY-AVAIL | Agency External ID: | |
| | Revenue Code 2: | POL-CAND | Unit Code: | General |
| | Revenue Code 3: | POL-STATE | Order Separation: | 00:15:00 |
| | Priority: | P-100 | | |
| | | | | |

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 02/01/24 | 02/29/24 | 5 | \$210.00 | \$178.50 |
| 03/01/24 | 03/05/24 | 25 | \$970.00 | \$824.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|---------|--------------|------------|--------|
| February 2024 | 5 | \$210.00 | \$178.50 | 0.00 |
| March 2024 | 25 | \$970.00 | \$824.50 | 0.00 |
| Totals | 30 | \$1,180.00 | \$1,003.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % | |
|-------------------|--------------|--------------|-------------------------------|---------|--|
| Eula Patterson | | | Start Of Order - End Of Order | 100% | |

| Ln Ch | Start | End | Inventory Code | Break | Start/End | Time Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|---------|------------------------|----------------------|------------------------------|-----------------|------------------------|----------------|--------|-----|-------------|----------|-------|----------|
| N 1 WUH | HT 02/29/2 | 24 03/03/24 | M-F AM Drive M-F | CM | 6a-10a | 11 | :30 | 2 | \$60.00P-10 | 0.00 NM | 2 | \$120.00 |
| - | Start Date 02/26/24 | End Date 03/03/24 | Weekdays 11 | Spots/Week 2 | <u>Rate</u> \$60.00 | Rating 0.00 | | | | | | |
| N 2 WUH | HT 02/29/2 | 24 03/03/24 | M-F Midday M-F | СМ | 10a-3p | 11 | :30 | 2 | \$50.00P-10 | 0.00 NM | 2 | \$100.00 |
| _ | Start Date 02/26/24 | End Date 03/03/24 | <u>Weekdays</u> 11 | Spots/Week 2 | <u>Rate</u> \$50.00 | Rating 0.00 | | | | | | |
| N 3 WUH | HT 02/29/2 | 24 03/03/24 | M-F PM Drive M-F | CM | 3p-7p | 11 | :30 | 2 | \$60.00P-10 | 0.00 NM | 2 | \$120.00 |
| - | Start Date 02/26/24 | End Date 03/03/24 | Weekdays 11 | Spots/Week 2 | <u>Rate</u> \$60.00 | Rating 0.00 | | | | | | |
| N 4 WUF | HT 02/29/2 | 24 03/03/24 | 0 | СМ | 7p-12a | 22 | :30 | 4 | \$20.00P-10 | 0.00 NM | 4 | \$80.00 |
| _ | Start Date 02/26/24 | End Date 03/03/24 | M-F <u>Weekdays</u> 22 | Spots/Week 4 | <u>Rate</u> \$20.00 | Rating 0.00 | | | | | | |
| N 5 WUH | HT 02/29/2 | 24 03/03/24 | Sa-Su Midday Sa-Su | CM | 10a-3p | 22 | :30 | 4 | \$25.00P-10 | 0.00 NM | 4 | \$100.00 |
| - | Start Date 02/26/24 | End Date 03/03/24 | Weekdays 22 | Spots/Week 4 | <u>Rate</u> \$25.00 | Rating 0.00 | | | | | | |
| N 6 WUH | HT 02/29/2 | 24 03/03/24 | | CM | 3p-7p | 32 | :30 | 5 | \$35.00P-10 | 0.00 NM | 5 | \$175.00 |

Print Date: 02/28/24 16:52:00 Page 2 of 2

Totals

30

\$1,180.00

Order / Rev: 1085348 Advertiser: Committee to Elect Yashiba Blanchard

Alt Order #: Product Desc: Yashiba Blanchard for Probate Judge Pla WUHT-FM

Flight Dates: 02/29/24 - 03/05/24 Estimate:

