INVOICE

WOIO
1717 East 12th Street
Cleveland, OH 44114
Main: (216) 771-1943
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1401543-1	11/09/15	November 2015	10/26/15 - 11/09/15

Station	Account Executive	Sales Office	Sales Region
WOIO	Dave Clark	Telerep-Washin	National

Advertiser	Product	Estimate Number
ISS/Smarter Fuel Future Co	Smarter Fuel Future	2682

Billing Address:

Main Street Media Group
Attention: Accounts Payable
66 Canal Center Plaza, Suite 555
Alexandria, VA 22314

Flight Dates	Order #	Alt Order #
11/03/15 - 11/09/15	1401543	07996907

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	146	315

Agency Ref	Advertiser Ref

Send Payment To:

WOIO
Drawer #0958
PO Box 11407
Birmingham, AL 35246-0958

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
1	11/06/15	11/06/15	Noon News	12-1230p	----1--	:30	1	$475.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/02/15	11/08/15	----1--	1	$475.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	F	11/06/15	12:23 PM	Noon News	12-1230p	:30	SFFCIF1016H	$475.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
2	11/06/15	11/06/15	Cleveland 19 News at 4p 4-5p		----1--	:30	1	$250.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/02/15	11/08/15	----1--	1	$250.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	F	11/06/15	4:30 PM	Cleveland 19 News at 4p	4-5p	:30	SFFCIF1016H	$250.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
3	11/06/15	11/06/15	Cleveland 19 News at 5p 5-6p		----1--	:30	1	$250.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/02/15	11/08/15	----1--	1	$250.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	F	11/06/15	5:19 PM	Cleveland 19 News at 5p	5-6p	:30	SFFCIF1016H	$250.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
4	11/06/15	11/06/15	Cleveland 19 News at 6p 6-630p		----1--	:30	1	$375.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/02/15	11/08/15	----1--	1	$375.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	F	11/06/15	6:21 PM	Cleveland 19 News at 6p	6-630p	:30	SFFCIF1016H	$375.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
5	11/06/15	11/06/15	Cleveland 19 News at 6a 6-7a		----1--	:30	1	$100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/02/15	11/08/15	----1--	1	$100.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	F	11/06/15	6:21 AM	Cleveland 19 News at 6a	6-7a	:30	SFFCIF1016H	$100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
6	11/06/15	11/06/15	CBS Evening News	630-7P		:30	1	$650.00	NM

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Birmingham, AL 35246-0958

Invoice #	Invoice Date	Invoice Month	Invoice Period
1401543-1	11/09/15	November 2015	10/26/15 - 11/09/15

Advertiser	Product	Estimate Number
ISS/Smarter Fuel Future Co	Smarter Fuel Future	2682

