

ORDER WORKSHEET

1 of 2

Printed: 10/28/14 12:53 PM
 Duplicate
 Last Received: 10/28/14 12:36 PM
 All Rep and Station Changes

Showing Buylines:

Traffic Order#

Ver# 1 Status New

Rep Order# 10452886
 EC'd Yes

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SYI) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

Agency (SRH) SRH MEDIA INC
 PO BOX 367
 SPENCERVILLE, MD 20868
 Agency C/P1/P2/E 45/221/313
 Flight Dates 10/29/14-11/03/14

Station WBMA-TV BIRMINGHAM, AL
 Advertiser (NW80) POLITICAL
 Product WILLIAMS STATE SEN
 Estimate# 313
 Buyer Steve Hazleton

--- CONTRACT COMMENT ---

WILLIAMS FOR STATE SENATE
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW POL ORD STARTS 10/29 NOTE, THESE ARE :60S PLS CF.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	W	10P-1030P	late news	60	-	-	\$1,300.00	10/29-10/29	1	1	1	\$1,300.00
2	Th	10P-1030P	late news	60	-	-	\$1,300.00	10/30-10/30	1	1	1	\$1,300.00
3	Su	10P-1030P	late news	60	-	-	\$1,300.00	11/02-11/02	1	1	1	\$1,300.00
4	M	10P-1030P	late news	60	-	-	\$1,300.00	11/03-11/03	1	1	1	\$1,300.00

---REPORT TOTALS---

Report Totals: 4 / \$5,200.00

---SALES MONTHLY TOTALS---

Nov2014: 4 / \$5,200.00
 Order Totals: 4 / \$5,200.00
 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals \$26,000.00
 CABL 80.00% WBMA 20.00%
 EBMA 0.00% WBRC 0.00%
 GBMA 0.00% WAT 0.00%
 IEMA 0.00% WABM 0.00%
 WPXH 0.00% WTTO 0.00%

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, williams for state senate,

being/on behalf of: Phillip Williams,

a legally qualified candidate of the republican

political party for the office of: State Senate District 10

in the general

election to be held on: Nov 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Williams for State Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Phillip Williams

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/2/14

Date



Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature

Lisa B. Montgomery

Printed Name

USM

Title

CASH ONLY IF ALL CHECKLOCK™ SECURITY FEATURES LISTED ON BACK INDICATE NO TAMPERING OR COPYING



SRH Media Inc
Media Account
PO Box 367
Spencerville MD 20868
301-879-0010

BANK OF AMERICA, NA
7-163/520

6466

Oct. 28, 2014

PAY TO THE
ORDER OF

WBNA

\$ 4,420.00

Four-Thousand Four-Hundred Twenty and 00/100

DOLLARS

withins 60 Oct. 28 - Nov. 3

SRH Media Inc.

6466

SRH Media Inc.

6466

Details on Back
CheckLock™ Secure Check