Ln Ch **Inventory Code** Break Start/End Time Days Rate Pri Rtg Type Spots Amount Start End Len Spots Sa-Su PM Sa-Su Spots/Week Start Date **End Date** <u>Weekdays</u> Rate Rating Week: 02/26/24 03/03/24 ----32 \$35.00 0.00 N 7 WUHT 02/29/24 03/03/24 Sa-Su AM CM 6a-10a ----3 :30 3 \$35.00P-10 0.00 NM 3 \$105.00 Sa-Su Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 02/26/24 03/03/24 ----3 \$35.00 0.00 3 N 8 WUHT 03/04/24 03/05/24 M-F AM Drive CM 6a-10a 11----:30 2 \$60.00P-10 0.00 NM 2 \$120.00 M-F Start Date **End Date** <u>Weekdays</u> Spots/Week Rating Rate Week: 03/04/24 03/10/24 11----\$60.00 0.00 N 9 WUHT 03/04/24 03/05/24 M-F Midday 11----2 \$50.00P-10 0.00 NM CM 10a-3p :30 2 \$100.00 M-F Spots/Week Start Date **End Date** <u>Weekdays</u> Rating Rate Week: 03/04/24 03/10/24 11----\$50.00 0.00 N 10 WUHT 03/04/24 03/05/24 M-F PM Drive CM 3p-7p 11----:30 2 \$60.00P-10 0.00 NM 2 \$120.00 M-F Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating 11----Week: 03/04/24 03/10/24 \$60.00 0.00 7p-12a N11 WUHT 03/04/24 03/05/24 M-F Evening CM 2----:30 2 \$20.00P-10 0.00 NM 2 \$40.00 M-F <u>Weekdays</u> Start Date End Date Spots/Week Rate Rating 2----Week: 03/04/24 03/10/24 \$20.00 0.00





From: Eula Patterson

Phone: (205) 917-1918

Email: eula.patterson@cumulus.com

2/28/2024 9:41 AM

Flight Dates: 02/29/2024 - 03/05/2024

Demo: P 21+

Probate Judge Place 1/Demo

ScheduleDescription:

Survey: DEC23 SD (OCT-DEC)

Radio Market: BIRMINGHAM

Geography: Metro

| | Daypart | Spots | Length | Unit Rate | Total Cost | Frequency | % Reach | CPP | Schedule Cume Persons |
|-------------------------|-------------|-------|--------|-----------|------------|-----------|---------|----------|--------------------------|
| Radio Total | | 30 | | \$39.33 | \$1,180.00 | 2.7 | 9.0% | \$71.52 | 75,200 |
| WUHT-FM | | 30 | | \$39.33 | \$1,180.00 | 2.7 | %0.9 | \$71.52 | 75,200 |
| Flight A - 1 wk (02/26) | | | | | | | | | |
| | | 22 | | \$36.36 | \$800.00 | 2.6 | 4.3% | \$72.07 | 54,100 |
| One Week Total | | 22 | | \$36.36 | \$800.00 | 2.6 | 4.3% | \$72.07 | 54,100 |
| | Th-F 6A-10A | 2 | 2:30 | \$60.00 | \$120.00 | 1.3 | 1.3% | \$75.00 | 26,300 |
| | Th-F 10A-3P | 8 | 2 30 | \$50.00 | \$100.00 | 1.3 | 1.1% | \$71.43 | 22,800 |
| | Th-F 3P-7P | | 2 30 | \$60.00 | \$120.00 | 1.3 | 1.0% | \$100.00 | 20,900 |
| | Th-F 7P-12M | 7 | 4 30 | \$20.00 | \$80.00 | 1.8 | 0.7% | \$66.67 | 10,000 |
| | Sa 10A-3P | | 30 | \$25.00 | \$50.00 | 1.1 | 1.2% | \$27.78 | 17,700 |
| | Sa 3P-7P | | 3 30 | \$35.00 | \$105.00 | 1.6 | %9.0 | \$116.67 | 9,400 |
| | Su 6A-10A | | 30 | \$35.00 | \$105.00 | 1.6 | %8.0 | \$87.50 | 11,400 |
| | Su 10A-3P | | 2 30 | \$25.00 | \$50.00 | 1.3 | %6.0 | \$41.67 | 15,700 |
| | Su 3P-7P | | 2 30 | \$35.00 | \$70.00 | 1.4 | 0.4% | \$116.67 | 7,000 |
| Flight B - 1 wk (03/04) | | | | | | | | | |
| | | | 80 | \$47.50 | \$380.00 | 1.9 | 2.8% | \$70.37 | 41,500 |
| One Week Total | | ~ | 8 | \$47.50 | \$380.00 | 1.9 | 2.8% | \$70.37 | 41,500 |
| | M-Tu 6A-10A | ., | 2 30 | \$60.00 | \$120.00 | 1,4 | 1.3% | \$66.67 | 20,700 |
| | M-Tu 10A-3P | ., | 2 30 | \$50.00 | \$100.00 | 1.3 | 1.1% | \$71.43 | 21,400 |
| | M-Tu 3P-7P | ., | 2 30 | \$60.00 | \$120.00 | 1.2 | 1.1% | \$85.71 | 24,300 |
| | M 7P-12M | | 2 30 | \$20.00 | \$40.00 | 1.5 | 0.5% | \$50.00 | 6,100 |