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
					----1--				
	Weeks:	Start Date 11/02/15	End Date 11/08/15	MTWTFSS ----1--	Spots/Week 1	Rate $650.00			
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time 630-7P	Length :30	Ad-ID SFFCIF1016H	Rate $650.00 Type NM
	1 WOIO	F	11/06/15	6:59 PM	CBS Evening News				
7	11/06/15	11/06/15	CBS This Morning	7-9a	----1--	:30	1	$75.00	NM
	Weeks:	Start Date 11/02/15	End Date 11/08/15	MTWTFSS ----1--	Spots/Week 1	Rate $75.00			
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time 7-9a	Length :30	Ad-ID SFFCIF1016H	Rate $75.00 Type NM
	1 WOIO	F	11/06/15	8:13 AM	CBS This Morning				
8	11/09/15	11/09/15	Cleveland 19 News at 11p	11-1135p	1------	:30	1	$750.00	NM
	Weeks:	Start Date 11/09/15	End Date 11/15/15	MTWTFSS 1------	Spots/Week 1	Rate $750.00			
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time 11-1135p	Length :30	Ad-ID SFFCIF1016H	Rate $750.00 Type NM
	1 WOIO	M	11/09/15	11:34 PM	Cleveland 19 News at 11p				
9	11/09/15	11/09/15	Noon News	12-1230p	1------	:30	1	$475.00	NM
	Weeks:	Start Date 11/09/15	End Date 11/15/15	MTWTFSS 1------	Spots/Week 1	Rate $475.00			
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time 12-1230p	Length :30	Ad-ID SFFCIF1016H	Rate $475.00 Type NM
	1 WOIO	M	11/09/15	12:16 PM	Noon News				
10	11/09/15	11/09/15	Cleveland 19 News at 4p 4-5p		1------	:30	1	$250.00	NM
	Weeks:	Start Date 11/09/15	End Date 11/15/15	MTWTFSS 1------	Spots/Week 1	Rate $250.00			
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time 4-5p	Length :30	Ad-ID SFFCIF1016H	Rate $250.00 Type NM
	1 WOIO	M	11/09/15	4:48 PM	Cleveland 19 News at 4p				
11	11/09/15	11/09/15	Cleveland 19 News at 5a 5-6a		1------	:30	1	$75.00	NM
	Weeks:	Start Date 11/09/15	End Date 11/15/15	MTWTFSS 1------	Spots/Week 1	Rate $75.00			
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time 5-6a	Length :30	Ad-ID SFFCIF1016H	Rate $75.00 Type NM
	1 WOIO	M	11/09/15	5:40 AM	Cleveland 19 News at 5a				
12	11/09/15	11/09/15	Cleveland 19 News at 5p 5-6p		1------	:30	1	$250.00	NM
	Weeks:	Start Date 11/09/15	End Date 11/15/15	MTWTFSS 1------	Spots/Week 1	Rate $250.00			
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time 5-6p	Length :30	Ad-ID SFFCIF1016H	Rate $250.00 Type NM
	1 WOIO	M	11/09/15	5:23 PM	Cleveland 19 News at 5p				
13	11/09/15	11/09/15	Cleveland 19 News at 6p 6-630p		1------	:30	1	$375.00	NM
	Weeks:	Start Date 11/09/15	End Date 11/15/15	MTWTFSS 1------	Spots/Week 1	Rate $375.00			
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time 6-630p	Length :30	Ad-ID SFFCIF1016H	Rate $375.00 Type NM
	1 WOIO	M	11/09/15	6:27 PM	Cleveland 19 News at 6p				

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1401543-1	11/09/15	November 2015	10/26/15 - 11/09/15

Advertiser	Product	Estimate Number
ISS/Smarter Fuel Future Co	Smarter Fuel Future	2682

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
14	11/09/15	11/09/15	Cleveland 19 News at 6a 6-7a		1------	:30	1	$100.00	NM

Weeks: Start Date 11/09/15 | End Date 11/15/15 | MTWTFSS 1------ | Spots/Week 1 | Rate $100.00

Spots: # Ch Day Air Date Air Time Description | Start/End Time 6-7a | Length :30 | Ad-ID SFFCIF1016H | Rate $100.00 | Type NM

1 WOIO M 11/09/15 6:50 AM Cleveland 19 News at 6a

15	11/09/15	11/09/15	CBS This Morning	7-9a	1------	:30	1	$75.00	NM

Weeks: Start Date 11/09/15 | End Date 11/15/15 | MTWTFSS 1------ | Spots/Week 1 | Rate $75.00

Spots: # Ch Day Air Date Air Time Description | Start/End Time 7-9a | Length :30 | Ad-ID SFFCIF1016H | Rate $75.00 | Type NM

1 WOIO M 11/09/15 8:25 AM CBS This Morning

16	11/07/15	11/07/15	Sat Hour 3	10-11p	-----1-	:30	1	$1,400.00	NM

Weeks: Start Date 11/02/15 | End Date 11/08/15 | MTWTFSS -----1- | Spots/Week 1 | Rate $1,400.00

Spots: # Ch Day Air Date Air Time Description | Start/End Time *10-11p* | Length *:00* | Ad-ID | ~~*$1,400.00*~~ *NM*

