

EEO PUBLIC FILE REPORT

This report covers full-time vacancy recruitment data for the period of
June 1, 2015 through May 31, 2016

1) **Employment Unit:** KASY-TV LICENSEE, LLC Albuquerque, NM

2) **Unit Members (Stations & Communities of License):**

KWBQ, Santa Fe, NM
KASY, Albuquerque, NM
KRWB, Roswell, NM

3) **EEO Contact Information for Unit Member:**

Mailing Address: 13 Broadcast Plaza SW Albuquerque, NM 87104	Telephone Number: (505)938-4450
Contact Person: Jim Ottolin	E-mail address: jim.ottolin@kwbq.com

4) **List all Full-Time Job Vacancies filled by each station in the Employment Unit:**

	Job Title	Station	Recruitment Source Referring Hiree
1	Account Manager	KWBQ	ABQ Publishing Company (Journal)

5) Recruitment Source List:

Name of Organization Notified of Job Vacancy:	Contact Person	Address and Phone Number	# of Interviewees Referred by this Source	Did Source Request Notification? (Yes or No)	Full Time Positions for Which This Source was Utilized
KWBQ Job Bank (newmexicoscw.tv)	Erika Gonzales	13 Broadcast Plaza SW, Albuquerque, NM 87104, 505-764- 5289, www.krqe.com	0	N	1
KASY Job Bank (my50TV.com)	Erika Gonzales	13 Broadcast Plaza SW, Albuquerque, NM 87104, 505-764- 5289, www.krqe.com	0	N	1
TV and Radio Jobs	Michael Madden	27034 Helmond Drive, Calabasas, CA 91301, (818)879-0858, www.tvandradijobs.com	0	N	1
New Mexico Broadcasters Association	Paula Maes	Job Bank, 2333 Wisconsin NE, Albuquerque, NM 87110, 505-881- 4444, www.nmba.org	0	N	1
University of New Mexico Communications & Journalism	Mary Bibeau	MSCO 3 2240, 1 University of New Mexico, Albuquerque, NM 87131, 505-277-1903 (via NMBA) ¹	0	N	1
Medialine	Mark Shilstone	PO Box 51909, Pacific Grove, CA 93950, 800-237-8073 (via NMBA) ¹	0	N	1
John Marshall Multi Service Center	Timo Alvidrez	1500 Walter SE, Albuquerque, NM 87102, 505-848-1345 (via NMBA) ¹	0	N	1
University of New Mexico Office of Career Services	Mary Montano	MSC063710, One University of New Mexico, Albuquerque, NM 87131, 505-277-2531, jobpost@unm.edu (via NMBA) ¹	0	N	1

¹ When a recruitment source noted "via NMBA" was used, the source was notified of job opening(s) through a group service provided by the New Mexico Broadcasters Association.

Name of Organization Notified of Job Vacancy:	Contact Person	Address and Phone Number	# of Interviewees Referred by this Source	Did Source Request Notification? (Yes or No)	Full Time Positions for Which This Source was Utilized
Collins College	Elizabeth Bakken	1140 South Priest Drive, Tempe, AZ 85281, 480-446-1111, ebakken@collinscollege.edu (via NMBA) ¹	0	N	1
Eastern New Mexico University Roswell Campus	Stephanie Herrera	PO Box 6000, Roswell, NM 88202, 575-624-7032 (via NMBA) ¹	0	N	1
San Juan College	Sandy Labato	4601 College Blvd., Farmington, NM 87402, 505-566-3579 (via NMBA) ¹	0	N	1
Albuquerque Indian Center	Antoinette Fontenelle	105 Texas SE, Albuquerque, NM 87108, 505-268-4418 (via NMBA) ¹	0	N	1
National Association of Hispanic Journalists	Anna Lopez	PO Box 226722, 529 14 th Street, NW, Washington, DC 20045, 202-662-7145, jobbank@nahj.org (via NMBA) ¹	0	N	1
Western New Mexico University Career Services		1000 W. College St., Silver City, NM 88062, 575-538-6336, (via NMBA) ¹	0	N	1
John Marshall Multi-Service Center	R. Sandler	1500 Walter SE, Albuquerque, NM 87102, 505-848-1345 (via NMBA) ¹	0	N	1
Eastern New Mexico University	Margaret Kirby	1200 W. University, Portales, NM 88130, 505-562-1011, janet.roehl@enmu.edu (via NMBA) ¹	0	N	1
Women's Housing Coalition	Angie Ludi	3005 San Pedro NE, Albuquerque, NM 87110, 505-884-8856	0	N	1
University of New Mexico	Leslye Ellison	Student Services Center, #220, Albuquerque, NM 87131, (505)277-2531, jobpost@unm.edu (via NMBA) ¹	0	N	1
African American Cultural Association	Lovie McGee	PO Box 18043, Albuquerque, NM 87185, (505)299-7910, lovejil@aol.com (via NMBA) ¹	0	N	1