This report was created in TAPSCAN using the following Radio information: BIRMINGHAM; DEC23 SD (OCT-DEC); Metro; Multiple Dayparts Used; P 21+; See Detailed Sourcing Page for Complete Details. Copyright © 2024 The Nielsen Company. All rights reserved.







From: Eula Patterson

Phone: (205) 917-1918

Email: eula.patterson@cumulus.com

2/28/2024 9:41 AM

Schedule Grand Totals: 2 Weeks

| Stations | Spots | Unit Rate | Total Cost | Frequency | % Reach | CPP | Schedule Cume Persons |
|-------------|-------|-----------|------------|-----------|---------|---------|-----------------------|
| Radio Total | 30 | \$39.33 | \$1,180,00 | 2.7 | 8.0% | \$71.52 | 75.200 |
| WUHT-FM | 30 | \$39.33 | \$1,180.00 | 27 | 80.9 | \$71.52 | |

Accepted by Station

Accepted by Client

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiseng time and will accept no advertising broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio information: BIRMINGHAM; DEC23 SD (OCT-DEC); Metro; Multiple Dayparts Used; P 21+; See Detailed Sourcing Page for Complete Details. Copyright @ 2024 The Nielsen Company. All rights reserved.





POLITICAL INQUIRY FORM (TO BE COMPLETED BY STATION REPRESENTATIVE RESPONDING TO THE INQUIRY)

<u>INSTRUCTIONS</u>: This form must be completed as to all <u>requests</u>, both oral and written, for broadcast time to be used by or on behalf of (1) a candidate for public office or(2) persons who wish to communicate a message relating to "any political matter of national importance," as defined in the Bipartisan Campaign Reform Act of 2002. It is to be kept in the Station Public File for a period of two years.

| • |
|--|
| STATION WIHT DATE OF REQUEST: 1/2/2024 |
| INQUIRY MADE BY: Otty yashiha Blankhardy |
| AGENCY (if any): The Com To Elect yashiha Blancharb |
| ADDRESS OF AGENCY: P.O. Bet 361450 |
| CITY, STATE, ZIP OF AGENCY: Haven, al. 35236 |
| TELEPHONE NUMBER OF AGENCY: 205-290-5349 |
| CANDIDATE: Offy yashiba Blanchard |
| ORGANIZATION OR SPONSORING AUTHORITY (WHO WILL PAY): Comm To Elect |
| IF SPONSOR IS A COMMITTEE, NAME OF COMMITTEE: Rame, as above |
| ADDRESS OF COMMITTEE: |
| CITY, STATE, ZIP OF COMMITTEE: |
| TELEPHONE NUMBER OF COMMITTEE: |
| COMMITTEE OFFICERS: 7 |
| Chairman: Quy Qyuw |
| Vice Chairman: |
| Treasurer: Chamines Hearn |
| Secretary: |
| Is this the Candidate's Authorized Committee? () yes () no |
| OFFICE SOUGHT: Probate Judge Place PARTY AFFILIATION: Democrat |
| () federal () local |
| ELECTION AND DATE: Yearch 5 |
| () primary (V) general |