1 WOIO Sa 11/07/15 Sat Hour 3
See MG 16.2

2 WOIO Sa 11/07/15 9:50 PM NET NCAA Prime Football | NET NCAA Prime F | :30 | SFFCIF1016H | $1,400.00 NM
MG for 16.1 11/07

17	11/07/15	11/07/15	SA Action News at 11p	11p-1130p	-----1-	:30	1	$450.00	NM

Weeks: Start Date 11/02/15 | End Date 11/08/15 | MTWTFSS -----1- | Spots/Week 1 | Rate $450.00

Spots: # Ch Day Air Date Air Time Description | Start/End Time 11p-1130p | Length :30 | Ad-ID SFFCIF1016H | Rate $450.00 | Type NM

1 WOIO Sa 11/07/15 12:08 AM SA Action News at 11p
sports over run - ran in program

18	11/07/15	11/07/15	Sat Cleve 19 News at 7p 7-8p		-----1-	:30	1	$225.00	NM

Weeks: Start Date 11/02/15 | End Date 11/08/15 | MTWTFSS -----1- | Spots/Week 1 | Rate $225.00

Spots: # Ch Day Air Date Air Time Description | Start/End Time *7-8p* | Length *:00* | Ad-ID | ~~*$225.00*~~ *NM*

1 WOIO Sa 11/07/15 Sat Cleve 19 News at 7p
Credited

19	11/07/15	11/07/15	Sat Early Show	9-11a	-----1-	:30	1	$200.00	NM

Weeks: Start Date 11/02/15 | End Date 11/08/15 | MTWTFSS -----1- | Spots/Week 1 | Rate $200.00

Spots: # Ch Day Air Date Air Time Description | Start/End Time 9-11a | Length :30 | Ad-ID SFFCIF1016H | Rate $200.00 | Type NM

1 WOIO Sa 11/07/15 9:28 AM Sat Early Show

20	11/08/15	11/08/15	Face the Nation	1030-11a	------1	:30	1	$500.00	NM

Weeks: Start Date 11/02/15 | End Date 11/08/15 | MTWTFSS ------1 | Spots/Week 1 | Rate $500.00

Spots: # Ch Day Air Date Air Time Description | Start/End Time 1030-11a | Length :30 | Ad-ID SFFCIF1016H | Rate $500.00 | Type NM

1 WOIO Su 11/08/15 10:59 AM Face the Nation

21	11/08/15	11/08/15	Late Su Action News	1130p-1205a	------1	:30	1	$650.00	NM

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PO Box 11407
Birmingham, AL 35246-0958

Invoice #	Invoice Date	Invoice Month	Invoice Period
1401543-1	11/09/15	November 2015	10/26/15 - 11/09/15

Advertiser	Product	Estimate Number
ISS/Smarter Fuel Future Co	Smarter Fuel Future	2682

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
21	11/08/15	11/08/15	Late Su Action News	1130p-1205a	------1	:30	1	$650.00	NM

Weeks: Start Date 11/02/15 | End Date 11/08/15 | MTWTFSS ------1 | Spots/Week 1 | Rate $650.00

Spots: # Ch | Day | Air Date | Air Time | Description
1 WOIO | Su | 11/08/15 | 11:58 PM | Late Su Action News sports over run - ran in program

Start/End Time: 1130p-1205a | Length: :30 | Ad-ID: SFFCIF1016H | Rate: $650.00 | Type: NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
23	11/08/15	11/08/15	60 Minutes	730p-830p	------1	:30	1	$6,000.00	NM

Weeks: Start Date 11/02/15 | End Date 11/08/15 | MTWTFSS ------1 | Spots/Week 1 | Rate $6,000.00

Spots: # Ch | Day | Air Date | Air Time | Description
1 WOIO | Su | 11/08/15 | 8:33 PM | 60 Minutes sports over run - ran in program

