



WEHT
PO Box 470
Rockford, IL 61105

Contract # 1213353

Schedule Dates

10/27/15-11/02/15

Advertiser

Kentucky Family Values (67831)

Agency

Great American Media (11024)

Product

Political - Issues / Propositions (1068)

Brand

279/296/4202 (472586)

Salesperson

Katz - Washington DC, Washington DC (1179)

Sales Office

Katz - Washington DC

Buyer Name

/

Phone/Fax

279/296/4202

CPE

National/Political

Account Types

Standard

Billing Type

Standard

Comments

Great American Media
3050 K St NW
Suite 100
Washington, DC 20007

Date Entered 10/26/15
Last Modified 10/26/15
Entered By Teresa Isbell
CO-OP No
Headline # 10692813
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,670.00
Net Total \$32,130.00
Sales Tax

Evansville (WEHT)

By Broadcast Month
Nov. 2015 67 \$37,800.00
Grand Total: 67 \$37,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/29/15-10/29/15	3	:30	6A- 6:30A (CST)					1				1	\$650.00	\$650.00	Evansville (WEHT)		10/26/15
2.0	Normal Line / SPOT	11/02/15-11/02/15	3	:30	6A- 6:30A (CST)		1							1	\$650.00	\$650.00	Evansville (WEHT)		10/26/15
3.0	Normal Line / SPOT	10/28/15-10/28/15	3	:30	6:30A- 7A (CST)				1					1	\$650.00	\$650.00	Evansville (WEHT)		10/26/15
4.0	Normal Line / SPOT	10/28/15-10/30/15	3	:30	7A- 8A (CST)				1	1	1			3	\$650.00	\$1,950.00	Evansville (WEHT)		10/26/15
5.0	Normal Line / SPOT	10/28/15-10/28/15	3	:30	8A- 9A (CST)				1					1	\$650.00	\$650.00	Evansville (WEHT)		10/26/15
6.0	Normal Line / SPOT	11/02/15-11/02/15	3	:30	8A- 9A (CST)		1							1	\$650.00	\$650.00	Evansville (WEHT)		10/26/15
7.0	Normal Line / SPOT	10/31/15-10/31/15	3	:30	6:57A- GOOD MORNING AMERICA (ABC)							1		1	\$300.00	\$300.00	Evansville (WEHT)		10/26/15
8.0	Normal Line / SPOT	11/01/15-11/01/15	3	:30	6:58A- GOOD MORNING AMERICA - SUN (ABC)								1	1	\$200.00	\$200.00	Evansville (WEHT)		10/26/15
9.0	Normal Line / SPOT	10/30/15-10/30/15	3	:30	9A- 10A (CST)						1			1	\$300.00	\$300.00	Evansville (WEHT)		10/26/15
10.0	Normal Line / SPOT	10/28/15-10/29/15	3	:30	10A- 11A (CST)				1	1				2	\$300.00	\$600.00	Evansville (WEHT)		10/26/15
11.0	Normal Line / SPOT	10/29/15-10/30/15	3	:30	2P- 3P (CST)					1	1			2	\$300.00	\$600.00	Evansville (WEHT)		10/26/15
12.0	Normal Line / SPOT	10/28/15-10/28/15	3	:30	4P- 4:30P (CST)				1					1	\$400.00	\$400.00	Evansville (WEHT)		10/26/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Comments:



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Suite 100
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Contract # 1213353

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Agency Great American Media (11024)
Product Political - Issues / Propositions (1068)
Brand 279/296/4202 (472586)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name
Phone/Fax /
CPE 279/296/4202
Account Types National/Political
Billing Type Standard
Comments

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13.0	Normal Line / SPOT	11/02/15-11/02/15	3	:30	4P- 4:30P (CST)		1							1	\$400.00	\$400.00	Evansville (WEHT)		10/26/15
14.0	Normal Line / SPOT	10/28/15-10/29/15	3	:30	4:30P- 5P (CST)				1	1				2	\$400.00	\$800.00	Evansville (WEHT)		10/26/15
15.0	Normal Line / SPOT	10/29/15-10/30/15	3	:30	5P- 5:30P (CST)					1	1			2	\$675.00	\$1,350.00	Evansville (WEHT)		10/26/15
16.0	Normal Line / SPOT	11/02/15-11/02/15	3	:30	5P- 5:30P (CST)		1							1	\$675.00	\$675.00	Evansville (WEHT)		10/26/15
17.0	Normal Line / SPOT	10/28/15-10/29/15	3	:30	6P- 6:30P (CST)				1	1				2	\$675.00	\$1,350.00	Evansville (WEHT)		10/26/15
18.0	Normal Line / SPOT	11/01/15-11/01/15	3	:30	5P- EYEWITNESS NEWS AT 5P SUN								1	1	\$450.00	\$450.00	Evansville (WEHT)		10/26/15
19.0	Revised Line / SPOT	10/28/15-10/30/15	3	:30	10P- 10:35P (CST)				1		1						Evansville (WEHT)		10/26/15
19.1	Normal Line / SPOT	10/28/15-10/30/15	3	:30	10P- 10:35P (CST)				1	1	1			3	\$850.00	\$2,550.00	Evansville (WEHT)		10/26/15
20.0	Normal Line / SPOT	11/02/15-11/02/15	3	:30	7P- 9P (CST)		1							1	\$3,000.00	\$3,000.00	Evansville (WEHT)		10/26/15
21.0	Normal Line / SPOT	10/31/15-10/31/15	3	:30	7P- ABC COLLEGE FOOTBALL PRIME GAME							1		1	\$1,500.00	\$1,500.00	Evansville (WEHT)		10/26/15
22.0	Normal Line / SPOT	10/28/15-10/30/15	3	:30	7A- 9A (CST)				1	1	1			3	\$650.00	\$1,950.00	Evansville (WEHT)		10/26/15
23.0	Normal Line / SPOT	11/02/15-11/02/15	3	:30	7A- 9A (CST)		1							1	\$650.00	\$650.00	Evansville (WEHT)		10/26/15
24.0	Normal Line / SPOT	10/28/15-10/30/15	3	:30	9A- 10A (CST)				1	1	1			3	\$300.00	\$900.00	Evansville (WEHT)		10/26/15

