

1103790 History

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
04/05/24 2:12:43 PM	Processed		<async process>	Marc Smit	\$610.00	9	0.00
04/05/24 1:17:48 PM	Approved			Rachel Orl	\$610.00	9	0.00
04/05/24 1:17:47 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Rachel Orl	\$610.00	9	0.00
04/05/24 1:07:21 PM	Approval Workflow		[Sales Manager - Ready Default]	Todd Livin	\$610.00	9	0.00
04/05/24 1:03:50 PM	Ready for approval		Committee to Elect Yawanna Documents	Kevin Lest	\$610.00	9	0.00
04/05/24 12:50:17 PM	Unapproved		please add attachment to order and resubmit	Rachel Orl	\$610.00	9	0.00
04/05/24 12:46:51 PM	Approval Workflow		[Sales Manager - Ready Default]	Todd Livin	\$610.00	9	0.00
04/05/24 11:39:58 AM	Ready for approval		Committee Yawanna	Kevin Lest	\$610.00	9	0.00
04/05/24 11:12:08 AM	New order created		<new order>	Kevin Lest	\$0.00	0	0.00

[Sorted by: Date]

1103790



POLITICAL INQUIRY FORM
(TO BE COMPLETED BY STATION REPRESENTATIVE RESPONDING TO THE INQUIRY)

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of (1) a candidate for public office or (2) persons who wish to communicate a message relating to "any political matter of national importance," as defined in the Bipartisan Campaign Reform Act of 2002. It is to be kept in the Station Public File for a period of two years.

STATION WUHT/HOT
107.7

DATE OF REQUEST: 03-15-2024

INQUIRY MADE BY: YAWANNA MCDONALD

AGENCY (if any): COMMITTEE TO ELECT YAWANNA MCDONALD

ADDRESS OF AGENCY: P.O. BOX 19751

CITY, STATE, ZIP OF AGENCY: BIRMINGHAM, AL 35219

TELEPHONE NUMBER OF AGENCY: 256-225-8904

CANDIDATE: YAWANNA MCDONALD

ORGANIZATION OR SPONSORING AUTHORITY (WHO WILL PAY): COMMITTEE TO ELECT Y

IF SPONSOR IS A COMMITTEE, NAME OF COMMITTEE: COMMITTEE TO ELECT

ADDRESS OF COMMITTEE: P.O. BOX 19751

CITY, STATE, ZIP OF COMMITTEE:

TELEPHONE NUMBER OF COMMITTEE: 256-225-8904

● COMMITTEE OFFICERS:

Chairman: YAWANNA MCDONALD

Vice Chairman: N/A

Treasurer: AJ YOUNG

Secretary: N/A

Is this the Candidate's Authorized Committee? () yes () no
PLEASE

OFFICE SOUGHT: PROBATE JUDGE PARTY AFFILIATION: DEMOCRATIC

() federal () state () local

ELECTION AND DATE: 04-16-2024 (RUN-OFF)

() primary () general



FOR ISSUE ADS ONLY:

- a. Candidate(s) and offices (if any) referred to: _____
- b. Federal election(s) (if any) referred to: _____
- c. Issue(s) discussed: _____
- d. Name, Address, Phone Number of Contact: _____

DATES REQUESTED: _____

LENGTH OF SPOT/PROGRAM TIME REQUESTED: _____

REQUEST MADE:

in writing orally
 If request is made in writing, attach and retain.

STATION OFFER: HOT 107.7

DISPOSITION OF REQUEST:

granted denied
 If not granted, state reasons in space below. If denied in writing, attach and retain. If granted, attach contract and invoice, when available.

REQUEST FOR DOCUMENTATION THAT CANDIDATE IS LEGALLY QUALIFIED:

yes no
 Attach any written documentation received.

DATE POLITICAL DISCLOSURE FORM SUBMITTED TO REQUESTOR: _____

COMMENTS

STATION REP	KEVIN LESTER
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REVIEWED	
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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Yvonna McDonald, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Yvonna McDonald

Authorized committee: Committee to Elect Yvonna McDonald

Agency requesting time (and contact information):

 N/A

Candidate's political party: Dem

Office sought (no acronyms or abbreviations): Jefferson County Probate Judge Place 1

Date of election: April 16, 2024 (runoff)

General

Primary

Treasurer of candidate's authorized committee:

A.J. Young

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>Yvonna McDonald</u>	Signature: <u>Kevin Lester</u>
Name: <u>Yvonna McDonald</u>	Name: <u>KEVIN LESTER</u>
Date of Request to Purchase Ad Time: <u>4/4/2024</u>	Date of Station Agreement to Sell Time: <u>4/5/2024</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 4/4/2024

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: WUHT	Date Received/Requested: 4-4-2024
Est. #:	Station Location: WUHT BIRMINGHAM	Run Start and End Dates: 4-7-2024 — 4/16/2024

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Re: [EXT]RE: Have I given you the information you need?