Start/End Time: 730p-830p | Length: :30 | Ad-ID: SFFCIF1016H | Rate: $6,000.00 | Type: NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
24	11/08/15	11/08/15	Cleveland 19 News at 7a 7-9a		------1	:30	1	$100.00	NM

Weeks: Start Date 11/02/15 | End Date 11/08/15 | MTWTFSS ------1 | Spots/Week 1 | Rate $100.00

Spots: # Ch | Day | Air Date | Air Time | Description
1 WOIO | Su | 11/08/15 | 8:11 AM | Cleveland 19 News at 7a

Start/End Time: 7-9a | Length: :30 | Ad-ID: SFFCIF1016H | Rate: $100.00 | Type: NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
25	11/08/15	11/08/15	CBS Sunday Morning	9-1030a	------1	:30	1	$450.00	NM

Weeks: Start Date 11/02/15 | End Date 11/08/15 | MTWTFSS ------1 | Spots/Week 1 | Rate $450.00

Spots: # Ch | Day | Air Date | Air Time | Description
1 WOIO | Su | 11/08/15 | 9:07 AM | CBS Sunday Morning

Start/End Time: 9-1030a | Length: :30 | Ad-ID: SFFCIF1016H | Rate: $450.00 | Type: NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
26	11/05/15	11/05/15	Late Cleve 19 News at 111145p-1220a		---1---	:30	1	$750.00	NM

Weeks: Start Date 11/02/15 | End Date 11/08/15 | MTWTFSS ---1--- | Spots/Week 1 | Rate $750.00

Spots: # Ch | Day | Air Date | Air Time | Description
1 WOIO | Th | 11/05/15 | 12:13 AM | Late Cleve 19 News at 11p

Start/End Time: 1145p-1220a | Length: :30 | Ad-ID: SFFCIF1016H | Rate: $750.00 | Type: NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
27	11/05/15	11/05/15	Noon News	12-1230p	---1---	:30	1	$475.00	NM

Weeks: Start Date 11/02/15 | End Date 11/08/15 | MTWTFSS ---1--- | Spots/Week 1 | Rate $475.00

Spots: # Ch | Day | Air Date | Air Time | Description
1 WOIO | Th | 11/05/15 | 12:25 PM | Noon News

Start/End Time: 12-1230p | Length: :30 | Ad-ID: SFFCIF1016H | Rate: $475.00 | Type: NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
28	11/05/15	11/05/15	Cleveland 19 News at 4p 4-5p		---1---	:30	1	$250.00	NM

Weeks: Start Date 11/02/15 | End Date 11/08/15 | MTWTFSS ---1--- | Spots/Week 1 | Rate $250.00

Spots: # Ch | Day | Air Date | Air Time | Description
1 WOIO | Th | 11/05/15 | 4:27 PM | Cleveland 19 News at 4p

Start/End Time: 4-5p | Length: :30 | Ad-ID: SFFCIF1016H | Rate: $250.00 | Type: NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
29	11/05/15	11/05/15	Cleveland 19 News at 5a 5-6a		---1---	:30	1	$75.00	NM

Weeks: Start Date 11/02/15 | End Date 11/08/15 | MTWTFSS ---1--- | Spots/Week 1 | Rate $75.00

Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
29	11/05/15	11/05/15	Cleveland 19 News at 5a 5-6a		---1---	:30	1	$75.00	NM

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	Th	11/05/15	5:50 AM	Cleveland 19 News at 5a	5-6a	:30	SFFCIF1016H	$75.00	NM

30	11/05/15	11/05/15	Cleveland 19 News at 5p 5-6p		---1---	:30	1	$250.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/02/15	11/08/15	---1---	1	$250.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	Th	11/05/15	5:39 PM	Cleveland 19 News at 5p	5-6p	:30	SFFCIF1016H	$250.00	NM