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Product Political - Issues / Propositions (1068)
Brand 279/296/4202 (472586)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name /
Phone/Fax 279/296/4202
CPE National/Political
Account Types Standard
Billing Type
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Sales Tax

Evansville (WEHT)

By Broadcast Month
Nov. 2015 67
Grand Total: 67

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25.0	Normal Line / SPOT	10/29/15-10/29/15	3	:30	10A- 11A (CST)					1				1	\$300.00	\$300.00	Evansville (WEHT)		10/26/15
26.0	Normal Line / SPOT	10/28/15-10/30/15	3	:30	11A- 12P (CST)				1	1	1			3	\$300.00	\$900.00	Evansville (WEHT)		10/26/15
27.0	Normal Line / SPOT	10/28/15-10/30/15	3	:30	12P- 12:30P (CST)				1	1	1			3	\$300.00	\$900.00	Evansville (WEHT)		10/26/15
28.0	Normal Line / SPOT	10/29/15-10/30/15	3	:30	1P- 2P (CST)					1	1			2	\$300.00	\$600.00	Evansville (WEHT)		10/26/15
29.0	Normal Line / SPOT	11/02/15-11/02/15	3	:30	1P- 2P (CST)		1							1	\$300.00	\$300.00	Evansville (WEHT)		10/26/15
30.0	Normal Line / SPOT	11/02/15-11/02/15	3	:30	2P- 3P (CST)		1							1	\$300.00	\$300.00	Evansville (WEHT)		10/26/15
31.0	Normal Line / SPOT	10/27/15-10/30/15	3	:30	3P- 4P (CST)			1	1	1	1			4	\$300.00	\$1,200.00	Evansville (WEHT)		10/26/15
32.0	Normal Line / SPOT	11/02/15-11/02/15	3	:30	3P- 4P (CST)		1							1	\$300.00	\$300.00	Evansville (WEHT)		10/26/15
33.0	Normal Line / SPOT	11/02/15-11/02/15	3	:30	4P- 4:30P (CST)		1							1	\$400.00	\$400.00	Evansville (WEHT)		10/26/15
34.0	Normal Line / SPOT	10/28/15-10/30/15	3	:30	4:30P- 5P (CST)				1		1			2	\$400.00	\$800.00	Evansville (WEHT)		10/26/15
35.0	Normal Line / SPOT	10/28/15-10/29/15	3	:30	5P- 5:30P (CST)				1	1				2	\$675.00	\$1,350.00	Evansville (WEHT)		10/26/15
36.0	Revised Line / SPOT	10/29/15-10/30/15	3	:30	6P- 6:30P (CST)					1	1						Evansville (WEHT)		10/26/15
36.1	Normal Line / SPOT	10/28/15-10/30/15	3	:30	6P- 6:30P (CST)				1	1	1			3	\$675.00	\$2,025.00	Evansville (WEHT)		10/26/15
37.0	Normal Line / SPOT	10/28/15-10/30/15	3	:30	6:30P- 7P (CST)				1	1	1			3	\$750.00	\$2,250.00	Evansville (WEHT)		10/26/15

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38.0	Normal Line / SPOT	11/02/15-11/02/15	3	:30	6:30P- 7P (CST)		1							1	\$750.00	\$750.00	Evansville (WEHT)		10/26/15
39.0	Normal Line / SPOT	10/31/15-10/31/15	3	:30	2:30P- ABC COLLEGE FOOTBALL 2:30P GAME							1		1	\$750.00	\$750.00	Evansville (WEHT)		10/26/15
40.0	Normal Line / NFL	10/31/15-10/31/15	3	:30	7P- ABC COLLEGE FOOTBALL PRIME GAME							1		1	\$1,500.00	\$1,500.00	Evansville (WEHT)		10/26/15

CONFIRMATION CONTRACT										Comments:	
Accepted-Agency/Advertiser:					Accepted-Station:					Date:	

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WEHT Evansville IN	Date: 8-25-15
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I, Meredith Kaufman
do hereby request station time concerning the following issue:

Kentucky Family Values

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: _____

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Kentucky Family Values PO BOX 701374
Louisville, KY 40270

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Doug Myers - Chairman
Dennis Thomas - Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

7/17 [Signature] 202-813-4954
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**
Teresa Isbell Teresa Isbell NSA
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any
Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.