Name of Organization Notified of Job Vacancy:	Contact Person	Address and Phone Number	# of Interviewees Referred by this Source	Did Source Request Notification? (Yes or No)	Full Time Positions for Which This Source was Utilized
Eastern New Mexico University	Sean Moore	KENW-TV Station 52, Portales, NM 88130, (505)562-2112, sean.moore@enmu.edu (via NMBA) ¹	0	N	1
University of New Mexico	Richard Schaefer	Communications & Journalism Building, #235W, Albuquerque, NM 87131, (505)277-9556, schaefer@unm.edu (via NMBA) ¹	0	N	1
San Juan Basin Technical College	Tony Corona	PO Box 970, Cortez, CO 81321, 970- 565-8457, (via NMBA) ¹	0	N	1
UNM El Centro de la Raza	Veronica Mendez- Cruz	Mesa Vista Hall #1153, MSC 06 3830, 1 University of New Mexico, Albuquerque, NM, 87131, (505)277- 5020, elcentro@unm.edu (via NMBA) ¹	0	N	1
Sacco & Associates	Stacy Sacco	1201 Cannonade Ct. SE, Albuquerque, NM 87123, 505-489- 2311 (via NMBA) ¹	0	N	1
Community Cable Channel 27	John Ortiz	415 Tijeras NW, Albuquerque, NM 87102, 505-243-0027 (via NMBA) ¹	0	N	1
LULAC National Educational Service Centers, Inc.		2000 L. Street NW, Suite 610, Washington, DC 20036, 202-835- 9646 (via NMBA) ¹	0	N	1
ITT Technical Institute	Karen Hemsing	5100 Masthead St., NE, Albuquerque, NM 87109, 505-828- 1114 (via NMBA) ¹	0	N	1
Career Page by the National Alliance of State Broadcasters	Suzan Strong	2333 Wisconsin NE, Albuquerque, NM 87110, 505-881-4444, www.careerpage.org	0	N	1
NM Workforce Solutions	Lorraine Ruggles	661 Quantum Rd. NE, Rio Rancho, NM 87124, 505-896-1765 x-223, Lorraine.ruggles@state.nm.us	0	N	1

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TVJobs	Mark Holloway	PO Box 4116, Oceanside, CA 92052, 800-374-0119, www.tvjobs.com	0	N	1
Communications & Journalism, University of New Mexico	Gregoria Cavazos	Albuquerque, NM 87131, 50-277- 1903, cjadvise@unm.edu (via NMBA)	0	N	1
Social Network (Face Book, Twitter Post)	Paulette Mastio	13 Broadcast Plaza, SW, Albuquerque, NM 87104, 505-998- 5539, paulette.mastio@krqe.ccom	0	N	1
Albuquerque Publishing Company (The Journal)	LaVondria Mims	7777 Jefferson NE, Albuquerque, NM 87103, 505-823-7777, lmims@apqpubco.com	3	N	1
Employee Referral			4	N	1

6) Total # of Interviewees Referred: for the period from June 1, 2015 through May 31, 2016, this Employment Unit interviewed [7] applicants for full-time job vacancies.

7) Supplemental Recruitment Initiatives:

DATE	TYPE OF RECRUITMENT INITIATIVE	BRIEF DESCRIPTION OF ACTIVITY	No. of Station Participants	PARTICIPANT TITLE	POINTS
6/05/15	Establishment of training program for station personnel	The New Mexico Broadcaster's Association offered informative sales seminars during their annual convention. Guest speaker Bryan Dodge spoke to account executives about "Negotiation Skills" during the workshop. Participants learned keys to successful negotiation tactics and how to sort through the chaos as a sales professional. Followed by a great team building workshop for Sales Managers called, Building a Team that Works without You.	6	Account Executive	1.00
07/06/15	Participation in Job Banks, internet programs and other programs designed to promote outreach	A virtual job fair co-sponsored by the New Mexico Broadcasters Association and this employment unit every quarter. Applicants have the ability to post their resume & apply directly online.	2	Sales Manager Business Administrator	1.00
08/27/15	Co Sponsoring Job Fair	The station unit participated in the NM Veterans Business Expo & Job Fair. This was a successful turnout with over 130 exhibitors and almost 300 attendees seeking employment. The event is hosted by the City of Albuquerque, NM Veterans Business Advocates and the Veteran's Procurement Assistance Center.	1	Sales Manager	1.00
09/02/15	Provision of Training to Management	The Business Administrator participated in a workshop hosted by	1	Business Administrator	1.00

		Media General to gain knowledge of ensuring best practices of equal employment opportunity and preventing discrimination.			
10/5/15	Participation in Job Banks, internet programs and other programs designed to promote outreach	A virtual job fair co-sponsored by the New Mexico Broadcasters Association and this employment unit every quarter. Applicants have the ability to post their resume & apply directly online.	2	Sales Manager Business Administrator	1.00
01/11/16	Participation in Job Banks, internet programs and other programs designed to promote outreach	A virtual job fair co-sponsored by the New Mexico Broadcasters Association and this employment unit every quarter. Applicants have the ability to post their resume & apply directly online.	2	Sales Manager Business Administrator	1.00
1/14/16	Establishment of training program for station personnel	The New Mexico Broadcasters Association offered a course on the ins and outs of the political broadcasting rules includes recent developments as well as the basic elements: who is entitled to demand political advertising time, what stations may charge for that time, and what record keeping requirements apply. The webinar presenters will also discuss the impact of the Supreme Court's Citizens United decision of the FCC's political rules.	2	Sales Manager National Sales Assistant	1.00
04/18/16	Participation in Job Banks, internet programs and other programs designed to promote outreach	A virtual job fair co-sponsored by the New Mexico Broadcasters Association and this employment unit every quarter. Applicants have the ability to post their resume & apply directly online.	2	Sales Manager Business Administrator	1.00
05/18/16	Establishment of training program for station personnel	Training provided to sales managers in how to properly conduct organized and thorough interviews, recruiting principles, and preventing discrimination.	1	Sales Manager	1.00
		TOTAL POINTS OVER REPORTING PERIOD			9.00