31	11/05/15	11/05/15	Cleveland 19 News at 6p 6-630p		---1---	:30	1	$375.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/02/15	11/08/15	---1---	1	$375.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	Th	11/05/15	6:28 PM	Cleveland 19 News at 6p	6-630p	:30	SFFCIF1016H	$375.00	NM

32	11/05/15	11/05/15	Cleveland 19 News at 6a 6-7a		---1---	:30	1	$100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/02/15	11/08/15	---1---	1	$100.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	Th	11/05/15	6:11 AM	Cleveland 19 News at 6a	6-7a	:30	SFFCIF1016H	$100.00	NM

33	11/05/15	11/05/15	CBS This Morning	7-9a	---1---	:30	1	$75.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/02/15	11/08/15	---1---	1	$75.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	Th	11/05/15	8:55 AM	CBS This Morning	7-9a	:30	SFFCIF1016H	$75.00	NM

34	11/03/15	11/03/15	Cleveland 19 News at 11p	11-1135p	-1-----	:30	1	$750.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/02/15	11/08/15	-1-----	1	$750.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	Tu	11/03/15	11:12 PM	Cleveland 19 News at 11p	11-1135p	:30	SFFCIF1016H	$750.00	NM

35	11/03/15	11/03/15	Noon News	12-1230p	-1-----	:30	1	$475.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/02/15	11/08/15	-1-----	1	$475.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	Tu	11/03/15	12:17 PM	Noon News	12-1230p	:30	SFFCIF1016H	$475.00	NM

36	11/03/15	11/03/15	Cleveland 19 News at 4p 4-5p		-1-----	:30	1	$250.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/02/15	11/08/15	-1-----	1	$250.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	Tu	11/03/15	4:26 PM	Cleveland 19 News at 4p	4-5p	:30	SFFCIF1016H	$250.00	NM

37	11/03/15	11/03/15	Cleveland 19 News at 5a 5-6a		-1-----	:30	1	$75.00	NM

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INVOICE

Send Payment To:
WOIO
Drawer #0958
PO Box 11407
Birmingham, AL 35246-0958

Invoice #	Invoice Date	Invoice Month	Invoice Period
1401543-1	11/09/15	November 2015	10/26/15 - 11/09/15

Advertiser	Product	Estimate Number
ISS/Smarter Fuel Future Co	Smarter Fuel Future	2682

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
37	11/03/15	11/03/15	Cleveland 19 News at 5a 5-6a		-1-----	:30	1	$75.00	NM

Weeks: Start Date 11/02/15 | End Date 11/08/15 | MTWTFSS -1----- | Spots/Week 1 | Rate $75.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	Tu	11/03/15	5:21 AM	Cleveland 19 News at 5a	5-6a	:30	SFFCIF1016H	$75.00	NM

38	11/03/15	11/03/15	Cleveland 19 News at 5p 5-6p		-1-----	:30	1	$250.00	NM

Weeks: Start Date 11/02/15 | End Date 11/08/15 | MTWTFSS -1----- | Spots/Week 1 | Rate $250.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	Tu	11/03/15	5:29 PM	Cleveland 19 News at 5p	5-6p	:30	SFFCIF1016H	$250.00	NM

39	11/03/15	11/03/15	Cleveland 19 News at 6p 6-630p		-1-----	:30	1	$375.00	NM

Weeks: Start Date 11/02/15 | End Date 11/08/15 | MTWTFSS -1----- | Spots/Week 1 | Rate $375.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	Tu	11/03/15	6:28 PM	Cleveland 19 News at 6p	6-630p	:30	SFFCIF1016H	$375.00	NM

40	11/03/15	11/03/15	Cleveland 19 News at 6a 6-7a		-1-----	:30	1	$100.00	NM

Weeks: Start Date 11/02/15 | End Date 11/08/15 | MTWTFSS -1----- | Spots/Week 1 | Rate $100.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	Tu	11/03/15	6:23 AM	Cleveland 19 News at 6a	6-7a	:30	SFFCIF1016H	$100.00	NM