| 1 01110002 | ALSO SIVET. |
|---|---|
| a. | Candidate(s) and offices (if any) referred to: |
| b. | Federal election(s) (if any) referred to: |
| C. | Issue(s) discussed: |
| d. | Name, Address, Phone Number of Contact: |
| | |
| DATES REQ | UESTED: mid January February SPOT/PROGRAM TIME REQUESTED: 30 |
| LENGTH OF | SPOT/PROGRAM TIME REQUESTED: 130 |
| | writing () orally lest is made in writing, attach and retain. |
| (/) gr If not g granted REQUEST FO | N OF REQUEST: Tanted () denied granted, state reasons in space below. If denied in writing, attach and retain. If d, attach contract and invoice, when available. OR DOCUMENTATION THAT CANDIDATE IS LEGALLY QUALIFIED: es () no |
| | any written documentation received. |
| DATE POLITIC | CAL DISCLOSURE FORM SUBMITTED TO REQUESTOR: 2/27/2024 |
| | COMMENTS |
| | STATION REP 7.40 Potters |



CERTIFICATE OF DISCLOSURE

| CANDIDATE Yashiha Red Blanchard REPRESENTATIVE (if applicable): Robin Leagin |
|---|
| METHOD OF DISCLOSURE (check any that apply): |
| By telephone to (person's name) on (date). |
| Mailed to (person's name) on (date). |
| By facsimile to (person's name) on (date). |
| In person to (person's name) on 2/29/ (date). |
| By e-mail to (person's name) on (clate). |
| ACCOUNT EXECUTIVE (initials) |
| RECEIVED BY: Kolum 27. League Candidate or Representative |
| DATE: 2/27/24 |

CANDIDATE ADVERTISEMENT AGREEMENT FORM

| See Order for proposed schedule and charges. | See Invoice for actual schedule and charges. | | | | |
|---|--|--|--|--|--|
| 1, Robin H. Feagin | , hereby request station time as follows: | | | | |
| " Hoom (1 1 segin | | | | | |
| IN THE PARTY OF A LIDID ATT. TVDE | RAL CANDIDATE | | | | |
| STATE | OR LOCAL CANDIDATE | | | | |
| | | | | | |
| ALL QUESTIONS/BLOCK | S MUST BE COMPLETED | | | | |
| Candidate name: | | | | | |
| Yashiba 'Red" Blanchard | | | | | |
| Authorized committee: | 2,2, , ((.) | | | | |
| The Committe To Elect Yashiba | Ked Blanchard for Judge | | | | |
| Agency requesting time (and contact information): | | | | | |
| NA Same As Above | | | | | |
| Candidate's political party: | | | | | |
| Demotrac | | | | | |
| Office sought (no acronyms or abbreviations): | | | | | |
| Jefferson County Probate Judge | 1 | | | | |
| | General Primary | | | | |
| March 5, 2024 | | | | | |
| Treasurer of candidate's authorized committee: | | | | | |
| Charmine Glenn | | | | | |
| The undersigned represents that: | | | | | |
| (1) the payment for the broadcast time requested has been fur | nished by (check one box below): | | | | |
| the candidate listed above who is a legally qualified candidate, or | | | | | |
| the authorized committee of the legally qualified candidate listed above; | | | | | |
| (2) this station is authorized to announce the time as paid for by such person or entity; and | | | | | |
| (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices. | | | | | |
| THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. | | | | | |
| Candidate/Committee/Agency | Station Representative | | | | |
| Signature: | Signature: | | | | |
| | Eula Fallerson | | | | |
| Name: Robin H. Feagin | Name: Eula Patterson Date of Station Agreement to Sell Time: 427/2029 | | | | |
| Date of Request to Purchase Ad Time: 2/31/1034 | Date of Station Agreement to Sell Time: 2/27/2029 | | | | |

Federal Candidate Certification: The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast. Candidate/Authorized Committee/Agency Signature: Name: Date: TO BE COMPLETED BY STATION ONLY Ad submitted to Station? Date ad received: N/A No Yes Federal candidate certification signed (above): Disposition: Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected - provide reason (optional): *Upload partially accepted form, then promptly upload updated final form when complete. Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): Contract #: Est. #: Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.