Kevin Lester <Kevin.Lester@cumulus.com>

Wed 3/27/2024 5:07 PM

To: Yawanna McDonald <Yawanna@campbellpartnerslaw.com>

Bcc: Kevin Lester <Kevin.Lester@cumulus.com>

PLAN 1

10 days (4/7-4/16) of advertising "one" 30 second ad per day

Sunday, 4/7 (6am-10am) \$55

Monday, 4/8 (6am-10am) \$80

Tuesday, 4/9 (6am-10am) \$80

Weds, 4/10 (7pm-12pm) \$40

Thurs, 4/11 (7pm-12pm) \$40

Friday, 4/12 (6am-10am) \$80

Sat. 4/13 (10am-3pm) \$45

Sunday, 4/14 (6am-10am) \$55)

Monday, 4/15 (6am-10am) \$80

Tuesday, 4/16 (6am-10am) \$80

Total Price = \$635

With 15% discount= \$539.75

PLAN 2

7 days (4/10-4/16) of advertising 30 second ads per day

(With 3 ads the day before the run-off)

Weds, 4/10 (6am-10am) \$80 ✓

Thurs, 4/11 (3pm-7pm) \$75 ✓

Friday, 4/12 (6am-10am) \$80 ✓

Sat. 4/13 (10am-3pm) \$45 ✓

Sunday, 4/14 (6am-10am) \$55) ✓

Monday, 4/15 (6am-10am) \$80

Monday, 4/15 (3pm-7pm) \$75

Monday, 4/15 (7pm-12m) \$40

Tuesday, 4/16 (6am-10am) \$80

Total Price = \$610

With 15% discount= \$518.50

WE BELIEVE PLAN 2 WILL HAVE A GREATER IMPACT



CERTIFICATE OF DISCLOSURE

CANDIDATE YAWANNA MCDONALD

REPRESENTATIVE (if applicable): _____

METHOD OF DISCLOSURE (check any that apply):

By telephone to _____ (person's name) on _____ (date).

Mailed to _____ (person's name) on _____ (date).

By facsimile to _____ (person's name) on _____ (date).

In person to KEVIN LESIZO (person's name) on 3/15/2024 (date).

By e-mail to _____ (person's name) on _____ (date).

ACCOUNT EXECUTIVE (initials) KL

RECEIVED BY: YAWANNA MCDONALD
Candidate or Representative

DATE: 3/15/2024

ORDER

Orders
Order / Rev: 1103790
 Alt Order #:
Product Desc: Probate Judge Place1/ Yawanna -Dem
Estimate:
Flight Dates: 04/10/24 - 04/16/24
Original Date / Rev: 04/05/24 / 04/05/24
Order Type: GENERAL

WUHT-FM
Primary AE: Kevin Lester
Sales Office: L-BHM
Sales Region: Local

Agency
Name: Committee to Elect Yawanna McDona
Buying Contact: Yawanna McDonald
Billing Contact: Yawanna McDonald
 PO Box 19751
 Birmingham, AL 35219

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Committee to Elect Yawanna McDona
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-LR
Priority: P-100

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/16/24	9	\$610.00	\$518.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	9	\$610.00	\$518.50	0.00
Totals	9	\$610.00	\$518.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Lester			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WUHT	04/10/24	04/12/24	M-F AM Drive M-F	CM	6a-10a	--1-1--	:30	2	\$80.00	P-10	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/08/24	04/14/24	--1-1--		2		\$80.00		0.00					
N 2	WUHT	04/10/24	04/12/24	M-F PM Drive M-F	CM	3p-7p	---1---	:30	1	\$75.00	P-10	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/08/24	04/14/24	---1---		1		\$75.00		0.00					
N 4	WUHT	04/10/24	04/14/24	Sa-Su Midday Sa-Su	CM	10a-3p	-----1-	:30	1	\$45.00	P-10	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/08/24	04/14/24	-----1-		1		\$45.00		0.00					
N 5	WUHT	04/10/24	04/14/24	Sa-Su AM Sa-Su	CM	6a-10a	-----1	:30	1	\$55.00	P-10	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/08/24	04/14/24	-----1		1		\$55.00		0.00					
N 6	WUHT	04/15/24	04/16/24	M-F AM Drive M-F	CM	6a-10a	11-----	:30	2	\$80.00	P-10	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/15/24	04/21/24	11-----		2		\$80.00		0.00					
N 8	WUHT	04/15/24	04/16/24	M-F PM Drive M-F	CM	3p-7p	1-----	:30	1	\$75.00	P-10	0.00	NM	1	\$75.00

Order / Rev: 1103790
 Alt Order #:
 Flight Dates: 04/10/24 - 04/16/24

Advertiser: Committee to Elect Yawanna McDonald
 Product Desc: Probate Judge Place1/ Yawanna -Dem
 Estimate:
WUHT-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	1-----		1				\$75.00		0.00			
N 9	WUHT	04/15/24	04/16/24	M-F Evening M-F	CM	7p-12a	1-----	:30	1	\$40.00	P-10	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	1-----		1				\$40.00		0.00			
													Totals	9	\$610.00

Cumulus - Birmingham
244 Goodwin Crest Drive Suite 300
Birmingham, AL 35209
Phone: (205) 917-1928

Committee to Elect Yawanna McDonald In House Agenc
Yawanna McDonald

6 Abbey Lane
Birmingham,AL 35226

Thank you for your payment. The following information provides the details of this transaction.

Transaction : Sale

Date / Time : 4/5/2024 3:10:42 PM

Invoice # : 1103790/Fee_174

Customer # : 1

PO / Order # : 1

Card Number : Visa - 5664

Entry Method : Keyed

Total Amount : 528.87

Authorization : Approved - 051041

Reference Note: WOID-00NR0U4U WUHT-FM

Please contact us if you have any questions or if we can be of further assistance.