41	11/03/15	11/03/15	CBS This Morning	7-9a	-1-----	:30	1	$75.00	NM

Weeks: Start Date 11/02/15 | End Date 11/08/15 | MTWTFSS -1----- | Spots/Week 1 | Rate $75.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	Tu	11/03/15	8:55 AM	CBS This Morning	7-9a	:30	SFFCIF1016H	$75.00	NM

42	11/04/15	11/04/15	Noon News	12-1230p	--1----	:30	1	$475.00	NM

Weeks: Start Date 11/02/15 | End Date 11/08/15 | MTWTFSS --1---- | Spots/Week 1 | Rate $475.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	W	11/04/15	12:16 PM	Noon News	12-1230p	:30	SFFCIF1016H	$475.00	NM

43	11/04/15	11/04/15	Cleveland 19 News at 4p 4-5p		--1----	:30	1	$250.00	NM

Weeks: Start Date 11/02/15 | End Date 11/08/15 | MTWTFSS --1---- | Spots/Week 1 | Rate $250.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	W	11/04/15	4:25 PM	Cleveland 19 News at 4p	4-5p	:30	SFFCIF1016H	$250.00	NM

44	11/04/15	11/04/15	Cleveland 19 News at 5p 5-6p		--1----	:30	1	$250.00	NM

Weeks: Start Date 11/02/15 | End Date 11/08/15 | MTWTFSS --1---- | Spots/Week 1 | Rate $250.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	W	11/04/15	5:19 PM	Cleveland 19 News at 5p	5-6p	:30	SFFCIF1016H	$250.00	NM

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INVOICE

CLEVELAND 19 WOIO

Send Payment To:
WOIO
Drawer #0958
PO Box 11407
Birmingham, AL 35246-0958

Invoice #	Invoice Date	Invoice Month	Invoice Period
1401543-1	11/09/15	November 2015	10/26/15 - 11/09/15

Advertiser	Product	Estimate Number
ISS/Smarter Fuel Future Co	Smarter Fuel Future	2682

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
45	11/04/15	11/04/15	Cleveland 19 News at 6p	6-630p	--1----	:30	1	$375.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/02/15	11/08/15	--1----	1	$375.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	W	11/04/15	6:22 PM	Cleveland 19 News at 6p	6-630p	:30	SFFCIF1016H	$375.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
46	11/04/15	11/04/15	Cleveland 19 News at 6a	6-7a	--1----	:30	1	$100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/02/15	11/08/15	--1----	1	$100.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	W	11/04/15	6:43 AM	Cleveland 19 News at 6a	6-7a	:30	SFFCIF1016H	$100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
47	11/04/15	11/04/15	CBS Evening News	630-7P	--1----	:30	1	$650.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/02/15	11/08/15	--1----	1	$650.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	W	11/04/15	6:59 PM	CBS Evening News	630-7P	:30	SFFCIF1016H	$650.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
48	11/04/15	11/04/15	CBS This Morning	7-9a	--1----	:30	1	$75.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/02/15	11/08/15	--1----	1	$75.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	W	11/04/15	8:21 AM	CBS This Morning	7-9a	:30	SFFCIF1016H	$75.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
49	11/07/15	11/07/15	Sat Early Show	9-11a	-----1-	:30	1	$200.00	NM
	Makegood for spot na Sun 630p-7p								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/02/15	11/08/15	-----1-	1	$200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	Sa	11/07/15	11:00 AM	Sat Early Show	9-11a	:30	SFFCIF1016H	$200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
50	11/06/15	11/06/15	CBS This Morning	7-9a	----F--	:30	1	$75.00	NM
	Makegood for spot na Sun 630p-7p								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/02/15	11/08/15	----F--	1	$75.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	F	11/06/15	8:53 AM	CBS This Morning	7-9a	:30	SFFCIF1016H	$75.00	NM

Total Spots 48

Payment Terms 30 Days

Gross Total	$21,425.00
Agency Commission	$3,213.75
Net Amount Due	$18,211.25

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